#### BID/PROPOSAL SIGNATURE PAGE

**How to submit bids/proposals:** Proposals must be submitted by hard copy only. It will be the sole responsibility of the Bidder to ensure that the bid reaches the City of Fort Lauderdale, City Hall, Procurement Department, Suite 619, 100 N. Andrews Avenue, Fort Lauderdale, FL 33301, prior to the bid opening date and time listed. Bids/proposals submitted by fax or email will NOT be accepted.

The below signed hereby agrees to furnish the following article(s) or services at the price(s) and terms stated subject to all instructions, conditions, specifications addenda, legal advertisement, and conditions contained in the bid. I have read all attachments including the specifications and fully understand what is required. By submitting this signed proposal I will accept a contract if approved by the CITY and such acceptance covers all terms, conditions, and specifications of this bid/proposal.

Please Note: All fields below must be completed. If the field does no	ot apply to you, please note N/A in that field.
Submitted by:	12-06-2013
(signature)	(date)
Name (printed) Philip Butler	Ve
Company: (Legal Registration) Fireworks by Grucci	, Inc
CONTRACTOR, IF FOREIGN CORPORATION, MAY BE REQUIR FROM THE DEPARTMENT OF STATE, IN ACCORDANCE	RED TO OBTAIN A CERTIFICATE OF AUTHORITY E WITH FLORIDA STATUTE §607.1501 (visit
http://www.dos.state.fl.us/ ).	
Address: 20 Pinehurst Drive	
CityBellportState:	:NYZip <sup>11713</sup>
Telephone No. 631-286-0088 FAX No. 631-286-9036 Email	: scooper@grucci.com
Delivery: Calendar days after receipt of Purchase Order (section 1.02	
Payment Terms (section 1.04): 50% 2/1/2014 Total Bid Discoun	nt (section 1.05):
Does your firm qualify for MBE or WBE status (section 1.09): MBE	
<u>ADDENDUM ACKNOWLEDGEMENT</u> - Proposer acknowledges tha included in the proposal:	at the following addenda have been received and are
Addendum No. N/A	Date Issued
P-CARDS: Will your firm accept the City's Credit Card as payme	ent for goods/services?
YES NO	
VARIANCES: State any variations to specifications, terms and cond space provided below all variances contained on other pages of bid	ditions in the space provided below or reference in the attachments or bid pages. No variations or exceptions

State any variations to specifications, terms and conditions in the space provided below of references in the space provided below all variances contained on other pages of bid, attachments or bid pages. No variations or exceptions by the Proposer will be deemed to be part of the bid submitted unless such variation or exception is listed and contained within the bid documents and referenced in the space provided below. If no statement is contained in the below space, it is hereby implied that your bid/proposal complies with the full scope of this solicitation. <u>HAVE YOU STATED ANY VARIANCES OR EXCEPTIONS BELOW? BIDDER MUST CLICK THE EXCEPTION LINK IF ANY VARIATION OR EXCEPTION IS TAKEN TO THE SPECIFICATIONS, TERMS AND CONDITIONS.</u> If this section does not apply to your bid, simply mark N/A in the section below.

revised 6-16-11

#### PART VII - PROPOSAL PAGES -- COST PROPOSAL

Proposer Name \_\_\_\_\_\_ Fireworks by Grucci, Inc.

Proposer agrees to supply the products and services at the prices bid below in accordance with the terms, conditions and specifications contained in this RFP.

Cost to the City: Contractor must quote firm, fixed, annual rate for all services identified in this request for proposal. This firm fixed annual rate includes any and all costs to the City. No other costs will be accepted. This firm fixed annual rate will be the same for the initial contract period.

# Failure to use the City's COST PROPOSAL Page and provide costs as requested in this RFP, may deem your proposal non-responsive.

1.	Firm, Fixed Price for one 4 <sup>th</sup> of July fireworks display complete (Scope of Work): <u>Minimum: 60 - 8" shells included in show</u>	d in accordance with RFP specifications \$
2.	Firm, Fixed Price of barge with 1 tug in accordance with RFP specifications: *Over 35K is COFL responsibility	\$_\$35,000
3.	Firm, Fixed Price for each day of postponement of show due to weather delays. 15% plus related Watercosts	\$ <sup>\$13,725</sup> /day
4.	Firm, Fixed, Price for cancellation charge if show is cancelled due to weather (see section IV.9.B): 100%	\$\$ <sup>91,500</sup> /show

**OPTION/ALTERNATIVE I**: IF the CITY were successful in obtaining/securing private or corporate sponsorship for the July 4<sup>th</sup> fireworks show, would CONTRACTOR extend same pricing/terms/conditions, as noted above, and all other conditions, to said private or corporate sponsor? This would require a separate agreement between sponsor and CONTRACTOR, which the CITY of Fort Lauderdale, FL, would assist both parties in facilitation of agreement.

YES X No\_\_\_\_

**OPTION/ALTERNATIVE II**: Would CONTRACTOR consider being a corporate sponsor of the July 4<sup>th</sup> show, in accordance with a negotiated sponsorship agreement?

YES \_\_\_\_ No\_\_\_\_

\$

n/a

5. IF YES, HOW MUCH WILL BE <u>DEDUCTED</u> FOR CORPORATE SPONSORSHIP FROM ABOVE SHOW PRICE?

TOTAL NET COST TO CITY of Fort Lauderdale, FL (Evaluation criteria for cost to the City will be based on Items 1 thru 5 above)

6. Bidder is to outline below what cost adjustments would be made to the contracted price of the show to reflect the circumstances described in Section IV.9.A. Be specific as to how adjustment(s) would be computed. CONTRACTOR may provide examples of adjustments:

#### NON-COLLUSION STATEMENT:

By signing this offer, the vendor/contractor certifies that this offer is made independently and *free* from collusion. Vendor shall disclose below any City of Fort Lauderdale, FL officer or employee, or any relative of any such officer or employee who is an officer or director of, or has a material interest in, the vendor's business, who is in a position to influence this procurement.

