

#14-1578

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: January 6, 2015

TITLE: Second Reading - Ordinance – Parklet Program – Case 7T13

Recommendation

It is recommended that the City Commission adopt an ordinance on second reading, establishing a permanent Parklet program.

Background

Parklets are semi-permanent decks that expand the pedestrian realm beyond the sidewalk into a parking lane, allowing adjacent business owners to utilize the outdoor space, without the need for permanent street re-design and construction. Parklet areas may include elements such as tables and chairs with or without food and beverage service, incorporating planters, and other associated improvements. Parklets are generally located in front of and developed and operated by an adjacent business.

At its meeting of August 20, 2013, the City Commission approved a Parklet Pilot Program for a one-year period ending September 30, 2014. One parklet has since been established at the Gran Forno bakery, located at 1235 East Las Olas Boulevard, adding an outdoor seating venue and creating significant street presence on the block. Further interest has been expressed to install future parklets at more locations, and no negative impacts have been identified to date. At its meeting of September 16, 2014, the City Commission implemented a three (3) month extension of the pilot program, ending December 31, 2014, in order to draft an ordinance to adopt the parklet program permanently.

The ordinance, attached as Exhibit 3, includes permit requirements and associated fees; permit application and site plan approval; parklet operations and conditions; taxes, assessments operating costs and utility charges; and indemnity and insurance requirements.

Resource Impact:

Tasks undertaken in conjunction with the Parklet Pilot Program include production of a promotional flyer (Exhibit 1) and application/program manual (Exhibit 2), application intake and review, processing of revocable license and engineering permit and program monitoring.

Because Parklets are located within metered on-street parking spaces, a \$650 fee per parking space off-sets the parking meter revenue loss. One parklet typically takes up two parking spaces.

Strategic Connections

This item is a *Press Play Fort Lauderdale* Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

Goal 3: Be a community that finds opportunities and leverages partnerships to create unique, inviting and connected gathering places that highlight our beaches, waterways, urban areas and parks.

This item advances the *Fast Forward Fort Lauderdale* Vision Plan 2035: We Are Here. We are an urban center and vacationland in the heart of South Florida.

Attachments

Exhibit 1 - Promotional flyer

Exhibit 2 - Parklet Pilot Program Application

Exhibit 3 - Ordinance

Prepared by: Randall Robinson, Planner II

Department Director: Jenni Morejon, Sustainable Development