



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#22-0437

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: May 17, 2022

TITLE: Resolution Consenting to a Performance Extension for One Year for the
Qualified Target Industry Tax Refund Program for Four Companies: Charter
Schools USA, Sixt Rent A Car LLC., Hayes Medical Staffing, and Wash
Depot Holdings – (**Commission District 1, 2, 3, 4**)

Recommendation

Staff recommends the City Commission adopt a resolution consenting to a one-year performance extension for the Qualified Target Industry Tax Refund Program for the following companies: Charter Schools USA, Sixt Rent A Car LLC., Hayes Medical Staffing, LLC., and Wash Depot Holdings. All are considered Florida Qualified Target Industry Businesses (QTI), in accordance with Section 288.106, Florida Statutes.

Background

The Florida Department of Economic Opportunity has advised that it may authorize an extension only after it obtains consent from the City of Fort Lauderdale. The following companies are requesting a one-year performance extension for the QTI program for FY 2021.

Pursuant to Resolution 17-66, the City Commission approved local financial support for Sixt Rent A Car LLC (“Project Vista”), a Qualified Target Industry business in accordance with Section 288.106, Florida Statutes. Previously, Sixt Rent A Car LLC sent a letter to the Florida Department of Economic Opportunity requesting a one-year extension to meet its performance requirements for 2020, for the Qualified Target Industry Tax Refund Program, due to the impacts of COVID-19, which was ultimately approved by the City Commission at the February 16, 2021 meeting. Sixt Rent A Car, LLC is now requesting an extension to meet its 2021 requirements, due to the negative impacts of COVID-19.

On December 4, 2018, the City Commission adopted a resolution approving local financial support for “Project Bulldog” (Hayes Medical Staffing, LLC) in accordance with the Florida QTI program. Subsequently, Hayes Medical Staffing, LLC received approval from the City for a one-year extension to meet its performance requirements for 2020 in accordance with Resolution 21-148, adopted by the City Commission on August 17, 2021. Hayes Medical Staffing, LLC continues to experience a slow-down in hiring due to the

impacts of COVID-19 and is requesting a one-year extension to meet its 2021 performance requirements for the QTI program.

On May 6, 2014, the City of Fort Lauderdale adopted a resolution in support of a Qualified Targeted Industry incentive award to Charter Schools USA (Project Compact). Charter Schools USA has requested an extension to meet its requirements for 2020. Charter Schools USA is making this request due to the slowdown in activity from COVID-19. This is their first request for an extension to meet the performance requirements for the Florida Qualified Target Industry Tax Refund Program.

On December 18, 2018, the City of Fort Lauderdale adopted a resolution in support of a Qualified Targeted Industry incentive award to Wash Depot Holdings (Project Ranger). Wash Depot Holdings was the relocation of the corporate headquarters for a national retail/service center operation. This is the first request Wash Depot Holdings has made pertaining to the slowdown in activity due to COVID-19.

Resource Impact

There is no fiscal impact associated with this action. Funding for Fiscal Year 2022/23 through Fiscal Year 2024/25 is subject to approval and appropriation of the annual operating budget.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2024* initiative, included within the Business Development, specifically advancing:

- Goal 5: Build an attractive global and local economic community marketplace.
- Objective 1: Create a responsive and proactive business climate to attract emerging industries.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We are Prosperous*.

Attachments

Exhibit 1 – Charter Schools USA FL QTI COVID Extension Request
Exhibit 2 – Sixt Rent A Car FL QTI COVID Extension Request
Exhibit 3 – Wash Depot Holdings FL QTI COVID Extension Request
Exhibit 4 – Hayes Medical Staffing FL QTI COVID Extension Request
Exhibit 5 – Resolution

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Charter Officer: Chris Lagerbloom, ICMA-CM, City Manager