Any City of Fort Lauderdale, FL officer or employee who has any input into the writing of specifications or requirements, solicitation of offers, decision to award, evaluation of offers, or any other activity pertinent to this procurement is presumed, for purposes hereof, to be in a position to influence this procurement.

For purposes hereof, a person has a material interest if they directly or indirectly own more than 5 percent of the total assets or capital stock of any business entity, or if they otherwise stand to personally gain if the contract is awarded to this vendor.

In accordance with City of Fort Lauderdale, FL Policy and Standards Manual, 6.10.8.3,

3.3. City employees may not contract with the City through any corporation or business entity in which they or their immediate family members hold a controlling financial interest (e.g. ownership of five (5) percent or more).

3.4. Immediate family members (spouse, parents and children) are also prohibited from contracting with the City subject to the same general rules.

Failure of a vendor to disclose any relationship described herein shall be reason for debarment in accordance with the provisions of the City Procurement Code.

#### <u>NAME</u>

RELATIONSHIPS

No Relationship Exists

In the event the vendor does not indicate any names, the City shall interpret this to mean that the vendor has indicated that no such relationships exist.

City of Fort Lauderdale's Independence Day Celebration

City of FORT LAUDERDALE

**PROPOSAL FOR ARTISTIC PRESENTATION OF** FIREWORKS PERFORMANCE DATE: JULY 4<sup>TH</sup>, 2014 PROPOSAL DUE DATE: December 12, 2013 **RESPECTFULLY PRESENTED TO:** City of Ft. Lauderdale Attn: Ann Debra Diaz **Dept. of Procurement Services** 100 North Andrews Ave., Suite 619 Ft. Lauderdale, FL 33301 nucci Ph: 954-828-5949 Fax: 954-828-5576 adiaz@fortlauderdale.gov

Fireworks by Grucci, Inc. **20** Pinehurst Drive Bellport, New York 11713 **United States of America** Tel: 1-631-286-0088 Fax: 1-631-286-9036 www.grucci.com

Smarter Story, Inc. 1595 NE 26<sup>th</sup> Street Fort Lauderdale, FL 11713 **United States of America** Tel: 1-954-762-7000 http://smarterstory.com

EXPO 2020 اکسیو 2020 **Bid Supporter** 

The data enclosed in this presentation are confidential and are to be accorded confidential treatment and shall not be disclosed. This information shall not be duplicated, used or disclosed in whole or in part for any purpose other than to evaluate this proposal. Fireworks by Grucci, Inc., requests that all information be safeguarded from release pursuant to any request under the Freedom of Information Law of this state or any other state or jurisdiction; as it may cause competitive disadvantage to our company. The enclosed concepts and materials are the sole and exclusive property of Fireworks by Grucci, Inc. In the event that you would like to accept all or part of it, Fireworks by Grucci will provide the relevant purchase price and xerms to transfer and assign the ownership rights. Prior to that time, any disclosure, use or reproduction of the enclosed materials is strictly prohibited according to law.

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rucci



## City of Fort Lauderdale's Independence Day Celebration – July 4, 2014

1.	Bid RFP # 545 -11320 Proposal Signature Page	1
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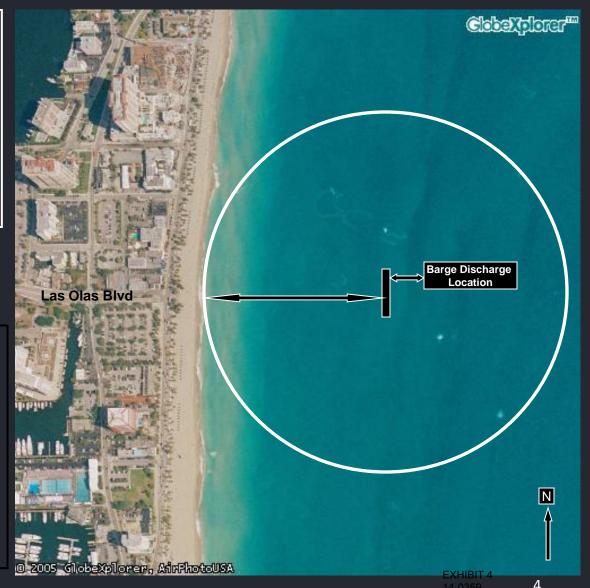
City of Fort Lauderdale, Florida Fireworks by Grucci, July 4, 2014 <u>Site Plan</u>

All 8"mortars will be discharged Vertically Only. Exceeding NFPA 1123 840' Radius Safety Zone with a 1680' Diameter by following US Coast Guards regulation of 1000' Radius Safety Zone with a 2000' Diameter

Latitude 26\* 6' 35.32" N

Longitude -80\* 8' 12.041" S

3", 4", 5" & 6" mortars will be discharged on angles that will be angled parallel to the shore. At NO time will we angle toward the audience. The safety zone for the angled mortars is 560' Radius with a 1120' Diameter which will be exceed with a 1000' Radius with a 2000' Diameter



All Information contained on this document is copyright material and the intellectual property of Fireworks by Grucci Inc. Reproduction and/or circulation without approval of Fireworks by Grucci is prohibited.

# Letter Of Interest

#### City of Fort Lauderdale's Independence Day Celebration – July 4, 2014

Fireworks by Grucci proposes to design, produce and display an incredible World Class fireworks concept for the City of Fort Lauderdale's Independence Day Celebration on July 4<sup>th</sup> 2014!

