

CITY OF FORT LAUDERDALE

CONSULTANT SERVICES TO FORT LAUDERDALE COMMUNITY
REDEVELOPMENT AGENCY
RFQ 12584-125

Proposal Due // December 9, 2021 // 2:00 PM

The background of the page is a faded, blue-tinted photograph of a tropical setting. It features several tall palm trees on the left and right sides. In the center-right, there is a small building with a tiled roof and arched windows. In the foreground, there is a low wall and a large, ornate pillar or gatepost with a spherical finial. A sign on the pillar reads "CORTEZ". A bicycle is parked on the left side. The overall scene is peaceful and scenic.

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4.2.2 EXECUTIVE SUMMARY

December 9, 2021

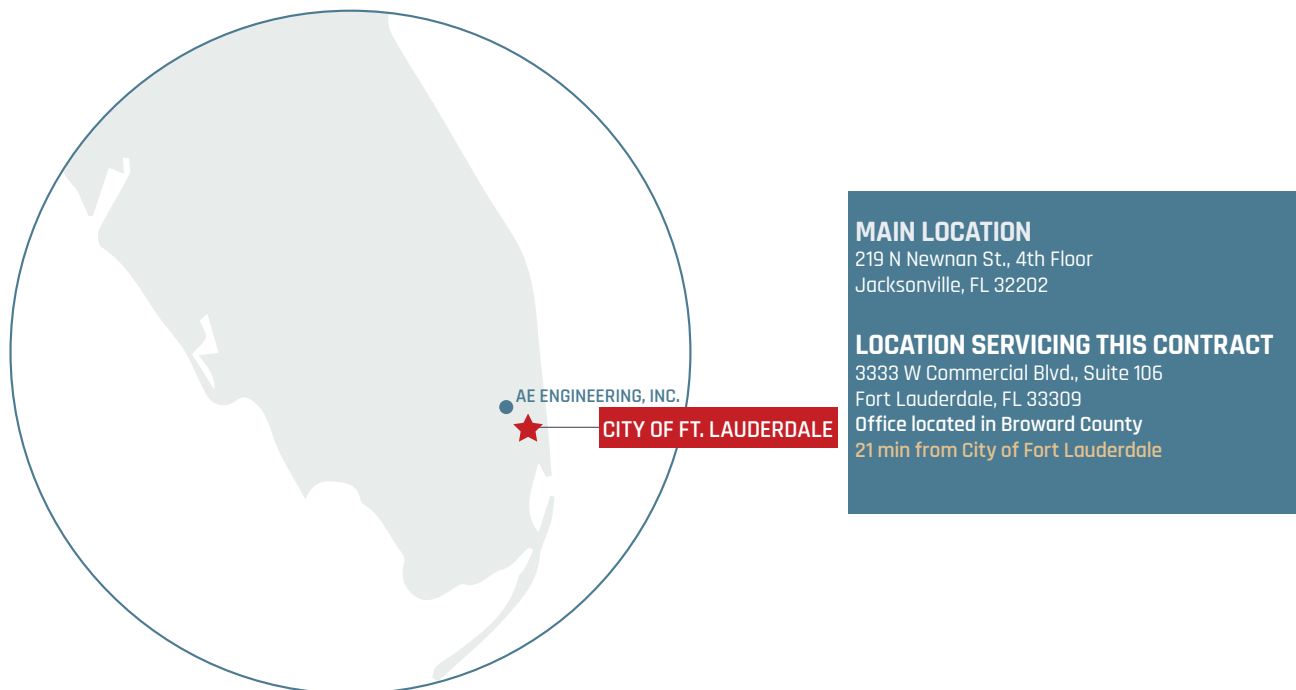
Fausto Vargas
Procurement Specialist
Finance - Procurement Division
100 N. Andrews Ave
Fort Lauderdale, FL 33301

RE: RFQ 12584-125 Consultant Services to Fort Lauderdale Community Redevelopment Agency

AE Engineering, Inc. (AE) is pleased to submit our teamed qualifications in response to RFQ No.12584-125 - Consultant Services to Fort Lauderdale Community Redevelopment Agency. As a local Fort Lauderdale based firm with a great team of experts, we are certain we can take this contract to the next level!

AE was founded in 2006 and is a state certified Minority Business Enterprise (MBE) as well as a Disadvantaged Business Enterprise (DBE). Our firm, originally established in the construction engineering industry statewide, merged with a planning firm in 2020 with a proven record of successfully delivering strategic planning, placemaking, interagency coordination and funding strategies expanding project offerings. Currently, AE employs 130+ staff members, sixteen (16) of which are Registered Professional Engineers with the State of Florida, and one American Institute of Certified Planners (AICP). Additionally, we have over 30 full-time key staff members residing within 30 miles of the City.

While AE's Corporate Office is located in Jacksonville, FL, we are proud of our long-standing Riviera Beach office and recent purchase of professional office space in Fort Lauderdale. We have 13 additional field and branch offices located throughout the state to service all our client's needs. Our local office at 3333 W Commercial Blvd., Suite 106, Fort Lauderdale, FL 33309 will service this project.



Our core AE team includes Rod Myrick, P.E., President, Heather Neville, AICP, Strategic Planner, Scott Buck P.E., Quality Assurance and Controls (QA/QC), and Kierra Bryant, Marketing Coordinator. We are actively serving several municipalities and CRAs across the state with implementation strategies, grant identification and grant administration. Below is a little more about the AE team members:



Roderick Myrick, P.E. - President

Mr. Myrick is the owner and operator of AE. He is a Professional Engineer with over 25 years of experience. He has spent significant time managing complex projects of varying scope for various municipal agencies, including the City of Riviera Beach and Town of Pahokee. These projects have been designed and constructed in highly urbanized communities, rural communities, along limit access roadway to total reconstruction projects. Mr. Myrick has extensive experience in contract administration for both our design and construction disciplines, and brings a vast career of knowledge to the planning environment.



Heather Neville, AICP - Strategic Planner and Director of Planning

Heather has spent over 10 years working with municipalities providing in-house support services for planning and project management. Heather currently works directly with the City of Riviera Beach on two CDBG projects and is expecting two additional this spring. Heather is also the Grant Administration Manager for a large utility project, funded by federal hurricane mitigation funds through the Department of Economic Opportunity. Historically, she has been the lead planner on several grant funded projects, including planning, design, and construction projects in North Florida's St. Johns and Clay Counties. Heather spent 18 months developing the Town of Orange Parks Strategic Vision Plan that has led to multiple implemented initiatives, including place making, historic preservation, architectural plans and mobility as placemaking. Recently, Heather started working with the City of St. Augustine Lincolnville Community Redevelopment Agency to strategize funding sources to meet stated objectives. The most recent objective was the African American Culture and Heritage grant cycle submitting two applications to restore significant Civil Rights historical sites.



Scott Buck, P.E. - QA/QC

Mr. Buck has more than 30 years of project and program management experience providing design, construction, and maintenance solutions for public and private clients in all areas of civil engineering, including transportation, structures, environmental, facilities, railways, water and wastewater treatment, mining, and stormwater. His experience includes 14 years with Florida's Turnpike Enterprise and three (3) large-scale international assignments. His time as a project engineer on multi-cultural projects around the world has afforded him with invaluable experience working through communication and language barriers. Having experience in design, maintenance and construction allows him to anticipate, identify, and solve problems regardless of the assignment. His wide range of experience has allowed him to contribute to program goals and objectives by supporting other departments and staff beyond his regular duties in areas such as process implementation, quality control, and safety. Scott will have senior technical overview should complex concerns occur.



Kierra Bryant - Marketing Coordinator

Kierra Bryant is a marketing professional with a background in writing and graphic design. Her bachelor's degree in Journalism from Howard University coupled with her master's degree in Marketing Management from University of Maryland have aided in her proficiency with creative storytelling. Kierra has a commitment to quality messaging and has experience in ancillary activity focused on supporting women.

ORGANIZATIONAL CHART



OUR TEAMED PARTNERS AND KEY STAFF

Our teamed firm partners include **DDEC LLC (DDEC)**, **S.A. Nelson & Associates (SAN)**, **The Southern Group (TSG)** and **Allegretti Consulting (AC)**.

DDEC is a boutique transportation engineering firm based in West Palm Beach, FL that is dedicated to reinventing the way the world moves through innovative planning, placemaking and engineering. DDEC is specialized in safety and mobility projects with special emphasis on community engagement and communications. DDEC's professional engineers are experienced in federally funded grant projects that can handle a project from conception to implementation. Founded with the core values of safe and sustainable infrastructures, DDEC is dedicated to creating change within the built environment. DDEC is also minority and women owned.

DDEC specializes in the following:

- Placemaking
- Streetscape
- Complete Streets Implementation
- Mobility Planning
- Traffic Engineering
- Visualization
- Grant Administration



Uyen Dang, P.E. (Wen)

Uyen is a professional engineer with over 15-year experience in transportation, streetscape, and livable communities. She was the City Traffic Engineer for the City of West Palm Beach and oversaw all transportation elements, including transformative projects such as the Clematis Street Streetscape project as well as the Reimagine of Rosemary Square. She led in the City's adoption of the City's multimodal transportation program, which consists of the West Palm Beach Bicycle Masterplan, Vision Zero program, smart parking technology, and the micromobility program. In 2017, Uyen helped define the term "mobility" through a range of transportation planning efforts such as the West Palm Beach Mobility Study, Downtown Parking Study, the Okeechobee Corridor Study, and the proposed ITC Mobility Hub.



Orlando Toro

Orlando is a digital artist with a background in computer science and extensive experience in visual arts. He has over 15 years of experience in graphic design, marketing, and active transportation. Orlando brings experience in architectural design, visual communications, and research. At DDEC, Orlando led in transportation design, visualization, wayfinding, and the creation of public spaces. Orlando draws inspiration from his international design experience to small communities throughout Florida.



Devin Hampton

Devin is a visual artist with a background in design. Inspired by her identity, Devin brings experience and unique perspective in cultural expression with a sense of civic pride. Devin studied visual arts at the Miami International School of Art and Design; therefore, she is experienced in murals, acrylics, and graphic design. At DDEC, Devin led placemaking, utilizing the existing street network to beautify and not gentrify communities. Devin is skilled at digital programs such as Adobe Illustrator and SketchUps.

S.A. Nelson & Associates (SAN) is a minority and woman owned full-service marketing agency specializing in public relations/involvement, marketing, and government relations based in West Palm Beach and Pompano Beach. SAN comprises a strategic team of experienced, well-connected, and creative individuals. Everything is driven by the company tag line, "Connecting You." They aim to build credibility and increase visibility for the City of Fort Lauderdale while providing the highest quality of customer care and innovative solutions.

SAN's community relations and public communications expertise ranges from providing long-term internal community initiatives, to handling split-second community crisis communication, controlling press messaging, and ensuring that clear, accurate, and reliable information dominates the discussion. With existing clients in the region, their staff is already in place and ready to serve the city. SAN is familiar with Fort Lauderdale, its people, issues, and opportunities and have the press and other area and regional relationships you'll need, already established and in place.

**Sophia Nelson, BS, MS, ABD**

Sophia is a long-time community strategist and accomplished public relations professional. Sophia has been on the front lines of high stakes public relations, marketing, campaign politics and crisis communications for some of the nation's largest organizations for almost 30 years. She is a proven and award-winning strategist who has successfully represented organizations in both the private and public sectors. Sophia creates, implements, and measures successful marketing plans leading to increased ROI, brand awareness and enhanced reputation. Plan development includes detailed situation analysis which becomes the development of strategic, sector, and opportunity-driven goals/objectives. Sophia has extensive experience in the development of detailed public relations, communication, external affairs and marketing tactics in support of approved strategies.

**Charisma Adams**

Charisma has over 20 years of experience in community outreach, governmental relations, public involvement, strategic plan development, and stakeholder management. She specializes in developing and building strong community alliances, resulting in increased local participation through contracting, workforce, and development activation.

**Felonice Merriman**

Felonice is Senior Project Specialist and Designer who is proficient in graphic design and social media management. Her eclectic interests from childhood propelled her into pursuing theatre and journalism. While co-editor of her college newspaper, Felonice discovered that she enjoyed laying out the school's newspaper, which led her to pursue Graphic and Web Design. Felonice has spent over 15 years in newspapers and magazines, including publishing her own regional parenting magazine. A love for the arts inspires Felonice to approach each design and web project with a fresh, creative approach.

