



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#24-0599**

---

**TO:** Honorable Mayor & Members of the Fort Lauderdale City Commission

**FROM:** Susan Grant, Acting City Manager

**DATE:** July 2, 2024

**TITLE:** Motion Approving a Five-Year Omnibus Agreement with YACHTING PROMOTIONS, INC., and Marine Industries Association of South Florida, Inc., for an Annual Fort Lauderdale International Boat Show - **(Commission Districts 2 and 4)**

---

**Recommendation**

Staff recommends that the City Commission approve a five-year omnibus agreement, in substantially the form attached, with YACHTING PROMOTIONS, INC. and Marine Industries Association of South Florida, Inc., (MIASF) which includes a five-day boat show to be held annually, authorize execution of the agreement by the City Manager, upon review by the City Attorney's Office and authorize the City Manager to approve and append the exhibits as referenced in the Agreement, for each term, upon completion.

**Background**

This year celebrates the 64<sup>th</sup> anniversary of the Fort Lauderdale International Boat Show. Three million square feet of exhibit space and 6 miles of floating docks will display over 1,500 boats. Annual attendance is estimated to be well over 110,000 and the Fort Lauderdale International Boat Show is regarded as the best in the world. Staff will work with YACHTING PROMOTIONS, INC. and MIASF to conduct an annual five-day boat show to be held at the primary location of the Bahia Mar property.

YACHTING PROMOTIONS, INC., MIASF and the City may extend the term of this agreement for an additional consecutive five (5) years, provided that both parties mutually agree it is in their best interest to do so. It is the intent of the parties to enter a long-term relationship recognizing the Boat Show's investment into the City and relationship of the parties.

Staff will work closely with the event organizers regarding event topics such as logistics, maintenance and security.

Event organizers agree to cover all reasonable and pre-approved expenses incurred by the City for services provided for the event. Event organizers will secure a bond in an amount equal to 100 percent of the estimated cost of reimbursement for City services, to

cover all costs and expenses associated with hosting the event.

**Resource Impact**

There is no fiscal impact to the City at this time.

**Strategic Connections**

This item is a *2024 Top Commission Priority*, advancing the Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2029* Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 3: Build a beautiful and welcoming community

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Here

This item supports the *Advance Fort Lauderdale 2040* Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 6: Be a community with high quality parks and recreational facilities that highlight the character of our City.

**Attachments**

Exhibit 1 – Fort Lauderdale International Boat Show Agreement

Exhibit 2 – Fort Lauderdale International Boat Show Site Plan

---

Prepared by: Carolyn Bean, Asst. to the Director, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation