



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
CONFERENCE MEETING**

**#22-0540**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** June 7, 2022

**TITLE:** Presentation of the COVID-19 Impact Study on Fort Lauderdale  
Businesses - **(Commission Districts 1, 2, 3 and 4)**

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The City entered into an agreement with Jon Stover & Associates (JS&A) to assess how COVID-19 impacted the Fort Lauderdale business community. The report is intended to help educate city stakeholders on COVID-19 impacts and help inform decision-making processes moving forward. Mr. Stover will present the findings to the City Commission.

**Resource Impact**

There is no fiscal impact associated with this action.

**Strategic Connections**

This item is a *2022 Commission Priority*, advancing the Economic Diversification initiative.

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Business Development Focus Area
- Goal 5: Build an attractive global and local economic community marketplace.

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Prosperous.

**Attachments**

Exhibit 1 – The COVID-19 Pandemic Impact on Fort Lauderdale's Businesses Report  
Exhibit 2 – Presentation, The COVID-19 Impact Study

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Prepared by: Sarah Hannah-Spurlock, Nighttime Economy Manager, CMO

Charter Officer: Chris Lagerbloom, ICMA-CM, City Manager