

City Pilot Programs Update

City Commission Conference Meeting

November 15, 2022



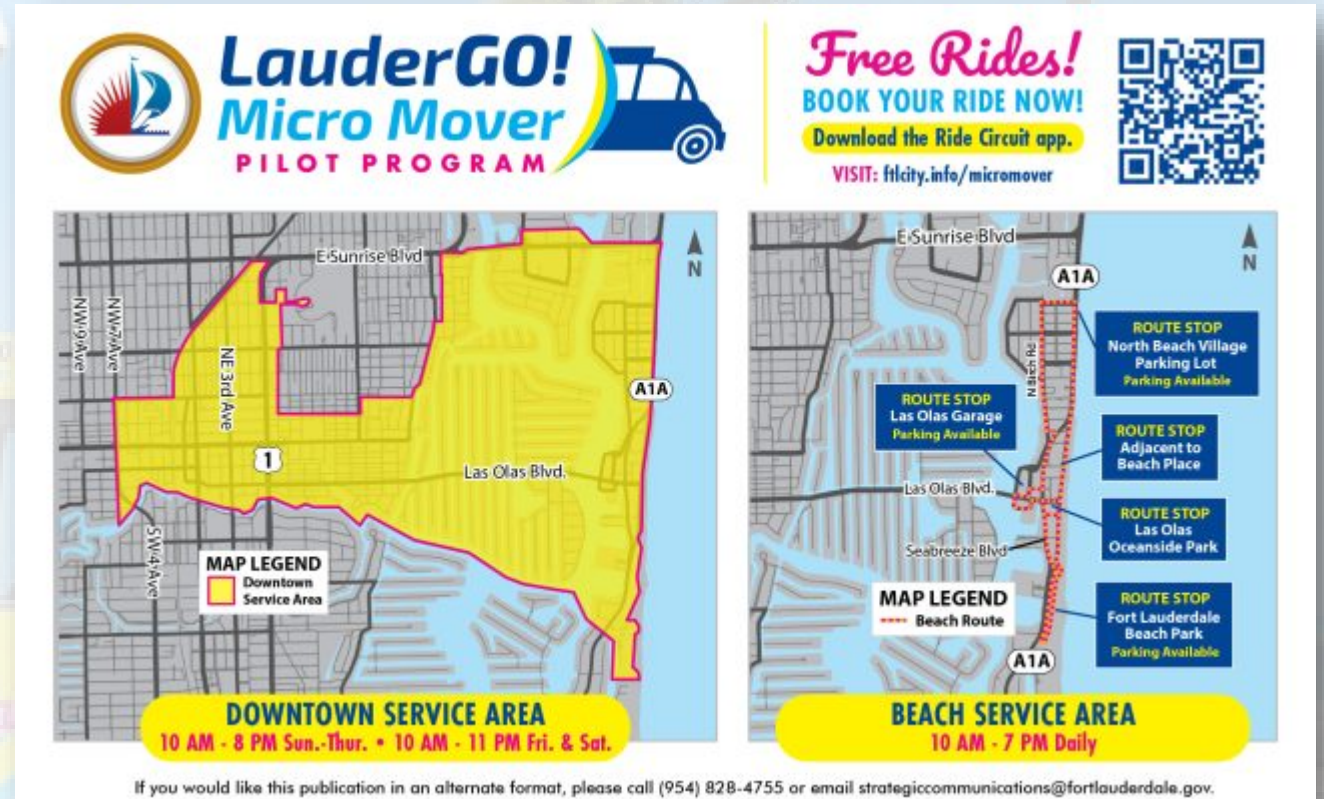
Two Pilot Program Updates

- Transportation Circulator Services
 - Transportation and Mobility Department
- Housing Navigation Program
 - Neighbor Support Division
- Both programs approved by City Commission in Fiscal Year 2022
- Partially funded for Fiscal Year 2023



Transportation Circulator Services Overview

- Vendor: Circuit Transit
- Six-Month Pilot Period
 - Ends in February 2023
- Six Downtown Vehicles
 - General Fund: \$260,000
- Two Barrier Island Vehicles
 - Parking Fund: \$90,000



The flyer for the LauderGO! Micro Mover PILOT PROGRAM features the program's logo at the top left, which includes a stylized sun and the text "LauderGO! Micro Mover PILOT PROGRAM". To the right, it promotes "Free Rides!" and encourages users to "BOOK YOUR RIDE NOW!" by downloading the "Ride Circuit app" or visiting ftlcity.info/micromover. A QR code is also present.

