



**TO:** Honorable Mayor & Members of the Fort Lauderdale City Commission

**FROM:** Susan Grant, Acting City Manager

**DATE:** March 18, 2025

**TITLE:** Resolution Approving Amendment to Resolution No. 07-114, as Amended by Resolution No. 10-254, Expanding the Beach Business Improvement District Advisory Committee and Eliminate the Beach Redevelopment Advisory Board Seat – **(Commission Districts 2 and 4)**

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**Recommendation**

Staff recommends the City Commission approve an amendment to Resolution No. 07-114, as amended by Resolution No. 10-254, to expand the Beach Business Improvement District Advisory Committee to include representatives from each of the ten highest-assessed properties within the district and to eliminate the Beach Redevelopment Advisory Board (BRAB) seat, as the BRAB was dissolved in 2021.

**Background**

On February 18, 2025, during the City Commission Conference Meeting, the Beach Business Improvement District Advisory Committee (hereinafter referred to as “BID Committee”) presented its unanimous recommendation, approved on December 9, 2024, to expand its membership to include representatives from each of the ten highest-assessed properties within the district. This expansion aims to ensure broader stakeholder representation, introduce fresh perspectives, and enhance collaboration to advance the district’s mission and vision.

Additionally, the proposed amendment eliminates the Beach Redevelopment Advisory Board seat on the BID Committee, as the board was dissolved on March 2, 2021.

Upon approval of this amendment, membership on the BID Committee will consist of:

- Representatives from each of the ten highest-assessed properties within the district
- One designated seat for the Greater Fort Lauderdale Chamber of Commerce

The Beach Business Improvement District Assessment is a non-ad valorem assessment designed to fund business improvement services, facilities, and programs that provide a special benefit to commercial properties within the district. The proposed amendment aligns with the legislative determinations of special benefit established in C-06-34,

Section 1.04(A)(2), Fort Lauderdale Code of Ordinances, by strengthening stakeholder engagement and fostering strategic collaboration.

City staff recommend the City Commission approve the amendment to Resolution No. 07-114, as amended by Resolution No. 10-254, to reflect the expansion of the BID Committee and eliminate the Beach Redevelopment Advisory Board seat, as the board was dissolved on March 2, 2021.

### **Resource Impact**

There is no direct resource impact associated with this amendment.

### **Strategic Connections**

This item supports the *Press Play Fort Lauderdale 2029* Strategic Plan, specifically advancing:

- Goal 5: Build a beautiful and welcoming community
- The Business Growth and Support Focus Area
- Goal 6: Build a diverse and attractive economy

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Here and We are Prosperous.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Parks, Recreation, and Open Space Focus Area
- The Parks, Recreation & Open Space Element
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our City

### **Attachments**

Exhibit 1 – December 9, 2024, Beach Business Improvement District Meeting Minutes

Exhibit 2 – Resolution No. 07-114

Exhibit 3 – Resolution No. 10-254

Exhibit 4 – Resolution

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Prepared by: Judy Erickson, Program Manager, Parks and Recreation

Department Director: Carl Williams, Director, Parks and Recreation.