**Dante' D. Fillyau**

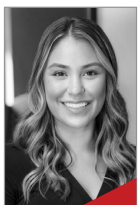
Dante is Senior Managing Partner of SAN and a proficient webmaster and web-content manager. His eclectic interests from childhood propelled him first to earn his undergraduate degree in Mechanical Engineering from Florida A&M University, then his Master of Arts in Graphic Design from the acclaimed Savannah College of Art and Design. A love of math and his engineering experience spurs Dante to approach each design and web project both spatially and visually, moving beyond a 2D framework. "Design is a creative outlet for me," says Dante. "As the main web designer, I get to blend art, design and technology." His background with magazines and agencies fuels the non-traditional aesthetic he brings to corporate projects.

When **The Southern Group (TSG)** was founded 20 years ago, they pioneered the lobbying industry in Florida and beyond. TSG was the first to offer a unique type of advocacy that was driven by aligning the best and brightest candidates from business, government, and politics, and establishing a network of offices that offer unparalleled access to local and state government. TSG has successfully cultivated and retained a strong team of experts who helps their clients build winning strategies, navigate the pathways to power, and connect with decision makers—whether in government or business. They know how to navigate the halls of government because most of us already served in them.



Jim Gilmore

Jim is one of Florida's premiere economic development and government relations professionals. Jim has spent his lifetime working to build community, create job opportunities, and encourage capital investment. Over the past 30 years, Jim has brought partners together to generate over \$1.5 billion in new investment in public and private projects, primarily on the First Coast. Jim's efforts have helped spur corporate relocations—generating high-paying jobs and raising property values—and provided millions in funds for transportation and infrastructure improvements and economic development. Among Jim's high-profile successes are the development of Cecil Commerce Center, University of Florida Proton Therapy Center, FIS world headquarters, Johnson & Johnson Vistakon, and the creation of Community Redevelopment areas.



Taylor Mejia

Taylor was previously the director of strategic partnerships at Gilmore Hagan Partners where she implemented many economic development projects from conception to completion. Taylor is experienced in working with both public and private clients, and when necessary, bringing the public and private sectors together to create mutually beneficial partnerships and solutions. Taylor is responsible for the multi-agency coordination program of several multi-million-dollar infrastructure projects for local and state entities. Additionally, Taylor stays abreast of current legislation at the local and state level as it relates to key clients. Taylor is well versed in economic incentives at the local, state, and federal levels and has been able to apply this knowledge to public private partnerships as well as community redevelopment projects.

Allegretti Consulting (AC) focuses on three (3) main things: development of the urban core, arts & culture advocacy and support, advancement and growth of diversity, equity, and inclusion in organizations.



Antonio (Tony) Allegretti

Antonio teaches African American History at Andrew Jackson High School in Jacksonville, FL. Mr. Allegretti is also an entrepreneur with multiple concepts in urban core areas as well as a consultant to public, private, and nonprofit organizations. Tony Allegretti served as the Executive Director of the Cultural Council of Greater Jacksonville from 2014 to 2018. During this time, the direct economic impact of the Cultural Service Grant funded organizations served by the Cultural Council grew from \$58 million to \$83+ million, and from 21 organizations to 27. Since the Cultural Council has adopted its Cultural Equity Commitment under Allegretti's leadership, African American board participation at Cultural Service grant-funded organizations has increased by 400%. In 2018, 69% percent of those organizations increased African American participation. Over 150 students of color have completed the curriculum of Career Pathways to jobs in arts and culture. Over 90 students of color have completed paid Cultural Service Internships in Cultural Service organizations. Allegretti initiated multiple permanent public art installations in under-served communities and dramatically increased individual artists grants with a lens on equity and inclusion while at the Cultural Council.

Previous to this position, Tony was Director of Downtown Engagement for JAX Chamber. In 2004, Tony won the individual award from the Cultural Council of Greater Jacksonville for his work establishing the First Wednesday Art Walk with Downtown Vision. He was also the Founding Director of the Riverside Arts Market and creator of Community First Saturdays Downtown.

He is a stakeholder and entrepreneur with his partnerships at Burrito Gallery, Uptown Market, and BREW. Allegritti was a founding member of the Project for Public Spaces Placemaking Leadership Council. Tony has served on the Board of Visit Jacksonville, Downtown Vision, Any Given Child, United States Urban Arts Federation (Executive Committee), Jax Chamber Board of Governors, as well as Jax Area Legal Aid and was a founding board member of the Downtown Investment Authority (Jacksonville). Tony lives in North Florida with his wife Tammy, one young vocalist, and one young soccer star.

PROPOSAL KEY ELEMENTS

We've assembled a team we feel provides the best opportunity for success of the Fort Lauderdale CRA.

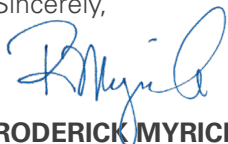
Our local capabilities, combined with our statewide depth of resources, specifically in support of proposal elements, will further the objectives of creating a sense of space and pride for residents and businesses. Detailed within the tables that follow are successful projects that have elevated other communities with strategic vision plans and African-American cultural heritage focused projects in an effort to support and re-institute successful programs. These programs will retain the essence of communities while also forward thinking to promote improved areas. Objectively, we have reviewed and analyzed your existing information including the 2017 budget and projects within the scope.

Restoring art and social life in Fort Lauderdale starts with a rethinking of streets, public spaces, and community institutions. The social life of communities happens most frequently and joyfully in business districts, squares, and other welcoming spots that are connected to create a whole culture. Acknowledging that the best gathering places "triangulate" a number of activities, such as strolling, shopping, people watching, finding food or dessert, or just hanging out, is a crucial factor to cities reviving their art and social life. These things happening together in one spot is powerful in that it creates a space where everybody wants to be. Therefore, a new emphasis on social life could be the future foundation for Fort Lauderdale Life.

AE is committed to your success. By working proactively and mindful of the ever-changing public environment, AE will work with you and coordinate amongst our area experts and regulatory partners to identify solutions, document those efforts, and develop reports that will support public communication, grant administration and local updates. We have mindfully picked a team based on past combined successes who are highly qualified, motivated, and experienced professionals available for immediate assignment. We have provided our experience and approach in a succinct format utilizing tables and short narratives to showcase what our team has accomplished and plans to do for Fort Lauderdale CRA.

We see ourselves as one team with you, prepared to assist and be part of project success. Our team understands the expectations of Federal Community Development programs, local municipality, and federal requirement overlay. We are proposing an experienced Planning, Public Engagement and Engineering Staff who can perform and provide results. We sincerely appreciate the opportunity to present our qualifications for your consideration and look forward to working with the City of Fort Lauderdale to ensure the success of this Professional Services contract.

Sincerely,



RODERICK MYRICK, P.E.
President/Principal in Charge

CIVIL ENGINEERING // CEI // CONSTRUCTION MANAGEMENT // PLANNING // AEENGINEERINGINC.COM

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4.2.3 EXPERIENCE AND QUALIFICATIONS

4.2.3 EXPERIENCE AND QUALIFICATIONS

Team Technical Qualifications

AE is proud to provide a deep team of professionals to this project. We have outlined the technical information and supplied licenses and other sub-contractor information in their respective sections of this proposal.

FIRM	BUSINESS STRUCTURE	DBE / MBE	LOCATION	CONTACT	LICENSES / CERTIFICATION
AE Engineering, Inc. www.aeengineeringinc.com 15 years experience Firm Size: 130+	Inc.	Yes	3333 W Commercial Blvd. Suite 106 Ft. Lauderdale, FL	Heather Neville, AICP hneville@aeengineeringinc.com (904)-509-6895	P.E., AICP, DBE
DDEC www.ddec.com 1 year experience Firm size: 6	LLC	Yes	2801 NW 55th Ct. Tamarac, FL 33309	Uyen Dang, P.E. uyen@ddec.com	P.E., DBE, MBE
S.A. Nelson & Associates https://sanelson.co/ 6 years experience Firm size: 6	LLC	Yes	5883 Caribbean Blvd. West Palm Beach, FL 33407	Sophia Nelson, BS, MS, ABD sanelsonassociates@gmail.com (561)-531-1876	DBE, SBE, WBE
The Southern Group https://thesoutherngroup.com/offices/jacksonville/ 20+ years experience Firm size: 50	Corp	No	208 N. Laura Street Suite 710 Jacksonville, FL 32202	Jim Gilmore gilmore@thesoutherngroup.com (904)-425-8765	N/A
Allegretti Consulting https://www.allegretticonsulting.com/ 20+ years experience Firm size: 1	Sole	No	Jacksonville, FL	Tony Allegretti tony@allegretticonsulting.com (904)-469-8876	N/A

Project Experience

The following table succinctly outlines our projects and how they relate to scope requirements. Our team of dedicated professionals is ready and prepared to meet the needs of NPF CRA. Additionally, we have provided more detailed information for each project in either project sheet form or narrative form to highlight how our experience directly relates to the needs of NPF CRA.

TEAMED PARTNER	PROJECT	LOCATION	TIME & BUDGET MET	STRATEGIC PLANNING	FINDING & FINANCE PLANNING	PUBLIC OUTREACH	PROJECT SHEET (PS) OR NARRATIVE (N)
AE	TOP Vision 2040	Town of Orange Park	•	•	•	•	PS
AE	St. Johns River to Sea Loop	St. Johns	•	•		•	PS
AE	VeloFest Community Initiative	Saint Augustine	•	•		•	PS
AE	Lincolnvile CRA Grant Development	Saint Augustine	•	•	•		N
AE & DDEC	The Garden District	Atlantic Beach	•	•	•	•	PS
DDEC	Broadway Reimagined	West Palm Beach	•				PS
S.A. Nelson & Associates	Boynton Beach Town Square	Boynton Beach	•			•	PS
S.A. Nelson & Associates	The NORA District	West Palm Beach	•	•		•	PS
The Southern Group	Jacksonville Downtown Investment Authority, P3 Consultant	Jacksonville	•	•	•		N

RELEVANT EXPERIENCE

TOWN OF ORANGE PARK STRATEGIC VISION PLAN 2040 AND TRANSPORTATION PLANNING

AE ENGINEERING, INC.
Civil Engineering • CEI • Construction Management



CLIENT:

Town of Orange Park

REFERENCE:

Sarah Campbell
Town Manager
scampbell@townop.com
(904)278-3011

PROJECT NUMBER:

DEO AGREEMENT # P0364

CONTRACT AMOUNT:

\$39,000

LOCATION:

Town of Orange Park, Clay County

PROJECT DATES:

08/2019 - 07/2020

CONTRACT DAYS:

160

CONSULTANT ROLE:

Subconsultant

KEY PERSONNEL:

Heather Neville, AICP

PROJECT HIGHLIGHTS:

Road Safety Audit, ADA Report Cards, Public Walk Audits including Do It Yourself Program, Technical Walk Audit, Digital Engagement and Live Online Charette, Short-, Mid- and Long-term Planning, Intergovernmental Coordination including NFTPO, FDOT, NAS Jax, GIS Public Engagement Tool Scope

AE was selected to provide support services to Haskell for Strategic Community Planning, transportation planning, public engagement, technical writing, project planning and concept development. Heather provided the lead planner role throughout the project. Over a 3-month discovery phase this project included complete review of the Comprehensive Plan, data gathering including CIP review, cohort survival analysis, road safety analysis for bicycle and pedestrian concerns, ADA report card and CRA testing per the DEO grant requirements. Heather led the Community Walk Audit and Site Visit program. This program included community days, do it yourself materials, technical staff walks and subsequent reports including images and recommendations. This effort identified three scoped plans which were adopted by council and supported by extensive online community survey collection and analysis. These included initial CRA testing for a Transportation Overlay, The REEL (recreation, environment, entertainment and leisure) Plan to address livability components and a long-term initial strategy to address the emerging Strategic Intermodal System of US17 within the Town to leverage federal resources for local needs.

The "ReImagine: The Town of Orange Park" concept was defined through extensive review of existing public minutes, editorials, social media comments and data gathered through public engagement and became the 2040 Strategic Vision theme. The theme supported findings established through a 6-month SWOT analysis including public workshops, working one on one with town leadership and the business community. This theme supported targeted short, mid and long term goals and action plans.