The flyer displays two maps of service areas. The "DOWNTOWN SERVICE AREA" map shows a yellow-shaded region bounded by NE 3rd Ave, NW 2nd Ave, SW 4th Ave, and Las Olas Blvd, with a "MAP LEGEND" indicating the "Downtown Service Area". The "BEACH SERVICE AREA" map shows a red-dashed route along the coast, with a "MAP LEGEND" indicating the "Beach Route".

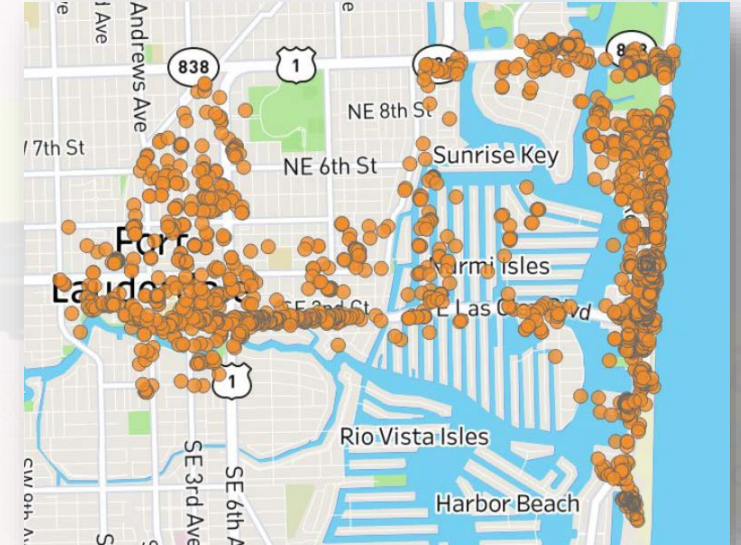
Key stops and parking locations for the Beach Route include:

- ROUTE STOP North Beach Village Parking Lot (Parking Available)
- ROUTE STOP Adjacent to Beach Place
- ROUTE STOP Las Olas Oceanside Park
- ROUTE STOP Fort Lauderdale Beach Park (Parking Available)

Operating hours are listed at the bottom: Downtown Service Area (10 AM - 8 PM Sun.-Thur. • 10 AM - 11 PM Fri. & Sat.) and Beach Service Area (10 AM - 7 PM Daily).

