



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#23-0564**

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**TO:** Honorable Mayor & Members of the Fort Lauderdale City Commission

**FROM:** Greg Chavarria, City Manager

**DATE:** June 6, 2023

**TITLE:** Motion Approving an Agreement with the Florida Beach Bowl, Inc. to host the Florida Beach Bowl at DRV PNK Stadium - (**Commission Districts 1, 2, 3 and 4**)

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**Recommendation**

Staff recommends that the City Commission approve an Agreement with the Florida Beach Bowl, Inc., in substantially the form attached, to use one of the City's allotted four annual days to host the Florida Beach Bowl at DRV PNK stadium, scheduled on Thursday, December 28, 2023, subject to the terms and conditions Comprehensive Agreement dated July 18, 2019, by and between the City of Fort Lauderdale and Miami Beckham United, LLC, a Delaware limited liability company, ("Miami Beckham"), as amended by that First Amendment to Comprehensive Agreement between the CITY and Miami Beckham and approved on July 5, 2022 by the City Commission.

**Background**

Pursuant to Section 5.08 of the Comprehensive Agreement between the City of Fort Lauderdale and Miami Beckham, the City has the right to use DRV PNK stadium for a minimum of four (4) days a year for, among other enumerated activities, local community sporting games and events. Florida Beach Bowl, Inc. requests the City use one of its days to host the first bowl game between a Historically Black College or University ("HBCU") and a Mid-Major Division One football program on Thursday, December 28, 2023.

The Florida Beach Bowl is a postseason college football game that will feature one HBCU and one mid-major Division One football program competing on a neutral site in Fort Lauderdale, Florida. The proposed event will provide a nationally televised platform for each team to positively represent their schools on a national stage, thus promoting academic and athletic excellence. The Florida Beach Bowl, Inc. will also host various events leading up to the Bowl game, throughout the city.

The Florida Beach Bowl, Inc.'s community engagements serve a legitimate municipal and public purpose by promoting community recreational activities and athletic programs within the City of Fort Lauderdale.

**Resource Impact**

There is no fiscal impact associated with this action.

### **Strategic Connections**

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Build a healthy and engaging community.
- Objective: Offer a diverse range of recreational and educational programming.

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Here.

### **Attachment**

Exhibit 1 – Agreement

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Prepared by: Daphnee Sainvil, Government Affairs & Economic Development Manager

Charter Officer: Greg Chavarria, City Manager