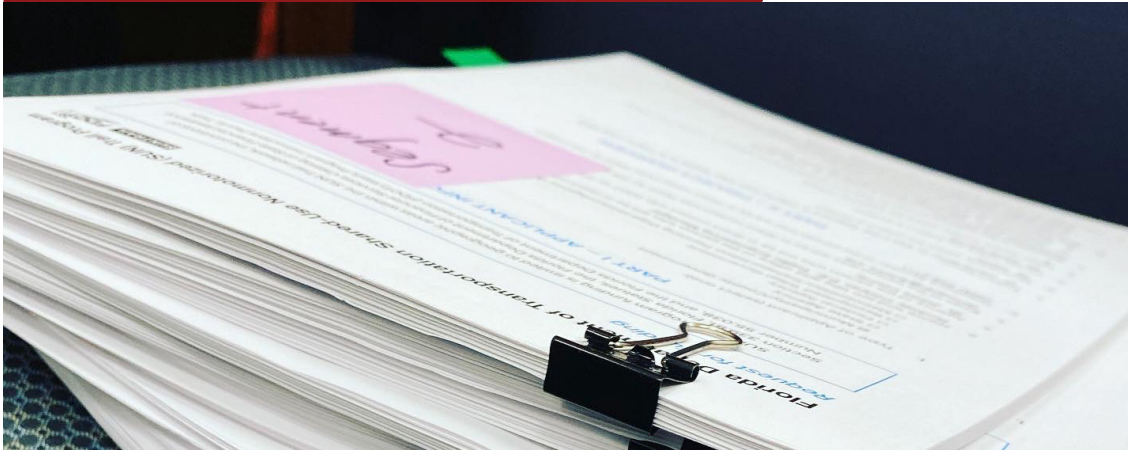
Results included meeting DEO needs for sufficiency through the pandemic including public involvement, board approval and site collection needs. Public involvement required an interim communication strategy shift. The program was robust in online tools including live streaming via Zoom and YouTube of public charette and council meetings and interactive feedback including love chat and Facebook comments. Additionally, Heather assisted in developing an ESRI based community feedback tool which provided an interactive web-based dashboard. The Town of Orange Park Strategic Vision Plan 2040 was successfully adopted by the Town Council July 2020. The Town reengaged AE to assist in Transportation Planning functions including preparation of scopes to submit to the Federal Work Program and engaging regional stakeholders on behalf of the Town including Clay County, NAS Jax and the North Florida Transportation Planning Organization.

Deliverables included the Strategic Vision Plan 2040 five Volume Book technical narrative, infographic to explain the implementation process, site visit reports, 5 PowerPoint Presentations, development of original "ReImagine" Artwork, council presentations and visual media graphics.

RELEVANT EXPERIENCE

ST. JOHNS RIVER TO SEA LOOP TRAIL PLANNING STUDY

AE ENGINEERING, INC.
Civil Engineering • CEI • Construction Management



CLIENT:
St. Johns County

REFERENCE:
Rodney Cooper, P.E.
Traffic Engineer
rcooper@sjcfl.us
(904)209-0266

CONTRACT AMOUNT:
\$13,500

LOCATION:
St. Johns County, FL

PROJECT DATES:
08/2019- 12/2019

CONSULTANT ROLE:
Subconsultant

KEY PERSONNEL:
Heather Neville, AICP

PROJECT HIGHLIGHTS:
Transportation Planning
Intergovernmental coordination
Maintenance cost calculation

Since the funded planning study did not include implementation of internal measures to meet state funding deadlines, St. Johns County (SJC) used subconsultant services provided by AE. The existing subconsultant agreement was to assist SJC Traffic Operations with bicycle, pedestrian and trail coordination.

Two programs were developed to assist the SJR2C Loop Trail program. Each provided step by step guidance to achieve a benchmark relative to the completion of the SJR2C Trail. The following program was established beginning July 2019 where all deliverables were completed by December 2019.

First, a dedicated timeline with submittals was planned to facilitate SJC in understanding whether the planning study findings and local acceptance of maintenance management would be adopted by various jurisdictions. While the SJR2C Loop Trail was a top priority of the State, and SJC had ranked SJR2C as a top priority trail, a studied alignment had not been selected. Also, the application to the FDOT for Shared Use Network Funding (SUN) is contingent on jurisdictional concurrency accepting maintenance management in addition to the alignment. The step by step plan was scheduled based on the three jurisdictions official commission meetings providing enough time to complete various tasks prior to the FDOT SUN deadline in December, should the alignment and maintenance be adopted. The complete plan memo outlined meetings with leadership from the three local jurisdictions plus State Park management, calculating estimates for maintenance, building commission presentations and researching example agenda and resolution narrative.

After the successful adoption of the planning study alignment and future maintenance management by all jurisdictions in November 2019, VRUM (now AE) under the Project Manager, began the process of applying for the SUN deadline. This required a dedicated plan and process to approach the 31-mile alignment. The process included application approach, segment prioritization justification, submittal task management, working with the FDOT planning consultant and submitting applications.

RELEVANT EXPERIENCE

VELOFEST COMMUNITY INITIATIVES

AE ENGINEERING, INC.
Civil Engineering • CEI • Construction Management



CLIENT:
St. Johns County

REFERENCE:
Errol Bos, P.E.
Board Member
errolbos@bellsouth.net
(904)403-1644

CONTRACT AMOUNT:
Advocacy, In-Kind Contribution

LOCATION:
St. Augustine, FL

PROJECT DATES:
08/2011-12/2018

CONSULTANT ROLE:
Prime

KEY PERSONNEL:
Heather Neville, AICP

PROJECT HIGHLIGHTS:
Transportation Planning
Corridor Planning
Safety
Intergovernmental Coordination
Digital Engagement
Public Engagement

Ms. Neville developed a 501© 3 nonprofit that became recognized statewide as leader in cycling safety advocacy through programs, projects, events and communication campaigns. Efforts were financially supported with annual fundraising and grant awards from Visit Florida, Barbara A. Kay Foundation and St. Johns County Category 2 to name a few. She managed and coordinated an annual marketing budget which included brand development, needs analysis, concept, design and placement. Mediums included website creation and maintenance, print, social media, promo material development (A.V. and print), event materials, scheduling and administrative functions for over 45 separate events and programs. She also developed communication concepts and all presser materials, event plans and graphics for a wide range of events, projects and programs.

To fulfill the mission, Heather was involved in mobility planning, sub area plan reviews, safety reviews and community event designs and management of traffic for permitting. Event types included large touring cycling events in St. Johns, Duval, Volusia, Putnam and Flagler Counties, route development for events, and parking solutions. Safety elements included A1A State Highway Safety Review and Community Online Survey, Nocatee Parkway User Matrix, city and county ordinance and comprehensive plan review and recommendations, Mobility Task Force appointment.

Highlights included: Mumford & Sons Gentlemen of The Road Bike Valet and Mobility Plan, City of St. Augustine "B" Plan, a mobility and communication plan for the 450th Celebration, Jack Johnson Bike Valet, Jail Break 5k, a partner project with Historic Tours of America, VeloFest 3 Day Bike Race, A Green Path Gathering public trail workshop as part of Anastasia Trail PD & E, Bikes, Brews and Cruise bicycle tour on Black Friday and St. Johns Ferry East Coast Greenway Signage Designation, Ribbon Cutting a Ride.

RELEVANT EXPERIENCE



PROJECT LOCATION

Atlantic Beach, Florida

PROJECT FOCUS

Neighborhood Planning
Art in Public Places
Connectivity
Community Engagement
Visualization



TOTAL FEES

\$45K

SCHEDULE

November 2021 - Current

PROJECT TEAM



REFERENCE

Shane Corbin, AICP
City Manager
City of Atlantic Beach
800 Seminole Road
City of Atlantic Beach, FL 32233
(904) 247-5817
scorbin@coab.us

GARDEN DISTRICT PLACEMAKING

City of Atlantic Beach

SCOPE

The Garden District placemaking project is in the City of Atlantic Beach. As part of the project in collaboration with AE Engineering, the project team prepared neighborhood vision for beautification and rebranding of the Marsh Oaks Neighborhood. Residents and Business stakeholders participated in creating a vision for economic development. The project team supported the City in preparation of short term, midterm, and long-term implementation strategy of the new district.

DDEC prepared complete streets visualization for community engagement meetings including an education campaign to develop cohesion and community ownership. DDE proposed roadway improvements that incorporated in painted roundabouts for beautifying, wayfinding and reimagined of a City logo. The project includes connectivity to local parks and implementation strategy of a community garden to meet the overall Garden District theme.



STANDARD WAYFINDING SIGNS: OFF STREET



RELEVANT EXPERIENCE



PROJECT LOCATION

West Palm Beach, Florida

PROJECT FOCUS

Corridor Planning
Scheduling
Community Engagement
Visualization



TOTAL FEES

\$50K

SCHEDULE

March 2021 - Current

PROJECT TEAM



REFERENCE

Kevin Volbrecht, PE
Director of Engineering Services
City of West Palm Beach
401 West Clematis Street, 4th Floor
Phone: 561-2223-7585
kcvolbrecht@wpb.org

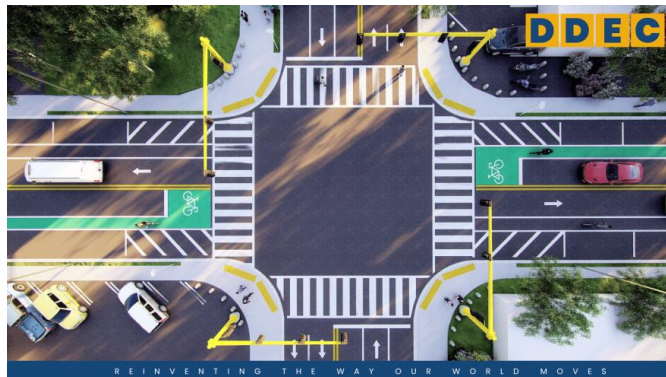
BROADWAY REIMINAGED

City of West Palm Beach

SCOPE

The Broadway Reimagined project is located within the CRA BMUD District between 25th Street and 45th Street. The surrounding land uses are residential, commercial, and institutional, and include connections to transit facilities, parks, and schools. The project corridor runs approximately one mile long and is entirely in the Florida Department of Transportation (FDOT) right-of-way (ROW). DDEC provided corridor planning, typical section development, funding strategy, visualization, and community engagement support. DDEC supported the City in securing grant funding for multiple phases of the project through the SunTrail program and State Road Modification (SRM) Program.

Implementing this lane repurposing would create a focus on enhancing safe mobility for all users, improving pedestrian and bicyclist access to the City's and County's broader transportation network, and connecting citizens to schools, parks, transit facilities, and commercial centers. This would be accomplished by upgrading the existing crosswalks, improving aesthetics and visibility, constructing ADA compliant ramps, providing shade trees, and reducing the travel speed along the corridor.



RELEVANT EXPERIENCE

Sophia Nelson,
BS, MS, ABD

**OUTREACH/
WORKFORCE**



VALUE TO PROJECT:
Deeply Experienced Community
and Public Engagement

Sophia is a longtime community strategist and accomplished public relations professional. Sophia has been on the front lines of high stakes public relations, marketing, campaign politics and crisis communications for some of the nation's largest organizations for almost 30 years. She is a proven and award-winning strategist who has successfully represented organizations in both the private and public sectors. Sophia creates, implements and measures successful marketing plans leading to increased ROI, brand awareness and enhanced reputation. Plan development includes detailed situation analysis, development of strategic, sector and opportunity-driven goals/objectives. She has extensive experience in the development of detailed public relations, communication, external affairs and marketing tactics in support of approved strategies.

Relevant Experience

Rivera Beach Housing Authority // West Palm Beach, Florida
Community Outreach/Labor Force | Project Total \$39MM | Completion: 11/2021
Managed the local preference and hiring initiative and coordinated community outreach events for force job fairs and prime/subcontractor outreach meetings. Reference: John Hurt | Executive Director | 561.845.7451 | jhurt@rivierabeachha.com

Boynton Beach Town Square // Boynton Beach, Florida
Public Involvement Lead | Project Total: \$55MM | Completion: 11/2020
For this unique public-private-partnership, Sophia is team lead on both public involvement activities and the Boynton Beach Building Wealth program, designed to encourage local hiring. The entire downtown area is being recreated. Reference: David Scott | Economic and Community Development Director | 561.742.6023 | ScottD@bbfl.us

Palm Beach Convention Center Hotel // West Palm Beach, Florida
Community Outreach/Labor Force | Project Total: \$75MM | Completion: 1/2016
Managed the local preference and hiring initiative and coordinated community outreach events including labor force job fairs, prime/subcontractor outreach meetings, and prime/subcontractor website creation for hiring and tracking. Reference: Brian Lacusky | Vice President/ Project Executive | 305.559.4900 | blacusky@coastalconstruction.com

Experience By the Numbers

\$85.5M

Successful community
engagement
construction projects

27

South Florida
projects successfully
managed



Availability

FIRM

SA Nelson & Associates

YEARS OF EXPERIENCE

30 years

EXPERTISE

Statewide relationships with elected officials, community and civic organizations, and focused on innovation, creativity, and complete customer satisfaction.

