#22-1082

**TO**: Honorable Mayor & Members of the

Fort Lauderdale City Commission

**FROM**: Greg Chavarria, City Manager

**DATE**: December 6, 2022

TITLE: Motion Approving Event Agreements and Related Road Closures for 9th

Annual Fort Lauderdale Jingle Bell Jog and Las Olas Art Fair -

(Commission Districts 2 and 4)

#### Recommendation

Staff recommends the City Commission approve an event agreement and request for a road closure with WildSide Foundation, Inc. and The Las Olas Association, Inc., in substantially the form attached, and authorize execution of the agreements by the City Manager.

## **Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

| Event 1: 9th Annual Fort Lauderdale Jingle Bell Jog (District 2) |  |  |  |  |  |
|--|--|--|--|--|--|
| Applicant:   | WildSide Foundation, Inc.  |  |  |  |  |
| Date/Time:   | Saturday, December 24, 2022 (7:00am - 10:00am)   |  |  |  |  |
| Location:  | Las Olas Oceanside Park<br>3000 East Las Olas Blvd, Fort Lauderdale, FL 33316  |  |  |  |  |
| Set Up Date/Time:  | Saturday, December 24, 2022 (3:00am - 6:00am)  |  |  |  |  |
| Breakdown Date/Time:   | Saturday, December 24, 2022 (10:00am – 11:00am)  |  |  |  |  |
| Road Closing:  | Yes – (4:00am – 9:00am) Single Lane Closure  • A1A (just north of SE 5 <sup>th</sup> Ave to NE 9 <sup>th</sup> St) • Seabreeze (just north of SE 5 <sup>th</sup> Ave to Alhambra St) |  |  |  |  |
| Alcohol:   | Yes  |  |  |  |  |
| Amplified Music:   | Yes – Saturday, December 24, 2022 (8:00am – 10:00am)   |  |  |  |  |
| Special Permission:  | Amplified Music/Extended Road Closure - No   |  |  |  |  |
| Insurance Required:  | Yes  |  |  |  |  |
| Banners:   | No   |  |  |  |  |
| Pending Code Violations:   | No   |  |  |  |  |
| Application Fee:   | \$200  |  |  |  |  |

| Event 2: Las Olas Art Fair ( | District 4)  |  |  |  |  |
|------------------------------|--|--|--|--|--|
| Applicant:                   | The Las Olas Association, Inc.   |  |  |  |  |
| Date/Time:                   | Saturday, January 7, 2023 (10:00am – 5:00pm)<br>Sunday, January 8, 2023 (10:00am – 5:00pm)   |  |  |  |  |
| Location:                    | East Las Olas Blvd (from SE 8th Ave to SE 12th Ave)  |  |  |  |  |
| Set Up Date/Time:            | Saturday, January 7, 2023 (4:00am – 10:00am)<br>Sunday January 8, 2023 (4:00am – 10:00am)  |  |  |  |  |
| Breakdown Date/Time:         | Saturday, January 7, 2023 (5:00pm – 8:00pm)<br>Sunday January 8, 2023 (5:00pm – 8:00pm)  |  |  |  |  |
| Road Closing:                | Yes Saturday, January 7, 2023 (4:00am – 8:00pm) Sunday January 8, 2023 (4:00am – 8:00pm)  • East Las Olas Blvd (from SE 8 <sup>th</sup> Ave to SE 12 <sup>th</sup> Ave)  • Fort Lauderdale Police Department and Transportation and Mobility both recommend for traffic on SE 8th Ave to only run North and South.  All westbound traffic will need to use Broward Boulevard to help eliminate a major traffic backup on Las Olas. |  |  |  |  |

| Alcohol:                 | No   |
|--------------------------|--|
| Amplified Music:         | Yes<br>Saturday, January 7, 2023 (10:00am – 5:00pm)<br>Sunday January 8, 2023 (10:00am – 5:00pm) |
| Special Permission:      | Amplified Music/Extended Road Closure - No   |
| Insurance Required:      | Yes  |
| Banners:                 | No   |
| Pending Code Violations: | No   |
| Application Fee:         | \$200 — Previously Paid on last application  |

<sup>\*\*</sup>Fort Lauderdale Police Department and Transportation and Mobility both recommend for traffic on SE 8<sup>th</sup> Ave to only run North and South. All westbound traffic will need to use Broward Boulevard to help eliminate a major traffic backup on Las Olas.

### **Resource Impact**

Revenue related to these agreements is included in the FY 2023 operating budget in the accounts listed below.

| Funds available as of October 25, 2022 |                            |   |                                  |                                  |        |  |  |  |
|--|----------------------------|---|----------------------------------|----------------------------------|--------|--|--|--|
| ACCOUNT NUMBER                         | COST CENTER NAME (Program) | ACCOUNT /<br>ACTIVITIY NAME   | AMENDED<br>BUDGET<br>(Character) | AMOUT<br>RECEIVED<br>(Character) | AMOUNT |  |  |  |
| 10-001-6025-574-347-<br>200-PKR029     | Community<br>Events        | Charges for<br>Service/<br>Nonsponsor<br>Charges – Spec<br>Event Fees | \$163,000                        | \$692                            | \$200  |  |  |  |
|  |                            |   | TOTAL AMOUNT ►                   |                                  | \$200  |  |  |  |

# **Strategic Connections**

This item is a 2022 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play* Fort Lauderdale *2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan*: We Are Here.

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This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

#### **Attachments**

Exhibit 1 – 9th Annual Fort Lauderdale Jingle Bell Jog – Application

Exhibit 1a – 9th Annual Fort Lauderdale Jingle Bell Jog – Route

Exhibit 1b – 9th Annual Fort Lauderdale Jingle Bell – Agreement

Exhibit 2 – Las Olas Art Fair – Application

Exhibit 2a - Las Olas Art Fair - Site Plan

Exhibit 2b - Las Olas Art Fair - Agreement

Exhibit 3 – November 2022 Special Event Calendar

Exhibit 4 – December 2022 Special Event Calendar

Exhibit 5 – January 2023 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department