



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#22-0104

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: February 15, 2022

TITLE: Motion Approving Event Agreements for Polish-American Heritage Day,
Chicken & Beer Food Festival and 25th Annual Wine, Spirits and Culinary
Celebration - (**Commission District 2**)

Recommendation

Staff recommends the City Commission approve event agreements with Konevents Festivals Inc, Imagination Events & Marketing LLC and Museum of Discovery and Science, Inc, in substantially the form attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application, as attached.

Where applicable, the City Commission authorizes amplified music for the event listed herein.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: Polish-American Heritage Day – District 2</u>	
Applicant:	Konevents Fetsivals Inc
Date/Time:	Sunday, May 15, 2022 (4:00pm – 9:00pm)
Location:	Esplanade Park (400 SW 2nd Street, Fort Lauderdale FL 33312)
Set Up Date/Time:	Sunday, May 15, 2022 (12:00pm – 4:00pm)
Breakdown Date/Time:	Sunday, May 15, 2022 (9:00pm – 10:00pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes – Sunday, May 15, 2022 (4:00pm – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<u>Event 2: Chicken & Beer Food Festival – District 2</u>	
Applicant:	Imagination Events &Marketing LLC
Date/Time:	Sunday, March 20, 2022 (3:00pm – 9:00pm)
Location:	Las Olas Garage Rooftop (200 Las Olas Circle, Fort Lauderdale FL 33316)
Set Up Date/Time:	Sunday, March 20, 2022 (11:30pm – 3:00pm)
Breakdown Date/Time:	Sunday, March 20, 2022 (9:30pm – 12:00am)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Sunday, March 20, 2022 (3:00pm – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200–Relocation due to COVID testing site at Snyder Park.

*****The Chicken & Beer Food Festival was previously approved at the October 21st Commission Meeting. Applicant is moving the event to the Las Olas Garage Rooftop due to Snyder Park becoming a COVID Testing Site.**

<u>Event 3: 25th Annual Wine, Spirits and Culinary Celebration – District 2</u>	
Applicant:	Museum of Discovery and Science, Inc
Date/Time:	Friday, March 11, 2022 (5:00pm – 10:00pm)
Location:	Museum of Discover and Science – Museum interior and atrium
Set Up Date/Time:	Friday, March 11, 2022 (8:00am – 5:00pm)
Breakdown Date/Time:	Friday, March 11, 2022 (10:00pm – 12:00am)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes – Friday, March 11, 2022 (5:00pm – 10:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below.

<i>Funds available as of January 12, 2022</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$33,050	\$400
				TOTAL AMOUNT ►	\$400

Strategic Connections

This item is a *2021 Top Commission* Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Polish-American Heritage Day Application

Exhibit 1a – Polish-American Heritage Day Site Plan

Exhibit 1b – Polish-American Heritage Day Agreement

Exhibit 2 – Chicken & Beer Food Festival Application

Exhibit 2a – Chicken & Beer Food Festival Site Plan

Exhibit 2b – Chicken & Beer Food Festival Agreement

Exhibit 3 – 25th Annual Wine, Spirits and Culinary Celebration Application

Exhibit 3a – 25th Annual Wine, Spirits and Culinary Celebration Site Plan

Exhibit 3b – 25th Annual Wine, Spirits and Culinary Celebration Agreement

Exhibit 4 – March 2022 Special Event Calendar

Exhibit 5 – May 2022 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department