



Fort Lauderdale Concours Narrative

The inaugural Fort Lauderdale Concours took place on Friday, 29 October 2021 in collaboration with the Boat Show. The proposed date for the second annual event is Friday, 28 October 2022.

The Concours is a type of collector car show that showcases classic cars. The cars are judged and given awards in different categories.

The Fort Lauderdale Concours is a cultural event that showcases classic collector cars and celebrates the automobile and its convergence with art, music, fashion, luxury and pop culture.

In the first year, we established a world-class, contemporary and unique Concours that we believe can be a Fort Lauderdale asset for years to come.

We exceeded our year one attendance goals with a combination of attracting car collectors/enthusiasts and boat show attendees.

We put Fort Lauderdale "on the map" with the car collector community by delivering this unique and compelling event

We partnered with the Boat Show to offer its attendees a world class event and help The Concours get off to a good start

We positioned and marketed Fort Lauderdale to be a prime destination as we grow and strengthen the event.

We showcased quintessential Fort Lauderdale from an amazing rooftop venue

This year, there will be 30 to 40 classic cars, pre-war to the 1990's display with information plaques to show the beauty and historical significance of these rolling pieces of art.

There will be a curation of collectible sneakers to match the cars in display cases.

There will be live music and a DJ, both are Fort Lauderdale natives.

There will be an art exhibit to showcase artists from Fort Lauderdale galleries.

There will be a fashion show provided by a local designer.