



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#23-0304

TO: Honorable Mayor & Members of the Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: April 4, 2023

TITLE: Motion Approving Event Agreements and Related Road Closures for 2023 Walk Like MADD & MADD Dash Fort Lauderdale 5K, Rotary Club of Fort Lauderdale Pirate Fest and MASS District Events - **(Commission Districts 2 and 4)**

Recommendation

Staff recommends the City Commission approve event agreements and request for road closures with Mothers Against Drunk Driving, Inc., Rotary Club of Fort Lauderdale, Florida, Inc. and MASS District Inc., in substantially the form attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney’s Office receiving and approving a validly executed agreement.

Event 1: 2023 Walk Like MADD & MADD Dash Fort Lauderdale 5K (District 4)	
Applicant:	Mothers Against Drunk Driving, Inc.

Date/Time:	Sunday, May 7, 2023 (6:00am – 11:30am)
Location:	FAU/Broward College Grass Lot (NE Corner of SE 1 Ave and East Las Olas Blvd)
Set Up Date/Time:	Sunday, May 7, 2023 (2:00am – 5:45am)
Breakdown Date/Time:	Sunday, May 7, 2023 (11:30am – 12:30pm)
Road Closing:	Yes Full Road Closure (2:00am 12:30pm) <ul style="list-style-type: none"> - SW 1st Ave (from East Las Olas Blvd to North end of FAU/BC Parking Lot) Walk Route (begins at 7:30am) <ul style="list-style-type: none"> - (START) SE 1ST Ave and East Las Olas Blvd walking East, South on SE 3rd Ave, East on SE 6th St, North on SE 6th Ave, East on N Rio Vista Blvd, South on SE 9th Ave, East on SE 8th Street, North then West on N Rio Vista Blvd, South on SE 5th Ave, West on SE 6th Street, North on SE 3rd Ave, West on East Las Olas Blvd to se 1ST Ave (END)
Alcohol:	No
Amplified Music:	Yes – Sunday, May 7, 2023 (7:00am – 11:30am)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<u>Event 2: Rotary Club of Fort Lauderdale Pirate Fest</u> (District 2)	
Applicant:	Rotary Club of Fort Lauderdale, Florida, Inc.
Date/Time:	Saturday, April 29, 2023 (8:00am – 7:00pm)
Location:	Esplanade Park 400 SW 2 nd St, Fort Lauderdale, FL 33312
Set Up Date/Time:	Friday, April 28, 2023 (12:00pm – 5:00pm)
Breakdown Date/Time:	Saturday, April 29, 2023 (7:00pm – 11:00pm)
Road Closing:	Yes – Full Road Closure Saturday, April 29, 2023 (7:00am – 10:00am) <ul style="list-style-type: none"> - SW 2nd Street (from SW 4th Ave to SW 5th Ave) - SW 4th Ave (from SW 2nd St to the circle)
Alcohol:	Yes
Amplified Music:	Yes – Saturday, April 29, 2023 (8:00am – 7:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No

Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<u>Event 3: MASS District Events (District 2)</u>	
Applicant:	MASS District Inc.
Date/Time:	April 22, 2023 – July 22, 2023 Every Friday (5:30am – 11:00pm) Every Saturday 5:30am – 11:00pm Every Sunday (5:30am – 11:00pm)
Location:	<u>Flagler Village Area: (Fort Lauderdale, FL 33304)</u> <ul style="list-style-type: none"> • NE 4 Ave (between NE 9 Street and NE 8 Street) • NE 9 Ave (between NE 4 Ave and NE 5 Ave) • NE 2 Ave (between NE 7 Street and NE 9 Street) • NE 5 Terr (between middle of NE 8/NE 7 Street and NE 9 Street) • NW 8 Ave (between NW 1 Street and NW 2 Street) • NW 5 Ave (between NW 7 Street and NW 8 Street) • N Flagler Drive (between NE 4 Ave and NE 5 Ave) • Progresso Drive (between NE 3 Ave and NE 9 Street)
Set Up Date/Time:	April 22, 2023 – July 22, 2023 Every Friday (5:30am – 6:00am) Every Saturday (5:30am – 6:00am) Every Sunday (5:30am – 6:00am)
Breakdown Date/Time:	April 22, 2023 – July 22, 2023 Every Friday (11:00pm – 11:30pm) Every Saturday (11:00pm – 11:30pm) Every Sunday (11:00pm – 11:30pm)
Road Closing:	Yes - Full Road Closures (5:30am – 11:30pm) <ul style="list-style-type: none"> • NE 4 Ave (between NE 9 Street and NE 8 Street) • NE 9 Ave (between NE 4 Ave and NE 5 Ave) • NE 2 Ave (between NE 7 Street and NE 9 Street) • NE 5 Terr (between middle of NE 8/NE 7 Street and NE 9 Street) • NW 8 Ave (between NW 1 Street and NW 2 Street) • NW 5 Ave (between NW 7 Street and NW 8 Street) • N Flagler Drive (between NE 4 Ave and NE 5 Ave) • Progresso Drive (between NE 3 Ave and NE 9 Street)
Alcohol:	Yes
Amplified Music:	Yes – April 22, 2023 – July 22, 2023 Every Friday (7:00am – 10:00pm) Every Saturday (7:00am – 10:00pm) Every Sunday (7:00am – 9:00pm)

Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2023 operating budget in the accounts listed below.

Funds available as of March 16, 2023					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$52,712	\$600
TOTAL AMOUNT ►					\$600

Strategic Connections

This item is a 2022 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*. This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – 2023 Walk Like MADD & MADD Dash Fort Lauderdale 5K Application
Exhibit 1a – 2023 Walk Like MADD & MADD Dash Fort Lauderdale 5K Site Plan
Exhibit 1b – 2023 Walk Like MADD & MADD Dash Fort Lauderdale 5K Agreement
Exhibit 2 – Rotary Club of Fort Lauderdale Pirate Fest Application
Exhibit 2a – Rotary Club of Fort Lauderdale Pirate Fest Site Plan
Exhibit 2b – Rotary Club of Fort Lauderdale Pirate Fest Agreement
Exhibit 3 – MASS District Events Application
Exhibit 3a – MASS District Events Site Plan
Exhibit 3b – MASS District Events Agreement
Exhibit 4 – April 2023 Special Event Calendar
Exhibit 5 – May 2023 Special Event Calendar
Exhibit 6 – June 2023 Special Event Calendar
Exhibit 7– July 2023 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation