



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#24-0729

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Susan Grant, Acting City Manager

DATE: September 3, 2024

TITLE: First Reading – Ordinance Amending City of Fort Lauderdale Unified Land
Development Regulations (ULDR); Section 47-18.15, Holiday-Related
Merchandise, Outdoor Sales To Include New Year’s Day – Case No. UDP-
T24006 – **(Commission Districts 1, 2, 3 and 4)**

Recommendation

Staff recommends the City Commission consider an Ordinance amending City of Fort Lauderdale Unified Land Development Regulations (ULDR); Section 47-18.15 Holiday-Related Merchandise, Outdoor Sales to Include New Year’s Day.

Background

The proposed ULDR amendment will allow for the sale of Holiday Related merchandise on New Year’s Day.

Existing language in ULDR Section 47-18.15 allows applicants to obtain a license for outdoor sales of holiday-related merchandise a maximum of ten (10) days preceding the Fourth of July holiday, and a maximum of thirty (30) days preceding Halloween and Christmas. The proposed amendment adds New Year’s Day (January 1) to the list of holidays that outdoor sale of holiday-related merchandise is permitted, for a maximum period of thirty (30) days preceding the holiday. The proposed amendment is attached as Exhibit 1.

On July 19, 2023, the Planning and Zoning Board (PZB), acting as the local planning agency, reviewed the application and recommended approval (by a vote of 7-0), finding the proposed land development regulations change consistent with the City of Fort Lauderdale Comprehensive Plan. The June 19, 2024, PZB Staff Report and meeting minutes are attached as Exhibit 2 and Exhibit 3, respectively.

The proposed ordinance amendment is attached as Exhibit 4.

Resource Impact

There is no fiscal impact associated with this action.

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Neighborhood Enhancement Focus Area
- Goal 4: Build a thriving and inclusive community of neighborhoods.

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We are Community.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan*, specifically advancing:

- The Neighborhood Enhancement Focus Area
- Future Land Use Element
- Goal 2: The City shall encourage sustainable, smart growth which designates areas for future growth, promotes connectivity, social equity, preservation of neighborhood character and compatibility of uses.

Attachments

Exhibit 1 – Proposed Amendment

Exhibit 2 – June 19, 2024, PZB Staff Report

Exhibit 3 – June 19, 2024, PZB Meeting Minutes

Exhibit 4 – Ordinance

Prepared by: Yvonne Redding, Urban Planner, Development Services Department

Department Director: Alfred G. Battle Jr., Development Services Department