

City of Fort Lauderdale

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Meeting Minutes

Tuesday, June 21, 2022

6:00 PM

City Hall - City Commission Chambers
100 North Andrews Avenue, Fort Lauderdale, FL 33301

City Commission Regular Meeting

FORT LAUDERDALE CITY COMMISSION

DEAN J. TRANTALIS Mayor

BEN SORENSEN Vice Mayor - Commissioner - District IV HEATHER

MORAITIS Commissioner - District I

STEVEN GLASSMAN Commissioner - District II

ROBERT L. McKINZIE Commissioner - District III

CHRIS LAGERBLOOM, City Manager

DAVID R. SOLOMAN, City Clerk

ALAIN E. BOILEAU, City Attorney

PATRICK REILLY, Interim City Auditor

CALL TO ORDER

Mayor Trantalis called the meeting to order at 6:23 p.m.

Pledge of Allegiance

Mayor Dean J. Trantalis

ROLL CALL

Present: 5 - Commissioner Robert L. McKinzie (arrived at 6:26 p.m.), Vice Mayor Ben Sorensen (arrived at 6:26 p.m.), Commissioner Heather Moraitis, Commissioner Steven Glassman and Mayor Dean J. Trantalis

QUORUM ESTABLISHED

Also Present: Assistant City Manager Greg Chavarria, City Clerk David R. Soloman, City Attorney Alain E. Boileau, and Interim City Auditor Patrick Reilly

Approval of MINUTES and Agenda

[22-0598](#)

Minutes for March 15, 2022 Commission Conference Meeting and March 15, 2022 Commission Regular Meeting - (Commission Districts 1, 2, 3 and 4)

Commissioner Glassman made a motion to approve the Minutes and was seconded Commissioner Moraitis.

APPROVED

Yea: 3 - Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

Not Present: 2 - Commissioner McKinzie and Vice Mayor Sorensen

PRESENTATIONS

PRES- [22-0573](#)
1

Commissioner Moraitis to present District I Community Appearance Board "WOW" Award

Commissioner Moraitis presented the District I Community Appearance Board "WOW" Award to homeowner David Kilmnick, 2176 NE 63 Street.

Mr. Kilmnick thanked Mayor Trantalis and Commission Members for this recognition.

PRESENTED

PRES- [22-0601](#)
2

KAPOW 2022 Partner Award presented by John Casbarro, President of "Learning for Success, Inc."

Tarlesha Smith, Assistant City Manager and Human Resources Director, introduced John Casbarro, *Learning for Success, Inc.*, President. Mr. Casbarro recognized and thanked the City for its support and presented the *KAPOW 2022 Partner Award* to the City, acknowledging the work of Kerry Arthurs, Human Resources Department Administrative Supervisor, who won the *KAPOW 2022 Coordinator of the Year Award*. Ms. Arthurs accepted the Award and thanked Mr. Casbarro.

Mr. Casbarro acknowledged Commissioner Moraitis, Commissioner Glassman and Assistant City Manager Chavarria for their education related contributions at local schools.

PRESENTED**CONSENT AGENDA**

Mayor Trantalis announced the following Consent Agenda items were pulled by Commission Members for separate discussion:

CR-5 - Commissioner Moraitis

CONSENT AGENDA PUBLIC COMMENT

Mayor Trantalis explained details and procedures regarding the manner in which members of the public could speak on Consent Agenda items.

Approval of the Consent Agenda

Commissioner Glassman made a motion to approve the Consent Agenda and was seconded by Commissioner McKinzie.

Approve the Consent Agenda

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

CONSENT MOTION

CM-1 [22-0565](#)

Motion Approving an Event Agreement for Fort Lauderdale Concours - (Commission District 2)

APPROVED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

- CM-2** [22-0533](#) Motion Approving an Event Agreement and Related Road Closure for the Back To School Event - (Commission District 3)

APPROVED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

- CM-3** [22-0362](#) Motion Accepting a Grant from Broward County for Broward Coastal Dune Restoration - \$5,000 - (Commission Districts 1, 2 and 4)

APPROVED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

- CM-4** [22-0427](#) Motion Approving and Authorizing the Execution of: 1) A Revocable License Agreement between Chief Real Estate LLC, Broward County and the City of Fort Lauderdale for the Installation and Maintenance of Improvements on SE 3rd Avenue in Association with the "SoFlo Rehab Office" Project Located at 224 SE 9th Street; and 2) An Agreement Ancillary to Revocable License Agreement, Between Chief Real Estate LLC and the City of Fort Lauderdale - (Commission District 4)

APPROVED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

- CM-5** [22-0524](#) Motion Approving the Execution of an Agreement with the Florida Department of Transportation for the Operations, and Maintenance of an Intelligent Transportation System (ITS), known as Bluetooth/BlueToad Devices - (Commission District 4)

APPROVED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

- CM-6** [22-0563](#) Motion Authorizing the Addition of One Classification (Fire Logistics Supervisor) to the Federation of Public Employees Collective Bargaining Agreement - (Commission Districts 1, 2, 3 and 4)

APPROVED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

CONSENT RESOLUTION

- CR-1** [22-0509](#) Resolution Approving the Submittal of a Grant Application for \$500,000 to the Florida Department of State, Division of Cultural Affairs - Cultural Facilities Grant to Aid in the Development of J. C. Carter Park Community Center - (Commission District 3)

ADOPTED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

- CR-2** [22-0512](#) Resolution Approving an Agreement between the City of Fort Lauderdale and Taskforce Fore Ending Homelessness, Inc., for the Fort Lauderdale Housing Navigation Program in the amount of \$109,065 - (Commission Districts 1, 2, 3 and 4)

ADOPTED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

- CR-3** [22-0538](#) Resolution Consenting to a Performance Extension for One Year for the Qualified Target Industry Business Tax Refund Program for CHG Intermediate Holdings, Inc. - (Commission Districts 1, 2, 3 and 4)

ADOPTED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

- CR-4** [22-0602](#) Resolution Authorizing the City Manager to Enter into a City of Fort Lauderdale FY 2022 Not for Profit Contribution Agreement with Venetian Arts Society, Inc. - \$5,000 - (Commission Districts 1, 2, 3 and 4)

ADOPTED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

- CR-5** [22-0620](#) Resolution Supporting the Florida Legislature's Honorary Designation of State Road A1A between the Northern Terminus and Southern Terminus of Galt Ocean Drive as "Pio Ieraci Memorial Drive" - (Commission District 1)

Mayor Trantalis recognized Chip LaMarca, Florida House of Representatives. Representative LaMarca spoke in support of this Resolution which supports of the Florida Legislature's Resolution for the honorary designation and naming of State Road A1A between the Northern Terminus and Southern Terminus of Galt Ocean Drive as *Pio Ieraci Memorial Drive*.

Mayor Trantalis recognized Fred Nesbitt, 3900 Galt Ocean Mile, *Galt Mile Community Association* President. Mr. Nesbitt spoke in support of this Agenda item and cited the numerous contributions of Mr. Ieraci.

Commissioner McKinzie introduced this Resolution which was read by title only.

ADOPTED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

CR-6 [22-0623](#)

Resolution Appointing Greg B. Chavarria as City Manager - (Commission Districts 1, 2, 3 and 4)

ADOPTED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

CONSENT PURCHASE

CP-1 [22-0247](#)

Motion Approving Agreements with Ardurra Group Inc., Singhofen & Associates, Inc. and Nova Consulting, Inc. and Funding for the Consultants' Competitive Negotiation Act (CCNA) Professional Services Library - 4.0 Environmental Engineering - Continuing Services Contract - \$250,000 (estimated 3-year total) - (Commission Districts 1, 2, 3 and 4)

APPROVED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

CP-2 [22-0420](#)

Motion Approving Task Order No. 3 for George T. Lohmeyer Wastewater Treatment Plant Capacity Analysis Report and Renewal/Replacement Report Updates - CDM Smith, Inc. - \$34,875 - (Commission Districts 1, 2, 3 and 4)

APPROVED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

CP-3 [22-0467](#)

Motion Approving Additional Funds for Directional Underground Boring Services - Southern Underground Industries, Inc. - \$48,000 - (Commission Districts 1, 2, 3 and 4)

APPROVED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

CP-4 [22-0480](#)

Motion Rejecting All Bids for Cordova Road & SE 15th Street Intersection Improvements Bid No. 12638-923 - (Commission District 4)

APPROVED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

CP-5 [22-0499](#)

Motion Approving Agreement for External Audit Services - RSM US LLP - \$1,040,000 (five-year total) - (Commission Districts 1, 2, 3 and 4)

APPROVED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

CP-6 [22-0501](#)

Motion Approving the Piggyback Agreement for Management Services, False Alarm - PMAM Corporation - \$150,000 annually - (Commission Districts 1, 2, 3 and 4)

APPROVED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

MOTIONS

M-1 [22-0534](#)

Motion Approving an Event Agreement and Extended Road Closure Beyond 10:00am on the Barrier Island for the Chanukah Fair on Las Olas - (Commission District 2)

Enrique Sanchez, Parks and Recreation Department Deputy Director, said this Agenda item authorizes the road closure for the entire day from 5:00 a.m. to 10:00 p.m. on Sunday, December 25, 2022.

Mayor Trantalis and Commissioner Glassman remarked on the need for rephrasing similar Agenda items associated with road closures in this area for a clearer understanding.

Commissioner Glassman made a motion to approve this Agenda item and was seconded by Vice Mayor Sorensen.

APPROVED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

M-2 [22-0535](#)

Motion Approving an Event Agreement and Request for Music Exemption for 11th Annual Brazilian Festival - (Commission District 4)

Vice Mayor Sorensen requested ending the amplified music at 10:00 p.m.

Luciano Sameli, Applicant, explained details associated with the event in Snyder Park. Further comment and discussion ensued.

Vice Mayor Sorensen made recommendations regarding time limits for the event's amplified music and Mr. Sameli concurred.

Vice Mayor Sorensen made a motion to approve this Agenda item and was seconded by Commissioner Glassman.

APPROVED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

RESOLUTIONS

R-1 [22-0590](#)

Appointment of Board and Committee Members - (Commission Districts 1, 2, 3 and 4)

City Clerk David Soloman read the names of Board and Committee nominees for appointment and/or reappointment at the July 5, 2022, Commission Regular Meeting.

City Clerk Soloman read into the record the names of the Board and Committee appointments and reappointments for Agenda item R-1 along with additional appointments and reappointments added subsequent to Agenda publishing.

Commissioner McKinzie introduced this Resolution as amended which was read by title only.

ADOPTED AS AMENDED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

R-2 [22-0608](#)

Quasi-Judicial Resolution to Consider an Amendment to "Alhambra" Planned Development District Development Plan - KT Seabreeze Atlantic, LLC. - Case No. UDP-A21031 - (Commission District 2)

Anyone wishing to speak must be sworn in. Commission will announce any site visits, communications or expert opinions received and make them part of the record.

Assistant City Manager Greg Chavarria said Staff received a request earlier today for deferment of this Agenda item to July 5, 2022.

Commissioner Glassman made a motion to defer this Agenda item to July 5, 2022, and was seconded by Vice Mayor Sorensen.

DEFERRED to July 5, 2022

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

R-3 [22-0607](#)

Resolution Approving a Development, Operation, and Maintenance Agreement Between the City of Fort Lauderdale and KT Seabreeze Atlantic, LLC. for the Development known as "Selene" formerly known as "Alhambra" Planned Development District - (Commission District 2)

Commissioner Glassman made a motion to defer this Agenda item to July 5, 2022, and was seconded by Vice Mayor Sorensen.

DEFERRED to July 5, 2022

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

R-4 [22-0523](#)

Quasi-Judicial De Novo Hearing - Consideration of a Resolution for Site Plan Level III Application - Waterway Use - Modification of Required Yards - Seven-Unit Multi-Family Residential Development - Lumiere - Case No. UDP-S21050 - 500 Hendricks Isle - (Commission District 2)

Anyone wishing to speak must be sworn in. Commission will announce any site visits, communications or expert opinions received and make them part of the record.

Mayor Trantalis provided an overview of this Agenda item. The Commission agreed to consider a de novo hearing regarding this site plan application. City Attorney Boileau said the Commission could be precluded from having a de novo hearing due to the Florida Statute indicating that this process should have occurred within one hundred-eighty (180) days from the initial application submission.

Commissioner McKinzie requested clarity regarding this Agenda item being a de novo hearing. Mayor Trantalis remarked on a difference of opinion regarding whether the Commission is precluded from having a

de novo hearing and noted City Attorney Boileau's position that the Commission is not in a place to hold a de novo hearing and Ellyn Bogdanoff's opposing view.

Mayor Trantalis recognized Ellyn Bogdanoff, Esq., Becker & Poliakoff, P.A., One East Broward Boulevard. Ms. Bogdanoff summarized the position of her client, Le Club at Hendricks, regarding having a reasonable extension of time for a de novo hearing included in the related State Statute (Statute). The challenge relates to the City Code enacted before the Statute, which indicates approval or denial of a development order should happen within one hundred-eighty (180) days of a completed application. A completed application is not defined in Statute or City Code, and it is up to the Commission to decide what is a completed application. In the memorandum written by the City, the assumption was made that there was no knowing or willing extension granted by the developer. She remarked on conversations with the developer's attorney regarding their knowledge and pursuit of the one hundred-eighty (180) days in the Statute.

Ms. Bogdanoff discussed a memo indicating the City granted extensions and that the developer took months to respond to the comments. She expounded on her viewpoint and the intent of the Statute. The two (2) parties extended because they were moving forward through the process until completion. She confirmed her perspective that there was a legitimate extension. Further comment and discussion ensued regarding approval delays exceeding the one hundred-eighty (180) day timeline and the opportunity for the Commission to grant a de novo hearing.

City Attorney Boileau commented on Ms. Bogdanoff's argument and discussed two (2) tenets of the Statute regarding its meaning and interpretation. It is the City's responsibility to conform to State laws. Mr. Boileau expounded on his viewpoint regarding an application's completeness. Staff reviews an application, not the entire project, to check it for a complete analysis, followed by issuing a letter indicating that all required information is submitted or specifying any areas that are deficient within thirty (30) days. He remarked that Ms. Poggendorff's argument that the one hundred-eighty (180) days start after the entire project had been vetted by the Development Review Committee (DRC) and Staff. This is contrary to the plain language of the Statute that completeness refers to the application.

In response to Mayor Trantalis' question regarding developers using the system to their advantage, City Attorney Boileau remarked there is no evidence this is occurring, commented on examples, and said Staff needs to monitor those timelines better. He commented on the Code

related to a de novo hearing and explained aspects of a de novo hearing that restarts the process. Code timelines need to be updated to address a call-up procedure. There needs to be an explicit agreement that the developer waives the one hundred-eighty (180) days. He remarked on current circumstances related to the one hundred-eighty (180) day timeline.

In response to Mayor Trantalis' question, City Attorney Boileau said an application is complete when the application is submitted or when all the DRC comments are satisfied. Further comment and discussion ensued regarding an incomplete application.

City Attorney Boileau said the applicant has thirty (30) days to go back and resubmit an application or answer Staff comments. Should the applicant need additional time, Staff would advise that it will go towards the one hundred-eighty (180) days, or they must be willing to waive the one hundred-eighty (180) days. Following a completed application, Staff provides the applicant notice that their application is complete, followed by the DRC process and Planning & Zoning Board (P&Z Board) review or, if it is a Site Plan Level 4, it comes to the Commission, and the one hundred-eighty (180) days begin. Further comment and discussion ensued.

City Attorney Boileau pointed out that since the 2019 Ordinance was enacted, Staff has not counted the extra time needed for completing an application to go towards the one hundred-eighty (180) days.

Mayor Trantalis commented on his concerns regarding the Statute. City Attorney Boileau remarked that it is the City's responsibility for its Ordinance to conform to the Statute's language and would work towards that goal. Further comment and discussion ensued.

Commissioner Glassman discussed his viewpoint, remarked that this may be decided in a court of law, and confirmed his support to move forward with a de novo hearing, allowing the Commission's position to be on record.

In response to Commissioner Moraitis' questions, City Attorney Boileau remarked on his viewpoint regarding how the results of a de novo hearing heard by the Commission would be viewed by the courts and options available to Ms. Bogdanoff.

In response to Mayor Trantalis' question, Andrew Schein, Esq., Lochrie and Chakas, P.A., on behalf of the applicant, reviewed the State Statute and remarked on the reasonableness of addressing all application

comments within the thirty (30) days between acceptance of the application and its completeness. He noted the second part of the Statute addresses the one hundred-eighty (180) days within which the application must be final for Commission approval, denial, or approval of the application with conditions.

Mr. Schein addressed Mayor Trantalis' concerns and said Staff could deny an application or get an extension or a waiver from the applicant. Both parties may agree to a reasonable request for an extension of time. Further comment and discussion ensued.

In response to Commissioner Glassman's question regarding monitoring the one hundred-eighty (180) day timeline, Mr. Schein said he calculated the one hundred-eighty (180) days from May 17, 2022, the date of call-up.

Commissioner Glassman noted fault could be found with both the applicant and Staff due to the need to be conscious of the one hundred-eighty (180) day timeline. The Statute confirms his position in support of a de novo hearing.

Mayor Trantalis commented on his viewpoint and expounded on details. Further comment and discussion ensued regarding moving forward with a de novo hearing.

In response to Commissioner Glassman's questions, Ms. Bogdanoff provided her response to the applicant's argument. She expounded on details related to the history of this application, the applicant moving the process along and waiving the one hundred-eighty (180) days. She remarked that since 2019, the developer had repeatedly been waiving the timeline. Further comment and discussion ensued.

In response to Vice Mayor Sorensen's question, City Attorney Boileau explained aspects and details of a de novo hearing. The Commission would review the P&Z Board's decision based on facts and Code. Staff would need to decide about the applicant's request for a side-yard setback modification. The Statute requires the Commission to articulate its decision in writing. Further comment and discussion ensued.

In response to Commissioner Moraitis' question regarding the applicant's request for a side-yard setback modification, City Attorney Boileau said he would defer to Staff regarding technical provisions within the Unified Land Development Regulations (ULDR).

Mayor Trantalis recognized Mr. Schein, who narrated a presentation on

behalf of the applicant.

In response to Commissioner Glassman's question regarding a discrepancy in the Staff Report and criteria listed on a slide in the presentation, Anthony Fajardo, Development Services Department Director, confirmed that pedestrian interaction is not included in the Ordinance. Further comment and discussion ensued.

Mr. Schein reviewed the three (3) additional applicable zoning criteria that were met.

Commissioner Glassman discussed zoning requirements for building height, half the building's height for side setbacks versus building size and lot size and noted a ten-foot (10') difference. Further comment and discussion ensued.

Mr. Schein discussed neighborhood compatibility and remarked on the existence of numerous five (5) story buildings with egregious side-yard setback modifications that were approved. Further comment and discussion ensued.

Commissioner Glassman noted the opportunity to change direction in the future. He remarked on the need for Staff to study the impact of setbacks in this area.

Mayor Trantalis remarked that the applicant is within the criteria for requesting a reduced side-yard setback modification, and it is up to the Commission and the P&Z Board to decide whether it fits into the neighborhood through the compatibility standard. Further comment and discussion ensued.

Commissioner Moraitis commented on her understanding of the criteria to be considered. Further comment and discussion ensued regarding the applicant's criteria and consideration of the requested side-yard setback modification.

Mr. Fajardo explained the applicant's request requires Site Plan Level 3 approval with a Commission call-up provision. It requires Staff to ensure the project meets the ULDR before moving forward, which Staff did when the project went before the P&Z Board. As the approving body, the P&Z Board was responsible for determining whether the applicant met the criteria and whether the project was suitable for approval.

In response to Mayor Trantalis' question, Mr. Fajardo explained that the P&Z Board is responsible for approving the applicant's request for a

side-yard setback modification. The P&Z Board agreed the applicant was entitled to a reduction in the side-yard setback modification.

In response to Commissioner Glassman's questions regarding Staff explaining in detail its decision regarding the criteria considered related to an applicant's request for side-yard setback modifications, Mr. Fajardo explained it is not a Staff decision. Further comment and discussion ensued.

Commissioner Glassman noted information in the backup related to the reason the side-yard setback modifications should be so dramatic. He remarked on the vague nature of Staff comments that indicated the project is generally consistent with the Comprehensive Plan. Further comment and discussion ensued.

Mr. Fajardo explained this Staff Report predates Staff's analysis change previously discussed on the Commission dais. Staff comments now state that a project either meets or does not meet the goals, objectives, and policies of the Comprehensive Plan. He clarified that in this case, the term *generally* means the project *meets* the Comprehensive Plan.

In response to Commissioner Moraitis' question regarding continuity of architecture, Mr. Fajardo expounded on architectural features with adjacent properties and continuity of urban scale with neighboring properties. Adjacent is defined in Code as abutting, and Staff looks at other properties in the area.

Mr. Fajardo remarked that things evolve from a planning perspective. An analysis of continuity regarding mass, scale, size, and design is generally consistent with surrounding structures. Further comment and discussion ensued regarding architectural features.

Mayor Trantalis recognized Matthew Wells, 444 Hendricks Isle Association President. Mr. Wells spoke in opposition to this proposed project.

Mayor Trantalis recognized Randy Aube, 85 Hendricks Isle. Mr. Aube spoke in opposition to this proposed project.

In response to Commissioner Glassman's questions regarding comments made by Mr. Aube, a P&Z Board Member in the related meeting minutes, there are no five (5) story buildings on Hendricks Isle that have the type of yard modifications requested by the applicant.

Mr. Aube explained his understanding that there are no five (5) story

buildings constructed on this street. He noted a building at 534 Hendricks Isle has been approved within the last couple of years with a ten-foot (10') setback on one side. Other structures with reduced setbacks do not have a height of five (5) stories. Mr. Aube explained that the setback criteria did not speak to extenuating circumstances.

Mayor Trantalis recognized Stan Stein, 301 Hendricks Isle. Mr. Stein spoke in opposition to this proposed project.

Mayor Trantalis recognized Greg Lester, 444 Hendricks Isle. Mr. Lester spoke in opposition to this proposed project.

Mayor Trantalis recognized Dagoberto Goncalves, 444 Hendricks Isle. Mr. Goncalves spoke in opposition to this proposed project.

In response to Vice Mayor Sorensen's question, Mr. Goncalves commented on the P&Z Board approval that is not typical and expounded on his viewpoint.

Mayor Trantalis recognized Debby Eisinger, 31 Hendricks Isle. Ms. Eisinger spoke in opposition to this proposed project.

Mayor Trantalis remarked on the Code's standard of a side-yard setback of one-half (1/2) the height of the building. Code can contemplate a reduction in a setback based on subjective criteria viewed as mitigating to provide the developer with an additional side-yard setback modification. He cited mitigating factors, including removal of back-out parking, other situations and circumstances in the area, and design factors other than light and air. Further comment and discussion ensued.

In response to Commissioner Moraitis' question, City Attorney Boileau explained the Commission's decision regarding this Agenda item is approval or denial of the site plan, including side-yard setback modifications. He discussed the time constraint associated with the de novo hearing.

In response to Commissioner Glassman's questions regarding comparing a project at 10 Hendricks Isle, Mr. Fajardo explained the details of the project.

Ms. Eisinger confirmed the neighborhood's project support at 10 Hendricks Isle and remarked on correspondence related to how the crew operated and other details.

Mayor Trantalis cautioned on making a comparison and explained his

viewpoint. Further comment and discussion ensued.

Mayor Trantalis recognized Bradford Cohen, 44 N.E. 13th Avenue. Mr. Cohen discussed his viewpoint regarding developers before the P&Z Board or the Commission that request modifications to maximize return on investment. Further comment and discussion ensued.

Ms. Bogdanoff addressed Commissioner Moraitis' earlier question regarding the Code's definition of adjacent properties, noting that *adjacent property shall mean buildings located on the same side and fronting the same right of way as the proposed development and within a six-hundred-foot (600') distance on one side or a three-hundred-foot (300') distance on both sides of the proposed development.*

Ms. Bogdanoff remarked on compatibility and creating continuity with 444 Hendricks Isle. She expounded on her viewpoint and noted that her client met with the developer to inform them what would be satisfactory to the community.

In response to Vice Mayor Sorensen's question regarding a possible compromise, Mr. Schein explained the response from Ms. Bogdanoff's clients. It suggested a ten-foot (10') side-yard setback on the first floor and twenty-five feet (25') on floors two (2) through five (5), which is unacceptable to the developer. Further comment and discussion ensued regarding neighborhood compatibility, Code changes, and creation of the City's Master Plan.

In response to Commissioner Moraitis' question, City Attorney Boileau confirmed the responsibility of the Commission to justify the basis of a denial or approval and expounded on details related to the applicant meeting the Ordinance and Code requirements. He noted that Mr. Fajardo could speak to the give-and-take aspects of the Code to meet requested Code modifications. Further comment and discussion ensued.

City Attorney Boileau commented that the Commission does not need to agree with Staff's recommendation during a de novo hearing and discussed subsequent action available to the applicant. The Commission needs to articulate a proper basis for denial of the project.

Mr. Fajardo expounded on details and aspects related to City Attorney Boileau's comments. He confirmed it is within the Commission's discretion whether the applicant has met and satisfied criteria that could be its basis for denial. City Attorney Boileau reviewed the relevant Code. Further comment and discussion ensued.

