



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#15-0071**

**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** February 3, 2015

**TITLE:** EVENT AGREEMENTS AND RELATED ROAD CLOSINGS: Mount Olivet  
Seventh - day Adventist Church Drugs & Alcohol Awareness Parade, 5K  
for a Better Day, 2<sup>nd</sup> Annual Fort Lauderdale 5K, Fort Lauderdale A1A  
Marathon/Half Marathon and Food in Motion: Flagler Village Green  
Market.

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**Recommendation**

It is recommended that the City Commission approve event agreements with related road closings with Southeastern Conference Association of Seventh-Day Adventist, Inc., The Greater Fort Lauderdale Road Runners Club, Wildside Online, Inc., Exclusive Sports Marketing, Inc. and Atlantic Studios, Inc. and authorize execution by the City Manager.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Information on each event with road closing is as follows:

Event 1:

Applicant: Southeastern Conference Association of Seventh-Day Adventists, Inc.  
Event Name: Mt.Olivet Seventh-Day Adventist Church Drugs & Alcohol Awareness Parade  
Date/Time: Saturday, February 21, 2015 (3:00pm-6:00pm)  
Location: Carter Park- 1450W. Sunrise Blvd  
Road Closing: Yes- see attached parade route  
Alcohol: No  
Amplified Music: Yes- (3:00pm-6:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 1

Event 2:

Applicant: The Greater Fort Lauderdale Road Runners Club  
Event Name: 5K for a Better Day  
Date/Time: Saturday, February 21, 2015 (8:00am-9:30am)  
Location: Broward General Health Center – 1600 S. Andrews Ave  
Road Closing: Yes- see attached race route  
Alcohol: No  
Amplified Music: Yes- (8:00am- 9:00am)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 2

Event 3:

Applicant: Wildside Online, Inc.  
Event Name: 2<sup>nd</sup> Annual Fort Lauderdale 5K  
Date/Time: Saturday, February 14, 2015 (7:30am-11:00am)  
Location: Huizenga Plaza- 32 East Las Olas Blvd.  
Road Closing: Yes – see attached race route  
Alcohol: Yes  
Amplified Music: Yes- (8:00am- 10:00am)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 3

Event 4:

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Applicant: Exclusive Sports Marketing, Inc.  
Event Name: Fort Lauderdale A1A Marathon/Half Marathon  
Date/Time: Sunday, February 15, 2015 (5:45am-12:00pm)  
Location: Fort Lauderdale Beach Park- 1100 Seabreeze Blvd.  
Road Closing: Yes – see attached race route  
Alcohol: Yes  
Amplified Music: Yes- (8:00pm- 12:00pm)  
Insurance Required: Yes  
Banners: Yes  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 4

**Event 5:**

Applicant: Atlantic Studios, Inc.  
Event Name: Food In Motion: Flagler Village Green Market  
Date/Time: 2<sup>nd</sup> Friday of each month (2/13/15 – 2/12/16) (5:00pm -11:00pm)  
Location: 6<sup>th</sup> Street/Sistrunk Blvd, between 3<sup>rd</sup> and 4<sup>th</sup> Ave & Peter Feldman Park  
Road Closing: Yes – see attached closure  
Alcohol: No  
Amplified Music: Yes- (5:00pm- 11:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 5

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement

**Strategic Connection**

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

**Resource Impact**

There is a positive fiscal impact in the amount of \$500.00

Attachments:

Exhibit 1 – Mount Olivet Seventh-Day Adventist Church Drugs & Alcohol Awareness

Parade App.

Exhibit 1a – Mount Olivet Seventh-Day Adventist Church Drugs & Alcohol Awareness Parade Site Plan.

Exhibit 2 – 5K for a Better Day App

Exhibit 2a – 5K for a Better Day Site Plan

Exhibit 3 – 2<sup>nd</sup> Annual Fort Lauderdale 5k App

Exhibit 3a – 2<sup>nd</sup> Annual Fort Lauderdale 5K Site Plan

Exhibit 4 – Fort Lauderdale A1A Marathon/Half Marathon App

Exhibit 4a – Fort Lauderdale A1A Marathon/Half Marathon Site Plan

Exhibit 5 – Food In Motion App

Exhibit 5a – Food In Motion Site Plan

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Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Director