



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#21-1182

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: January 5, 2022

TITLE: Motion Approving Event Agreements and Extended Road Closure Beyond
10:00am on the Barrier Island for the 16th Annual 2022 Fort Lauderdale
Marathon/Half Marathon & Fort Lauderdale 5K - **(Commission Districts 2
and 4)**

Recommendation

Staff recommends that the City Commission approve event agreements, request for extended hours for music and extended road closure beyond 10:00 am on the barrier island with Exclusive Sports Marketing, Inc. of Florida, in substantially the form attached, and authorize execution of the agreement by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: 16th Annual 2022 Fort Lauderdale Marathon/Half Marathon & Fort Lauderdale 5K	
Applicant:	Exclusive Sports Marketing, Inc. of Florida
Date/Time:	Saturday, February 19, 2022 (7:00am – 11:00am) Sunday, February 20, 2022 (5:45am – 1:00pm)
Location:	<u>Saturday, February 19, 2022</u> 450 E Las Olas Blvd, Fort Lauderdale, FL 33301 <u>Sunday, February 20, 2022</u> Fort Lauderdale Beach Park (Parking Lot) 646 S Fort Lauderdale Beach Blvd, Fort Lauderdale, FL 33316
Set Up Date/Time:	Friday, February 18, 2022 (7:00am – 8:00pm) Saturday, February 19, 2022 (7:00am – 8:00pm) Location: Fort Lauderdale Beach Park (Parking Lot)
Breakdown Date/Time:	Sunday, February 20, 2022 (1:00pm – 6:00pm)
Road Closing:	Yes <u>Partial Closure</u> <u>Saturday, February 19, 2022 (7:00am – 11:00am)</u> - Median Lanes from Merrill Lynch Building to Las Olas Bridge. <u>Full Closure</u> <u>Sunday, February 20, 2022 (5:45am – 1:00pm)</u> - (START) Exit South Beach Lot and run South on Seabreeze Blvd - East on Mayan - South on South Ocean Drive - West on SE 21st Street - North on SE 25th Ave - West on 17th Street Ramp - Turn right onto SE 17th Street/Seabreeze Blvd and continue North down A1A to the North Entrance of Galt Ocean Dr. - Turn into the North Entrance of Galt Ocean Drive and run South to the South Entrance of Galt Ocean Drive. - Enter back on A1A and run south into the South Beach Lot (FINISH) ** Las Olas traffic will remain open on the Eastbound traffic side; we will use All American Barricades to counter flow the traffic in both directions on the Eastbound side.
Alcohol:	Yes
Amplified Music:	Yes - Sunday, February 20, 2022 (6:45am – 12:00pm)
Special Permission:	Amplified Music/Extended Road Closure – Yes Barrier Island Road Closure: February 20, 2022 (5:45am – 1:00pm).
Insurance Required:	Yes
Banners:	No

Pending Code Violations:	No
Application Fee:	\$200

***The event organizer has requested a special exemption to close the road on the Barrier Island on February 20, 2022 (5:45am – 1:00pm).**

Resource Impact

Revenue related to these agreements is included in the FY 2021 operating budget in the accounts listed below.

<i>Funds available as of December 1, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$3,096	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Commission Memo 19-076

Exhibit 2 – 16th Annual 2022 Fort Lauderdale Marathon/Half Marathon & Fort Lauderdale 5K Application

Exhibit 2a – 16th Annual 2022 Fort Lauderdale Marathon/Half Marathon & Fort Lauderdale 5K Site Plan

Exhibit 2b – 16th Annual 2022 Fort Lauderdale Marathon/Half Marathon & Fort Lauderdale 5K Route

Exhibit 2c – 16th Annual 2022 Fort Lauderdale Marathon/Half Marathon & Fort Lauderdale 5K Agreement

Exhibit 3 – February 2022 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department