Our intention is to create for you a performance of beauty and excitement that will be remembered long after the event. We will bring to your program over 150 years of experience and attention to details, as well as our reputation to perform as promised. Anything less would not be keeping with the ideas and beliefs that we have based our organization upon.

Fireworks by Grucci will design the fireworks in color, special effect and multi-level scenes to entertain all segments of the audience. To maximize the sky theatre, we will create a 300' fire wall with all the Grand Illumination scenes. Then with deflection angling of the mid and high aerial shells, we will create a spectacular 400' to 800' colorful umbrella over the entire oceanfront viewing area.





# Proposed Firework Budgets

\* All prices quoted in US Dollars (US\$)

Below we propose to the City of Fort Lauderdale a one year offer, renewable for three additional years, to produce a State-of-the-Art fireworks program ~ Grucci Style featuring our world famous choreography and internationally renowned expertise as follows:

City of Fort Lauderdale's Independence Day Celebration					
July 4, 2014					
<u>Year</u>	<u>Class</u>	<b>Duration</b>	<u>Fireworks</u>	<u>Water Costs**</u>	<u>Total</u> *
2014	State	24 min	\$96,500	\$35,000	\$131,500. <sup>00</sup>

\* This agreement is renewable for three additional years at an increase of 5% per year.

\* \* The City of Ft Lauderdale is to secure and pay for the Port Everglades Agencies approval to store and load all fireworks and equipment starting July 1<sup>st</sup> through July 5 of each year of the agreement. It is understood, the City of Fort Lauderdale will patrol the display area to maintain the required safety zone around the fireworks display barge with at least two police patrol boats. Any amount over \$35,000 for the water costs is the responsibility of the City of Fort Lauderdale.



#### City of Fort Lauderdale's Independence Day Celebration – July 4, 2014



The <u>concept</u> for your program is to display the finest variety of international fireworks and special effect pyrotechnics in a style and manner that has made the Grucci name synonymous with World-Class firework performances.

Three distinctive and exciting scenes are featured:

- The Opening
- The Feature Presentation
- The Grucci Style Grand Finale

Each segment will contain it's very own unique features adhering to your program's theme as outlined in the pages to follow.

As such, you can be assured that after our careful planning, design and choreography of the fireworks, that at show time, your fireworks program will be the finest available in the world!

EXHIBIT 4 14-0359 Page 10 of 36

## **Design Plan and Concept**

#### City of Fort Lauderdale's Independence Day Celebration – July 4, 2014



#### **Fireworks Program in Three Segments**

#### The Opening - (approx 2 – 3 minutes\*)

The opening is like the beginning of a high drama movie; fast, intensive, and heart-pounding. It gets your attention quickly and foretells the grandeur to follow. It begins with a flurry of color and thunder, filling the lower level view. Simultaneously a second level of specialty shells will be launched to create special effects rising above the barrage of color and thunder. On top of it all, large bursting chrysanthemums will cover the entire viewing area, creating a kaleidoscope of color and noise.

<u>The Feature Presentation</u> - (approx 18 - 20 minutes<sup>\*</sup>) The body of the program will exhibit the finest assortment of domestic and international fireworks. Such as, the Alpha-Grucci shells and multi-pattern specialty shells bursting high above the audience. As the segments unfold, each brings an array of different effects displayed in a glorious style of multiple firings. All of these brilliant colors and special effects are used to reflect the mood and theme of the show while designer shells create the excitement, intensity and beauty that is the Grucci style. The main act concludes with a display of beautiful and powerful scenes featuring our trademark shell – the Grucci Gold Split Comet. Numerous shells are fired simultaneously, splitting and blazing as an arch across the night sky, leaving behind a sparking trail that creates a Golden Milky Way effect.

<u>The Grucci Style Grand Finale</u> - (approx 2 - 3 minutes\*) From start to finish, the Grucci Fireworks Grand Finale provides a continuous lift and bombardment of light and sound, which is always rhythmically robust. Launched into the sky are red, white and blue star shells to begin the color saturation; then peonies and chrysanthemums shells burst open one level higher; thousands of flashing sateen report shells are then shot up to set the stage for the climax. The heavy barrage of sound begins with our main trumpeters; the Grucci Titanium salutes that quicken the tempo and rattle the sky at a stunning pace. All this is night capped with a starry umbrella of Golden Kamaru shells.



# Shells - Design Concept

#### City of Fort Lauderdale's Independence Day Celebration – July 4, 2014

Fireworks by Grucci will provide a seamless scene of specialty shells with complimenting Grucci Grand Illuminations making it a special Independence Day event for all ages. The multi-pattern specialty shells include U-S-A, Happy Faces, and Red Hearts, bursting high above the audience. As the segments unfold, each brings an array of different effects displayed in a glorious style of multiple firings. All of these brilliant colors and special effects are used to reflect the mood and theme of the show while designer shells create the excitement, intensity and beauty that is the Grucci style. The main act concludes with a display of beautiful and powerful scenes featuring our trademark shell – the Grucci Gold Split Comet.









# Design Plan and Concept

City of Fort Lauderdale's Independence Day Celebration – July 4, 2014



# **Pyrotechnicians**

#### City of Fort Lauderdale's Independence Day Celebration – July 4, 2014

#### STEPHEN COLUCCIO, SR.

Address: 17 Taylor Commons, Yaphank NY 11980 Date of Birth: October 4, 1962 Experience: over 26 years

#### CAREER OVERVIEW



Mr. Coluccio has been a member of Fireworks by Grucci since 1986. Currently, Mr. Coluccio is a Chief Pyrotechnician for Fireworks by Grucci. He excels at planning and coordinating national and world class events in the capacity of production coordination and computer firing. His complete attention to the smallest of details makes Mr. Coluccio a strong asset to Fireworks by Grucci.

