



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#22-0290**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** April 5, 2022

**TITLE:** Motion Approving Event Agreements for Rise and Shine Brunch, Heal the Planet Day and Victoria Park Civic Association Spring Festival -  
(**Commission Districts 2 and 4**)

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**Recommendation**

Staff recommends the City Commission approve event agreements with Pure Foundation Inc., Heal the Planet Together, Inc. and Victoria Park Civic Association, Inc., in substantially the form attached, and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application, as attached.

Where applicable, the City Commission authorizes amplified music for the events listed herein.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<b><u>Event 1: Rise and Shine Brunch</u></b> (District 2)	
Applicant:	Pure Foundation Inc.
Date/Time:	Sunday, July 3, 2022 (11:00am – 8:00pm)
Location:	<b>Las Olas Garage Rooftop</b> 200 Las Olas Cir, Fort Lauderdale, FL 33316
Set Up Date/Time:	Sunday, July 3, 2022 (7:00am – 11:00am)
Breakdown Date/Time:	Sunday, July 3, 2022 (8:00pm – 9:00pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	<b>Yes</b> Sunday, July 3, 2022 (11:00pm – 8:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200
Rooftop Usage Fee:	\$500

<b><u>Event 2: Heal the Planet Day</u></b> (District 2)	
Applicant:	Heal the Planet Together, Inc.
Date/Time:	Sunday, April 24, 2022 (10:00am – 4:00pm)
Location:	<b>Esplanade Park</b> 400 SW 2nd St, Fort Lauderdale, FL 33312
Set Up Date/Time:	Sunday, April 24, 2022 (7:00am – 9:30pm)
Breakdown Date/Time:	Sunday, April 24, 2022 (4:00pm – 5:30pm)
Road Closing:	No
Alcohol:	No
Amplified Music:	<b>Yes</b> Sunday, April 24, 2022 (10:00am – 4:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<b>Event 3: Victoria Park Civic Association Spring Festival</b> (District 4)	
Applicant:	Victoria Park Civic Association, Inc.
Date/Time:	Sunday, May 1, 2022 (11:00am – 3:00pm)
Location:	<b>Victoria Park</b> 2 N. Victoria Park Road, Fort Lauderdale, FL 33301
Set Up Date/Time:	Sunday, May 1, 2022 (9:00am – 11:00am)
Breakdown Date/Time:	Sunday, May 1, 2022 (3:00pm – 5:00pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	<b>Yes</b> Sunday, May 1, 2022 (11:00am – 3:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

### **Resource Impact**

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below.

<b>Funds available as of March 18, 2022</b>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$69,925	\$600
461-TAM020404-N900	LAS OLAS GARAGE	CHARGES FOR SERVICE/ MISCELLANEOU S INCOME	\$720,890	\$573,795	\$500
<b>TOTAL AMOUNT ►</b>					<b>\$1,100</b>

### **Strategic Connections**

This item is a *2022 Top Commission* Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

### **Attachments**

Exhibit 1 – Rise and Shine Brunch Application

Exhibit 1a – Rise and Shine Brunch Site Plan

Exhibit 1b – Rise and Shine Brunch Agreement

Exhibit 2 – Heal the Planet Day Application

Exhibit 2a – Heal the Planet Day Site Plan

Exhibit 2b - Heal the Planet Day Agreement

Exhibit 3 – Victoria Park Civic Association Spring Festival Application

Exhibit 3a - Victoria Park Civic Association Spring Festival Site Plan

Exhibit 3b - Victoria Park Civic Association Spring Festival Agreement

Exhibit 4 – April 2022 Special Event Calendar

Exhibit 5 – May 2022 Special Event Calendar

Exhibit 6 – July 2022 Special Event Calendar

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Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department