



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#23-0173**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Greg Chavarria, City Manager

**DATE:** January 24, 2023

**TITLE:** Resolution Approving Fiscal Year 2023 Not for Profit Grant Participation Agreement with Florida Panthers Foundation, Inc. - \$50,000 -  
**(Commission Districts 1,2,3 and 4)**

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**Recommendation**

Staff recommends the City Commission adopt a resolution approving a City of Fort Lauderdale Fiscal Year 2023 Not for Profit Grant Participation Agreement with Florida Panthers Foundation, Inc., a not-for-profit corporation, in the amount of \$50,000, and authorizing execution of the agreement.

**Background**

The National Hockey League (NHL) All-Star Weekend is an annual event produced by the NHL with rotating host cities. In 2022, it was held in Las Vegas, 2020 in St. Louis, 2019 in San Jose, and 2018 in Tampa. The last time that it was hosted in South Florida was in 2003.

The NHL All-Star Weekend is comprised of a series of events, hospitality functions, media opportunities, broadcasts from various locations and grass roots fan activities that will be hosted throughout Broward County, including the Fort Lauderdale Beach area. All-Star festivities attract all 32 clubs within the National Hockey League, as well as national corporate sponsor brands who attend to activate their brands and entertain VIP guests.

This is an opportunity for the City of Fort Lauderdale to showcase the beach and other areas of the City to a worldwide television audience. It is also an opportunity for our neighbors to attend free events hosted in association with the event throughout the weekend.

The All-Star Weekend features multiple events including Truly Hard Seltzer NHL All-Star Beach Festival, All-Star Player Red Carpet, NHL All-Star Beach Bash, and Mascot Challenges. The weekend culminates with the NHL All-Star Game on Sunday, February 4, 2023.

Prior to the event weekend, The Florida Panthers will host a Fort Lauderdale beach clean-

up on Sunday, January 29, 2023, to prepare for the arrival of fans and players. The clean-up will be attended by the Florida Panther's staff, NHL personnel, season ticket members, local community officials, and volunteers.

The Florida Panthers Foundation, Inc. has requested a General Fund contribution in the amount of \$50,000 to be used to support events that are free to the public. The General Funds will be used to reimburse the not-for-profit organization for providing the free events.

Due to the lateness of this request, the participation agreement and resolution will be forthcoming.

### **Resource Impact**

There will be a \$50,000 Fiscal Year 2023 impact to the City's General Fund in the account listed below. This item is contingent upon the approval of the Consolidated Budget Amendment CAM 23-0086.

<i>Funds available as of January 19, 2023</i>					
ACCOUNT NUMBER	COST CENTER NAME	CHARACTER CODE/ ACCOUNT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
10-001-9002-519-40-4207	Other General Government - Social/Cultural	Other Operating Expenses/ Promotional Contributions	\$3,215,804	\$2,583,591	\$50,000
<b>TOTAL AMOUNT →</b>					<b>\$50,000</b>

### **Strategic Connections**

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Build a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming
- The Business Development Focus Area
- Goal 5: Build an attractive global and local economic community marketplace
- Objective: Nurture and support existing local businesses

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Here and We Are Prosperous.

This item supports the *Advance Fort Lauderdale 2040* Comprehensive Plan, specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Space Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle

- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our City

**Related CAMs**

23-0086

23-00115

**Attachments**

Exhibit 1 – 2023 NHC All-Star Weekend Presentation

Exhibit 2 – FY 2023 Not for Profit Grant Participation Agreement

Exhibit 3 – Resolution

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Department Director: Laura Reece, Office of Management and Budget