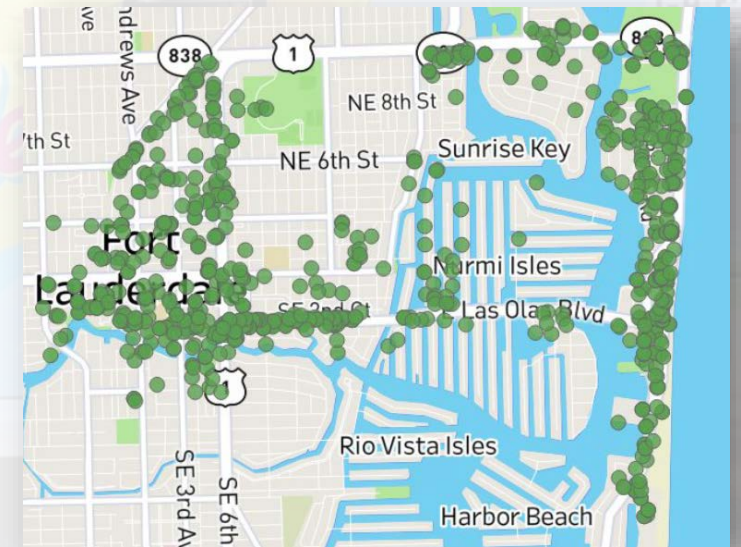
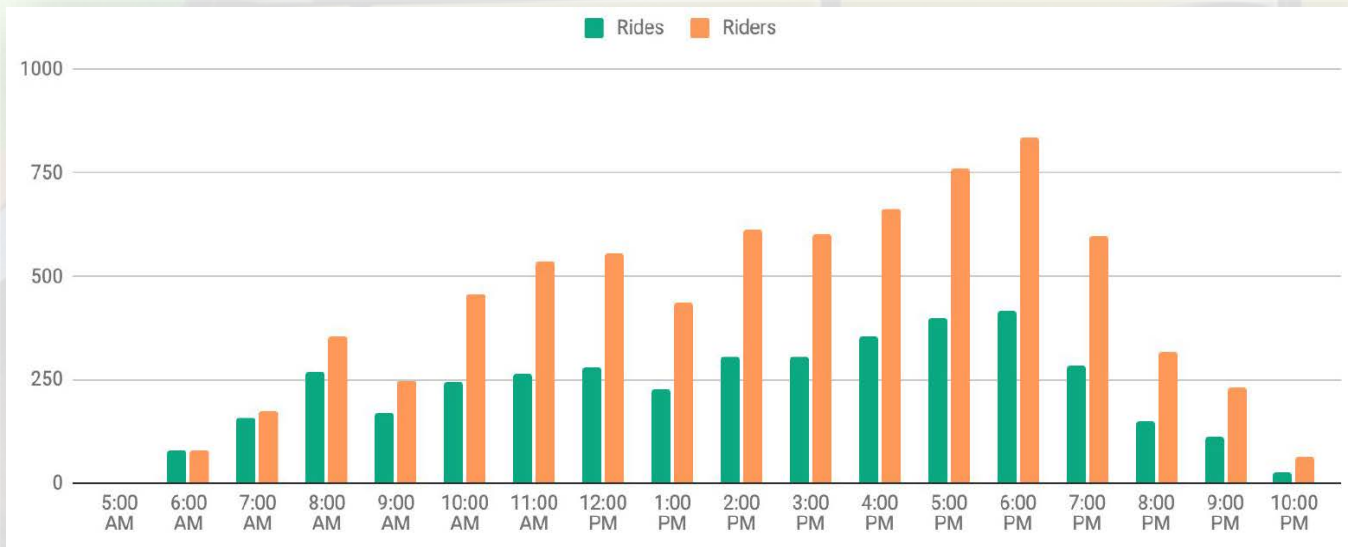
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Potential Next Steps

Pilot #1: Downtown

- General Fund Service
- Identify Funding to finish FY2023
- Plan for FY2024 General Fund Contribution at \$600,000
- Explore Brightline Partnership

Pilot #1: Barrier Island

- Parking Fund Service
- Sell / Reallocate Existing Trams
- Identify Funding to finish FY2023
- Plan for FY2024 Parking Fund Contribution at \$225,000
- Increase Service during Special Events

Pilot Program #2

- Create a second pilot program
- Six-month pilot
- Potential Florida Department of Transportation Funding
- Northwest & Neighborhood Community Shuttle Service Area

Housing Navigation Program Overview

- Goal: To provide field outreach, complete intake assessments, and connect people who are homeless with appropriate services for housing.
- Unique partnership between Fort Lauderdale Police Department Homeless Outreach Team, Neighbor Support Division, and TaskForce Fore Ending Homelessness



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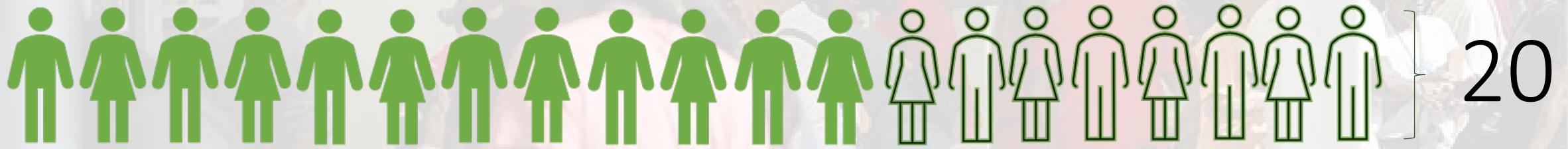


Pilot Program Importance

- Addressing a City Commission Top Priority: Homelessness and Housing Opportunities
- Collaborating with TaskForce staff who have the experience and essential resources needed to build relationships and provide support
- Extensive knowledge in developing housing strategies and expediting processes (including case management)

Pilot Program Success

- In three months, we have linked 60% (12) of our identified cohort to services



Potential Next Steps

- Continue with the Housing Navigation Program, approximately a \$160,000 annual cost
- Promote landlord recruitment: Broward County Project Home Again
- Launch educational outreach sessions for neighborhoods with TaskForce
- Collaborate with TaskForce to address encampment areas and long-term housing solutions