

City of Fort Lauderdale, Florida
Special Events and Public Space Activation
Budget Summary

List of Activities	FY 2025 Tentative Budget
Fourth of July	\$ 450,000
Riverwalk Activation	\$ 300,600
Las Olas Oceanside Park Activation	\$ 119,400
Sistrunk Festival	\$ 110,000
Summer Jamz	\$ 110,000
Great American Beach Party	\$ 103,400
Santa on the Beach and Olas the Snowman*	\$ 80,900
Jazz Brunch	\$ 68,200
Starlight Musicals	\$ 62,000
Downtown Countdown - New Year's Eve	\$ 51,700
King Holiday Parade and Multicultural Festival	\$ 41,400
Juneteenth Festival	\$ 41,400
St. Patrick's Day Parade	\$ 37,400
David Deal Play Day	\$ 31,000
Carlton B. Moore Friends & Family Day	\$ 25,000
Carter Park Jamz	\$ 20,700
Fort LauderBoo	\$ 20,700
Light Up Sistrunk	\$ 20,700
Light Up the Beach	\$ 20,700
Light Up the Galt	\$ 20,700
Pre Labor Day Festival	\$ 20,700
Get Lit - Riverwalk	\$ 17,100
Galt Ocean Art Events	\$ 15,000
Relay for Life	\$ 10,300
Sips, Sounds, and Splats	\$ 10,300
Viernes Musicales	\$ 10,300
Diwali	\$ 9,200
Noon Tunes	\$ 8,300
Kijiji Moja	\$ 5,200
Menorah Lighting	\$ 2,100
Old School Reunion	\$ 2,100
Pride Parade	\$ 1,600
Big Toy and Truck Extravaganza	\$ 1,100
Kwanzaa Ujamaa	\$ 1,100
Event Support Related Expenses	
Marketing	\$ 53,000
Music License Fees	\$ 10,000
General Fund Total	\$ 1,913,300

*Olas the Snowman was previously funded by the Beach Business Improvement District.