There being no one else wishing to speak on this item, Commissioner Sorensen made a motion to close the public hearing, which was seconded by Commissioner Glassman. Roll call showed: AYES: Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman, and Mayor Trantalis

Further comment and discussion ensued regarding the basis upon which a Commission Resolution to deny the application could be introduced.

Commissioner Moraitis commented on her perspective and remarked on her viewpoint that there is no basis to deny this application.

In response to Commissioner McKinzie, City Attorney Boileau noted that Commissioner Glassman articulated a basis for denial of the application based upon the inability of the applicant to meet certain criteria. Should the majority of the Commission determine that Code sections have not been met, there is a proper basis for denial. Further comment and discussion ensued.

In response to Commissioner McKinzie's question, Vice Mayor Sorensen said the yard modification is excessive and remarked on concerns about urban scale with adjacent properties.

Commissioner McKinzie remarked on his viewpoint, noted the applicant had met the criteria according to Staff and expounded on related details. Further comment and discussion ensued.

Mayor Trantalis summarized the discussion and remarked on his viewpoint that the applicant has requested an excessive yard modification and expounded on details. He confirmed support for Commissioner Glassman's introduction of a Resolution denying the application.

Commissioner Glassman introduced the Resolution to deny this application which was read by title only.

ADOPTED - Denying

Yea: 3 - Vice Mayor Sorensen, Commissioner Glassman and Mayor Trantalis

Nay: 2 - Commissioner McKinzie and Commissioner Moraitis

PUBLIC HEARINGS

PH-1 [22-0518](#)

Public Hearing Approving the Fiscal Year 2022-2023 Housing and Community Development Annual Action Plan - (Commission Districts

1, 2, 3 and 4)

Vice Mayor Sorensen made a motion to approve this Agenda item and was seconded by Commissioner Glassman.

APPROVED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

PH-2 [22-0566](#)

Public Hearing Amending the Housing and Community Development and 2019-2020 Amended Annual Action Plan for Community Development Block Grant Coronavirus Aid Relief and Economic Security Act (CDBG-CV) - (Commission Districts 1, 2, 3 and 4)

Commissioner Glassman made a motion to approve this Agenda item and was seconded by Vice Mayor Sorensen.

APPROVED

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

PH-3 [22-0496](#)

Public Hearing - Ordinance Amending Ordinance C-21-37 Vacating Right-of-Way Identified as a 40-foot wide by 125-foot-long Portion of NE 5th Terrace Between North of NE 6th Street and South of NE 7th Street to Revise Conditions of Approval - Flagler Sixth, LLC - Case No. UDP-V21001 - (Commission District 2)

Vice Mayor Sorensen introduced this Ordinance for the First Reading which was read by title only.

PASSED FIRST READING

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

ORDINANCE SECOND READING

OSR-1 [22-0587](#)

Second Reading - Ordinance Amending the City of Fort Lauderdale Unified Land Development Regulations (ULDR) Section 47-14.10., List of Permitted, Conditional, and Accessory Uses, General Aviation Airport (GAA) District and Section 47-14.11., List of permitted, Conditional Uses, and Accessory Uses in the Airport Industrial Park (AIP) - (Commission District 1)

Vice Mayor Sorensen introduced this Ordinance for the Second Reading which was read by title only.

ADOPTED ON SECOND READING

Yea: 5 - Commissioner McKinzie, Vice Mayor Sorensen, Commissioner Moraitis, Commissioner Glassman and Mayor Trantalis

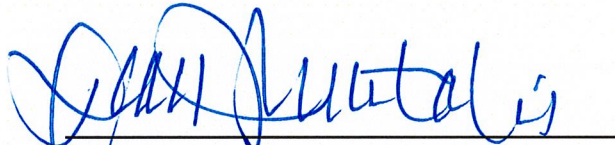
Commission Calendar Discussion

Commission Members discussed moving the second Commission Meeting in September 2022, to Thursday, September 22, 2022.

Assistant City Manager Chavarria announced a Shade Meeting would follow the conclusion of tonight's meeting.


ADJOURNMENT

Mayor Trantalis adjourned the meeting at 9:43 p.m.



Dean J. Trantalis
Mayor

ATTEST:



David R. Soloman
City Clerk



January 7th, 2021

**Post Festival Report
10th Anniversary Brazilian festival Florida.**

Dear Sir/Madam

We respectfully come before your corporation to provide a post festival report regarding the 10th Anniversary Brazilian Festival. Feel free to contact us if you have any further questions.

- In 2021, The Exposure in preparation for the festival was massive, intense, and consistent throughout the year locally, regionally, and nationally. All the marketing efforts and all the investment made in promotion, advertisement and media buys will generate more tourism and visitors to the City of Fort Lauderdale and surrounding counties, in the long run.
 - It was the first year of the Brazilian Festival on the Beach. We had the duty to provide a safe, welcoming and controlled environment for Kids and Families, without confusion, lines, traffic jams, and primarily, without more attendees than what we could actually handle. In order to avoid confusion in the first year of the Festival on the Beach we booked artists that would draw the amount of attendees needed for a controlled Family Oriented Community Festival.
 - Considering the Heat, the Pandemic, and lack of Parking Spaces the 10th Anniversary Brazilian Festival drew 10,000 attendees to Fort Lauderdale.
 - Some artists went to Cancun for 14 days to abide by CDC Guidelines and stay in Quarantine. Paula Lima was allowed to travel directly to the US under the "National Interest Exemption" act. Vitor Kley, with work visas approved since August was not granted an interview with the US Embassy in Brazil under the "National Interest Exemption" Act, and therefore could not perform. Vitor Kley is already confirmed for the 2022 Brazilian Festival.
 - Please be so kind as to review on the next pages the investment made in promotion, media buys, and advertising, and the exposure the Brazilian Festival has generated to every loyal donor, associate and Sponsor.
1. Aerial ADs.
 2. Bus Ads.
 3. Street Banners
 4. Billboard.
 5. Publix Displays in 15 Stores.
 6. Street Gorilla team (Flyer Distribution) - 40,000 Flyers
 7. Magazines (Travel Host, Riverwalk, Acontece, Linha Aberta)
 8. Social Media (Facebook, Instagram, YouTube, TikTok)
 9. Brochures in all Major Hotels Broward and Miami - Rack Cards - 40,000 Flyers.
 10. TV Globo
 11. TV Xfinity /Comcast

Sincerely,

10th Anniversary Brazilian Festival.

LUCIANO SAMELI

Founder Annual Brazilian Festival.

President The Heartbeat Foundation Corp.

www.BrazilianFestival.org - www.TheHeartbeatFoundation.org

3211 Port Royale Drive South, suite 11A

Fort Lauderdale, FL, 33308

Ph: 305-803-0338

Luciano@BrazilianFestival.org - Luciano@TheHeartbeatFoundation.org

AERIAL AD 4 HOURS - 1 DAY



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5 BUSES 30 DAYS



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40 STREET BANNERS



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15 PUBLIX STORES



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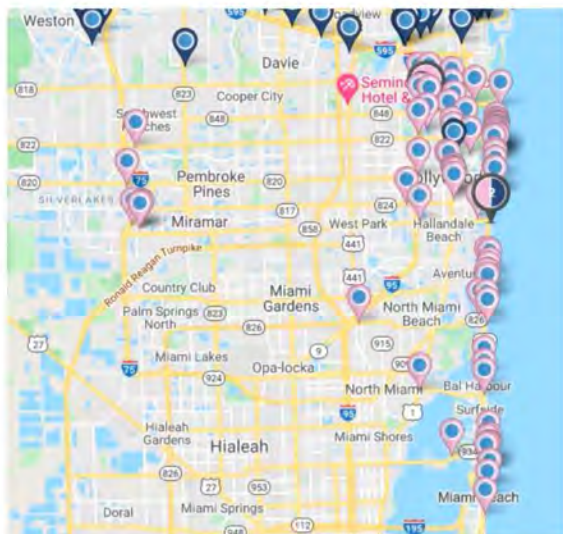
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40,000 BROCHURES - HOTEL RACKS



