



**TO:** Honorable Mayor & Members of the Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** May 17, 2022

**TITLE:** Motion Denying an Application for Temporary Beach License and Outdoor Event Agreement by Beats by B Festival on the Beach - **(Commission District 4)**

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**Recommendation**

Staff recommends that the City Commission deny an application for a temporary beach license and Outdoor Event Agreement with FLL Ocean Hotel Owner LLC, in substantially the form attached.

***The Police Department is recommending denial for the following reasons:***

- *Fort Lauderdale Police Department does not have enough staffing to accommodate a 1000+ person concert on the beach the same weekend as the Great American Beach Party.*
- *Fort Lauderdale Police Department does not have enough staffing to accommodate a 1000+ person concert on the beach while addressing City-wide public safety on a major holiday weekend.*

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer is required to pay for all event costs and submit the required certificates of insurance. The agreement will provide that the organizer will be required to pay \$500 per day for use of the beach. The event organizer will also be required to secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Event details are included in the event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<b>Event 1: Beats by B Festival on the Beach (District 4)</b>	
Applicant:	FLL Ocean Hotel Owner LLC
Date/Time:	Sunday, May 29, 2022 (12:00pm – 8:00pm) Monday, May 30, 2022 (12:00pm – 8:00pm)
Location:	Fort Lauderdale Beach directly behind B OCEAN Hotel.
Set Up Date/Time:	Saturday, May 28, 2022 (9:00am – 7:00pm)
Breakdown Date/Time:	Tuesday, May 31, 2022 (9:00am – 7:00pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	<b>Yes</b> Sunday, May 29, 2022 (12:00pm – 8:00pm) Monday, May 30, 2022 (12:00pm – 8:00pm)
Special Permission:	Amplified Music/Extended Road Closure – <b>No</b>
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200 paid
Beach Fee:	\$2000 (\$500 x 4 days)

**Resource Impact**

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below

<b>Funds available as of April 14, 2022</b>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401- K029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$77,081	\$2,200
<b>TOTAL AMOUNT ►</b>					<b>\$2,200</b>

### **Strategic Connections**

This item is a 2022 Top Commission Priority, advancing the Parks and Public Spaces initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

### **Attachments**

Exhibit 1 – Beats by B Festival on the Beach Application

Exhibit 1a – Beats by B Festival on the Beach Site Plan

Exhibit 1b – Beats by B Festival on the Beach Agreement

Exhibit 2 – May 2022 Special Events Calendar

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Prepared by: Brittany Henry, Parks and Recreation, Special Events Coordinator

Department Director: Phil Thornburg, Parks and Recreation