



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#21- 1204

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: January 5, 2022

TITLE: Motion Approving Event Agreements and Related Road Closures for Sangria Fest benefiting K9 Assisted Therapy, Dining in the Streets with Music, and Fort Lauderdale Beer, Wine and Spirits Fest - **(Commission Districts 1 and 4)**

Recommendation

Staff recommends the City Commission approve event agreements and requests for road closures with Versare LLC, Blue Jean Blues LLC, and Evan Berman Productions, LLC, in substantially the form attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: Sangria Fest benefitting K9 Assisted Therapy</u>	
Applicant:	Versare, LLC
Date/Time:	Saturday, February 19, 2022 (2:00pm – 9:00pm) Sunday, February 20, 2022 (12pm – 7:30pm)
Location:	Huizenga Park 32 E Las Olas Blvd, Fort Lauderdale, FL 33301
Set Up Date/Time:	Saturday, February 19, 2022 (9:00am – 1:00pm)
Breakdown Date/Time:	Sunday, February 20, 2022 (8:00pm – 10:00pm)
Road Closing:	Yes Single Lane Closure <ul style="list-style-type: none"> - Saturday, February 19, 2022 (9:00am) until Sunday, February 20, 2022 (10:00pm) - Las Olas Blvd. (from Andrews Ave to SE 1st Ave)
Alcohol:	Yes
Amplified Music:	Yes Saturday, February 19, 2022 (2:00pm – 9:00pm) Sunday, February 20, 2022 (1:00pm – 7:30pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200 Rescheduled from Tropical Storm that came through.

<u>Event 2: Dining in the Streets with Music</u>	
Applicant:	Bluejean Blues LLC.
Date/Time:	February 2022 – April 2022 Every Friday and Saturday (6:00pm – 10:00pm)
Location:	South Side of NE 33 rd Street between A1A and 33 rd Ave.
Set Up Date/Time:	February 2022 – April 2022 Every Friday and Saturday (5:00pm-6:00pm)
Breakdown Date/Time:	February 2022 – April 2022 Every Friday and Saturday (10:00pm-11:00pm)
Road Closing:	Yes – South Side of NE 33 rd Street between A1A and 33 rd Ave.
Alcohol:	Yes
Amplified Music:	Yes – February 2022 – April 2022 Every Friday and Saturday (6:00pm – 10:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$1000

<u>Event 3: Fort Lauderdale Beer, Wine and Spirits Fest</u>	
Applicant:	Evan Berman Productions, LLC
Date/Time:	Saturday, February 5, 2022 (1:00pm – 4:30pm) Saturday, February 5, 2022 (6:30pm – 9:30pm)
Location:	Huizenga Park 32 E Las Olas Blvd, Fort Lauderdale, FL 33301
Set Up Date/Time:	Saturday, February 5, 2022 (7:00am – 10:00am)
Breakdown Date/Time:	Saturday, February 5, 2022 (9:30pm – 11:00pm)
Road Closing:	Yes Single Lane Closure - Saturday, February 5, 2022 (8:00am – 11:00pm) - Las Olas Blvd. (from Andrews Ave to SE 1 st Ave)
Alcohol:	Yes
Amplified Music:	Yes Saturday, February 5, 2022 (1:00pm – 9:30pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below.

<i>Funds available as of December 14, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$16,700	\$1200
TOTAL AMOUNT ►					\$1200

Strategic Connections

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*. This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Sangria Fest benefitting K9 Assisted Therapy Application

Exhibit 1a – Sangria Fest benefitting K9 Assisted Therapy Site Plan

Exhibit 1b – Sangria Fest benefitting K9 Assisted Therapy Agreement

Exhibit 2 – Dining in the Streets with Music Application

Exhibit 2a – Dining in the Streets with Music Site Plan

Exhibit 2b – Dining in the Streets with Music Agreement

Exhibit 3 – Fort Lauderdale Beer, Wine and Spirits Fest Application

Exhibit 3a – Fort Lauderdale Beer, Wine and Spirits Fest Site Plan

Exhibit 3b – Fort Lauderdale Beer, Wine and Spirits Fest Music Agreement

Exhibit 4 – February 2022 Special Event Calendar

Exhibit 5– March 2022 Special Event Calendar

Exhibit 6 – April 2022 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department