



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

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**#14-1179**

**TO:** Honorable Mayor & Members  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** October 21, 2014

**TITLE:** Motion approving event agreements: Halloween Rod Run, Healthy Living Better Health Fair, Orchid, Garden & Gourmet Food Festival at Bonnet House, JetBlue Pigeon Race and Alliance for Innovation Big Ideas Beach Dinner.

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**Recommendation**

It is recommended that the City Commission approve event agreements and authorize the proper City officials to execute on behalf of the City of Fort Lauderdale with KP Performance, Inc., Florida Conference Association of Seventh- Day Adventists, Bonnet House, Inc. , Pearl Media, LLC and Alliance for Innovation, Inc.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information for each event is as follows:

**Event 1:**

Applicant: KP Performance, Inc.  
Event Name: Halloween Rod Run  
Date/Time: Saturday, November 1, 2014 (10:00am- 4:00pm)  
Location: Huizenga Plaza- 32 East Las Olas Blvd  
Road Closings: No  
Alcohol: No  
Amplified Music: Yes- (10:00am-4:00pm)

Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 1

**Event 2**

Applicant: Florida Conference Association of Seventh-Day Adventists  
Event Name: Healthy Living Better Health Fair  
Date/Time: Sunday, November 2, 2014 (1:00pm- 5:00pm)  
Location: Fort Lauderdale Seventh-day Adventist Church- 850 Davie Blvd  
Road Closing: No  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 2

**Event 3:**

Applicant: Bonnet House, Inc.  
Event Name: Orchid, Garden & Gourmet Food Festival at Bonnet House  
Date/Time: Saturday, December 6, 2014 (9:00am- 5:00pm), Sunday, December 7, 2014 (9:00am- 5:00pm)  
Location: Bonnet House- 900 North Birch Road  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes- both event days/hours  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 3

**Event 4:**

Applicant: Pearl Media, LLC  
Event Name: JetBlue Pigeon Race  
Date/Time: Friday, October 24, 2014 (7:00pm- 11:00pm), Saturday, October 25, 2014 (7:00pm- 11:00pm), Sunday, October 26, 2014 (7:00pm- 11:00pm)  
Location: Riverside Hotel Lawn- 620 East Las Olas Blvd  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes- event days/times (7:00pm- 11:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No

Application Fee: \$150.00  
Exhibit: 4

**Event 5:**

Applicant: Alliance for Innovation, Inc.  
Event Name: Alliance for Innovation Big Ideas Beach Dinner  
Date/Time: Friday, October 24, 2014 (7:00pm – 9:00pm)  
Location: Bonnet House - 900 North Birch Road  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes- event days/times (7:00pm- 11:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$250.00  
Exhibit: 4

**Strategic Connection**

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Resource Impact**

There is positive fiscal impact in the amount of \$700.00

**Attachments**

Exhibit 1 – Halloween Rod Run Application  
Exhibit 1a – Halloween Rod Run Site Plan  
Exhibit 2 – Healthy Living Better Health Fair Application  
Exhibit 2a – Healthy Living Better Health Fair Site Plan  
Exhibit 3 – Bonnet House Orchid Festival Application  
Exhibit 3a – Bonnet House Orchid Festival Site Plan  
Exhibit 4 – JetBlue Pigeon Race Application  
Exhibit 4a – JetBlue Pigeon Site Plan  
Exhibit 5 – Alliance for Innovation Big Ideas Beach Dinner Application  
Exhibit 5a – Alliance for Innovation Big Ideas Beach Dinner Site Plan

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