



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#22-0450

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: October 3, 2022

TITLE: Resolution Changing the Secondary Street Name of NW 18th Street to be
also known as “Vivian Dempsey Path” between NW 6th Avenue and NW
9th Avenue - **(Commission District 2)**

Recommendation

Staff recommends the City Commission adopt a resolution changing the secondary street name of NW 18th Street to be also known as “Vivian Dempsey Path” between NW 6th Avenue and NW 9th Avenue.

Background

In April 2022, Laura Jean Pazourek and Janette Swanson requested that the City honor the late Ms. Vivian Dempsey by designating a portion of NW 18th Street as “Vivian Dempsey Path” through a Street Name Change application. The application’s petition identified that 70% of all affected property owners currently residing on the existing street are in support of the proposed secondary street name. Vivian Dempsey was a resident of 67 years and an active member of the South Middle River Civic Association.

In 1953, Ms. Dempsey and her family moved to the South Middle River neighborhood of Fort Lauderdale, where she pursued a career in fashion design. Ms. Dempsey was an active and passionate member of the South Middle River Civic Association. Through her tenure as chair of the neighborhood’s Beautification Committee, she was responsible for planting over 1,500 trees throughout the South Middle River neighborhood, earning her the nickname “the Tree Lady.” It is for her commitment to the neighborhood, and other reasons, that the community members want to memorialize Ms. Dempsey’s legacy after her passing on May 19, 2020.

In December 2010, the City Commission approved Resolution 10-341 to rename NW 18th Street between NW 6th Avenue and NW 9th Avenue. The resolution was sent to Broward County Traffic Engineering (BCTED) for implementation; however, the requestor never paid for the name change to cover the signage fabrication. Thus, the name change was never implemented.

The street name signs will be created and installed by Broward County Traffic Engineering Division (BCTED) and the applicant will be responsible for all the associated costs. BCTED has identified six signs that will need to be replaced at an estimated cost of \$1,631.00. The proposed street name, “Vivian Dempsey Path,” will be a secondary name to NW 18th Street.

Resource Impact

There is no fiscal impact to the City as the applicant will bear all of the associated costs related to this action.

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Neighborhood Enhancement focus area
- Goal 4: Build a thriving and inclusive community of neighborhoods.

This item advances the *Fast Forward Fort Lauderdale 2035* Vision: We Are Community

Attachments

Exhibit 1 – Street Name Change Application and Petition of Support

Exhibit 2 – Location Map

Exhibit 3 – Sign Mock-up

Exhibit 4 – Resolution

Prepared by:	Lisa Marie Glover, Transportation Manager, Transportation and Mobility
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