CERTIFICATIONS

MBE, SBE, WBE, CBE, and DBE

EDUCATIONAL BACKGROUND

PhD Candidate (ABD)

MS Criminology Theory

BS Pre-Law/Sociology



"Specializing in, and deeply experienced in governmental and community engagement, I understand how to work with companies that work with government entities, their needs in relation to their constituencies, and the requirements of stewardship, transparency, and accountability."

RELEVANT EXPERIENCE

Charisma Adams

Outreach/Participation



VALUE TO PROJECT:
Sustainable Relationships with Key Stakeholders

Charisma has more than 20 years of experience in community outreach, governmental relations, public involvement, strategic plan development and stakeholder management. She specializes in developing and building strong community alliances resulting in increased local participation through contracting, workforce, and development activation.

Relevant Experience

Boynton Beach Town Square // Boynton Beach, Florida

Local Participation Lead | Project Total:\$55MM | Completion:11/2020
For this unique public-private-partnership, Charisma led the efforts to exceed the City's local participation goal for contracts, labor and materials through the Boynton Beach Building Wealth program. Reference: David Scott | Economic and Community Development Director | 561.742.6023 | ScottD@bbfl.us

Northwood Anchor Site // West Palm Beach, FL

Community Engagement Lead | Project Total:\$60MM | Completion: 12/2025
Immocorp, using well-known Miami architect Kobi Karp, is building an eclectic residential and retail hub in the heart of Northwood. Charisma is charged to engage the community by managing the local preference and local hiring initiative and coordination of community outreach events. Reference: Gilbert Benhamou | Chief Executive Officer | 305.952.5353 | GB@immocorpcap.com

LIVE! Pompano Beach // Pompano Beach, FL

Local & Minority Participation Lead | Project Total \$30MM | Completion: 06/2026
The Cordish Companies and El Dorado Resorts plans to redevelop the Isle Casino Racing Pompano Park and build a mixed use development. Charisma will lead minority and local business participation efforts as well as oversee the community benefits plan. Reference: Zed Smith | Chief operating Officer | 443-790-3594 | zed@cordish.com

The NORA District // West Palm Beach, Florida

Community Engagement Lead | Project Total \$550MM | Completion: 06/2026
Through the adaptive re-use, public realm enhancements, thoughtful green space, and streetscape improvements, NDT Development and Place Projects will position Nora to become a vibrant mixed use neighborhood. Charisma is charged to lead engagement efforts along with the coordination of community outreach events. Reference: Ned Grace | Chief Operating Officer | 561-725-4518 | ned@ndtdevelopment.com

Experience By the Numbers

\$50.5M

Successful community engagement construction projects

18

South Florida projects successfully managed



Availability

FIRM

SA Nelson & Associates

YEARS OF EXPERIENCE

20 years

EXPERTISE

Statewide relationships with elected officials, community and civic organizations, and focused on innovation, creativity, and complete customer satisfaction.

CERTIFICATIONS

MBE, SBE, WBE, CBE, and DBE

EDUCATIONAL BACKGROUND

Business Management



"We don't build communities. We build people, then people build the community."

RELEVANT EXPERIENCE

Felonice Merriman

Technology/Graphics



▶ Felonice Merriman is Senior Project Specialist and Designer with S.A.Nelson & Associates and a proficient graphic designer and social media manager. Her eclectic interests from childhood propelled her into pursuing theatre and journalism. While co-editor of her college newspaper, Felonice discovered that she actually enjoyed laying out the school's newspaper which led to her pursuing Graphic and Web Design.

Felonice has spent over 15 years in newspapers and magazines including publishing her own regional parenting magazine. A love for the arts inspires Felonice to approach each design and web project with a fresh creative approach. "By using Technology and Design, it is opportunity to communicate information and thoughts in a different light to the end-user," says Felonice, "I love when a project allows me to stretch my creative muscles."

FIRM

SA Nelson & Associates

YEARS OF EXPERIENCE

20 years

EXPERTISE

Graphic Design
Marketing Advertising
Public Relations
Web Development &
Content Management
Social Media
Photography
Video & Video Editing

CERTIFICATIONS

MBE, SBE, WBE, CBE,
and DBE

EDUCATIONAL BACKGROUND

Graphic Design
Technology

▶ Relevant Experience



BUILDING.ENGAGING.
RESIDENTS.TOGETHER.



A SAFER SOLUTION FOR WEST PALM BEACH

BROADWAY REIMAGINED

WEST PALM BEACH

Project Benefits

- The project will impact Broadway Avenue in West Palm Beach between 25th St. and 45th St.
- The section of Broadway is one mile long and is in FDOT right-of-way.
- The project will convert Broadway to a four-lane undivided roadway with landscaping, upgraded lighting, and a multiuse trail on the East side along the corridor.
- Safety improvements such as upgraded and midblock crosswalks, shade trees, and reducing car speeds.

Improved Pedestrian Safety

- Enhance pedestrian and bicyclist safety and mobility
- Upgrading the existing crosswalks
- Enhance ADA compliant curb ramps
- Providing shade trees

Supporting a Stronger Community

- Improve access to the hundreds of businesses located along the corridor.
- Area includes schools, restaurants, retail and other businesses.

Maintain Vehicular Level of Service

- Maintain vehicular level service while reducing pedestrian crashes.
- Corridor is currently a priority and listed as a high crash corridor within the city. 30% of these crashes involved pedestrians and bicyclists.

Project Benefits

The proposed project will address the long-term vision to enhance walkability, safe crossings, vehicular speed management, access, and roadway lighting.

Investing, Creating and Supporting a Stronger Community.

We need **YOUR INPUT!** Visit bit.ly/bwayfdot

“By using Technology and Design, it is opportunity to communicate information and thoughts in a different light to the end-user.”

RELEVANT EXPERIENCE

Dante Fillyau

Technology/Graphics



VALUE TO PROJECT:
Blending Nontraditional aesthetic, technology and creativity

N Dante' D. Fillyau is Senior Managing Partner of S.A.Nelson & Associates and a proficient webmaster and web-content manager. His eclectic interests from childhood propelled him first to earn his undergraduate degree in Mechanical Engineering from Florida A&M University, then his Master of Arts in Graphic Design from the acclaimed Savannah College of Art and Design.

A love of math and his engineering experience spur Dante to approach each design and web project both spatially and visually, moving beyond a 2D framework. "Design is a creative outlet for me," says Dante. "As the main web designer, I get to blend art, design and technology." His background with magazines and agencies also fuels the nontraditional aesthetic he brings to corporate projects.

FIRM

SA Nelson & Associates

YEARS OF EXPERIENCE

20 years

EXPERTISE

Graphic Design Marketing
Web & Mobile
Application Hosting &
Web Service Capabilities
Web Development &
Content Management
E-Commerce Solutions
Video & Video Editing

CERTIFICATIONS

MBE, SBE, WBE, CBE, and DBE

EDUCATIONAL BACKGROUND

Graphic Design
Mechanical Engineering

Relevant Experience

MIAMI GARDENS • FLORIDA



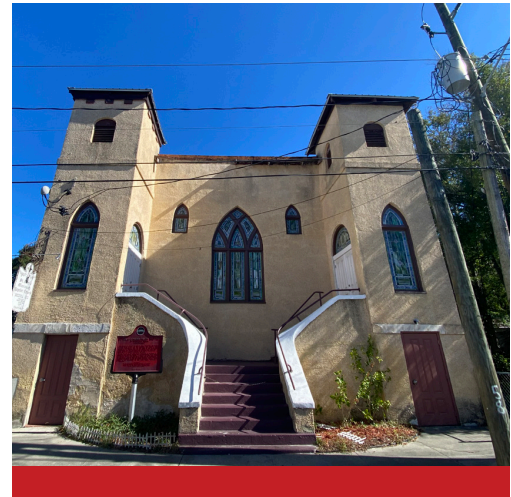
FORT LAUDERDALE VILLAGE DINE



“Design is a creative outlet for me,” says Dante
“As the main web designer, I get to blend art, design and technology.”

ST. AUGUSTINE LINCOLNVILLE COMMUNITY REDEVELOPMENT AGENCY GRANT PLANNING

AE began working with the CRA in 2021 to identify funding strategies to support the Institutional Rehabilitation and Capital Improvement identified projects. These efforts aimed to preserve Lincolnville's essence as both historically significant and prevent the further degradation of African American Heritage and Cultural resources lost due to gentrification and institutional racism. Heather was able to successfully provide task grant application management and support, as well as pro bono services to a second location within the City and CRA that was not funded by the CRA. If awarded, the project budgets are \$1.2 million and \$1.05 million, respectively.



ECONOMIC DEVELOPMENT CONSULTANT AND ADMINISTRATOR, JACKSONVILLE BEACH COMMUNITY REDEVELOPMENT AGENCY

Our subconsultant, The Southern Group (TSG), serves as an economic development consultant and administrator to the Jacksonville Beach Community Redevelopment Agency. In these roles, TSG has prepared an incentive toolbox, internal and external communication plan, and led the CRA through a plan amendment process. TSG also created a downtown incentive survey to gauge the interest of business owners' needs within the district for the CRA. This survey will help shape the way CRA makes strategic investments in the future. Additionally, the consultant is assisting the CRA in implementing the Downtown Action Plan which consists of art, lighting, wayfinding and signage, street furnishings, bike, and pier entryway plans.



DOWNTOWN JACKSONVILLE INVESTMENT AUTHORITY P3 CONSULTANT

Jim Gilmore from the Southern Group served as a consultant to the Jacksonville Downtown Investment Authority as a P3 consultant. During that time frame, he worked with the Executive Director to analyze and assist in the negotiation of P3 transactions in downtown. The District had a large mixed-use site in the Southbank of Downtown Jacksonville. This site was formerly a utility power plant which was made available for development. Items in the transaction included approval of a Community Development District bond issue for horizontal infrastructure and public commitment for parks and access for the public. In all cases, no public participation was awarded until the developer achieved financing for the



project. Mr. Gilmore also served as the consultant to establish the Retail Enhancement Grant program to provide recoverable grants to properties and businesses for the cost of renovating and preparing spaces for retail and commercial uses. Recipients were required to have a strong business plan, a marketing summary and experience.

Sustainable Business Practices

AE and our team is committed to sustainable and conservative business practices. We leverage various business practices that reduce carbon footprint, encourage business partnership with emerging leaders, and work with communities for mentorship to ensure our industry thrives. AE utilizes Sharepoint, Google Docs, Slack, and other services to work remote and be as paperless as possible. This allows us to stay agile through any man made or natural disasters, provide you with documents readily available and reduce costs.

We partner with smaller firms to leverage our history and licenses and support the growth of up-and-coming businesses. We find with using this approach, that we bring the best skills and services to our clients and create sustainable business practices. Lastly, we have a commitment to supporting our partner communities. Whether mentoring, training, or providing pro bono services to achieve desired outcomes, we are committed to developing sustainable communities.

The background of the slide is a faded, blue-tinted photograph of a tropical location. It features several tall palm trees on the left and right sides. In the center-right, there is a small building with a tiled roof and arched windows. In the foreground, there is a stone wall and a large, ornate stone pillar or gatepost. A sign on the pillar reads "CORTEZ". A bicycle is parked on the left side of the image. The overall scene is peaceful and scenic.

4.2.4

APPROACH TO SCOPE OF WORK

4.2.4 APPROACH TO SCOPE OF WORK



Overall Approach

With the budget allotted we believe a phased approach will help the CRA to successfully prepare all desired documents. For Phase 1, we will conduct a study to determine community objectives and additional financial needs to satisfy the various, robust analysis elements. Each sub-section of the scope deserves a closer look. Having a strategy to tackle this process will help create a more successful and concise implementation strategy; In turn, this will allow us to assist in identifying grant funding to target specific studies. Ultimately, this discovery phase will help identify which elements the community desires to tackle first.

Below is a timeline to perform Phase 1: The findings will review all elements of the scope request and utilize public meetings, survey, and other tools to include, electronic, paper, and foot canvassing to understand the next phase priority. This will assist in using local resources carefully and provide you with a dedicated road map for the implementation strategy.

Phase I Project Timeline

Element	Time in Months	Deliverable
Act as staff	6	Memo support
Data Review	3	Memo outline
Public Outreach	3	Three Public Meetings with Memo of Findings
Phase 1 Findings, Prepare Roadmap to Implementation	1	Report and Presentation to Board
Initial Phase 1 Total Time	6	Initial Implementation Outline

Provision of Community/Economic Development Services

AE and our team have provided in-house services for several municipalities and currently with the City of Riviera Beach, City of West Palm Beach, and City of St. Augustine. Based on Phase 1 Findings, we will provide a dedicated work plan that tackles the various identified elements based on factors identified through initial discussions with local leadership, residents, and businesses. We will utilize several tools to support day-to-day support to ensure open lines of communication and meeting set deadlines. Having regularly scheduled update meetings with the local and consultant team will ensure that we are meeting the goals for this project.

Various steps include:

- Examining and analyzing current strategies in place with Ft. Lauderdale and Broward County for effectiveness
- Researching and working with the Florida Redevelopment Association and Florida Economic Development Council on best practices in other parts of Florida
- Researching and identifying factors that inhibit business retention and expansion
- Preparing a report of the analytic work
- Reviewing and collaborating with staff to discuss strategic options
- Preparing strategy recommendations

Based on the business retention and expansion strategy, we will collaborate and work with stakeholders in the area, such as:

- Governmental Leaders
- Community Leaders
- Businesses within the area
- Real Estate leaders
- Developers
- Urban Land Institute Chapter
- Economic development leaders within Fort Lauderdale and Broward County
- Chamber of Commerce
- State wide economic development leaders: Enterprise Florida, State Department of Economic Opportunity

Additional steps consist of:

- Identifying and preparing a tool box for use by the city to incentivize as appropriate growth and create economic opportunities
- Preparing a road map for implementation

We will then create a system that matches Opportunity Zone Fund Investors with real estate projects and businesses through the following steps:

- Identifying and understanding real estate market opportunities within the area
- Identifying Opportunity Fund investors
- Preparing materials for presentation to Opportunity Funds with real estate market data to spur investment.



Financial Inclusion For Lower-Income Households And Businesses

With a targeted road map based on Phase 1, we will be able to properly respond to the various requirements of federally funded programs. A clearly defined program that is defensible through community support and elected leadership votes will strengthen the CRA's position in competitive and non-competitive funding strategies. Being that the EDC is newly formed, this will also help serve as a guiding document for future decisions and historic record as justification to continue longer term projects.

AE is also familiar and comfortable meeting the procedural and contractual requirements of federal programs. Our current work with various federal and state organizations has provided us with an opportunity to build internal systems that supports and educates the local staff.

Implementation Strategy For The Creation Of An African American Arts & Culture District

Building on the success of our teamed partners' approach to inclusive strategic planning and Phase 1 community engagement, we will build the strategy. Our team is very excited to be part of the narrative that will be the district: Promoting business, history, incentivizing locally owned infill, and attracting like-minded investors will preserve all that is unique to the area. The utilization of an implementation strategy is only effective if adopted and supported. We will ensure the plan is in sync with what the community wants, has identified, and shows support through data driven methods.

Facilitating And Achieving Active Community Participation

Restoring the art and social life in Fort Lauderdale starts with a rethinking of streets, public spaces, and community institutions. The social life of communities happens most frequently and joyfully in business districts, squares, and other welcoming spots that are connected to create a whole culture. In order to revive a city's art and social life, it is crucial to acknowledge that the best gathering places "triangulate" a number of activities—strolling, shopping, people watching, finding food or dessert, or just hanging out. These things happening together in one spot is powerful, creating a space where everybody wants to be. A new emphasis on social life could be the future foundation of Fort Lauderdale Life.

One of the most vital things a community can have is a real network of small public spaces which draw people on a day-to-day basis. Through the presence of these places, city social life recovery can happen. The concept of drawing people together guides the creation of just a place that is connected, vital, and dynamic. Communicating how this will happen to the community is an essential component.

COMMUNITY INVOLVEMENT IS KEY - People are the most precious resource of any place. Community means involving the youngest generations to the oldest! Everyone uses public space differently, and everyone gets a place at the table. The public should view any community project as truly inclusionary, as they look for ways to engage and become a part of the fabric of everyday gathering places. Using local culture as a catalyst for change will help the teamwork with the existing community to find solutions for all— getting creative, involving the community, and working with what is already present and existing.

DOCUMENTATION OF COMMUNICATIONS RESULTS – As a team with specialists in governmental accounts, we recognize the need to document and report our results. All agency functions are continuously documented and reported, typically on a monthly, quarterly, and annual basis. Before results can be documented, the agency and client will determine the goals, objectives, and activities for the client and agency in advance. The client and agency then agree on what metrics and analysis will be used to report and document communication results. The ongoing documentation of communications results is organized and provided by the client's assigned Account Executive.



MEDIA RELATIONS – Although media relations can be instantaneous in many instances, our teamed partner, S.A.Nelson & Associates, manages media relations through planned, strategic decisions made prior to media contact. Planning can include determining agency spokespersons, creating specific press contact “Do’s and Don’ts,” scripted talking points prior to contact, the preparation of key points or visuals for the press, and much more. Pre -contact press planning helps assure greater control of reporting outcomes and engaging an ongoing media relations program.

Proposed Vision, Ideas, and Methodology

We look forward to working with the community to better understand how the many amazing capital improvements and investment in housing, commercial, and other structures feels to them personally. While locations have been identified, without a common theme, and identified brand that all can attach to for the long haul, it can become difficult to keep the fire lit on projects that can take between 5 and 20 years to complete. We envision the City of Fort Lauderdale will be successful with a dedicated branding strategy.

Through Phase 1, we would be looking for local cues that tell the story and identify a brand from that story. Our process to define a client’s brand begins with deep discovery of the client, its attributes, the client’s potential communication targets, and their competitive set. This begins in Phase 1 and will continue throughout the project.

After discovery and before creation, the process may involve objective research to ensure market and community resonance with the potential brand. Once created and approved, the brand is codified through written Brand Guidelines, providing the source for any future questions or concerns about the definition or use of the brand. We then provide a plan for strategic adoption of the brand, ensuring that the brand is expressed through everything the client is, does, and appears throughout all communication. Efforts also typically involve some manner of educating the community regarding the brand, as well as efforts to encourage the community’s adoption and expression of the brand.

We will utilize several ways to share this information, including survey, public events, and social media. Innovative public charette, corner store conversations, and identified community advocates will also help guide this process.

Another key focus will be implementation strategies that leverage transportation as a way to create better places, combining multiple local objectives within the CRA boundary with creative funding strategies. Defining access that is inclusive will connect the area more, making it more attractive to investment and creating a sense of place and pride for locals.

Facilities, Technological Capabilities, and Other Resources

AE is proudly a local Class B designation as outlined by the City. Our well-equipped facility means we can reduce cost for space and travel. Our teamed firms with local support live and work in the area, including West Palm Beach, Tamarac, Boca Raton, and Miami. We utilize the full Microsoft Sharepoint and One Drive Suite as well as various FTP and data transfers for large files. Our teamed partners have services which include SketchUp, Publisher, InDesign and others to ensure our materials provide you with the best designs quickly and efficiently.

CURRENT WORKLOAD



AE AND OUR PROPOSED TEAM ARE AVAILABLE AND READY

to service this project. Our team of specialists will work together to ensure the success of all project elements. While we are all grateful for successful recent project awards in the area, we have the capacity to dedicate the time needed to achieve success.

100%

4.2.5 REFERENCES

4.2.5 REFERENCES

TEAM MEMBER	AE Engineering, Inc.			
PROJECT	CONTACT	EMAIL	PHONE	YEAR COMPLETED
TOP Vision 2040	Sarah Campbell, City Manager	scampbell@town-op.com	(904)-278-3011	2020
DESCRIPTION	The DEO Funded a 20-Year Visioning Study, Implementation Strategy, and Economic Development. Budget / Actual: \$150,000 / \$165,000			

TEAM MEMBER	AE Engineering, Inc.			
PROJECT	CONTACT	EMAIL	PHONE	YEAR COMPLETED
Lincolnvill CRA Grant Strategy and Management	Jaime Perkins, Administrator	jperkins@citystaug.com	(904)-209-4254	On-going per task
DESCRIPTION	Grant Identification and Management of Applications Budget / Actual: \$3500 / \$3500			

TEAM MEMBER	The Southern Group			
PROJECT	CONTACT	EMAIL	PHONE	YEAR COMPLETED
Jacksonville Beach Community Redevelopment Agency	Art Graham, Director	voteart@aol.com	(904)-318-0485	On-going
DESCRIPTION	Economic development consultant and administrator to CRA. Prepared an incentive toolbox, internal and external communication plan, led the CRA through a plan amendment process. Budget / Actual: \$6,500 monthly retainer			

TEAM MEMBER	The Southern Group			
PROJECT	CONTACT	EMAIL	PHONE	YEAR COMPLETED
Jacksonville Downtown Investment Authority as a P3 consultant	Mr. Aundra Wallace, President	awallace@jaxusa.org	(904)-366-6654	2016
DESCRIPTION	Worked with the Executive Director to analyze a large mixed use site in Items in the transaction included approval of a Community Development District bond issue for horizontal infrastructure and public commitment for parks and access for the public. Budget / Actual: \$6,500 monthly, Never went over budget			

TEAM MEMBER	S.A. and Associates			
PROJECT	CONTACT	EMAIL	PHONE	YEAR COMPLETED
Jazz in the Gardens Music Fest	P. Burks	pburks@miamigardens-fl.gov	954-826-4995	2017 - Present
DESCRIPTION	Website development and management year-round. Maintain and developed design collateral and marketing materials for the famous Miami Gardens Jazz In The Gardens Music Festival. Budget / Actual: \$250,000 on budget			

TEAM MEMBER	S.A. and Associates			
PROJECT	CONTACT	EMAIL	PHONE	YEAR COMPLETED
Event Coordination-Gospel & Arts Festival/ National Black Business Month Reception	Cory Nerring	cory@blueoceanfl.com	561-601-2228	2019 - Present
DESCRIPTION	Launched the Inaugural Gospel & Arts Festival and National Black Business Month Reception; Event branding, marketing, public relations, community outreach, social media promotions, email marketing, collateral material production, event coordination and management. Budget / Actual: \$75,000 on budget			

TEAM MEMBER	S.A. and Associates			
PROJECT	CONTACT	EMAIL	PHONE	YEAR COMPLETED
West Palm Beach Northwood Anchor Project	Franck Gotsman	gotsman@aol.com	305-984-9535	Estimated 2023
DESCRIPTION	Branding, marketing, community outreach, and public relations services. Responsible for managing the local preference and local hiring initiative and coordination of community outreach events. Budget / Actual: \$32 Million			

TEAM MEMBER	S.A. and Associates			
PROJECT	CONTACT	EMAIL	PHONE	YEAR COMPLETED
Boynton Beach Town Square	David Scott	scottdd@bbfl.us	410-598-2321	2017
DESCRIPTION	Branding, marketing, community outreach, and public relations services. They led the local preference and local hiring initiative and coordination of community outreach events. Budget / Actual: \$250 Million			

