

Heather Rose

From: Melissa Swanson <melissa@theswimmingswan.com>
Sent: Wednesday, August 23, 2023 12:32 PM
To: Heather Rose
Subject: [EXTERNAL:CAUTION!]- Re: Event 141 - Aquatic Program Management - Sunrise Middle Pool (rebid)

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Hi Heather,

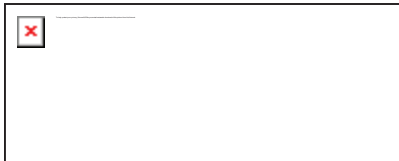
Absolutely I can provide feedback.

Our intention was to bid on this RFP however in reviewing the lack of any management compensation, we declined to move forward with this. We provide websites and administrative work for any new partnership that contains programming so that the public is able to register/pay, etcetera. With the technology platform, hiring/onboarding, on-going managing and then to further, take all liability and insure the pool while receiving no management compensation is not in our best interest. I also believe on top of these responsibilities the City was then requiring a fee for usage.

If the City decides to open this back up with some type of compensation for managing and operating the facility, we will gladly revisit the RFP.

Please let me know if you have any questions, thank you.

Best Regards,



Melissa Swanson-Musil, Founder, AqP, AFO
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On Tue, Aug 22, 2023 at 2:03 PM Heather Rose <HRose@fortlauderdale.gov> wrote:

Good afternoon Melissa,

Can you be so kind as to provide feedback on why you did not submit a bid response for Event 141 - Aquatic Program Management - Sunrise Middle Pool (rebid). Your response is appreciated. Thanks in advance.