



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**CONFERENCE MEETING**

**#23-0454**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Greg Chavarria, City Manager

**DATE:** May 2, 2023

**TITLE:** Discussion on Additional Funding for City Sponsored Events –  
(Commission Districts 1, 2, 3 and 4)

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Parks and Recreation staff will provide an update to the Commission on additional funding requests for Carter Park Jamz and Summer Jamz.

**Carter Park Jamz**

The total additional funding requested for Carter Park Jamz is \$40,031. In addition to the current funding of \$20,000. This would authorize a total of \$60,031 for the seven (7) events series (\$8,000 per event, \$10,033 for June and July events).

**Summer Jamz**

The total additional requested for Summer Jamz is \$61,200 along with the current funding of \$100,000 for a total of \$161,200 for this one special event.

The request for additional funds for listed events is due to the increased costs for sound & lighting, equipment and to provide similar levels of entertainment for the events as in prior years. Exhibit 1 provides additional information on what the additional funding request will be used for.

Additionally, staff is sharing information, as requested, on the entertainers and associated costs per event as Exhibit 2.

Staff would like direction from the City Commission on the expenditures to deliver events at same level as prior years. If approved, staff would need bring a budget amendment for the additional associated costs at a future meeting and/or seek sponsorship opportunities to fund the added costs.

**Strategic Connections**

This item is a *2022 Top Commission* Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically

advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element

Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

### **Attachments**

Exhibit 1 – Funding Breakdown

Exhibit 2 – City Sponsored Event Entertainment Examples

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Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation