



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#15-0153

TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: February 17, 2015

TITLE: Event Agreements: 1st Annual Bags-N-Stuff Inc. Fundraiser, 38th Annual Waterway Cleanup, Clueless on Las Olas, Clear Sky Movie Night, Florida Aids Walk Fundraiser, Fort Lauderdale Luxury Living & Lifestyle Expo, Luv a Bull Pet Rescue, Sanctuary Church Farmers Market, V-Twin City Bike Night, and Market Days at Plaza 300

Recommendation

It is recommended that the City Commission approve event agreements with For Jamaica, Inc., Marine Industries Association of South Florida, Inc. and Partners in Education, Inc., Stephanie Caminero, Aids Healthcare Foundation, Inc., Paragon Festivals, Inc., Luv a Bull Pet Rescue, Inc., Whoduz, Inc., The Original V-Twin City Corporation, and Atwell Enterprises, Inc. and authorize execution of agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Information for each event is as follows:

Event 1:

Applicant: For Jamaica, Inc.

Event Name: 1st Annual Bags-N-Stuff Inc. Fundraiser

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Date/Time: Saturday, March 7, 2015 (6:00pm-11:00pm)
Location: Stranahan House/Laura Ward Plaza- 335 SE 6th Ave
Road Closings: No
Alcohol: Yes
Amplified Music: Yes- (6:00pm- 11:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 1

Event 2:

Applicant: Marine Industries Association of South Florida, Inc.
Event Name: 38th Annual Waterway Cleanup
Date/Time: Saturday, March 7, 2015 (9:00am- 1:00pm)
Location: Various City Parks (see attached event application)
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 2

Event 3:

Applicant: Partners in Education, Inc.
Event Name: Clueless on Las Olas
Date/Time: Thursday, March 12, 2015 (5:30pm- 9:45pm)
Location: Stranahan Park/Laura Ward Plaza- 335 SE 6th Ave
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (5:00pm- 9:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 3

Event 4:

Applicant: Stephanie Caminero (Individual)
Event Name: Clear Sky Movie Night
Date/Time: Saturday, February 28, 2015 (6:00pm- 9:00pm)
Location: Colee Hammock Park- 1500 Brickell Drive
Road Closing: No
Alcohol: No
Amplified Music: Yes- (6:00pm-9:00pm)

Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 4

Event 5:

Applicant: Aids Healthcare Foundation, Inc.
Event Name: Florida Aids Walk Fundraiser
Date/Time: Sunday, February 22, 2015 (6:00am- 4:00pm)
Location: Parking Lot of Aids Health Foundation building- 700 SE 3rd Ave
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 5

Event 6:

Applicant: Paragon Festivals, Inc.
Event Name: Fort Lauderdale Luxury Living & Lifestyle Expo
Date/Time: Saturday, February 28, 2015 and Sunday, March 1, 2015 (10:00am – 5:00pm)
Location: 620 E. Las Olas Blvd
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 6

Event 7:

Applicant: Luv A Bull Pet Rescue, Inc.
Event Name: Luv a Bull Pet Rescue
Date/Time: Saturday, February 28, 2015 (3:00pm – 11:00pm)
Location: Stranahan Park
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 7

Event 8:

Applicant: Whoduz, Inc.

Event Name: Sanctuary Church Farmers Market

Date/Time: Every Tuesday starting February 24, 2015 – May 26, 2015 (11:00am – 6:00pm)

Location: 1400 N Federal Highway

Road Closing: No

Alcohol: No

Amplified Music: No

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Application Fee: \$100.00

Exhibit: 8

Event 9:

Applicant: The Original V-Twin City Corporation

Event Name: V-Twin City Bike Night

Date/Time: Friday, February 27, 2015; Friday, March 27, 2015; Friday, April 29, 2015 (7:00pm – 10:00pm)

Location: 1771 E Sunrise Blvd.

Road Closing: No

Alcohol: No

Amplified Music: No

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Application Fee: \$100.00

Exhibit: 9

Event 10:

Applicant: Atwell Enterprises, Inc.

Event Name: Market Days at Plaza 300

Date/Time: Saturday, February 21, 2015 (9:00am – 3:00pm)

Location: 3000 N Federal Highway

Road Closing: No

Alcohol: No

Amplified Music: Yes – During event times

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Application Fee: \$100.00

Exhibit: 10

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Resource Impact

There is positive fiscal impact in the amount of \$1000.00

Attachments

Exhibit 1 – 1st Annual Bags-N-Stuff Inc. Fundraiser
Exhibit 1a – 1st Annual Bags-N-Stuff Inc. Fundraiser Site Plan
Exhibit 2 – 38th Annual Waterway Cleanup
Exhibit 2a – 38th Annual Waterway Cleanup Site Plan
Exhibit 3 – Clueless on Las Olas
Exhibit 3a – Clueless on Las Olas Site Plan
Exhibit 4 – Clear Sky Movie Night
Exhibit 5 – Florida Aids Walk Fundraiser
Exhibit 5a – Florida Aids Walk Fundraiser Site Plan
Exhibit 6 – Fort Lauderdale Luxury Living & Lifestyle Expo
Exhibit 6a - Fort Lauderdale Luxury Living & Lifestyle Expo Site Plan
Exhibit 7 – Luv A Bull Pet Rescue
Exhibit 8 – Sanctuary Church Farmers Market
Exhibit 8a – Sanctuary Church Farmers Market Site Plan
Exhibit 9 – V-Twin City Bike Night
Exhibit 9a – V-Twin City Site Plan
Exhibit 10 – 2015 Secret Garden Tour App
Exhibit 10a – 2015 Secret Garden Tour Site Plan.

Prepared By: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Director