#### RELEVANT EXPERIENCE

 Chief Pyrotechnician / Pyrotechnician on many local and national world- class events.

#### PINNACLE ACCOMPLISHEMENTS

- 2008 Good Samaritan Hospital Oakdale NY Chief Pyrotechnician
  - Boynton Beach Boynton Beach FL Chief Pyrotechnician
  - Kerzner Istithmar Limited Dubai UAE Chief Pyrotechnician
- 2009 Good Samaritan Hospital Oakdale NY Chief Pyrotechnician - Boynton Beach – Boynton Beach FL – Chief Pyrotechnician
- 2010 Good Samaritan Hospital Oakdale NY Chief Pyrotechnician - Boynton Beach – Boynton Beach FL – Chief Pyrotechnician
- 2011 America's Party MGM Las Vegas NV Pyrotechnician - Clam Shell Foundation – East Hampton NY - Pyrotechnician
- 2012 Boynton Beach Boynton Beach, NY Pyrotechncian - America's Party MGM Las Vegas – Pyrotechnician

#### PROFESSIONAL LICENSES

Nevada Certificate of Registration, Outdoor Aerial New York E-20 Certificate of Fitness

#### PROFESSIONAL EXPERIENCE

1986 - Present Fireworks by Grucci, Inc. Chief Pyrotechnician / Pyrotechnician

#### ERIC LETTERMAN

Address: 53 E. Shore Drive Babylon, NY 11702 Date of Birth: July 4,1958 Experience: over 20 years

#### CAREER OVERVIEW



Mr. Letterman has been a member of Fireworks by Grucci since 1992. Currently, Mr. Letterman is a Chief Pyrotechnician for Fireworks by Grucci. He excels at planning and coordinating national and world class events in the capacity of production coordination on multiple systems. His complete attention to the smallest of details makes Mr. Letterman a strong asset to Fireworks by Grucci.

#### RELEVANT EXPERIENCE

 Chief Pyrotechnician / Pyrotechnician on many local and national worldclass events.

#### PINNACLE ACCOMPLISHEMENTS

- 2008 National Ethnic Coalition NY NY Chief Pyrotechnician - Southampton Fresh Air Home – Southampton – Chief Pyrotechnician
- Fund In The Sun The Pines Chief Pyrotechnician
  New York Philharmonic NY NY Chief Pyrotechnician
- 2010 Fund In The Sun The Pines Chief Pyrotechnician - Islip Arts Council – East Islip NY – Chief Pyrotechnician
- 2011 Point O Woods Point O Woods NY Chief Pyrotechnician
  - Islip Arts Council East Islip NY Chief Pyrotechnician
- 2012 Island Park Island Park NY Chief Pyrotechnician
  - Boynton Beach Boynton Beach, NY Chief Pyrotechncian
  - USMMA Graduation Kings Point NY Chief Pyrotechnician

#### PROFESSIONAL LICENSES

82308750 New York E-18 Certificate of Fitness Class B

New York State Pyrotechnician Certificate of Competence

#### PROFESSIONAL EXPERIENCE

1992 - Present Fireworks by Grucci, Inc. Chief Pyrotechnician / Pyrotechnician

## Design Concept

#### City of Fort Lauderdale's Independence Day Celebration – July 4, 2014

At this time we are unable to confirm the exact crew for this production. The total crew size will be one Chief Pyrotechnician and four pyrotechnicians for a total of four days. Once the show is confirmed and deposited we will assign a crew to this production, it is anticipated that these pyrotechnicians will be selected from the following list:

Last Name	First Name	Status	Compliant with all regulations	City	State	Zip
Cordero	Abner	Active	Yes 2013	Miami	FL	33127
Curran	Andrew	Active	Yes 2013	Татра	FL	33624
Doan	Robert	Active	Yes 2013	Orlando	FL	32821
Fox	Jeremy	Active	Yes 2013	Apooka	FL	32712
Siple	Carlton	Active	Yes 2013	Miami	FL	33127
Timms	Roger	Active	Yes 2013	Poinciana	FL	34759
Wyers	Jerod	Active	Yes 2013	Mulberry	FL	33860

# Design Concept

## City of Fort Lauderdale's Independence Day Celebration – July 4, 2014



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*Fort Lauderdale Itinerary* July 2.2014 through July 5, 2014

Date and Time	July 2,2014 through July 5, 2014	
Date and Time	Activity	Department
July 2,2014		
9:00AM	Bobcat and 25 yards of sand loaded on a clean Barge; Barge to be on dock side with truck access at Port Everglades Berth	Marine Company
11:00AM	Denste de la la companya de la constanta de la	C
9:00 PM	Pyrotechnicians arrive with one car and one tractor trailer and begin set up of equipment on barge Pyrotechnicians complete days assignments	Grucci Grucci
July 3,2014		
7:00 AM	Pyrotechnicians arrive and continue set up of equipment on barge	Grucci
2:00 PM	Truck arrives carrying 1.3G Fireworks	Grucci
2:00 PM	Security arrives and begins 24 hour security	Sheriff's Office
7:00 PM	Pyrotechnicians complete days assignments and depart from barge	Grucci
7:00 PM	Security of barge continues	Sheriff's Office
July 4,2014		
7:00AM	Security of barge continues	Sheriff's Office
7:00AM	Pyrotechnicians arrive complete load in of fireworks	Grucci
5:00 PM	Security of barge released	Sheriff's Office
5:00 PM	Barge to be picked up from Port Everglades and towed to display site	Marine Company
7:00 PM	Barge to be in location at display site	Marine Company
8:00 PM	All systems tested and standing by for display	Grucci
9:00 PM	SHOW TIME!!!!	Grucci
10:00 PM	Barge to depart display site and return to Port Everglades	Marine Company
11:00 PM	Pyrotechnicians complete days assignments and depart from barge	Grucci
July 5,2014		
10:00 AM	Pyrotechnicians arrive and begin breakdown of equipment on barge	Grucci
12:00 Noon	Truck arrives to pickup equipment	Grucci
3:00 PM	Pyrotechnicians complete days assignments	Grucci <sub>EXHIBIT 4</sub>
3:00 PM	Barge to be released to Meridian Marine	Marine Company
		Page 16 of 36

