



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#15-0107**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** February 3, 2015

**TITLE:** Request for Co-Sponsorship of the Frida Diego Kahlo+Rivera Mexican  
Modern Art exhibit with the Nova Southeastern University Art Museum of Fort  
Lauderdale and Placement of Associated Event Banner Signs

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**Recommendation**

It is recommended the City Commission co-sponsor the Frida Diego Kahlo+Rivera Mexican Modern Art exhibit presented by the Nova Southeastern University (NSU) Art Museum of Fort Lauderdale.

**Background**

NSU Art Museum is requesting that the City of Fort Lauderdale co-sponsor a Mexican modern art exhibit to be presented at the museum from February 26 through May 31, 2015 by finding that this event serves a legitimate public purpose. Pursuant to Section 15-185 of the Code of Ordinances, "a co-sponsored event is one which is partially planned, organized and funded or otherwise supported by the city at the request of another person or entity as established by city commission policy."

In conjunction with this event, NSU Art Museum is proposing to install 100 event banner signs throughout the City between February 3<sup>rd</sup> and May 31<sup>st</sup> in accordance with Section 47-22.3.C, *Banner Signs*, of the Unified Land Development Regulations (ULDR). Generally, this type of signage is prohibited unless it is approved as part of a City of Fort Lauderdale co-sponsored event.

To review the proposed banner sign, please see Exhibit 1.

**Resource Impact**

There is no fiscal impact associated with this action.

**Strategic Connections**

This item corresponds to *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the **Public Places Cylinder of Excellence**, specifically advancing:

- **Goal 4:** Be a healthy community with fun and stimulating recreational activities for our neighbors.
- **Objective 2:** Celebrate our community through special events.

Attachments:

Exhibit 1 – Proposed Banner Sign

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Prepared by: Anthony Greg Fajardo, Zoning Administrator

Department Director: Jenni Morejon, Director