



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#22-0452

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: May 17, 2022

TITLE: Motion Approving an Event Agreement and Related Road Closures for
Juneteenth Celebration/Old Dillard Foundation - **(Commission District 3)**

Recommendation

Staff recommends the City Commission approve an event agreement and Related Road Closures with Old Dillard Foundation, Inc., in substantially the form attached, and authorize execution of the agreement by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application, as attached.

Where applicable, the City Commission authorizes amplified music for the events listed herein.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

| | |
|---|--|
| <u>Event 1: Juneteenth Celebration/Old Dillard Foundation</u> (District 3) | |
| Applicant: | Old Dillard Foundation, Inc. |
| Date/Time: | Saturday, June 18, 2022 (9:00am – 10:00pm) |
| Location: | Carter Park 1450 W. Sunrise Blvd, Fort Lauderdale, FL 33311 |
| Set Up Date/Time: | Friday, June 17, 2022 (3:00pm – 6:00pm) |
| Breakdown Date/Time: | Saturday, June 18, 2022 (10:00pm – 12:00am) Sunday, June 19, 2022 (8:00am – 1:00pm) |
| Road Closing: | Yes – <i>Parade starts at 9:00am</i> <ul style="list-style-type: none"> • Line up from 8 Court and 13 Avenue to 12 Terrace • Turn left onto 13 Avenue • Turn left onto 8 Street • Turn right onto 12 Avenue • Turn right onto Sistrunk Blvd • Turn right onto 15 Way • Turn right onto 8 Street • Turn left onto 15 Avenue • Turn left to enter Carter Park. |
| Alcohol: | No |
| Amplified Music: | Yes Saturday, June 18, 2022 (9:00am – 10:00pm) |
| Special Permission: | Amplified Music/Extended Road Closure - No |
| Insurance Required: | Yes |
| Banners: | No |
| Pending Code Violations: | No |
| Application Fee: | \$200 |

Resource Impact

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below.

| <i>Funds available as of April 24, 2022</i> | | | | | |
|---|-------------------------|---|----------------------------------|-----------------------------------|--------------|
| ACCOUNT NUMBER | INDEX NAME (Program) | CHARACTER CODE/ SUB-OBJECT NAME | AMENDED BUDGET (Character) | AMOUNT RECEIVED (Character) | AMOUNT |
| 001-PKR033401-K029 | Community Events | Charges for Service/ Nonsponsor Charges – Spec Event Fees | \$163,000 | \$77,081 | \$200 |
| TOTAL AMOUNT ► | | | | | \$200 |

Strategic Connections

This item is a *2022 Top Commission* Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Juneteenth Celebration/Old Dillard Foundation Application

Exhibit 1a – Juneteenth Celebration/Old Dillard Foundation Site Plan

Exhibit 1b – Juneteenth Celebration/Old Dillard Foundation Parade Route

Exhibit 1c – Juneteenth Celebration/Old Dillard Foundation Agreement

Exhibit 2 – June 2022 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department