



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#22-0343

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: April 19, 2022

TITLE: Motion Approving Event Agreements for Holman Fanfest and DayBreak
The Breakfast Party (**Commission Districts 2 and 4**)

Recommendation

Staff recommends the City Commission approve event agreements with 3E Six LLC dba Miami Supercar Rooms and Milk+Honey Eventz LLC, in substantially the form attached and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application, as attached.

Where applicable, the City Commission authorizes amplified music for the events listed herein.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: Holman Fanfest</u> (District 2)	
Applicant:	3E Six LLC dba Miami Supercar Rooms
Date/Time:	Sunday, May 8, 2022 (11:00am-6:00pm)
Location:	Holman Motorcars 900 East Las Olas Blvd Fort Lauderdale, FL 33304
Set Up Date/Time:	Saturday, May 7, 2022 (8:00am – 8:00pm)
Breakdown Date/Time:	Monday, May 9, 2022 (8:00am – 6:00pm)
Road Closing:	No
Alcohol:	No
Amplified Music:	Yes Sunday, May 8, 2022 (11:00am-6:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$1,000

<u>Event 2: DayBreak The Breakfast Party</u> (District 4)	
Applicant:	Milk+Honey Eventz LLC
Date/Time:	Saturday, May 28, 2022 (8:00am – 6:00pm)
Location:	Snyder Park 3299 SW 4 th Ave, Fort Lauderdale, FL 33315
Set Up Date/Time:	Friday, May 27, 2022 (8:00am – 8:00pm)
Breakdown Date/Time:	Saturday, May 28, 2022 (6:00pm – 11:59pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes Saturday, May 28, 2022 (8:00am – 6:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below.

<i>Funds received as of March 25, 2022</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$75,425	\$1,200
TOTAL AMOUNT ►					\$1,200

Strategic Connections

This item is a *2022 Top Commission* Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Holman Fanfest Application

Exhibit 1a – Holman Fanfest Site Plan

Exhibit 1b – Holman Fanfest Agreement

Exhibit 2 – DayBreak The Breakfast Party Application

Exhibit 2a – DayBreak The Breakfast Party Site Plan

Exhibit 2b – DayBreak The Breakfast Party Agreement

Exhibit 3 – May 2022 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department