Campaign D

Visitor Program: Fort Lauderdale Area Hotels

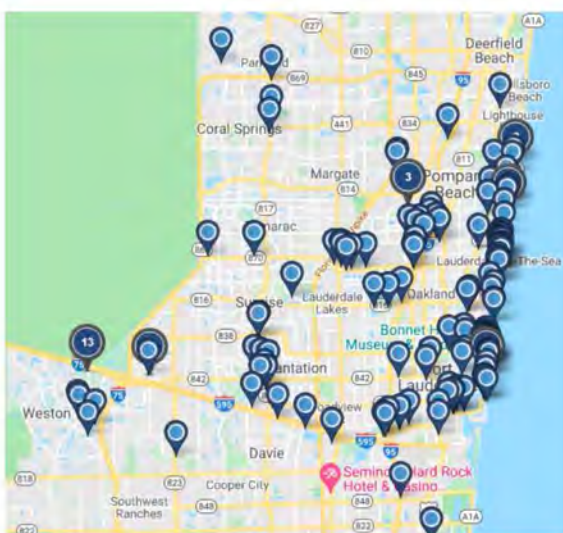
Premium Display: Galleria Mall

Premium Display: Sawgrass Mills Mall

Visitor Program: Hollywood/North Miami Hotels

Estimated Annual Audience
Estimated # of Brochures
Contract Duration

1.5 million tourists/visitors + 2 million shoppers
15,000
8/1/2021 – 9/20/2021



Campaign B

Visitor Program: Fort Lauderdale Area Hotels

Premium Display: Galleria Mall

Premium Display: Sawgrass Mills Mall

Estimated Annual Audience
Estimated # of Brochures
Contract Duration

1 million tourists/visitors + 2 million shoppers
12,000 or more
8/1/2021 – 9/20/2021

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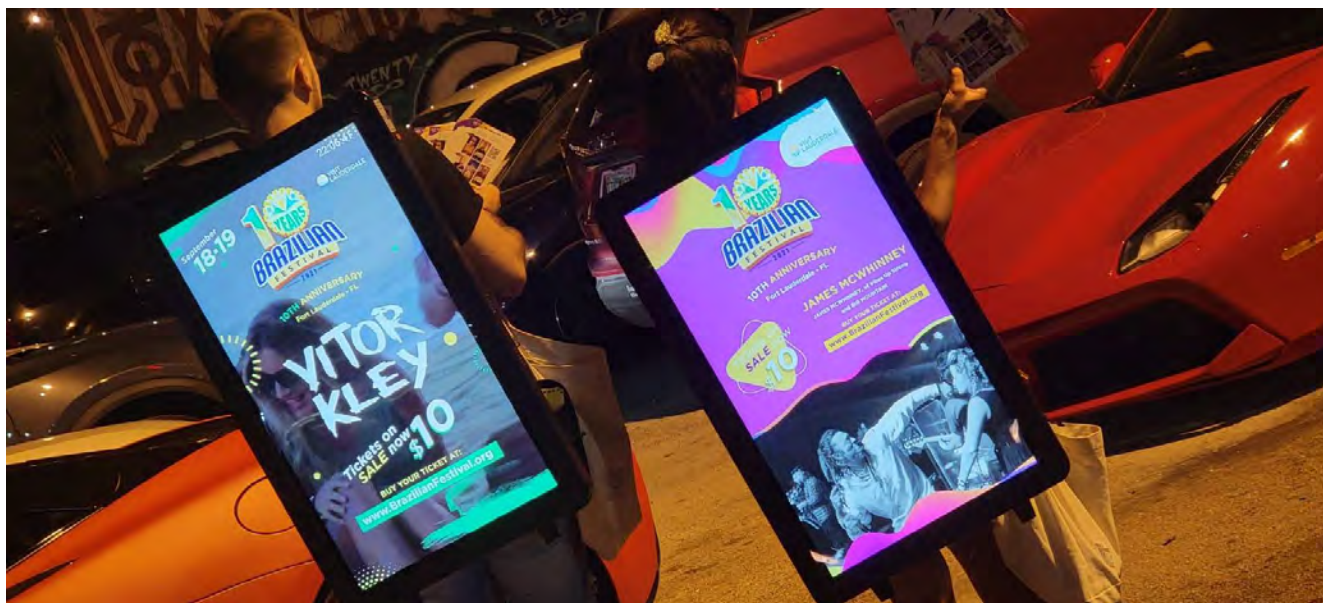
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40,000 FLYERS - STREET TEAM - 1 MONTH



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BILLBOARD 45 DAYS - EAST SAMPLE



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THE BRAZILIAN FESTMOBILE



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Brazilian Festival plans beach bash in Fort Lauderdale

By Susannah Bryan

And that home is now Fort Lauderdale, with plans for a 10th annual Brazilian-themed party on the beach come September.

Organizer Luciano Sameli says he has given up on returning to Pompano Beach, the festival's longtime host. Pompano officials told Sameli it was too risky to hold the event last October when coronavirus cases were surging.

Fort Lauderdale said come on down, agreeing to host the two-day event at downtown's Huienga Plaza in mid-December with a scaled-down crowd of 1,500 people.

The 2021 edition will return Sept. 18-19, but this time it will be held at Fort Lauderdale Beach Park south of Las Olas Boulevard. Tickets are \$10 apiece and will be sold in advance at brazilianfestival.org. Kids under 13 will get in free.

The festival, with its spicy menu of Brazilian fare, artists and performers, typically draws 20,000 people. Sameli says he'd be happy with half as many people this year.

"We are hoping to get about 10,000 people," he said. "You have to understand we are coming back to normal and rebounding. Everyone is rebooting."

Pompano Beach initially hoped the festival would return.

But Sameli filed a \$1 million lawsuit against Pompano in December, accusing city officials of breach of contract and acting in bad faith.

"We are glad to move to Fort Lauderdale," Sameli said this week. "They were extremely compassionate and let us do the ninth edition in 2020 when the city of Pompano Beach wouldn't let us do the festival."

Pompano Beach Mayor Rex Hardin declined to



Carlos Tomati and Michelle Spinelli with Bossa Fusion Duo.
MIKE STOCKER / SOUTH FLORIDA SUN SENTINEL

comment on the lawsuit but said he was sorry to see the festival go.

"I was disappointed to see him leave Pompano Beach," Hardin said. "We had a good partnership for a number of years. Last year he didn't want to delay the festival and we were forced to delay it because of COVID. I guess he's decided to make Fort Lauderdale his permanent home. I wish him well."

The lineup of performers includes Smash Mouth, DJ Vitor Kley, radio host and samba soloist Paula Lima, DJ Bruno Martini, Latin Grammy winner Onze:20, singer Kell Smith and musical artist Adelmo Case.

Sameli got an OK from Fort Lauderdale commissioners to keep the music going until 11 p.m. on both Saturday and Sunday.

Typically, the cutoff time for beach concerts is 10 p.m. on Saturday and 9 p.m. on Sunday.

"What they have done for me, the city of Pompano would not do," Sameli said. "They would not let me go after 10 p.m. And they made me shut down the bar at 9:15 p.m."

Commissioner Ben Sorensen says he welcomes the festival but is now having second thoughts about letting the music play until 11 p.m.

"That's getting late," he said. "I want to understand why it needs to go so late."

Sameli says that extra time will give people more time to let loose and cele-

brate being together.

"It is the place to be, the place to go," he said. "We are going to have the Brazilian spirit, the Brazilian passion, the Brazilian sex appeal that comes with us. You will see a carnival, you will see dancing. It is inside of us."

Sameli is also planning a special treat for kids as well as the young at heart.

"We will have beach volleyball and foot volleyball," he said. "We are going to have a skate ramp for the kids and an amusement park kid zone. We also hope to have a sand castle competition."

Carol Fenner, a longtime fan of the festival, can't wait to see what Sameli has lined up for this year.

For Fenner, who moved here from Brazil in 2012, it's almost like being back home.

One year, she had her own booth and sold Brazilian bikinis.

But for the past couple years, Sameli has set her up with a free booth for a cause closer to her heart — collecting donations for her toddler daughter, Luna.

The child, born with a rare disease that left a massive black birth mark nearly covering her face, has undergone several surgeries. But there are more surgeries ahead.

Both mother and child will have another booth this year. If you see Luna, you'll likely see her dancing.

"She loves to dance," her mom said.

SunSentinel
LOCAL & STATE

All-civilian crew lifts off



The SpaceX Falcon 9 rocket lifts off from Kennedy Space Center on Wednesday night carrying an all-civilian crew on the Inspiration 4 mission. The crew will orbit the earth for three days in the SpaceX Crew Dragon 'Resilience' spacecraft. For more about the launch, go to SunSentinel.com. **JOE BURBANK/ORLANDO SENTINEL**

Broward's unvaccinated employees to lose \$20 per paycheck

Vaccinated workers will get \$500 reward, mayor says

By Austin Kiblar
South Florida Sun Sentinel

Broward County employees who have not been vaccinated will pay a \$20 surcharge every two-week pay period and will have to get tested for COVID every week, as part of a program announced Wednesday.

