



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#22-0333

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: May 3, 2022

TITLE: Motion Approving a Parking Enforcement Agreement with The Las Olas
Company, Inc., Located at 600 Sagamore Road - **(Commission District
4)**

Recommendation

Staff recommends the City Commission approve a motion authorizing the City Manager to execute a five-year parking enforcement agreement, with The Las Olas Company, Inc. for parking lots located along the Las Olas corridor, in substantially the form attached with approval by the City Attorney's Office as to the manner of execution of the agreement by the parties.

Background

On July 6, 2021, the City Commission approved a five-year parking enforcement agreement with The Las Olas Company, Inc. After City Commission approval, The Las Olas Company, Inc. requested additional modifications in the indemnification language, therefore the agreement was never executed.

The Las Olas Company, Inc., has parking lot locations along the Las Olas corridor which provides parking access for the general public. The City has performed parking enforcement services for the Las Olas Company, Inc. since July 8, 2014.

The proposed enforcement agreement will be for a period of five (5) years. The City will enforce all City parking ordinances within these parking lots pursuant to Chapter 26 of the Code of Ordinances of the City of Fort Lauderdale and in accordance with the terms and conditions set forth in this agreement. The enforcement services provided by the City will serve as a legitimate municipal purpose, with the City retaining all citation revenue derived by parking enforcement actions.

Resource Impact

There is an anticipated positive fiscal impact to the Parking Fund in the amount of \$40,133 for the remaining four months of FY22 associated with this action. In future years, staff anticipates a positive annual impact in the amount of \$120,400.

Source:

Amount received as of March 22, 2022					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
461-TAM020107-M105	PARKING ENFORCEMENT	FINES AND FORFEITS / PARKING CITATIONS	\$3,225,000	\$1,651,356	\$40,133
APPROPRIATION TOTAL					\$40,133

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Internal Support Focus Area
- Goal 8: Build a leading governmental organization that manages all resources wisely and sustainably.
- Objective: Maintain financial integrity through sound budgeting practices, prudent fiscal management, cost effective operations, and long-term planning

This Item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are United.

Attachments

Exhibit 1 – Parking Enforcement Agreement

Exhibit 2 – Location Map

Prepared by: Bryan Greene, Parking Services Manager, Transportation and Mobility

Department Director: Ben Rogers, Transportation and Mobility