



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: February 15, 2022

TITLE: Motion Approving an Application for Temporary Beach License, Outdoor Event Agreement, and Extended Road Closures for the Florida AIDS Walk and Music Festival – **(Commission District 2 and 4)**

Recommendation

Staff recommends that the City Commission approve, in substantially the form attached, an event application for a temporary beach license and outdoor event agreement with extended road closures and authorize the City Manager to execute the agreement on behalf of the City with AIDS Healthcare Foundation, Inc. for the Florida AIDS Walk and Music Festival.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The agreement provides that the organizer will pay \$500 per day for use of the beach. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: Florida AIDS Walk and Music Festival (Districts 2 and 4)</u>	
Applicant:	AIDS Healthcare Foundation, Inc.
Date/Time:	Saturday, March 19, 2022 (8:00am – 3:00pm)
Location:	Fort Lauderdale Beach Park (1100 Seabreeze Blvd, including the parking lot and beach)
Set Up Date/Time:	Wednesday, March 16, 2022 (7:00am – 7:00pm) Thursday, March 17, 2022 (7:00am – 7:00pm) Friday, March 18, 2022 (7:00am – 7:00pm)
Breakdown Date/Time:	Saturday, March 19, 2022 (3:00pm – 9:00pm) Sunday, March 20, 2022 (7:00am – 9:00pm) Monday, March 21, 2022 (7:00am – 9:00pm)
Road Closing:	Yes Partial Road Closure (6:00am – 1:00pm) <ul style="list-style-type: none"> - Right Lane only: North Bound A1A (from Harbor Drive to Vistamar St.) - Birch Road North Bound Lane (from Sebastian St. to Vistamar St.) Full Road Closures (6:00am – 1:00pm) <ul style="list-style-type: none"> - Vistamar St. (from N. Birch Road to A1A)
Alcohol:	Yes
Amplified Music:	Yes Friday, March 18, 2022 (10:00am – 8:00am) **SOUND CHECK Saturday, March 19, 2022 (8:00am – 3:00pm) ** EVENT
Special Permission:	Amplified Music/Extended Road Closure – Yes The closing of roads on the Barrier Island after 10:00am. (Closed for Parade from 6:00am – 1:00pm)
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200
Beach Fee:	\$3000 (\$500 x 6 days)

**** The closing of roads on the Barrier Island after 10:00am.****

Resource Impact

There will be a positive fiscal impact in the estimated amount of \$3200.

Funds available as of January 12, 2022					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$33,050	\$3200
TOTAL AMOUNT ►					\$3200

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Florida AIDS Walk & Music Festival Application
Exhibit 1a – Florida AIDS Walk & Music Festival Site Plan
Exhibit 1b – Florida AIDS Walk & Music Festival Route
Exhibit 1c – Florida AIDS Walk & Music Festival Event Narrative
Exhibit 1d – Florida AIDS Walk & Music Festival Agreement
Exhibit 2 – March 2022 Special Events Calendar

Prepared by: Brittany Henry, Parks and Recreation, Special Events Coordinator

Department Director: Phil Thornburg, Parks and Recreation