Employees who can provide proof of vaccinations will get a \$500 reward under the plan, the details of which are still being worked out. Palm Beach County has an incentive program that offers a \$25 gift card for employees, but no mandate, a county spokesman said. "No penalty. No testing requirements. Everyone is screened every day. Of course, always subject to change," he added.

The program in Broward is an effort to increase the vaccination rate among county employees, said Broward County Mayor Steve Geller. The move comes amid increased pressure from Gov. Ron DeSantis to crack down on cities, counties, school districts and other institutions that try to implement vaccine mandates.

"We're trying to walk a tightrope," Geller said, between abiding by state laws and emergency orders, on the one hand, and keeping employees, their families and the public safe. He said this is not a vaccine mandate and believes it is legal.

A spokeswoman for DeSantis acknowledged a request for comment but did not immediately comment.

The program impacts all unionized and non-unionized county employees. It will not affect constitutional officers, which include the Broward Sheriff's Office, Supervisor of Elections' Office, Clerk of Courts and Property Appraisers' Office.

Unions representing many Broward County employees did not immediately respond to requests for comment either.

The cash rewards would total approximately \$14 million for all employees, Geller said the funds are coming from the federal government.

Geller said he doesn't know the percentage of employees that are vaccinated or unvaccinated, but said the county

Turn to Page 4

Fort Lauderdale to celebrate the 2021 Brazilian Festival this weekend

By Arlene Borenstein-Zuluaga

The spirit of Carnival returns to Fort Lauderdale this weekend at the 10th annual Brazilian Festival.

The festival on the sands of Fort Lauderdale Beach Park south of Las Olas Boulevard runs from noon to 10 p.m. Saturday and Sunday, Sept. 18-19.

Tickets are \$10 and must be purchased online as a COVID safety measure at BrazilianFestival.org. Kids under age 12 are free. Temperature checks, and mandatory use of masks, are required prior to entry.

Music on a concert stage will range from headlining American rock band Smash Mouth ("All Star") to Brazilian DJ and music producer Bruno Martini, who has worked with Timbaland, Lady Gaga and Katy Perry, according to organizers. There will also be a kids zone, a skate ramp exhibition, Brazilian-inspired vendors and international cuisine.

"This year's festival and our message of global unity has taken on even greater meaning in light of the year we have all endured," said the founder and organizer of the Brazilian Festival Luciano Sameli.

Rafael da Silva, of Sao Paulo, and his Rio-born wife Mariana, are owners of Cochi restaurant in Deerfield Beach and have participated in the event almost every year and will again this year. Their eatery serves a traditional bite-sized street food called Coxinha along with other Brazilian-American inspired dishes.

"The festival just brings the community together, it brings the music, it brings the flavors, it brings the people. Sometimes that's what we needed to make our community stronger. Being part of that always has been an amazing experience," said Rafael da Silva.

Broward County and Miami-Dade County together are home to the second largest community of Brazilian-born residents in the United States, behind only Los Angeles County, according to migrationpolicy.org.

The festival had long been hosted in Pompano Beach before a dispute prompted organizers to move the event to Fort Lauderdale in 2020.

"We are proud to strengthen Broward County, and grateful for the local support," said Sameli. "I am confident this year's festival will be our best yet."



The annual Brazilian festival will bring a taste of Carnival to Fort Lauderdale on Sept. 18-19.



Carlos Tomati and Michelle Spinelli with Bossa Fusion Duo perform at the 9th Annual Brazilian Festival at Huizenga Park in Fort Lauderdale on Dec. 12, 2020. **MIKE STOCKER / SOUTH FLORIDA SUN SENTINEL**

Sun Sentinel joins fight for daily releases of COVID data

By Rafael Olmeda
South Florida Sun Sentinel

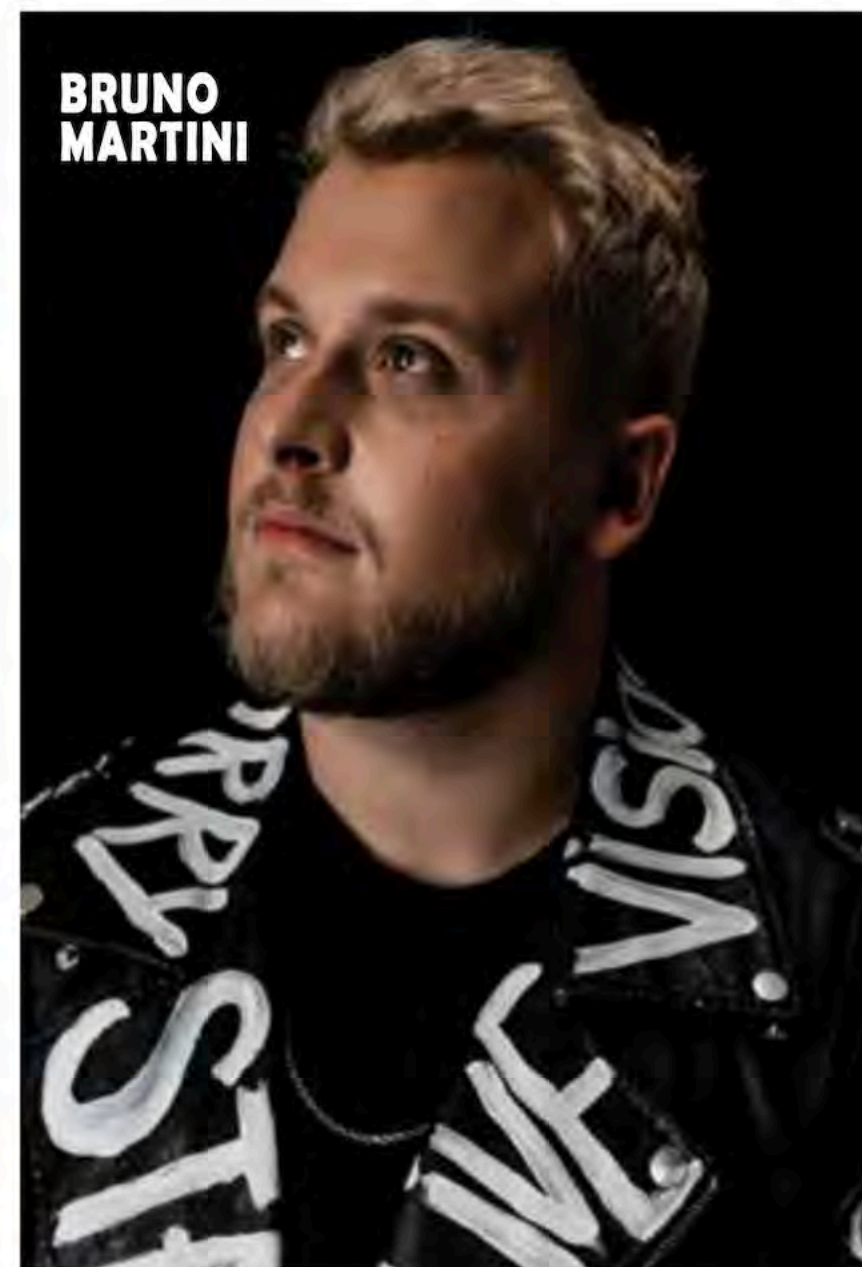
The South Florida Sun Sentinel, along with other news organizations and the First Amendment Foundation, is looking to join a lawsuit that seeks to force Florida to provide detailed, daily updates about the surge in COVID cases to the Sunshine State.

Florida state Rep. Carlos Guillermo Smith, D-Orlando, filed the lawsuit last month, arguing that the state's failure to provide the information violates public records law. The coalition of media organizations intervening in the lawsuit include the Orlando Sentinel, The Miami Herald and its parent company McClatchy, Gannett (which owns USA Today and The Palm Beach Post), The New York Times Company and The Washington Post.

"It cannot reasonably be disputed that public records relating to COVID-19 — its spread (including variant spread) and effect, and efforts to prevent it — are of crucial importance for the public health," wrote attorney Mark Caramanica, of the

BRAZILIAN FESTIVAL COMEMORA DEZ ANOS

E TRAZ ESTRELAS DA MÚSICA PARA A BEIRA DA PRAIA EM FORT LAUDERDALE



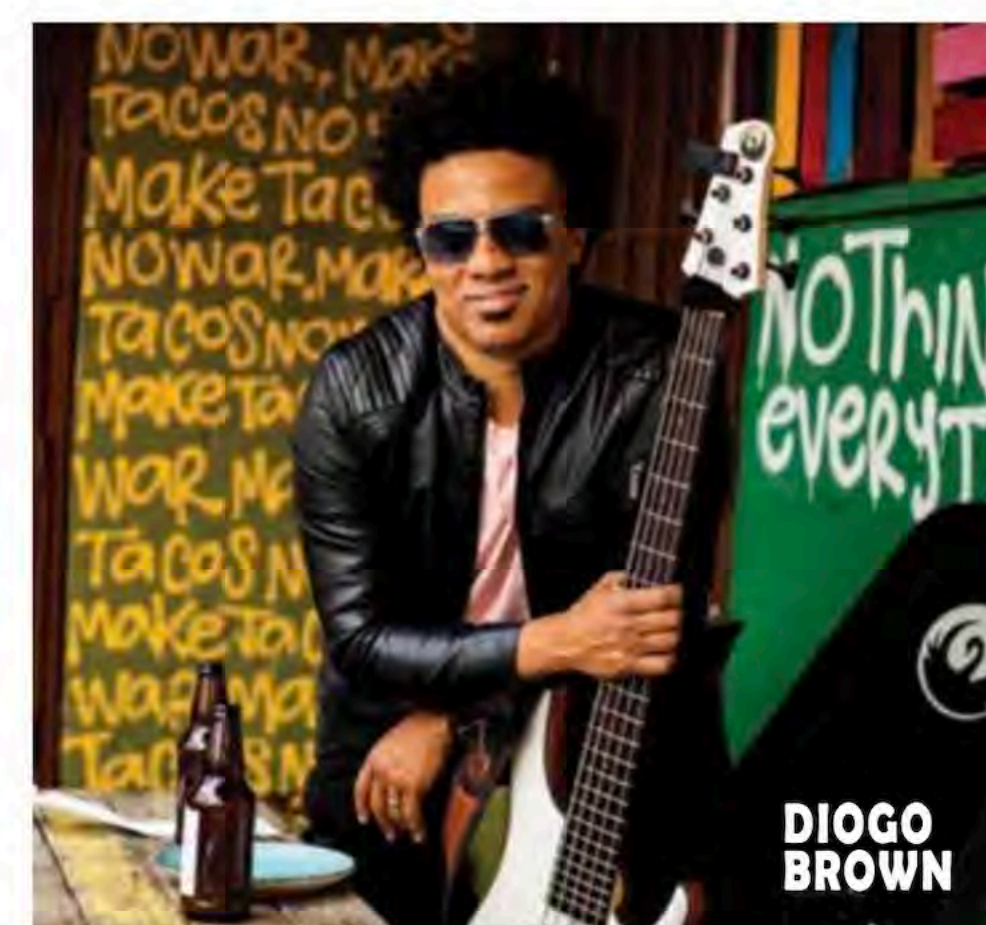
Q O décimo aniversário do South Florida Brazilian Festival será realizado na beira da praia de Fort Lauderdale nos dias 18 e 19 de setembro com uma programação diversificada para toda a família. Entre as atrações musicais está o ícone do pop-rock Smash Mouth, que será a grande estrela da noite de sábado. O DJ Bruno Martini, conhecido internacionalmente, fecha o evento na noite de domingo.

Ao longo do fim de semana, artistas brasileiros e internacionais vão se revezar no palco para levar entretenimento e diversão para os presentes. São eles: a banda Onze:20, James McWhinney da Big Mountain e Vibes Up Strong, o cantor e compositor Vitor Kley, a sambista Paula Lima, o Cantor Latino Isra, e muito mais. Serão dois dias de festival, que será realizado ao sul do Fort Lauderdale Beach Park (1005 Seabreeze Blvd.), de 11am às 10pm.

Há dez anos, o South Florida Brazilian Festival promove uma mensagem de união entre os povos. O festival multicultural, que todos os anos reúne milhares de pessoas, conta com uma variedade de opções culinárias de diversos restaurantes, dezenas de expositores, brincadeiras para as crianças, torneio de futevôlei, rampa de skate e muita música ao vivo. O festival é o maior evento brasileiro da região Sudeste dos Estados Unidos.

Após um ano desafiador, em que as apresentações ao vivo foram escassas devido à pandemia global, o festival deste ano não só vai celebrar o décimo aniversário do evento, como também vai aplaudir a capacidade do mundo de se unir contra a pandemia.

"O festival de 2021 e a nossa mensagem de união global têm um significado ainda mais especial depois do ano difícil que tivemos", afirma o



fundador e organizador do evento, Luciano Sameli. "Nós esperamos que este festival seja um oásis de alegria para a nossa comunidade".

ATRAÇÕES MUSICAIS

A grande atração da noite do sábado (18), Smash Mouth, está comemorando 20 anos do lançamento da música 'All Star' como trilha sonora do filme "Shrek" e do terceiro álbum homônimo da banda lançados em 2001. No festival, a banda planeja tocar os sucessos favoritos do público e apresentar seu novo single, a música "Camelot". Essa canção é uma colaboração criativa entre Smash Mouth e Timmy Trumpet, um dos DJs mais conhecidos da Austrália. Ele é conhecido por misturar o trompete e o piano do jazz com música eletrônica.

Para fechar a noite de domingo com chave de ouro, o DJ brasileiro Bruno Martini promete não deixar ninguém parado. Martini viu sua carreira decolar com suas músicas reproduzidas mais de 1 bilhão de vezes no Spotify. O DJ já produziu músicas com o Timbaland, Lady Gaga e Kate Perry.

Dois artistas já nomeados para o Grammy Latino estarão no palco do Brazilian Festival: Paula Lima e Vitor Kley. A sambista, apresentadora, jurada do Brazilian Idol e ícone do samba, vai levar todo o seu gingado, beleza e alegria para o seu show no sábado. Sucesso no Brasil e em Portugal, Vitor Kley se apresenta no domingo.

Além desses nomes da música, estarão no palco: Adelmo Casé (axé music), Isra (Latin rock/

rap); a banda já nomeada para o Grammy Latino, Onze: 20 (reggae); James McWhinney da Big Mountain e Vibes Up Strong (reggae/rock/roots); Marlow Rosado (salsa/merengue); e Zeeba de San Diego, naturalizado no Brasil, e a voz por trás dos hits de ALOK e Bruno Martini.

NOVO LOCAL

No ano passado, mesmo diante dos desafios impostos pela pandemia, o festival sobreviveu e foi o único festival brasileiro nos Estados Unidos a acontecer. Para que fosse possível a sua realização, a organização teve que mudar o festival para Fort Lauderdale para, dessa maneira, atender todas as diretrizes do Centers for Disease Control and Prevention (CDC). O festival deste ano está ainda mais inovador, ou-



**JAMES
MCWHINNEY**

sado e eclético. Sameli disse estar orgulhoso de chamar a cidade e Fort Lauderdale de casa e muito feliz por ter o supermercado Publix como patrocinador oficial na celebração dos dez anos do festival.

"Nós nunca desistimos e estamos determinados a ter ainda mais sucesso", diz Sameli. "O prefeito (Dean) Trantalis e a Cidade de Fort Lauderdale têm sido nossos parceiros e só temos a agradecer a Cidade por ter abraçado o nosso festival. O prefeito Trantalis reconhece a importância da nossa missão em promover a união cultural e mudar para Fort Lauderdale nos deu a oportunidade de realizar o evento em uma das praias mais bonitas dos Estados Unidos".

