#22-0407

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: April 19, 2022

TITLE: Motion Approving an Event Agreement and Related Road Closures for

MASS District Events - (Commission District 2)

Recommendation

Staff recommends the City Commission an approve event agreement and requests for road closures with MASS District Inc., in substantially the form attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: MASS District Events (District 2)					
Applicant:	MASS District Inc.				
Date/Time:	April 22, 2022 – July 17, 2022 Every Friday (5:30am – 11:00pm) Every Saturday 5:30am – 11:00pm) Every Sunday (5:30am – 11:00pm)				
Location:	 Flagler Village Area: (Fort Lauderdale, FL 33304) NE 4 Ave (between NE 9 Street and NE 8 Street) NE 9 Ave (between NE 4 Ave and NE 5 Ave) NE 2 Ave (between NE 7 Street and NE 9 Street) NE 5 Terr (between middle of NE 8/NE 7 Street and NE 9 Street NW 8 Ave (between NW 1 Street and NW 2 Street) NW 5 Ave (between NW 7 Street and NW 8 Street) N Flagler Drive (between NE 4 Ave and NE 5 Ave) Progresso Drive (between NE 3 Ave and NE 9 Street) 				
Set Up Date/Time:	April 22, 2022 – July 17, 2022 Every Friday (5:30am – 6:00am) Every Saturday (5:30am – 6:00am) Every Sunday (5:30am – 6:00am)				
Breakdown Date/Time:	April 22, 2022 – July 17, 2022 Every Friday (11:00pm – 11:30pm) Every Saturday (11:00pm – 11:30pm) Every Sunday (11:00pm – 11:30pm)				
Road Closing:	 Yes - Full Road Closures (5:30am – 11:30pm) NE 4 Ave (between NE 9 Street and NE 8 Street) NE 9 Ave (between NE 4 Ave and NE 5 Ave) NE 2 Ave (between NE 7 Street and NE 9 Street) NE 5 Terr (between middle of NE 8/NE 7 Street and NE 9 Street NW 8 Ave (between NW 1 Street and NW 2 Street) NW 5 Ave (between NW 7 Street and NW 8 Street) N Flagler Drive (between NE 4 Ave and NE 5 Ave) Progresso Drive (between NE 3 Ave and NE 9 Street) 				
Alcohol:	Yes				
Amplified Music:	Yes – April 22, 2022 – July 17, 2022 Every Friday (7:00am – 10:00pm) Every Saturday (7:00am – 10:00pm) Every Sunday (7:00am – 9:00pm)				
Special Permission:	Amplified Music/Extended Road Closure - No				
Insurance Required:	Yes				
Banners:	No				
Pending Code Violations:	No				
Application Fee:	\$1,000				

Resource Impact

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below.

Funds available as of April 14, 2022						
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT	
001-PKR033401-K029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$77,081	\$1,000	
тот			TOTAL	TOTAL AMOUNT ►		

Strategic Connections

This item is a 2022 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play* Fort Lauderdale *2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community.
- Objective: Offer a diverse range of recreational and educational programming

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – MASS District Events Application

Exhibit 1a – MASS District Events Site Plan

Exhibit 1b – MASS District Events Agreement

Exhibit 2 – April 2022 Special Event Calendar

Exhibit 3 – May 2022 Special Event Calendar

Exhibit 4 – June 2022 Special Event Calendar

Exhibit 5 – July 2022 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department