



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#21-1048

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: January 5, 2022

TITLE: Motion Approving a Service Agreement for Artwork on Lifeguard Towers -
\$40,000 - **(Commission Districts 2 and 4)**

Recommendation

Staff recommends the City Commission approve a service agreement , not to exceed \$40,000, for artwork on the lifeguard towers on Fort Lauderdale Beach and authorize execution of the agreement by the City Manager.

Background

The City issued a call to Florida artists to design and install artwork that enhances four lifeguard towers. The towers are located on the beach between Sunrise Boulevard and Seabreeze Boulevard. The lifeguard towers present an opportunity for highly visible and vibrant artwork that contributes to the culture of the community and a sense of place.

The four lifeguard towers selected for this project are located at the following addresses:

1. 1000 Seabreeze Boulevard (lifeguard tower 2),
2. 496 South Fort Lauderdale Beach Boulevard (lifeguard tower 5),
3. 296 South Fort Lauderdale Beach Boulevard (lifeguard tower 6), and;
4. 126 South Fort Lauderdale Beach Boulevard (lifeguard tower 7).

The total budget established for this project will not exceed \$40,000. On August 30, 2021, two shortlisted artists presented their design ideas to the Public Art and Placement Advisory Board. After reviewing the artists presentation, the Public Art and Placement Advisory Board passed a motion to select and award DJerlens Chery as the artist to complete the artwork on the lifeguard towers. As part of the selection criteria, the Public Art and Placement Advisory Board made the recommendation of artwork to the City Commission. Per the agreement, the City's final acceptance of the artwork shall take effect only upon artist's successful installation of the artwork approved by the Art Board and in compliance with the terms, conditions and specifications contained in the contract documents, as well as the final written acceptance of the artwork's installation at all four Lifeguard Towers by the City Manager, or his designee.

Staff recommends the City Commission approve a motion authorizing execution of the agreement by the City Manager.

Resource Impact

Funds for this agreement in the amount of \$40,000 are available in the FY2022 Budget in the account listed below:

<i>Funds available as of December 8, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
001-FIR010102- 3316	Ocean Rescue & Investigations	Services / Materials – Building Leases	\$106,353	\$105,554	\$40,000.00
TOTAL AMOUNT →					\$40,000.00

Strategic Connections

This item is a 2021 Top Commission Priority advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Build a healthy and engaging community.
- Objective: Improve access to and enjoyment of our beach, waterways, parks and open spaces for everyone

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Space Element
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our City.

Attachments

Exhibit 1 – Agreement

Exhibit 2 – Approved Minutes of Public Art and Placement Advisory Board

Exhibit 3 – Presentation Proposal by DJerlens Chery

Prepared by: Leona Osamor, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department