# **Design Plan and Concept**

#### City of Fort Lauderdale's Independence Day Celebration – July 4, 2014

Firework by Grucci **EXCELS** in creating new and exciting state-of-the-art pyrotechnic scenes from barge based shooting platforms. Some of our previous shows include as seen below, the annual Delray Beach show, Foxwoods Casino show in Connecticut and the 11 location Macy's July 4<sup>th</sup> show in New York City.

**Foxwoods** 





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## Design Concept

City of Fort Lauderdale's Independence Day Celebration – July 4, 2014 Grucci Barge Based Fireworks Concepts



#### References

#### City of Fort Lauderdale's Independence Day Celebration – July 4, 2014

#### **Delray Beach's Independence Day 2012**

National Class - barge on Atlantic Ocean Ms. Sarah Martin, Director **Delray Beach Joint Venture** 64 S.E. Fifth Avenue World Class - Barge off Cummings Park, Fisher's Cove Delray Beach, FL 33483 Tel: 561-279-1380 Fax: (561)278-0555

#### **Devon Yacht Club Independence Day 2012**

National Class - Barge on the Bay P.O. Box 2549 Amagansett, NY 11930 Ms. Patricia Hollman **General Manager** 631-267-6340 Ext. 10

#### The Bronx Tourism Council Independence Day 2012

State Class – Barge on Pelham Bay The Bronx Tourism Council 851 Grand Concourse, Suite 123 Bronx, NY 10451 Ms. Jennifer Blatus **Tourism & Administration Coordinator** 718.590.2502 914-755-1954

#### **Boynton Beach's Independence Day 2008** State Class - barge on Intracoastal

Ms. Kathy Biscuiti City of Boynton Beach 915 S. Federal Highway Boynton Beach, FL Tel: (561)737-3256 Fax: (561)737-3258

#### Key Biscayne's Independence Day 2013

World Class - barge on the Atlantic Ocean Mr. Todd Hofferberth, Director of Parks & Recreation Village of Key Biscavne 85 W. McIntyre Street Key Biscayne, FL 33419 Tel: (305)365-8947 Fax: (305)365-8991

#### Nantucket's Independence Day 2008

State Class - barge on Atlantic Ocean Ms. Kate Hamilton, Director of Visitors Services Town of Nantucket 25 Federal Street Nantucket, MA 02554 Tel: (508)228-0925 Fax: (508)325-5443

The data above enclosed in this proposal are confidential and are to be accorded confidential treatment and shall not be disclosed. This information shall not be duplicated. used or disclosed in whole or in part for any purpose other than to evaluate this proposal. Fireworks by Grucci, Inc., requests that all information be safeguarded from release pursuant to any request under the Freedom of Information Law of this state or any other state or jurisdiction; as it may cause competitive disadvantage to our company. The enclosed concepts and materials are the sole and exclusive property of Fireworks by Grucci, Inc. In the event that you would like to accept all or part of it, Fireworks by Grucci will provide the relevant purchase price and terms to transfer and assign the ownership rights. Prior to that time, any disclosure, use or reproduction of the enclosed materials is strictly prohibited, according to law. 16

Stamford, City of 888 Washington Blvd Stamford, CT 06901 Ernie Orgera **Director of Operations** 203-977-4141

City of Stanford 2013

#### <u>References</u>

#### City of Fort Lauderdale's Independence Day Celebration – July 4, 2014

#### Fort Lauderdale Grucci Family Resident References

<u>Name of Resident</u> Ralph & Kathy Belmonte 200 South Birch Rd 33316 631-766-6927	<u>Owners Since</u> March 1974	<u>Name of Resident</u> Carmela Ann Lanese 200 South Birch Rd 33316 954-415-2856	<u>Owners Since</u> January 1973
Merlin & Donna Grucci Butler 2010 508 Solar Isle Dr. 33301 754-779-7453	January	Patricia & William Perry 3410 Galt Ocean Dr. 33308 954-630-8244 631-379-0303	July 1999
Jeffrey & Tamisha Butler 77 South Birch Rd 33301 631-576-9817	March 1993	Manuel & Rose Ruiz 3410 Galt Ocean Dr 631-521-0630 33308	Feb 1995
Felix, Jr & Madeline Grucci 200 South Birch Rd 33316 631-207-0903	October 2013	Anthony& Danielle Treglia 2606 Acacia Ct. 33301 754-779-7160	March 2010

The data above enclosed in this proposal are confidential and are to be accorded confidential treatment and shall not be disclosed. This information shall not be duplicated, used or disclosed in whole or in part for any purpose other than to evaluate this proposal. Fireworks by Grucci, Inc., requests that all information be safeguarded from release pursuant to any request under the **Freedom of Information Law** of this state or any other state or jurisdiction; as it may cause competitive disadvantage to our company. The enclosed concepts and materials are the sole and exclusive property of Fireworks by Grucci, Inc. In the event that you would like to accept all or part of it, Fireworks by Grucci will provide the relevant purchase price and terms to transfer and assign the ownership rights. Prior to that time, any disclosure, use or reproduction of the enclosed materials is strictly prohibited, according to law.

