CITY OF FORT LAUDERDALE
City Commission Agenda Memo **#26-0170**
REGULAR MEETING

TO: Honorable Mayor & Members of the Fort Lauderdale City Commission

FROM: Rickelle Williams, City Manager

DATE: March 3, 2026

TITLE: Motion Approving an Outdoor Event Agreement with Evan Berman Productions, LLC for the Fort Lauderdale Beer, Wine and Spirits Fest on March 28, 2026, at Esplanade Park - **(Commission District 2)**

Recommendation

Staff recommends the City Commission approve an outdoor event agreement with Evan Berman Productions, LLC, in substantially the form attached, and authorize execution of the agreement by the City Manager or the City Manager's designee.

Background

On April 14, 2025, Evan Berman Productions, LLC submitted an outdoor event application for the Fort Lauderdale Beer, Wine and Spirits Fest to be held at Esplanade Park located at 400 SW 2 Street. The event is scheduled from 1:00 p.m. to 9:30 p.m. on Saturday, March 28, 2026. The Fort Lauderdale Beer, Wine and Spirits Fest began in 2022 and continues to be held annually. The application was submitted prior to the ninety (90)-day application deadline therefore the outdoor event application fee is $200. The event impacts are limited to Saturday, March 28, 2026, which includes the setup period, event period, and breakdown period.

The event organizers attended the January 14, 2026, outdoor events meeting to review the event details with City staff including the Parks and Recreation Department, Transportation and Mobility Department, Police Department, and Fire Department. The outdoor events meetings focus on operational logistics, cross departmental coordination, and event organizer requirements. The event organizer is not requesting special permissions that require additional City Commission approval.

City staff invited the surrounding civic associations to the outdoor events meeting as well as shared a copy of the application and site plan. No representatives from the surrounding or affected civic associations were present at the meeting. Upon approval, the City's online events calendar will be updated to reflect this event.

The event agreement outlines the organizer's responsibilities, including covering all event-related costs and providing the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from

other agencies. Authorization for the execution of the event agreement is contingent upon the City Attorney's Office reviewing and approving as to form all documents prior to execution by the City Manager or designee.

Resource Impact

Revenue related to these agreements is included in the Fiscal Year (FY) 2026 Operating Budget in the account listed below.

Funds available as of February 4, 2026					
ACCOUNT NUMBER	**COST CENTER NAME (Program)**	**ACCOUNT / ACTIVITY NAME**	**AMENDED BUDGET (Character)**	**AMOUNT RECEIVED (Character)**	**AMOUNT**
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Non-sponsor Charges – Spec Event Fees	$30,000	$17,200	$200
			TOTAL AMOUNT ►		$200

Strategic Connections

This item is a FY 2026 Commission Priority, advancing the Public Spaces and Community Initiatives.

This item supports the *Press Play Fort Lauderdale* 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachment

Exhibit 1 – Fort Lauderdale Beer, Wine and Spirits Fest Event Agreement

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Prepared by: Brittany Henry, Senior Administrative Assistant, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation