

COMMUNITY REDEVELOPMENT AGENCY MEETING



City of Fort Lauderdale
100 N. Andrews Avenue
Fort Lauderdale, FL 33301
www.fortlauderdale.gov

Meeting Minutes - APPROVED

Tuesday, April 5, 2016

City Hall Commission Conference Room and Chambers

Meeting was called to order at 5:22 p.m. by Chair Seiler.

ATTENDANCE ROLL CALL

Present: Chair John P. "Jack" Seiler
Vice-Chair Robert L. McKinzie
Commissioner Dean J. Trantalis
Commissioner Bruce G. Roberts
Commissioner Romney Rogers

QUORUM ESTABLISHED

Also Present: Lee R. Feldman, Executive Director
John Herbst, City Auditor
Jeffrey A. Modarelli, Secretary
Cynthia A. Everett, General Counsel
Jonathan Brown, Manager, Northwest Progresso Flagler Heights Community
Redevelopment Agency (NWPFCRA)

CRA-1 16-0477 Minutes for March 15, 2016, March 1, 2016, November 3, 2015, October 20, 2015, October 6, 2015, September 1, 2015, August 18, 2015, July 7, 2015, and June 16, 2015

Commissioner Trantalis moved to approve the noted minutes and was seconded by Commissioner Roberts.

APPROVED

Aye: 5 – Commissioner Trantalis, Commissioner Rogers, Commissioner Roberts, Vice-Mayor McKinzie and Chair Seiler

Mayor Seiler adjourned the CRA Meeting at 5:42 p.m.

Mayor Seiler reconvened the CRA Meeting at 9:26 p.m.

CRA-2 16-0362 Motion Approving the Northwest Progresso Flagler Heights Branding Designs by Mosaic

Mr. Jonathan Brown, CRA Manager Northwest Progresso Flagler Heights, addressed the Board on this item introducing the team from Mosaic. A representative from the Mosaic Group addressed the Board outlining the history and process of developing the new branding designs for the Northwest Progresso Flagler Heights Community Redevelopment Agency. The first quarterly publication entitled Village Vine gives readers a glimpse into the Fort Lauderdale Village District.

Questions, concerns and discussions ensued from Chair Seiler and Commissioner Trantalis on specific items relating to dates for upcoming events in the Northwest Progresso Flagler Heights and the branding designs' concepts. Commissioner Trantalis emphasized the goal for the area is for it to be pluralistic and not focus on one specific group. Mayor Seiler asked why the CRA vote was not included in the back-up for this item. Jonathan Brown stated going forward, City Staff will include a record of the CRA vote. Further discussions ensued regarding recommended updates to the publication regarding contact information for the point person.

Charles King, 105 N. Victoria Park Road, expressed his comments, concerns, and his concurrence with Commission Trantalis' comments that the branding should be inclusive of all. He also recommended The Wave running down Sistrunk to make the area more homogenous.

Mayor Seiler temporarily adjourned the CRA Meeting at 5:42 p.m.

Mayor Seiler reconvened the CRA Meeting at 9:26 p.m.

Vice-Chair McKinzie moved to approve CRA-2, the Northwest Progresso Flagler Heights Branding Designs by Mosaic, and was seconded by Commissioner Roberts.

APPROVED

Aye: 5 – Vice Chair Trantalis, Commissioner Rogers, Commissioner Roberts,
Commissioner McKinzie and Chair Seiler

CRA-3 16-0298 Motion Approving Revised Organizational Structure for the Community
Redevelopment Agency

Count Rosenthal addressed the Commission expressing his concerns regarding the CRA Program and making recommendations regarding the CRA issue with 6th Street Plaza along with his recommendations for revitalization.

Mayor Seiler closed the public hearing.

Vice Chair Trantalis noted the CRA is adding numerous positions and questioned City Manager Feldman about how the CRA functioned prior to adding these positions. City Manager Feldman stated the positions were provided from general fund employees and their salaries were previously charged back to the CRA. Further discussions ensued on this item specifically focusing on Jonathan Brown's responsibilities. Commissioner McKinzie gave comments on this topic.

Vice-Chair Trantalis moved to approve the Northwest Progresso Flagler Heights Branding Designs by Mosaic and was seconded by Commissioner Roberts.

APPROVED

Aye: 5 – Vice-Chair Trantalis, Commissioner Rogers, Commissioner Roberts,
Commissioner McKinzie and Chair Seiler

ADJOURNMENT

There being no additional business before the CRA Board, Chairman Seiler adjourned the meeting at 9:33 p.m.



John R. "Jack" Seiler
Chair

ATTEST:



Jeffrey A. Modarelli
Secretary