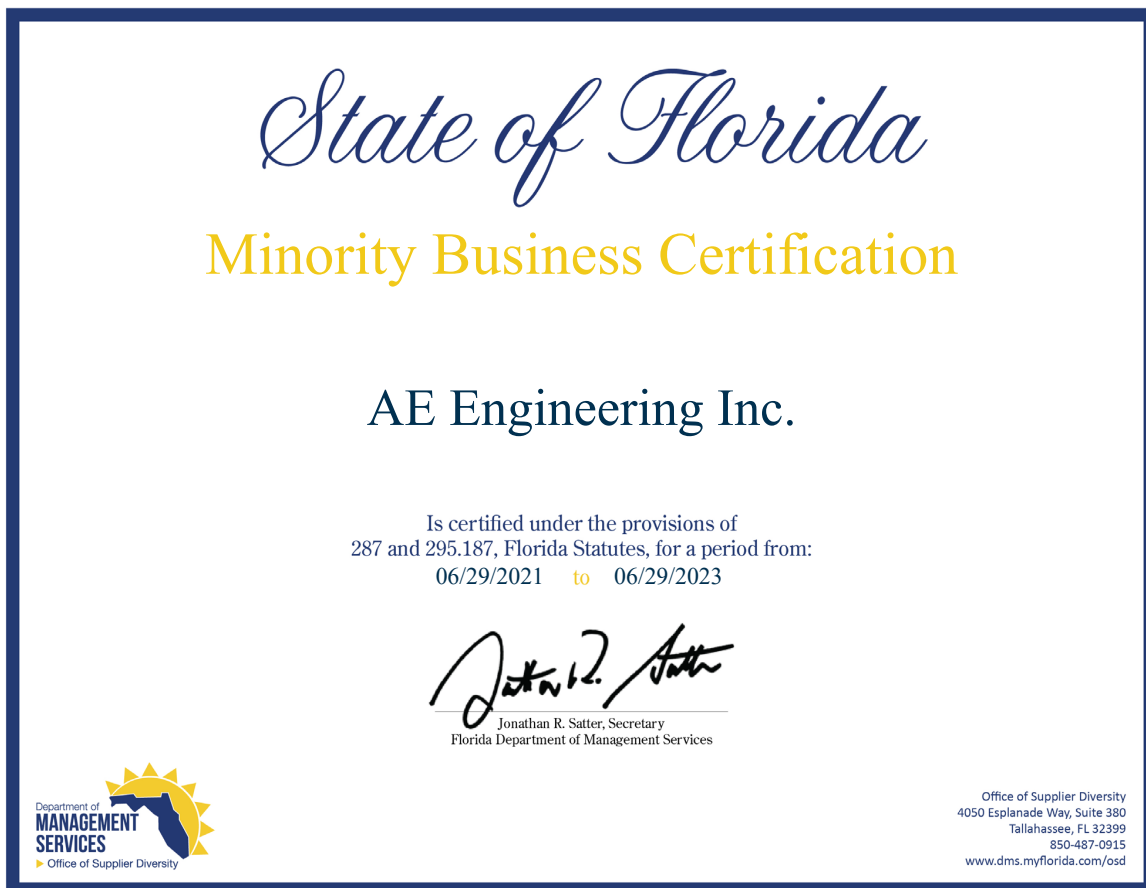
The background of the slide is a faded, blue-tinted photograph of a tropical setting. It features several tall palm trees on the left and right sides. In the center-right, there is a small building with a tiled roof and arched windows. In the foreground, there is a low wall and a large, rounded stone pillar or pedestal. A bicycle is partially visible on the far left. The overall tone is professional and thematic.

4.2.6 MINORITY/WOMEN (M/WBE) PARTICIPATION

4.2.6 MINORITY/WOMEN (M/WBE) PARTICIPATION

AE is a certified Minority Business Enterprise as defined by the Florida Small and Minority Business Assistance Act of 1985. We are committed to meeting M/WBE procurement goals under Florida Statutes 287.09451. In fact, two (2) of our subconsultants, DDEC and S.A. Nelson & Associates, are Minority/Women Business Enterprise certified in the state of Florida.

YES



4.2.7 SUBCONTRACTORS

4.2.7 SUBCONTRACTORS

AE has identified in the table below the subcontractors that may be utilized during the term of this contract with the City of Fort Lauderdale:

FIRM	BUSINESS STRUCTURE	DBE / MBE	LOCATION	CONTACT	LICENSES / CERTIFICATION
DDEC www.ddec.com 1 year experience Firm size: 6	LLC	Yes	2801 NW 55th Ct. Tamarac, FL 33309	Uyen Dang, P.E. uyen@ddec.com	P.E., DBE, MBE
S.A. Nelson & Associates https://sanelson.co/ 6 years experience Firm size: 6	LLC	Yes	5883 Caribbean Blvd. West Palm Beach, FL 33407	Sophia Nelson, BS, MS, ABD sanelsonassociates@gmail.com (561)-531-1876	DBE, SBE, WBE
The Southern Group https://thesoutherngroup.com/offices/jacksonville/ 20+ years experience Firm size: 50	Corp	No	208 N. Laura Street Suite 710 Jacksonville, FL 32202	Jim Gilmore gilmore@thesoutherngroup.com (904)-425-8765	N/A
Allegretti Consulting https://www.allegretticonsulting.com/ 20+ years experience Firm size: 1	Sole	No	Jacksonville, FL	Tony Allegretti tony@allegretticonsulting.com (904)-469-8876	N/A

4.2.8 REQUIRED FORMS

A. PROPOSAL CERTIFICATION

BID/PROPOSAL CERTIFICATION

Please Note: It is the sole responsibility of the bidder to ensure that his bid is submitted electronically through www.BidSync.com prior to the bid opening date and time listed. Paper bid submittals will not be accepted. All fields below must be completed. If the field does not apply to you, please note N/A in that field.

If you are a foreign corporation, you may be required to obtain a certificate of authority from the department of state, in accordance with Florida Statute §607.1501 (visit <http://www.dos.state.fl.us/>).

Company: (Legal Registration) EIN (Optional):

Address:

City: State: Zip:

Telephone No.: FAX No.: Email:

Delivery: Calendar days after receipt of Purchase Order (section 1.02 of General Conditions):

Total Bid Discount (section 1.05 of General Conditions):

Check box if your firm qualifies for MBE / SBE / WBE (section 1.09 of General Conditions): ☒

ADDENDUM ACKNOWLEDGEMENT - Proposer acknowledges that the following addenda have been received and are included in the proposal:

<u>Addendum No.</u>	<u>Date Issued</u>	<u>Addendum No.</u>	<u>Date Issued</u>	<u>Addendum No.</u>	<u>Date Issued</u>
N/A					

VARIANCES: If you take exception or have variances to any term, condition, specification, scope of service, or requirement in this competitive solicitation you must specify such exception or variance in the space provided below or reference in the space provided below all variances contained on other pages within your response. Additional pages may be attached if necessary. No exceptions or variances will be deemed to be part of the response submitted unless such is listed and contained in the space provided below. The City does not, by virtue of submitting a variance, necessarily accept any variances. If no statement is contained in the below space, it is hereby implied that your response is in full compliance with this competitive solicitation. If you do not have variances, simply mark N/A. **You must also click the "Take Exception" button.**

N/A

The below signatory hereby agrees to furnish the following article(s) or services at the price(s) and terms stated subject to all instructions, conditions, specifications addenda, legal advertisement, and conditions contained in the bid/proposal.

I have read all attachments including the specifications and fully understand what is required. By submitting this signed proposal, I will accept a contract if approved by the City and such acceptance covers all terms, conditions, and specifications of this bid/proposal. The below signatory also hereby agrees, by virtue of submitting or attempting to submit a response, that in no event shall the City's liability for respondent's direct, indirect, incidental, consequential, special or exemplary damages,

A. PROPOSAL CERTIFICATION

City of Fort Lauderdale

Bid 12584-125

expenses, or lost profits arising out of this competitive solicitation process, including but not limited to public advertisement, bid conferences, site visits, evaluations, oral presentations, or award proceedings exceed the amount of Five Hundred Dollars (\$500.00). This limitation shall not apply to claims arising under any provision of indemnification or the City's protest ordinance contained in this competitive solicitation.

Submitted by:

Roderick Myrick, P.E.

Name (printed)



Signature

12/9/2021

Date

President

Title

Revised 4/28/2020

B. COST PROPOSAL

City of Fort Lauderdale

Bid 12584-125

SECTION VI - COST PROPOSAL PAGE

Proposer Name: AE Engineering, Inc.

Proposer agrees to supply the products and services at the prices bid below in accordance with the terms, conditions and specifications contained in this RFP.

Cost to the City: Contractor shall quote firm, fixed, costs for all services/products identified in this request for proposal. These firm fixed costs for the project include any costs for travel and miscellaneous expenses. No other costs will be accepted.

Notes:

Attach a breakdown of costs including but not limited to labor, equipment, materials and parts.

1. CRA Consulting services for: Economic Development Corporation (Invest Florida, Inc.) For a Period of 12 Months \$ \$118,515.00
2. CRA Consulting services for : Development of Art & Culture District Implementation Strategy For a Period of 12 Months \$ \$78,985.00

Total Project Cost \$ \$197,500.00

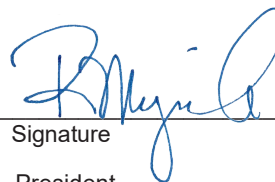
Submitted by:

Roderick Myrick, P.E.

Name (printed)

12/9/2021

Date



Signature

President

Title

B. COST PROPOSAL

	Senior Principal (Licensed)	Principal (Licensed)	Principal	Senior Project Manager (Licensed)	Project Manager	Senior Professional Engineer	Cadd Technician	Senior Planner (Licensed)	Senior Designer	Designer	Web Developer	Communications Specialist	Program Manager	Program Coordinator	Grants Coordinator	Administrative Assistant
	\$ 285.00	\$ 250.00	\$ 210.00	\$ 250.00	\$ 185.00	\$ 185.00	\$ 185.00	\$ 185.00	\$ 140.00	\$ 120.00	\$ 120.00	\$ 150.00	\$ 150.00	\$ 90.00	\$ 140.00	\$ 85.00
Corporation (Invest Florida, Inc.) For a Period of 12 Months																
Dedicated Staff Support 10 hours per week					260									260		
Review Data				25		30							30			
Prepare identified measures, specialist				25	35					52			30			
Prepare applications													15			
Note: Excludes specific CDFI Strategy Plan, that requires public outreach and concurrent approved elements likely beyond 12 months to complete.																
Sub Total Hours	0	0	0	50	295	30	0	0	0	52	0	0	75	260	0	0
Sub Total Fees \$	-	-	-	\$ 12,500.00	\$ 54,575.00	\$ 5,550.00	\$ -	\$ -	\$ -	\$ 6,240.00	\$ -	\$ -	\$ 11,250.00	\$ 23,400.00	\$ -	\$ -
Total Task 1 \$	113,515.00															
Culture District Implementation Strategy For a Period of 12 Months																
Public Outreach, Up to 5 Events				45	45	25				50		45	45	45		
Phase 1 Strategy Development	2			10	10	10						10	10	10		
Report and Presentation including printing	4			10	25	20				10		3	10	5		
Sub Total Hours	6	0	0	65	80	55	0	0	0	60	0	58	65	60	0	0
Sub Total Fees \$	1,710.00	\$ -	\$ -	\$ 16,250.00	\$ 14,800.00	\$ 10,175.00	\$ -	\$ -	\$ -	\$ 7,200.00	\$ -	\$ 8,700.00	\$ 9,750.00	\$ 5,400.00	\$ -	\$ -
Total Task 2 \$	73,985.00															
Travel add 5% max	\$10,000															
Total Fees	\$197,500.00															
AE Engineering Inc RFP 12584-125 Rate Schedule																

C. NON-COLLUSION STATEMENT

City of Fort Lauderdale

Bid 12584-125

NON-COLLUSION STATEMENT:

By signing this offer, the vendor/contractor certifies that this offer is made independently and *free* from collusion. Vendor shall disclose below any City of Fort Lauderdale, FL officer or employee, or any relative of any such officer or employee who is an officer or director of, or has a material interest in, the vendor's business, who is in a position to influence this procurement.

Any City of Fort Lauderdale, FL officer or employee who has any input into the writing of specifications or requirements, solicitation of offers, decision to award, evaluation of offers, or any other activity pertinent to this procurement is presumed, for purposes hereof, to be in a position to influence this procurement.

For purposes hereof, a person has a material interest if they directly or indirectly own more than 5 percent of the total assets or capital stock of any business entity, or if they otherwise stand to personally gain if the contract is awarded to this vendor.

In accordance with City of Fort Lauderdale, FL Policy and Standards Manual, 6.10.8.3,

3.3. City employees may not contract with the City through any corporation or business entity in which they or their immediate family members hold a controlling financial interest (e.g. ownership of five (5) percent or more).

3.4. Immediate family members (spouse, parents and children) are also prohibited from contracting with the City subject to the same general rules.

Failure of a vendor to disclose any relationship described herein shall be reason for debarment in accordance with the provisions of the City Procurement Code.

NAME

RELATIONSHIPS

N/A

N/A

In the event the vendor does not indicate any names, the City shall interpret this to mean that the vendor has indicated that no such relationships exist.


Authorized Signature

President
Title

Roderick Myrick, P.E.
Name (Printed)

12/9/2021
Date

D. NON-DISCRIMINATION CERTIFICATION FORM

City of Fort Lauderdale

Bid 12584-125

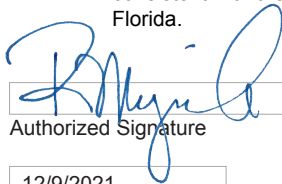
CONTRACTOR'S CERTIFICATE OF COMPLIANCE WITH NON-DISCRIMINATION PROVISIONS OF THE CONTRACT

The completed and signed form should be returned with the Contractor's submittal. If not provided with submittal, the Contractor must submit within three business days of City's request. Contractor may be deemed non-responsive for failure to fully comply within stated timeframes.

Pursuant to City Ordinance Sec. 2-187(c), bidders must certify compliance with the Non-Discrimination provision of the ordinance.

The Contractor shall not, in any of his/her/its activities, including employment, discriminate against any individual on the basis of race, color, national origin, religion, creed, sex, disability, sexual orientation, gender, gender identity, gender expression, or marital status.

1. The Contractor certifies and represents that he/she/it will comply with Section 2-187, Code of Ordinances of the City of Fort Lauderdale, Florida, as amended by Ordinance C-18-33 (collectively, "Section 2-187").
2. The failure of the Contractor to comply with Section 2-187 shall be deemed to be a material breach of this Agreement, entitling the City to pursue any remedy stated below or any remedy provided under applicable law.
3. The City may terminate this Agreement if the Contractor fails to comply with Section 2-187.
4. The City may retain all monies due or to become due until the Contractor complies with Section 2-187.
5. The Contractor may be subject to debarment or suspension proceedings. Such proceedings will be consistent with the procedures in section 2-183 of the Code of Ordinances of the City of Fort Lauderdale, Florida.


Authorized Signature

Roderick Myrick, P.E. - President
Print Name and Title

12/9/2021
Date

E. LOCAL BUSINESS PREFERENCE (LBP)

City of Fort Lauderdale

Bid 12584-125

LOCAL BUSINESS PREFERENCE

Section 2-199.2, Code of Ordinances of the City of Fort Lauderdale, (Ordinance No. C-12-04), provides for a local business preference.

In order to be considered for a local business preference, a bidder must include the Local Business Preference Certification Statement of this bid/proposal, as applicable to the local business preference class claimed **at the time of bid submittal**.

Upon formal request of the City, based on the application of a Local Business Preference the Bidder shall, within ten (10) calendar days, submit the following documentation to the Local Business Preference Class claimed:

- A) Copy of City of Fort Lauderdale current year business tax receipt, **or** Broward County current year business tax receipt, **and**
- B) List of the names of all employees of the bidder and evidence of employees' residence within the geographic bounds of the City of Fort Lauderdale or Broward County, as the case may be, such as current Florida driver license, residential utility bill (water, electric, telephone, cable television), or other type of similar documentation acceptable to the City.

Failure to comply at time of bid submittal shall result in the bidder being found ineligible for the local business preference.

THE COMPLETE LOCAL BUSINESS PREFERENCE ORDINANCE MAY BE FOUND ON THE CITY'S WEB SITE AT THE FOLLOWING LINK: https://library.municode.com/fl/fort_lauderdale/codes/code_of_ordinances?nodeId=COOR_CH2AD_ARTVFI_DIV2PR_S2-186LOBUPRPR

Definitions: The term "Business" shall mean a person, firm, corporation or other business entity which is duly licensed and authorized to engage in a particular work in the State of Florida. Business shall be broken down into four (4) types of classes:

1. Class A Business – shall mean any Business that has established and agrees to maintain a permanent place of business located in a non-residential zone and staffed with full-time employees within the limits of the City **and** shall maintain a staffing level of the prime contractor for the proposed work of at least fifty percent (50%) who are residents of the City.
2. Class B Business - shall mean any Business that has established and agrees to maintain a permanent place of business located in a non-residential zone and staffed with full-time employees within the limits of the City **or** shall maintain a staffing level of the prime contractor for the proposed work of at least fifty percent (50%) who are residents of the City.
3. Class C Business - shall mean any Business that has established and agrees to maintain a permanent place of business located in a non-residential zone **and** staffed with full-time employees within the limits of Broward County.
4. Class D Business – shall mean any Business that does not qualify as either a Class A, Class B, or Class C business.

LOCAL BUSINESS PREFERENCE CERTIFICATION STATEMENT


The Business identified below certifies that it qualifies for the local business preference classification as indicated herein, and further certifies and agrees that it will re-affirm its local preference classification annually no later than thirty (30) calendar days prior to the anniversary of the date of a contract awarded pursuant to this ITB. Violation of the foregoing provision may result in contract termination.

- (1)
Business Name
is a **Class A** Business as defined in City of Fort Lauderdale Ordinance No. C-17-26, Sec.2-186. A copy of the City of Fort Lauderdale current year Business Tax Receipt **and** a complete list of full-time employees and evidence of their addresses shall be provided within 10 calendar days of a formal request by the City.
- (2) AE Engineering, Inc.
Business Name
is a **Class B** Business as defined in the City of Fort Lauderdale Ordinance No. C-17-26, Sec.2-186. A copy of the Business Tax Receipt **or** a complete list of full-time employees and evidence of their addresses shall be provided within 10 calendar days of a formal request by the City.
- (3)
Business Name
is a **Class C** Business as defined in the City of Fort Lauderdale Ordinance No. C-17-26, Sec.2-186. A copy of the Broward County Business Tax Receipt shall be provided within 10 calendar days of a formal request by the City.
- (4)
Business Name
requests a **Conditional Class A** classification as defined in the City of Fort Lauderdale Ordinance No. C-17-26, Sec.2-186. Written certification of intent shall be provided within 10 calendar days of a formal request by the City.
requests a **Conditional Class B** classification as defined in the City of Fort Lauderdale

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E. LOCAL BUSINESS PREFERENCE (LBP)

City of Fort Lauderdale		Bid 12584-125
(5)	<input type="text"/>	Ordinance No. C-17-26, Sec.2-186. Written certification of intent shall be provided within 10 calendar days of a formal request by the City.
	Business Name	
(6)	<input type="text"/>	is considered a Class D Business as defined in the City of Fort Lauderdale Ordinance No. C-17-26, Sec.2-186 and does not qualify for Local Preference consideration.
	Business Name	
BIDDER'S COMPANY: <input type="text" value="AE Engineering, Inc."/>		
AUTHORIZED COMPANY PERSON:	<input type="text" value="Roderick Myrick, P.E."/>	<input type="text" value="President"/>
	PRINTED NAME	TITLE
SIGNATURE:	 <input type="text"/>	DATE: <input type="text" value="12/9/2021"/>

F. LOCAL BUSINESS TAX RECEIPT

BROWARD COUNTY LOCAL BUSINESS TAX RECEIPT

115 S. Andrews Ave., Rm. A-100, Ft. Lauderdale, FL 33301-1895 – 954-831-4000
VALID OCTOBER 1, 2021 THROUGH SEPTEMBER 30, 2022

DBA:
Business Name: AE ENGINEERING INC

Owner Name: RODERICK MYRICK
Business Location: 3333 W COMMERCIAL BLVD
 FT LAUDERDALE
Business Phone: 904-337-6324

Receipt #: 315-318687
Business Type: ENGINEER

Business Opened: 08/12/2021
State/County/Cert/Reg: PE56969
Exemption Code:

Rooms
Seats
Employees
6
Machines
Professionals

For Vending Business Only						Total Paid
Number of Machines:			Vending Type:			
Tax Amount	Transfer Fee	NSF Fee	Penalty	Prior Years	Collection Cost	
37.50	0.00	0.00	0.00	0.00	0.00	37.50

THIS RECEIPT MUST BE POSTED CONSPICUOUSLY IN YOUR PLACE OF BUSINESS

THIS BECOMES A TAX RECEIPT

WHEN VALIDATED

This tax is levied for the privilege of doing business within Broward County and is non-regulatory in nature. You must meet all County and/or Municipality planning and zoning requirements. This Business Tax Receipt must be transferred when the business is sold, business name has changed or you have moved the business location. This receipt does not indicate that the business is legal or that it is in compliance with State or local laws and regulations.

Mailing Address:
 AE ENGINEERING INC
 219 N NEWNAN ST 4TH FLOOR
 JACKSONVILLE, FL 33202

Receipt # 03B-20-00001871
Paid 08/16/2021 37.50

2021 - 2022

F. DISADVANTAGED BUSINESS ENTERPRISE PREFERENCE (DBEP)

City of Fort Lauderdale

Bid 12584-125



DISADVANTAGED BUSINESS ENTERPRISE (DBE) PREFERENCE

Section 2-185, Code of Ordinances of the City of Fort Lauderdale, provides for a disadvantaged business enterprise preference.

In order to be considered for a DBE Preference, a bidder must include a certification from a government agency, as applicable to the DBE Preference class claimed **at the time of bid submittal**.

Upon formal request of the City, based on the application of a DBE Preference the Bidder shall, within **ten (10)** calendar days, submit the following documentation to the DBE Class claimed:

- a) Copy of City of Fort Lauderdale current year business tax receipt, **or** Broward County current year business tax receipt, **or** State of Florida active registration **and/or**
- b) List of the names of all employees of the bidder and evidence of employees' residences within the geographic bounds of the City of Fort Lauderdale or Broward County, as the case may be, such as current Florida driver license, residential utility bill (water, electric, telephone, cable television), or other type of similar documentation acceptable to the City.

Failure to comply at time of bid submittal shall result in the bidder being found ineligible for the disadvantaged business enterprise preference.

THE COMPLETE DBE PREFERENCE ORDINANCE MAY BE FOUND ON THE CITY'S WEB SITE AT THE FOLLOWING LINK: https://library.municode.com/fl/fort_lauderdale/codes/code_of_ordinances?nodeId=COOR_CH2AD_ARTVFI_DIV2PR_S2-185EQOPDIBUEN&showChanges=true

Definitions

- a. The term "disadvantaged class 1 enterprise" shall mean any disadvantaged business enterprise that has established and agrees to maintain a permanent place of business located in a non-residential zone, staffed with full-time employees within the limits of the City, and provides supporting documentation of its City of Fort Lauderdale business tax and disadvantaged certification as established in the City's Procurement Manual.
- b. The term "disadvantaged class 2 enterprise" shall mean any disadvantaged business enterprise that has established and agrees to maintain a permanent place of business within the limits of the City with full-time employees and provides supporting documentation of its City of Fort Lauderdale business tax and disadvantaged certification as established in the City's Procurement Manual.
- c. The term "disadvantaged class 3 enterprise" shall mean any disadvantaged business enterprise that has established and agrees to maintain a permanent place of business located in a non-residential zone, staffed with full-time employees within the limits of the Tri-County area and provides supporting documentation of its City of Fort Lauderdale business tax and disadvantaged certification as established in the City's Procurement Manual.
- d. The term "disadvantaged class 4 enterprise" shall mean any disadvantaged business enterprise that does not qualify as a Class 1, Class 2, or Class 3 business, but is located in the State of Florida and provides supporting documentation of its disadvantaged certification as established in the City's Procurement Manual.

F. DISADVANTAGED BUSINESS ENTERPRISE PREFERENCE (DBEP)

City of Fort Lauderdale

Bid 12584-125

DISADVANTAGED BUSINESS ENTERPRISE CERTIFICATION STATEMENT

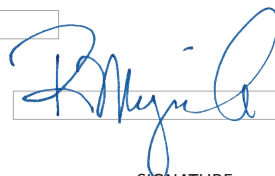
The Business identified below certifies that it qualifies for the disadvantaged business enterprise preference classification as indicated herein, and further certifies and agrees that it will re-affirm its preference classification annually no later than **thirty (30)** calendar days prior to the anniversary of the date of a contract awarded pursuant to this solicitation. Violation of the foregoing provision may result in contract termination.

- (1)
(Business Name)
- is a disadvantaged **Class 1** enterprise as defined in the City of Fort Lauderdale Ordinance Section 2-185 disadvantaged business enterprise that has established and agrees to maintain a permanent place of business located in a non-residential zone, staffed with full-time employees within the limits of the City, and provides supporting documentation of its City of Fort Lauderdale business tax and disadvantaged certification as established in the City's Procurement Manual.
- (2)
(Business Name)
- is a disadvantaged **Class 2** enterprise as defined in the City of Fort Lauderdale Ordinance Section 2-185 disadvantaged business enterprise that has established and agrees to maintain a permanent place of business within the limits of the City with full-time employee(s) and provides supporting documentation of its City of Fort Lauderdale business tax and disadvantaged certification as established in the City's Procurement Manual.
- (3)
(Business Name)
- is a disadvantaged **Class 3** enterprise as defined in the City of Fort Lauderdale Ordinance Section 2-185 disadvantaged business enterprise that has established and agrees to maintain a permanent place of business located in a non-residential zone, staffed with full-time employees within the limits of the Tri-County area and provides supporting documentation of its City of Fort Lauderdale business tax and disadvantaged certification as established in the City's Procurement Manual.
- (4)
(Business Name)
- is a disadvantaged **Class 4** enterprise as defined in the City of Fort Lauderdale Ordinance Section 2-185 disadvantaged business enterprise that does not qualify as a Class 1, Class 2, or Class 3 business, but is located in the State of Florida and provides supporting documentation of its disadvantaged certification as established in the City's Procurement Manual.
- (5)
(Business Name)
- requests a **Conditional Class 1** classification as defined in the City of Fort Lauderdale Ordinance No. C-17-26, Sec.2-186. Written certification of intent to meet the requirements shall be provided to the City within three (3) months of entering into a contract with the City.
- (6)
(Business Name)
- requests a **Conditional Class 2** classification as defined in the City of Fort Lauderdale Ordinance No. C-17-26, Sec.2-186. Written certification of intent to meet the requirements shall be provided to the City within three (3) months of entering into a contract with the City.

BIDDER'S COMPANY:

AUTHORIZED COMPANY PERSON:

PRINT NAME



SIGNATURE

DATE

F. DISADVANTAGED BUSINESS ENTERPRISE PREFERENCE (DBEP)

WebFOCUS Report

Page 1 of 2

AE

Number of Records Returned: 1

Selection Criteria:

Vendor : AE ENGINEERING INC

Vendor Name: [AE ENGINEERING INC](#)

DBE Certification: CERTIFIED

MBE Certification: Certified

DBA:

Former Name:

Business Description: TO PROVIDE PROFESSIONAL SERVICES IN THE FIELD OF ENGINEERING AND CONSTRUCTION AND CONTRACTING SERVICES

Mailing AddressJ: 219 N NEWNAN ST
2ND FLOOR
JACKSONVILLE, FL 32202-

Contact Name: RODRICK MYRICK

Phone: (904) 337-6324

Fax: (904) 332-8424

Email: ROD@AEENGINEERINGINC.COM

ACDBE Status: N

Statewide Availability: Y

Certified NAICS

237310	Highway, Street, and Bridge Construction
238910	Site Preparation Contractors
238990	All Other Specialty Trade Contractors
541330	Engineering Services
541690	Other Scientific and Technical Consulting Services
541990	All Other Professional, Scientific, and Technical Services
561730	Landscaping Services

G. CONTRACT PAYMENT METHOD

City of Fort Lauderdale

Bid 12584-125

CONTRACT PAYMENT METHOD

The City of Fort Lauderdale has implemented a Procurement Card (P-Card) program which changes how payments are remitted to its vendors. The City has transitioned from traditional paper checks to credit card payments via MasterCard or Visa as part of this program.

This allows you as a vendor of the City of Fort Lauderdale to receive your payments fast and safely. No more waiting for checks to be printed and mailed.

In accordance with the contract, payments on this contract will be made utilizing the City's P-Card (MasterCard or Visa). Accordingly, bidders must presently have the ability to accept these credit cards or take whatever steps necessary to implement acceptance of a card before the start of the contract term, or contract award by the City.

All costs associated with the Contractor's participation in this purchasing program shall be borne by the Contractor. The City reserves the right to revise this program as necessary.

By signing below you agree with these terms.

Please indicate which credit card payment you prefer:

☐ MasterCard

☒ Visa

AE Engineering, Inc.
Company Name

Roderick Myrick, P.E.
Name (Printed)

12/9/2021
Date



Signature

President
Title

H. E-VERIFY AFFIRMATION STATEMENT

City of Fort Lauderdale

Bid 12584-125

E-VERIFY AFFIRMATION STATEMENT

RFP/Bid /Contract No: 12584-125

Project Description: Consultant Services to Ft. Lauderdale
Community Redevelopment Agency

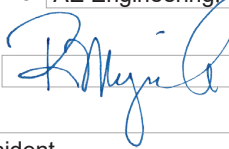
Contractor/Proposer/Bidder acknowledges and agrees to utilize the U.S. Department of Homeland Security's E-Verify System to verify the employment eligibility of,

- (a) all persons employed by Contractor/Proposer/Bidder to perform employment duties within Florida during the term of the Contract, and,
- (b) all persons (including subcontractors/vendors) assigned by Contractor/Proposer/Bidder to perform work pursuant to the Contract.

The Contractor/Proposer/Bidder acknowledges and agrees that use of the U.S. Department of Homeland Security's E-Verify System during the term of the Contract is a condition of the Contract.

Contractor/Proposer/ Bidder Company Name: AE Engineering, Inc.

Authorized Company Person's Signature:



Authorized Company Person's Title: President

Date: 12/9/2021

9/15/2020

H. E-VERIFY AFFIRMATION STATEMENT



Company ID Number: 760681

Information Required for the E-Verify Program

Information relating to your Company:

Company Name	AE Engineering, Inc.
Company Facility Address	219 N. Newnan St. 4th Floor Jacksonville, FL 32202
Company Alternate Address	
County or Parish	DUVAL
Employer Identification Number	204567692
North American Industry Classification Systems Code	541
Parent Company	
Number of Employees	100 to 499
Number of Sites Verified for	2

H. E-VERIFY AFFIRMATION STATEMENT



Company ID Number: 760681

Are you verifying for more than 1 site? If yes, please provide the number of sites verified for in each State:

FLORIDA

2 site(s)

H. E-VERIFY AFFIRMATION STATEMENT




Company ID Number: 760681

Information relating to the Program Administrator(s) for your Company on policy questions or operational problems:

Name Kimberly Rowell
Phone Number (904) 719 - 6857
Fax Number
Email Address krowell@aeengineeringinc.com

Name Stacey L da Silva
Phone Number (904) 337 - 6324
Fax Number
Email Address sdasilva@aeengineeringinc.com

I. INSURANCE CERTIFICATE

ACORD®		CERTIFICATE OF LIABILITY INSURANCE		DATE (MM/DD/YYYY) 08/03/2021			
<p>THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.</p> <p>IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).</p>							
PRODUCER Brown & Brown of Florida, Inc. 1661 Worthington Rd Ste 175 West Palm Beach FL 33409		CONTACT NAME: Avonelle McClean CPIA BBA ARM PHONE (A/C, No, Ext): (561) 686-2266 FAX (A/C, No): (561) 686-2313 E-MAIL ADDRESS: amcclean@bb-wpb.com		INSURER(S) AFFORDING COVERAGE INSURER A: The Charter Oak Fire Insurance Company 25615 INSURER B: The Travelers Indemnity Company of Connecticut 25682 INSURER C: Travelers Property Casualty Company of America 25674 INSURER D: Travelers Casualty and Surety Company 19038 INSURER E: StarNet Insurance Company 40045 INSURER F:			
INSURED AE Engineering, Inc 219 N Newman Street 4th Floor Jacksonville FL 32202							
COVERAGES CERTIFICATE NUMBER: 21-22 PKG, Auto, UMB, REVISION NUMBER:							
<p>THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.</p>							
INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:			680 - 002J533540	04/01/2021	04/01/2022	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 300,000 MED EXP (Any one person) \$ 10,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000 Employee Benefits \$ 1,000,000
B	<input checked="" type="checkbox"/> AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> NON-OWNED AUTOS ONLY			BA-7R168867-1	04/01/2021	04/01/2022	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ Medical payments \$ 5,000
C	<input checked="" type="checkbox"/> UMBRELLA LIAB <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS-MADE DED <input checked="" type="checkbox"/> RETENTION \$ 10,000			CUP-002J538584	04/01/2021	04/01/2022	EACH OCCURRENCE \$ 2,000,000 AGGREGATE \$ 2,000,000
D	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N	N/A	UB-1S51151A-21-47-G	06/21/2021	06/21/2022	<input checked="" type="checkbox"/> PER STATUTE <input type="checkbox"/> OTHER E.L. EACH ACCIDENT \$ 1,000,000 E.L. DISEASE - EA EMPLOYEE \$ 1,000,000 E.L. DISEASE - POLICY LIMIT \$ 1,000,000
E	Maritime Employers Liability			BOUMP210275	07/07/2021	07/07/2022	Any Accident or Illness 1,000,000
DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)							
CERTIFICATE HOLDER AE Engineering, Inc 219 N Newman Street 4th Floor Jacksonville FL 32202				CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE 			

ACORD 25 (2016/03)

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I. INSURANCE CERTIFICATE



ADDITIONAL REMARKS SCHEDULE

Page ____ of ____

AGENCY Brown & Brown of Florida, Inc.		NAMED INSURED AE Engineering, Inc.	
POLICY NUMBER		EFFECTIVE DATE:	
CARRIER	NAIC CODE		

ADDITIONAL REMARKS

THIS ADDITIONAL REMARKS FORM IS A SCHEDULE TO ACORD FORM,

FORM NUMBER: 25 FORM TITLE: Certificate of Liability Insurance: Notes

Professional Liability - Landmark American Insurance Company - 07/31/21-04/01/22: \$2,000,000 Per Claim/Annual Aggregate; \$1,000,000 Network Security Per Claim Sublimit; \$1,000,000 Network Security Aggregate Sublimit.

J. W-9 FOR PROPOSING FIRM

Form W-9 (Rev. October 2018) Department of the Treasury Internal Revenue Service	<h2 style="margin: 0;">Request for Taxpayer Identification Number and Certification</h2> <p style="margin: 10px 0;">▶ Go to www.irs.gov/FormW9 for instructions and the latest information.</p>	<p>Give Form to the requester. Do not send to the IRS.</p>
Print or type. See Specific Instructions on page 3.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. AE Engineering, Inc.	
	2 Business name/disregarded entity name, if different from above	
	3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
	<input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input checked="" type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate	Exempt payee code (if any) _____
	<input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____ Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.	Exemption from FATCA reporting code (if any) _____ <i>(Applies to accounts maintained outside the U.S.)</i>
5 Address (number, street, and apt. or suite no.) See instructions. 219 N. Newnan St., 4th Floor		Requester's name and address (optional)
6 City, state, and ZIP code Jacksonville, FL 32202		
7 List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

				-						
--	--	--	--	---	--	--	--	--	--	--

or

Employer identification number

2	0		-	4	5	6	7	6	9	2
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Part II	Certification
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Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶ 	Date ▶ 01/04/2021
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

I. ACTIVE STATUS PAGE - SUNBIZ.ORG

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Detail by Entity Name

DIVISION OF CORPORATIONS



[Department of State](#) / [Division of Corporations](#) / [Search Records](#) / [Search by Entity Name](#) /

Detail by Entity Name

Florida Profit Corporation
AE ENGINEERING, INC.

Filing Information

Document Number P06000043128
FEI/EIN Number 20-4567692
Date Filed 03/27/2006
Effective Date 03/20/2006
State FL
Status ACTIVE
Last Event AMENDMENT
Event Date Filed 12/07/2015
Event Effective Date NONE

Principal Address

219 N Newnan Street
4th Floor
JACKSONVILLE, FL 32202

Changed: 01/28/2020

Mailing Address

219 N Newnan Street
4th Floor
JACKSONVILLE, FL 32202

Changed: 01/28/2020

Registered Agent Name & Address

Nichols, Cory W
219 N Newnan Street
4th Floor
JACKSONVILLE, FL 32202

Name Changed: 10/25/2017

Address Changed: 01/28/2020

Officer/Director Detail

Name & Address

I. ACTIVE STATUS PAGE - SUNBIZ.ORG

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Detail by Entity Name

Title Senior Vice President

NICHOLS, CORY W
1107 1st Street South
Unit C
Jacksonville Beach, FL 32250

Title President

Myrick, Roderick
12542 Highview Dr.
Jacksonville, FL 32202

Annual Reports

Report Year	Filed Date
2019	02/05/2019
2020	01/28/2020
2021	01/08/2021

Document Images

01/08/2021 -- ANNUAL REPORT	View image in PDF format
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09/14/2018 -- AMENDED ANNUAL REPORT	View image in PDF format
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03/07/2018 -- ANNUAL REPORT	View image in PDF format
10/25/2017 -- AMENDED ANNUAL REPORT	View image in PDF format
03/30/2017 -- ANNUAL REPORT	View image in PDF format
01/15/2016 -- ANNUAL REPORT	View image in PDF format
12/07/2015 -- Amendment	View image in PDF format
04/24/2015 -- ANNUAL REPORT	View image in PDF format
09/24/2014 -- AMENDED ANNUAL REPORT	View image in PDF format
05/21/2014 -- AMENDED ANNUAL REPORT	View image in PDF format
03/05/2014 -- ANNUAL REPORT	View image in PDF format
05/15/2013 -- ANNUAL REPORT	View image in PDF format
05/01/2012 -- ANNUAL REPORT	View image in PDF format
01/07/2011 -- ANNUAL REPORT	View image in PDF format
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