### Current Licenses

#### City of Fort Lauderdale's Independence Day Celebration – July 4, 2014



#### Items included in Grucci fireworks program:

- 1. Our State-of-the-Art style of displaying the fireworks that has won accolades from the "who's who" in America's elite events including 7 consecutive Presidential Inaugurations.
- 2. International variety of high aerial shells and Grand Illuminations manufactured and purchased from the best shell makers in the world will be displayed.
- 3. All cost including travel will be included in the price of the proposal .
- 4. Electronic firing of all positions using our exclusive and unique Fire Command Center (FCC). This firing system designed to function in any extreme outdoor weather wet, cold or hot, is build using military specification parts such as Amphenol coupling. This is the most reliable firing system in use in the fireworks industry.
- 5. Licensed and experience professional staff will set-up and fire your program. This staff consists of an Chief Pyrotechnician and Pyrotechnicians.
- 6. Apply for, secure and pay for the required federal, state or local licenses and permits.
- 7. General Liability coverage of \$5,000,000 per occurrence: comprised of \$1,000,000 commercial general liability provided by New Hampshire Insurance Company and \$1,000,000 dollars combined single limits for vehicle liability insurance provided by Granite State Insurance Company with an excess liability policy of \$4,000,000 by Lexington Insurance Company covering all above.
- 8. Reschedule Date a reschedule is offered if requested for a fee of 15% of total budget plus all out-of pocket expenses will be incurred.

\* For the number and size of shells listed above to be displayed, the distance to any liability as required by NFPA 1123 Code for Fireworks Displays must be secured and maintained in order to assure insurance coverage of resulting claims.



# The Art of Fireworks for the <u>City of Fort Lauderdale's Independence Day Celebration</u>

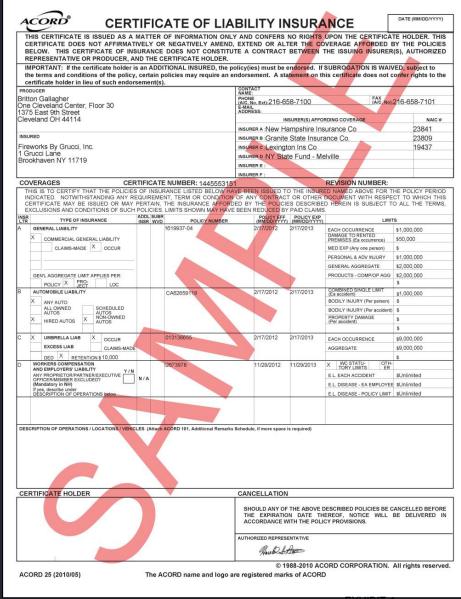


	•			
July 4, 2014				
Class of Firewor	κς:	Class		
Budget:		\$131,500.00		
Duration: (minut	es)	24 minutes		
<u>Size*</u>	Description	<u>#of Effects</u>		
20mm Stro	es – Ruby Red, Electric White, Irish Green; Volcano Comet and Roman Candles, Mines of Color	n/a		
30mm Borr	bettes and Bombardos - Colors of the Fireworks Rainbow; comets, whistles and reports	n/a		
45mm Rom	an Candles, comets, whistles and reports	n/a		
60mm Larg	e Roman Candles, comets, whistles, reports and curtains-of-fire	n/a		
2" - 2¼ Bom	bardo Boxes – Provide low level saturation firing of color, whistles, Crossetts and noise.	n/a		
2 <sup>1</sup> / <sub>2</sub> - 3" Acce	nt Color Shells – Used to fill the lower level of the sky theatre scenes with special effects.	n/a		
2 <sup>1</sup> ⁄ <sub>2</sub> - 3" Tita	ium & Flash Salutes – These provide the noise and heavy bombarded of the Grand Finale.	n/a		
	Special Effects and Multi-break shells - These shell sizes are manufactured in the greatest quantities and variety in the entire			
4" worl	l. Every shell maker has a different name for similar type effects.	270		
	e and tri-color change shells - Effects in this size range allow for many of the designed effects which includes almost an te number of twice and triple color change, multi-break and pattern shells.	200		
	rn and designer shells - These shells are generally the main featured size of the average fireworks program. Due to its sky d, we use this size for our world renowned Gold Split-Comet shell scenes.	155		
	Special Effect, multi-pattern and designer shells - The eight and ten inch shells display, by size comparison, the largest sky			
10" sprea	d, It's featured is the great master Artesian Chrysanthemums. Which are available in every special effect and color.	15		
	Total fireworks to be displayed:	HIBIT 4 <b>1404</b>		

# Sample Insurance Certificate

# Sample Insurance Certificate:

General Liability coverage of \$5,000,000 per occurrence: comprised of \$1,000,000 commercial general liability provided by New Hampshire Insurance Company and \$1,000,000 dollars combined single limits for vehicle liability insurance provided by Granite State Insurance Company with an excess liability policy of \$4,000,000 by Lexington Insurance Company covering all above.





# **Fireworks Credits and Acclamations**

Over the past few decades, we have produced every major fireworks program displayed in the United States.

