



CITY OF FORT LAUDERDALE
City Commission Agenda Memo

#15-0065

CONFERENCE MEETING

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: January 21, 2015

TITLE: *Press Play Fort Lauderdale: Our City, Our Strategic Plan 2018* Progress
Report

I am pleased to present the first annual progress report for *Press Play Fort Lauderdale: Our City, Our Strategic Plan 2018*. It represents the first year of a five year plan, an important element of Resolution 13-178, which outlines our strategic management system.

Press Play Fort Lauderdale is our five-year Strategic Plan and framework to help implement *Fast Forward Fort Lauderdale*, our 2035 Vision Plan adopted in April 2013. While the Vision Plan is the community's long-term aspiration for the future of Fort Lauderdale; the Strategic Plan is the first five-year journey to becoming "*the City you never want to leave*." Press Play is comprised of 12 challenging goals and incorporates 42% of the vision plan ideas. Out of the 191 strategic initiatives in the plan, 80% are in progress, 5% are complete, and 15% will be evaluated in future years.

The progress report is organized by our strategic areas; five Cylinders and one Platform of Excellence. The first portion provides an overview of the progress within each goal and performance highlights, while specific progress and next steps for the initiatives as well as detailed performance analysis are provided for additional support.

Throughout the report, Commission priorities contained in the FY 2015 Commission Annual Action Plan (CAAP), adopted on July 1, 2014 are referenced as well. These initiatives were identified and prioritized by the Commission on April 17th and June 5th of 2014, supported by comprehensive preparation by your Community Building Leadership Team that included the Vision, the Neighbor Survey, and preliminary identification of initiatives. These initiatives are integrated as the main priorities of the Cylinders and Platform of Excellence and departmental Annual Work Plans. Quarterly progress reports of the Commission Annual Action Plan will continue to be provided to the City

Commission, and departmental progress reporting and cross-collaboration will continue to take place at monthly FL²STAT meetings.

I would like to thank your Community Building Leadership Team, and all staff for how hard they work, building community every day to implement complex strategic projects while providing daily services to our neighbors. I'd also like to thank the countless partners, both large and small, local and national, that are so critical to move forward.

Resource Impact

There is no fiscal impact associated with this action at this time.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the **Internal Support Cylinder**, specifically advancing:

- Goal 11: Be a well-trained, innovative, and neighbor-centric workforce that builds community.
 - Objective 3: Continuously improve and innovate communications and service delivery.
 - Initiative 1: Implement *Fast Forward Fort Lauderdale 2035* through the FL²STAT model and community partnerships.
- This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We are United*.

Attachments:

Exhibit 1: Press Play 2018 Progress Report

Exhibit 2: Progress Report Presentation

Prepared By: Amy Knowles, Structural Innovation Manager, City Manager's Office
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