CITY OF FORT LAUDERDALE
City Commission Agenda Memo **#25-0486**
REGULAR MEETING

TO: Honorable Mayor & Members of the Fort Lauderdale City Commission

FROM: Rickelle Williams, City Manager Rickelle Williams

DATE: April 15, 2025

TITLE: **WALK-ON** - Motion Delegating Authority to the City Manager to Approve, in Her Sole Discretion, a Co-Sponsorship of the Florida Panthers 2025 Playoffs Baptist Health IcePlex Events and Permitting the Use of City-Owned Utility Poles for the Display and Placement of Event Banners for a Period Longer than 30 Days **– (Commission Districts 1, 2, 3 and 4)**

Recommendation

Staff recommends the City Commission consider delegating authority to the City Manager to approve, in her sole discretion, the co-sponsorship of the Florida Panthers 2025 Playoff Baptist Health IcePlex events and permitting the use of City-owned utility poles for the display and placement of event banners for a period longer than 30 Days.

Background

The Florida Panthers Hockey Club is requesting the City of Fort Lauderdale co-sponsor the 2025 Playoff Baptist Health IcePlex events and permit the display of event banner signs on City-owned utility poles. Pursuant to Section 25-23 of the Code of Ordinances, event banner signs may be displayed in association with City co-sponsored events that serve a legitimate public purpose. This proposed event serves as a legitimate public purpose by supporting community events and activities.

The 2025 National Hockey League playoffs begin on April 19, 2025. The Florida Panthers Hockey Club plan to host playoff events at the Baptist Health IcePlex and display banners across the City of Fort Lauderdale. Given the limited amount of time between securing a playoff spot and the first round of games, City staff recommends that the City Commission delegate authority to the City Manager to approve, in her sole discretion, the co-sponsorship of the 2025 Playoff Baptist Health IcePlex events and the permitting for the use of City-owned utility poles for the display and placement of event banners for a period longer than 30 days, as the playoff period may extend through June 2025.

The Florida Panthers are responsible for all costs associated with the events and banners.

Resource Impact
There is no fiscal impact associated with this action.

Strategic Connections
This item is a *Press Play Fort Lauderdale Strategic Plan 2029* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal: Celebrate our community through special events.

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan*:* We Are Ready

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Prepared by: Ben Rogers, Acting Assistant City Manager, City Manager's Office

Charter Officer: Rickelle Williams, City Manager