AMERICA'S PARTY Las Vegas New Year 2013	2012	America's Party: Las Vegas New Year's 2002 to 2013, Las Vegas, Nevada Katara EID Festival, Qatar Sir Sidney Poitier Bridge Dedication, Bahamas	
math <b>∕a</b> f arab museum σf	2011	SEA Games Opening & Closing Ceremonies, Palembang, Indonesia 100 <sup>th</sup> Anniversary of the Republic of China's New Years, Taipei, Taiwan Mathaf Arab Museum Of Modern Art, Cai Guo-Qiang Exhibit , Doha, Qatar	
modern art	2010	Wynn Macau Encore Casino Hotel Grand Opening, Macau, China Meydan Race Course Dubai World Cup, U.A.E. Foxwoods Casino Thames Riverfest, New London, CT ( <i>annually since 1981</i> ) Hagley Museum and Library 2005 to 2010, Wilmington, DE	
کسان دہے السعبال	2009	Guinness 250 <sup>th</sup> Celebration, Dublin, Ireland Grand Opening of the Mazagan Casino & Resort, Morocco PRC60 – People's Republic of China 60 <sup>th</sup> Anniversary 2009, Beijing, China	
DUBAI WORLD CUP	2008	Atlantis and the Palm Jumeirah Grand Opening, Dubai, UAE * <u>World Record</u> Summer Olympic Games, Beijing, China Design and Engineer all Pyrotechnic Tyler Perry Studios Grand Opening, Atlanta, GA	
Remarkable Years	2007	Trump Mar-a-Lago New Year's 2008, Palm Beach, FL The Plaza 100 <sup>th</sup> Anniversary, New York, NY The Cove Atlantis Grand Opening, Paradise Island, Bahamas Stardust Casino Implosion, Las Vegas, NV	
* <u>World Record*</u>	2006	Orange County Performing Arts Center Hall Opening, Costa Mesa, CA Wynn Macau Casino Resort Grand Opening, Macau, China Nagaoka International Fireworks Festival, Nagaoka, Japan	
WYNN I ENCORE	2005	Presidential Inauguration of George W. Bush, Washington, DC International Fireworks Festival, Seoul, Korea	
	2004	ESPN's 25 <sup>th</sup> Anniversary, Bristol CT 14-	HIBIT 4 -0359 ae 25 of



# **Fireworks Credits and Acclamations**

Grucci

HARLEY-DAVIDSON	2003	"Light Cycle" Central Park's 150 <sup>th</sup> Anniversary, New York, NY Harley-Davidson's 100 <sup>th</sup> Anniversary Celebration, Milwaukee, WI Tate Modern Museum, London, England, UK Times Square New Year's Eve, New York, NY	
SEATTLE SEATTLE SEAHAWKS	2002	Seattle Seahawks Stadium Grand Opening Celebration, Seattle, WA Grand Opening of Ameristar Casino, St. Charles, MO Winter Olympic Games, Salt Lake City, Utah	
Арес	2001	Asia Pacific Economic Cooperation Summit, Shanghai, China Invesco Field at Mile High's Grand Opening, Denver, CO Presidential Inauguration of George W. Bush , Washington, DC	
INVESCO FIELD ar Mile High	2000	America's Millennium Celebration, Washington, D.C. Dublin's Millennium Celebration, Dublin, Ireland Atlantis Hotel & Casino's, Millennium Celebration, Paradise Island, Bahamas	
<b>3112</b>	1998	New York City Centennial Celebration, N.Y.C., New York	
SQUARE.	1997	Presidential Inauguration of William J. Clinton, Washington, D.C.	
with David Letterman	1996	Smithsonian Museum 150th Anniversary, Washington, D.C. Republican National Convention, San Diego, CA	
MCCCS	1995	Macy*s 4th of July, New York, NY Yves Saint Laurent Launch of Champagne Perfume	
MARINE CORPS Converses	1993	Korean World Expo, Taejon, South Korea Presidential Inauguration of William J. Clinton, Washington, D.C.	
	1992 1991 1990 1989 1986 1981 & 1985	Columbus Quincentenary Event: Puerto Rico, New York City, Boston Operation Welcome Home for Desert Storm Troops in New York City, NY NATPE Convention, hosted by King World, New Orleans, LA Presidential Inauguration of George Hubert Walker Bush, Washington, D.C. Statue of Liberty Centennial, New York Harbor, NY First & Second Presidential Inauguration of Ronald Reagan	EXHIBIT 14-0359
			Page 26

# Relevant Experience



Cutting-edge... Transient Rainbow



Stadiums... Invesco Field



Indoor... The Lord of the Dance 3

Summer festivals...Foxwoods Casino







Anniversaries... Brooklyn Bridge 100th



# <u>Fireworks by Grucci</u>

# Technology Highlights



Fireworks by Grucci exclusive technology:

- Exclusive electronic firing systems capable of producing precision timing with the highest safety features.
- Patented technology that allows high precision launch sequences for specially designed firework themes. The result is to achieve the desired pyrotechnic choreography.
- Electronically controlled firing procedure enabling the display speed to be altered in midcourse to create artistic nuance maintaining the highest safety standard.



Controllers as applicable are deployed around the circuit and within the pyrotechnic theatre to provide complete control of all firings and safety controls necessary to ensure a successful performance.

Fireworks by Grucci anticipates unique challenges related to the discharge of fireworks/pyrotechnics. We are confident we can address each of the known risks to the satisfaction of all. A thorough Risk Analysis and Hazard Assessment will be done once the project commences.

Fireworks by Grucci has a 150 year extensive history in the safe storage, transportation, handling and displaying of fireworks and pyrotechnic special effects. On each performance, Grucci addresses each of the potential risks associated with the storage transportation, handling and displaying of fireworks and special effect pyrotechnics by undergoing a thorough Risk Analysis and Hazard Assessment.

With this method, Grucci identifies each potential hazard and collectively with the collaboration of the local authorities (Fire, Police, Security), the management team and you, the organizer of the event, provides the solution to implement the required protective actions to minimize risk and potential for injury, property damage or other liabilities. Grucci then details and identifies the responsible party to follow thru with this action to fulfillment.





