



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#22-0627

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: July 5, 2022

TITLE: Motion Approving Event Agreements, Related Road Closures and
Request for Music Exemption for Food in Motion and Florida Day of the
Dead - **(Commission District 2)**

Recommendation

Staff recommends the City Commission approve event agreements, related road closures and request for extended hours for music with Strictly Local, Inc. and 3-J Hospitality, LLC, in substantially the form attached, and authorize execution of the agreement by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: Food in Motion</u> – (District 2)	
Applicant:	Strictly Local, Inc.
Date/Time:	Friday, July 8, 2022 (6:00pm – 11:00pm) Friday, August 12, 2022 (6:00pm – 11:00pm) Friday, September 9, 2022 (6:00pm – 11:00pm)
Location:	Peter Feldman Park 310 NE 6th St, Fort Lauderdale, FL 33304
Set Up Date/Time:	Friday, July 8, 2022 (1:00pm – 4:30pm) Friday, August 12, 2022 (1:00pm – 4:30pm) Friday, September 9, 2022 (1:00pm – 4:30pm)
Breakdown Date/Time:	Friday, July 8, 2022 (11:00pm – 2:00am) on July 9, 2022 Friday, August 12, 2022 (11:00pm – 2:00am) on August 13, 2022 Friday, September 9, 2022 (11:00pm – 2:00am) on September 10, 2022
Road Closing:	Yes – Full Road Closure (1:00pm – 1:00am) - NE 6 th Street (between NE 3 rd Ave and NE 4 th Ave)
Alcohol:	Yes
Amplified Music:	Yes Friday, July 8, 2022 (6:00pm – 11:00pm) Friday, August 12, 2022 (6:00pm – 11:00pm) Friday, September 9, 2022 (6:00pm – 11:00pm)
Special Permission:	Amplified Music/Extended Road Closure – Yes Amplified Music until 11:00pm on the following dates: <ul style="list-style-type: none"> • Friday, July 8, 2022 (6:00pm – 11:00pm) • Friday, August 12, 2022 (6:00pm – 11:00pm) • Friday, September 9, 2022 (6:00pm – 11:00pm)
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$1000

****The event organizer is requesting to play Amplified Music until 11:00pm on the following dates:**

- **Friday, July 8, 2022 (6:00pm – 11:00pm)**
- **Friday, August 12, 2022 (6:00pm – 11:00pm)**
- **Friday, September 9, 2022 (6:00pm – 11:00pm)**

<u>Event 2: Florida Day of the Dead</u> (District 2)	
Applicant:	3-J Hospitality, LLC
Date/Time:	Saturday, November 5, 2022 (5:00pm – 11:00pm)
Location:	100 SW 3 rd Ave, Fort Lauderdale, FL 33312
Set Up Date/Time:	Saturday, November 5, 2022 (6:00am – 5:00pm)
Breakdown Date/Time:	Saturday, November 5, 2022 (11:00pm – 1:00am)
Road Closing:	Yes – (6:00AM on November 5 th to 1:00am on November 6 th) <ul style="list-style-type: none"> • SW 3rd Ave (from Broward Blvd to Himmarshee Street Fort Lauderdale, FL 33312)
Alcohol:	Yes
Amplified Music:	Yes - Saturday, November 5, 2022 (5:00pm – 11:00pm)
Special Permission:	Yes – Music until 11:00PM on Saturday, November 5, 2022
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

****The event organizer is requesting to play Amplified Music until 11:00pm on the following date:**

- Saturday, November 5, 2022 (5:00pm – 11:00pm)

Resource Impact

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below.

<i>Funds available as of June 16, 2022</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$121,697	\$1200
				TOTAL AMOUNT ►	\$1200

Strategic Connections

This item is a 2022 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community.
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Commission Memo 19-076

Exhibit 2 – Food in Motion Application

Exhibit 2a – Food in Motion Site Plan

Exhibit 2b – Food in Motion Agreement

Exhibit 3 – Florida Day of the Dead Application

Exhibit 3a - Florida Day of the Dead Site Plan

Exhibit 3b - Florida Day of the Dead Agreement

Exhibit 4 – July 2022 Special Event Calendar

Exhibit 5 – August 2022 Special Event Calendar

Exhibit 6 – September 2022 Special Event Calendar

Exhibit 7 – November 2022 Special Event Calendar

Prepared by: Brittany Henry, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department