



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#22-0391

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: May 17, 2022

TITLE: Motion Approving Outdoor Event Agreements and Related Road Closures
for March for Cancer, Triton Expo and Crawfish Festival - **(Commission
Districts 2 and 4)**

Recommendation

Staff recommends the City Commission approve outdoor event agreements and requests for road closures with Redline Media Group, National Marine Suppliers, Inc. and Historic Downtowner Saloon, LLC, in substantially the form attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: <u>March for Cancer</u> (District 2)	
Applicant:	Redline Media Group, LLC
Date/Time:	Saturday, Saturday, June 11, 2022 (5:00am – 3:00pm)
Location:	DC Alexander Park 501 S Fort Lauderdale Beach Blvd, Fort Lauderdale, FL 33316
Set Up Date/Time:	Friday, June 10, 2022 (12:00pm – 8:00pm)
Breakdown Date/Time:	Saturday, June 11, 2022 (3:00pm – 4:00pm)
Road Closing:	Yes Single Lane Closures (7:00am – 8:30am) (1) Lane North Bound on A1A (from SE 5th St. to Sunrise Blvd.) (1) Lane South Bound on A1A (from Sunrise Blvd. to Seville St.) (1) Lane South Bound on Seabreeze (from Alhambra St. to East Las Olas Blvd.)
Alcohol:	No
Amplified Music:	Yes Saturday, June 11, 2022 (7:00am – 3:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200 Application Fee was previously paid. Event was rescheduled due road closure and staffing conflict of another events.

<u>Event 2: Triton Expo (District 4)</u>	
Applicant:	National Marine Suppliers, Inc.
Date/Time:	Wednesday, May 25, 2022 (5:00pm – 9:00pm)
Location:	National Marine Suppliers 2800 SW 2 nd Ave, Fort Lauderdale.
Set Up Date/Time:	Wednesday, May 25, 2022 (3:00pm – 5:00pm)
Breakdown Date/Time:	Wednesday, May 25, 2022 (9:00pm – 10:00pm)
Road Closing:	Yes – Full Road Closure <u>Wednesday, May 25, 2022 (3:00pm – 9:00pm)</u> SW 28 Street (from just east of SW 2 nd Ave to Rail Road Tracks)
Alcohol:	Yes
Amplified Music:	No
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<u>Event 3: Crawfish Festival – District 4</u>	
Applicant:	Historic Downtowner Saloon, LLC
Date/Time:	Saturday, June 25, 2022 (11:00am – 10:00pm)
Location:	Downtowner Saloon and South New River Drive East
Set Up Date/Time:	Saturday, June 25 2022 (8:00am – 11:00am)
Breakdown Date/Time:	Saturday, June 25, 2022 (10:00pm – 12:00am)
Road Closing:	Yes – Full Road Closure (8:00am – 12:00am) South New River Drive East (from bridge to circle)
Alcohol:	Yes
Amplified Music:	Yes - Saturday, June 25, 2022 (3:00pm – 10:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200 Application Fee was previously paid. Event was rescheduled.

Resource Impact

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below.

<i>Funds available as of April 14, 2022</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$77,081	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a 2022 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*. This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – March for Cancer Application
Exhibit 1a – March for Cancer Site Plan
Exhibit 1b – March for Cancer Route
Exhibit 1c – March for Cancer Agreement
Exhibit 2 – Triton Expo Application
Exhibit 2a – Triton Expo Site Plan
Exhibit 2b – Triton Expo Agreement
Exhibit 3 – Crawfish Festival Application
Exhibit 3a – Crawfish Festival Site Plan
Exhibit 3b – Crawfish Festival Agreement
Exhibit 4 – May 2022 Special Event Calendar
Exhibit 5 – June 2022 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department