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Satetv

#### Fireworks by Grucci's environmental policy is to refrain from using plastics in any of our aerial shells. Additionally, Grucci continues to use biodegradable shell cases made from virgin Kraft paper and water based adhesive.

Our staff is trained on the practice of comprehensive clean up on site pre-and post display.

What we bring in, we bring out. No hardware is left on site after the performance.

With the patented racking system exclusive to Fireworks by Grucci we do not require digging into the ground surface further disrupting the land we perform from.

All refuse as a result of the display in the immediate discharge area is collected and disposed of in a compliant manner.

Should you require further information or details please do not hesitate to contact our office directly at 1-631-286-0088







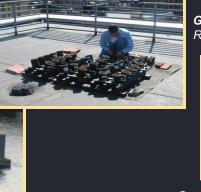
# **Production**

Safety is the primary goal. Our project manager will be available during project set-up to attend necessary meetings with safety personnel, event managers and local authorities for your production. This person will participate as needed in all aspects of the program.

The firing location will have a schematic diagram of the precise fireworks staging area, which will be presented to the appropriate personnel. This will allow a clear understanding of all aspects of the display by all members of the production staff and safety personnel. The location will also have a firing sequence, a script with precise timing of each pyrotechnic device in the show. The plan will be precisely executed step by step from set-up to completion.



Barge being positioned on the Potomac River



**Grucci Certified Top in Industry Pyrotechnician** Rooftop set up of special effects.



Grucci Grid Firing System: this patented steel rack system is the safest in the industry.



Mobile firing position of high aerial effects at the Washington Monument, 3

### **Production**

With you the sponsor, we plan to coordinate for **security** at the discharge site during the time live firework/pyrotechnic material is on site at each firing location. All Fireworks by Grucci personnel will be briefed before the event to detail the level of security access permitted.

All other approvals for an event require the cooperation, professionalism and prior experience of a world leader in firework entertainment. We have the necessary information, documentation and depth to support the permit filing and authorization process from the **FAA**, **DOT**, **BATF**, **state and local authorities**. They have seen us in action and we are confident they will recognize our mandate to provide the answers on time, with completeness being a paramount objective.

Our executive management staff is fully committed to the success of this project. The final result bears great importance in our desire to continue an unblemished name in firework productions.



#### We stand ready to perform!



Grand Opening of the Atlantis Dubai & The Palm Jumeirah Island – Dubai, UAE 2008



# <u>History & Origin</u>

#### **Americas First Family of Fireworks**



Southern Italy is the Grucci ancestral home. Angelo Lanzetta; founder and great great-grandfather to Felix Grucci, Sr., started the family roots pyrotechnically in 1850. In 1870, Angelo left Italy and moved to Elmont, Long Island, New York, entering America as an emigrant through Ellis Island.

After Angelo's death in 1899, his son, Anthony carried on the family business and in 1923 brought his nephew, Felix Grucci, to serve as an apprentice. Competition was strong, but the firework market weak. Early in the Depression, they moved their business to Miami, Florida in hope of greener pastures. But, homesick, and at the urging of the family, they returned to Bellport in 1929 to continue there business.

The Depression Years were tough on the fledgling entrepreneurs. Felix, to make ends meet, worked many nights as a drummer with a local band. There he met Concetta DiDio and they were married February 4, 1940. They raised three children: James, Donna and Felix Jr. All three children entered the family business.



Over the next three decades, Felix Grucci gained a reputation as a master of his art. He invented the stringless shell, a landmark innovation that eliminated burning fallout. The firework industries greatest safety problem. Developed for the Defense Department, an atomic device simulator for troop training during exercises. Demand for firework displays, other than traditional 4th of July displays declined during the 1960's further culling the firework industry. Only the best prevailed. Their genuine friendly mannerisms and professional approach won them many loyal clients, so they prospered.

Felix continued to build his business with the help of his wife, Concetta, and son, Jimmy, into a regional clientele including New Jersey and Connecticut during the late 1960's. The nation's bicentennial celebration in 1976 was a banner year for the fireworks industry. The Grucci's received rave reviews for their first major performance out of the New York tri-state area, for the nation's 1976 bicentennial celebration with fireworks on the Charles River for Arthur Fielder's Boston Pops.

However, every entertainer has a debut to national stardom, and in 1979, the Grucci's was incredibly etched in fireworks history. The Grucci's became the first American family to win the Gold Medal for the United States at the annual Monte Carlo International Fireworks Competition. This is the super bowl, the Olympics of all fireworks competitions. Beating other competitors from Denmark, France, Italy and Spain. The Grucci's consider this one of their greatest accomplishments, and the New York press dubbed them as America's First Family of Fireworks.

Monte Carlo was the Grucci launching pad, but Olympics debuts at Lake Placid, Los Angeles, Salt Lake City, Utah, and most recently Beijing for the Summer Olympics 2008, Centennials for the Brooklyn Bridge and the Statue of Liberty and 7 consecutive US Presidential Inaugurations.







#### Key Members of the Grucci Team and their responsibility: Phil Grucci - Artistic Director/Executive Producer Scott Cooper – Director of Business Development Sarah Jansen – Controller Christopher Carlino – Director of Operations Edward Rubio – Logistics & Personnel Manager

**Pyrotechnic Engineering, Execution & Production Management** Fireworks by Grucci Inc.

## Atlantis Grand Opening – Dubai, UAE

Gold Comets and Mines from the roof with Gold Kamuros from aerial locations behind.



Personnel

*Thank you for your consideration and interest in Fireworks by Grucci!* Phil Butler – Sales Consultant – Southern Region Tel: +1 631-576-981 E-mail: pbutler@grucci.com

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