



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
CRA BOARD MEETING

#23-0362

TO: CRA Chairman & Board of Commissioners
Fort Lauderdale Community Redevelopment Agency

FROM: Greg Chavarria, CRA Executive Director

DATE: May 2, 2023

TITLE: Resolution Delegating Authority to the Executive Director to Approve Awards for Qualified Applicants and to Execute Any and All Documents Relating to Central City Residential Façade & Landscaping Program for the Central City Area - **(Commission Districts 2 and 3)**

Recommendation

Staff recommends the Community Redevelopment Agency (CRA) Board of Commissioners approve a Resolution to delegate authority to the Executive Director to approve awards for qualified applicants to the Central City Residential Façade & Landscaping (RFL) Program.

Background

On November 1, 2022, the CRA Board approved a modified version of the Northwest-Progresso-Flagler Heights Community Redevelopment Agency Façade & Landscaping Program for Central City CRA, along with a budget of \$150,000. The RFL is designed to provide funding for the beautification of single-family residential homes and includes external painting and landscaping (Exhibit 1).

On February 2, 2023, "Apply Now" information flyers were sent to 30 properties located on NW 4th Avenue between NW 13th Street and NW 11th Street, and only received 2 applications. Application approval will be contingent on CRA Board delegating authority to the Executive Director to approve the awards. Doing so will speed up the processing of applications for awards not exceeding \$5,000.

Staff plans on distributing informational door hangers on NW 4th Avenue and will allow two weeks for prospective applicants to apply. Thereafter, if funding is still available, staff intends on expanding the program to neighboring NW 3rd Avenue and NW 5th Avenue. A copy of the flyer and door hanger is provided as Exhibit 2.

Under the RFL Program, the Central City CRA will administer the program application. Eligible homesteaded properties will receive up to \$5,000, and eligible investment properties will receive 50% of the total improvement cost, not to exceed \$2,500, with applicable restrictions. The budget of \$150,000 is adequate to fund 30 homestead properties or 25 homestead and 10 tenant occupied properties. The difference between

the RFL Program in the NPF CRA and the Central City CRA RFL Program is the distinction and different level of funding between a homestead property and investment owned property. The former may receive up to the maximum benefit of \$5,000, the investment owned property may receive only 50% of the improvement cost not to exceed \$2,500. The program description and homestead and investor application and agreements are provided as Exhibit 3.

Consistency with the Central City CRA Community Redevelopment Plan

Section A., titled "Purpose", recommends several strategies and programs to address conditions of the neighborhood and needs of its residents and property owners. In particular, under "Housing Strategy", the conservation of existing homes.

The RFL program is used to improve the visual impact of the residential properties and to enhance the pride of ownership, as well as the property values, in the entire redevelopment area. This project is consistent with the Central City Community Redevelopment Plan which provides for physical improvements to enhance the overall environment and improve the quality of life.

Resource Impact

There is no fiscal impact associated with this action.

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Build a healthy and engaging community.
- Objective: Enhance the City's identity through public art, well-maintained green spaces and streetscapes

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Community and We Are Prosperous.

This item supports the *Advance Fort Lauderdale 2040* Comprehensive Plan, specifically advancing:

- The Neighborhood Enhancement Focus Area
- The Housing Element
- Goal 2: Be a community of strong, beautiful, and healthy neighborhoods.

Attachments

Exhibit 1 - CAM 22-0707 and Resolution 22-15

Exhibit 2 - Program Flyer and Door Hanger

Exhibit 3 - CRA Residential Façade and Landscaping Program

Exhibit 4 - Resolution

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05/02/2023

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