

#22-0408

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: May 17, 2022

TITLE: Resolution Approving NW 4thth Street to be also known as Shaw Street

between NW 9th Avenue and NW 15th Avenue - (Commission District 3)

Recommendation

Staff recommends that the City Commission adopt a resolution approving NW 4th Street to be also known as Shaw Street between NW 9th Avenue and NW 15th Avenue.

Background

In 2018, the Red School House, with the support from the Historic Dorsey-Riverbend Civic Association, prepared a Request Petition for a Street Name change. The petition, which included the signatures of the nearby residents and general support letters, requested to change the name of NW 4th Street to Shaw Street in honor of the legacy of Mrs. Julia Shaw. Unfortunately, the petition was never processed by City staff and no actions were taken to approve or deny the petition request since 2018.

In 1968, Mrs. Julia Shaw envisioned and created a safe, caring, learning environment for children while their parents were at work. For the past 54 years, the Shaw Family continues to operate the Red School House with the purpose of making a difference in the community by providing a nurturing environment, while also providing educational excellence for each child. The Red School House is a pillar of the Historic Dorsey Riverbend Community and plays a vital role in the development of children and the surrounding community.

In 2022, City staff was made aware of the previously submitted petition and the desire to honor the legacy of Julia Shaw. City staff recommends that the City initiate a secondary renaming of NW 4th Street between NW 9th Avenue and NW 15th Avenue. As the proposed action is being initiated by the City, a petition is no longer needed and the associated costs for the secondary renaming will be the responsibility of the City.

City staff created a plan that requires sixteen dual street name signs to be replaced, at thirteen locations, subject to meeting the technical requirements identified by the Florida Department of Transportation (FDOT) and Broward County Traffic Engineering Division (BCTED). The associated cost for the proposed project is not to exceed \$4,000 which will

be funded through the Transportation and Mobility operating budget.

Resource Impact

There will be a fiscal impact associated with this action not to exceed the amount of \$5,000.

Funds available as of April 28, 2022					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
001-TAM040101-3299	TRANSPORTATION PLANNING	SERVICES-MATERIALS / OTHER SERVICES	\$103,270	\$84,638	\$5,000
			APPROPRIATION TOTAL		\$5,000

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024* Strategic *Plan*, specifically advancing:

- Public Places
- Goal 3: Build a healthy and engaging community.
- Objective: Enhance the City's identity through public art, well maintained green spaces, and streetscapes

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Community.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- Neighborhood Enhancement Focus Area
- Element: Historic Preservation
- Goals: Provide educational and incentive opportunities to further the City's historic preservation goals.

Attachments

Exhibit 1 – Location Map

Exhibit 2 - Sign Mock-up and Quote

Exhibit 3 – Resolution

Prepared by: Kristin Thompson, Program Manager II, Transportation and

Mobility

Department Director: Ben Rogers, Transportation and Mobility