CITY OF FORT LAUDERDALE
City Commission Agenda Memo **#26-0193**
REGULAR MEETING

TO: Honorable Mayor & Members of the Fort Lauderdale City Commission

FROM: Rickelle Williams, City Manager

DATE: March 3, 2026

TITLE: Motion Approving a Temporary Beach License and Outdoor Event Agreement with Rainbow Sidekick Inc. for the Lauderdale Tropical Bear Week Beach Party on April 5, 2026, on Fort Lauderdale Beach directly across from Birch State Park - **(Commission District 2)**

Recommendation

Staff recommends the City Commission approve a temporary beach license and outdoor event agreement with Rainbow Sidekick Inc., in substantially the form attached, and authorize execution of the agreement by the City Manager or the City Manager's designee.

Background

On May 26, 2025, Rainbow Sidekick Inc. submitted an outdoor event application for the Lauderdale Tropical Bear Week Beach Party to be held on Fort Lauderdale Beach directly across from Birch State Park. The event is scheduled to take place on Sunday, April 5, 2026, from 1:00 p.m. to 8:00 p.m. This event began in 2024 and continues to be held multiple times each year. The application was submitted prior to the ninety (90)-day application deadline therefore the outdoor event application fee is $200. The event impacts are limited to Sunday, April 5, 2026, which includes the setup period, event period, and breakdown period.

The event was reviewed with City staff, including the Parks and Recreation Department, Transportation and Mobility Department, Police Department, and Fire Department at the January 28, 2026, outdoor events meeting. The outdoor events meetings focus on operational logistics, cross departmental coordination, and event organizer requirements. The event organizer is not requesting special permissions that require additional City Commission approval.

City staff invited the surrounding civic associations to the outdoor events meeting as well as shared a copy of the application and site plan. No representatives from the surrounding or affected civic associations were present at the meeting. Upon approval, the City's online events calendar will be updated to reflect this event.

The event agreement defines the responsibilities of the event organizer such as covering the associated event expenses and the required certificates of insurance. The agreement provides that the organizer will pay $500 for one (1) day of beach sand use. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Authorization for the execution of the event agreement is contingent upon the City Attorney's Office reviewing and approving as to form all documents prior to execution by the City Manager or designee.

Resource Impact

Revenue related to these agreements, including the $200 application fee and the $500 beach sand use fee, for a total of $700, is included in the Fiscal Year (FY) 2026 Operating Budget in the account listed below.

Funds available as of February 4, 2026					
ACCOUNT NUMBER	**COST CENTER NAME (Program)**	**ACCOUNT / ACTIVITY NAME**	**AMENDED BUDGET (Character)**	**AMOUNT RECEIVED (Character)**	**AMOUNT**
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Non-Sponsor Charges – Spec Event Fees	$30,000	$17,200	$700
			TOTAL AMOUNT ►		$700

Strategic Connections

This item is a FY 2026 Commission Priority, advancing the Public Spaces and Community Initiatives.

This item supports the *Press Play Fort Lauderdale* 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachment
Exhibit 1 – Lauderdale Tropical Bear Week Beach Party Event Agreement

---

Prepared by: Brittany Henry, Senior Administrative Assistant, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation