



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#23-0400

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: April 18, 2023

TITLE: Motion Authorizing the Use of DRV PNK Stadium for the Florida Beach Bowl on December 28, 2023 - (**Commission Districts 1, 2, 3 and 4**)

Recommendation

Staff recommends the City Commission authorize Florida Beach Bowl, Inc. to use one of the City's allotted right to use days to host the Florida Beach Bowl at DRV PNK stadium on December 28, 2023, subject to the terms and conditions of the Miami Beckham Comprehensive Agreement and execution of an agreement between the City of Fort Lauderdale and Florida Beach Bowl, Inc.

Background

Pursuant to Section 5.08 of the Comprehensive Agreement with Miami Beckham, the City of Fort Lauderdale has the right to use DRV PNK stadium for a minimum of four (4) days a year for, among other enumerated activities, local community sporting games and events. Florida Beach Bowl, Inc. requests the City use one of its days to host the first bowl game between a Historically Black College or University ("HBCU") and a Mid-Major Division One football program on December 28, 2023.

The Florida Beach Bowl is a postseason college football game that will feature one HBCU and one mid-major Division One football program competing on a neutral site in Fort Lauderdale, Florida. This will provide a nationally televised platform for each team to positively represent their schools on a national stage, thus promoting academic and athletic excellence. The Florida Beach Bowl, Inc. will also host various events leading up to the Bowl game, throughout the city.

Resource Impact

There is no fiscal impact associated with this action.

Strategic Connections

This item is a *2022 Top Commission* Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

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- The Public Places Focus Area
- Goal 3: Build a healthy and engaging community.
- Objective: Offer a diverse range of recreational and educational programming.

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachment

Exhibit 1 – Florida Beach Bowl, Inc. Information Deck

Prepared by: Daphnee Sainvil, Government Affairs & Economic Development Manager

Charter Officer: Greg Chavarria, City Manager