COMUNIDADE BRASILEIRA NO SUL DA FLÓRIDA

O condado de Broward e a Cidade de Fort Lauderdale são lugares perfeitos para a realização do Brazilian Festival. A comunidade brasileira que vive no condado de Broward aumentou



**MARLOW
ROSADO**



ONZE:20



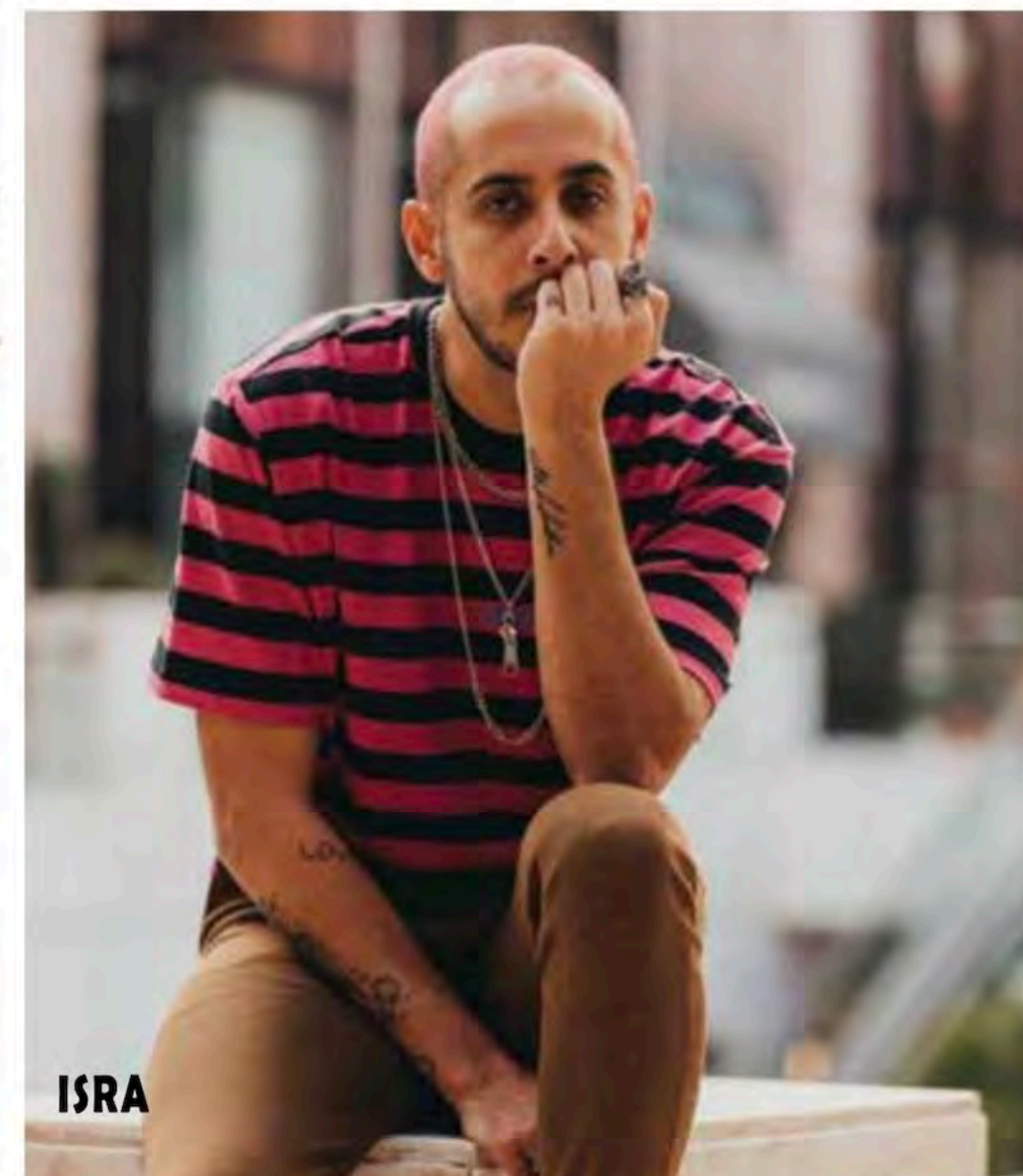
PAULA LIMA

36% entre os anos 2000 e 2010, com 20.900 residentes. O estado da Flórida concentra a maior população de brasileiros nos Estados Unidos. De acordo com o U.S Census e baseado em assinaturas de canais de TV do Brasil, cerca de 360 mil brasileiros vivem hoje na Flórida.

Os turistas brasileiros também desempenham um importante papel na economia do Sul da Flórida. De acordo com o Visit Florida, instituição governamental da área de turismo, 993 mil brasileiros visitaram a Flórida em 2017. O Brasil é o terceiro País no mundo a mandar turistas para o Sunshine State, atrás apenas do Canadá e do Reino Unido.

O Brazilian Festival cumpre o seu papel em valorizar a cultura brasileira e incentivar o crescimento econômico da região. Em 2019, o Brazilian Festival investiu \$232 mil em fornecedores brasileiros, mão de obra e prestadores de serviços. Em oito anos, o festival gerou 3.200 postos de trabalho temporário, gerou mais de \$40 mil para instituições locais e contratou serviços de mais de 267 negócios locais, ajudando mais de 2.100 expositores locais e gerando uma receita de mais de \$800 mil nas vendas de alimentos e bebidas. "Somos muito orgulhosos de fortalecer a cultura brasileira no condado de Broward e agradecidos por apoiar o comércio local", disse Sameli. "Tenho certeza de que este festival vai ser o melhor de todos os tempos".

Ingressos para o festival podem ser adquiridos pelo site BrazilianFestival.org por \$10. Crianças menores de 12 anos não pagam a entrada. O festival será realizado de 12pm às 10pm nos dias 18 e 19 de setembro no 1005 Seabreeze Blvd. na beira da praia.



ISRA



**VITOR
KLEY**



Décimo Brazilian Festival ocorre em setembro em Fort Lauderdale

Nos dias 18 e 19 de setembro, a praia de Fort Lauderdale será palco do décimo aniversário do South Florida Brazilian Festival. Entre as atrações musicais está o ícone do pop-rock Smash Mouth, que será a grande estrela da noite de sábado. O DJ Bruno Martini, conhecido internacionalmente, fecha o evento na noite de domingo.

Ao longo do fim de semana, artistas brasileiros e internacionais vão se revezar no palco para levar entretenimento e diversão para os presentes. São eles: a banda Onze:20, James McWhinney do Big Mountain e Vibes Up Strong, o cantor e compositor Vitor Kley, a sambista Paula Lima, o Cantor Latino Isra, e muito mais. Serão dois dias de festival, que será realizado ao sul do Fort Lauderdale Beach Park (1005 Seabreeze Blvd.).

Há dez anos, o South Florida Brazilian Festival reúne milhares de pessoas, conta com uma variedade de opções culinárias de



Fotos: Buljan

diversos restaurantes, dezenas de expositores, brincadeiras para as crianças, torneio de futevôlei, rampa de skate e muita música ao vivo. É o maior evento brasileiro da região Sudeste dos Estados Unidos.

Atrações musicais

A grande atração da noite do sábado (18), Smash Mouth, está comemorando 20 anos do lançamento da música 'All Star' como trilha sonora do filme "Shrek" e do terceiro álbum homônimo da banda lançados em 2001. No festival, a banda planeja tocar todos os sucessos favoritos do público e apresentar seu novo single, a música "Camelot". Para fechar a noite de domingo com chave de ouro, o DJ brasileiro Bruno Martini promete não deixar ninguém parado. Martini viu sua carreira decolar com suas músicas reproduzidas mais de 1 bilhão de vezes no Spotify. O DJ já produziu músicas com o Timbaland, Lady Gaga e Kate Perry.



DJ Bruno Martini

Foto: Divulgação



Smash Mouth

Foto: Calibree/SmashMouthPromo

Dois artistas já nomeados para o Grammy Latino estarão no palco do Brazilian Festival: Paula Lima e Vitor Kley. A sambista, apresentadora, jurada do Brazilian Idol e ícone do samba, vai levar todo o seu gingado, beleza e alegria para o seu show no sábado. Sucesso no Brasil e em Portugal, Vitor Kley se apresenta no domingo.

Além desses nomes da música, estarão no palco: Adelmo Casé (axé music), Isra (Latin rock/rap); a banda já nomeada para o Grammy Latino, Onze: 20 (reggae); James McWhinney da Big Mountain Vibes Up Strong (reggae/rock/roots); Marlow Rosado (salsa/merengue); e Mr. Sanchez (reggaeton).

Novo local

No ano passado, mesmo diante dos desafios impostos pela pandemia, o festival sobreviveu e foi o único festival brasileiro nos Estados Unidos a acontecer. Para que fosse possível a sua realização, a organização teve que mudar o festival para Fort Lauderdale para, dessa maneira, atender todas as diretrizes do Centers for Disease Control and Prevention (CDC). Segundo a organização, o festival deste ano está ainda mais inovador, ousado e eclético.

Ingressos

Ingressos para o festival podem ser adquiridos pelo site BrazilianFestival.org por \$10. Crianças menores de 12 anos não pagam a entrada. O festival será realizado de 12pm às 10pm nos dias 18 e 19 de setembro no 1005 Seabreeze Blvd. na beira da praia. ■



Vitor Kley

Foto: Divulgação



Onze: 20

Foto: Divulgação



Paula Lima

Foto: Lucas Fonseca

ACONTECE.COM

SEPT 18-19
12PM - 10PM

10TH ANNIVERSARY BRAZILIAN FESTIVAL

VISIT
LAUDERDALE
EVERYONE UNDER THE SUN

Presented by:
Phil Smith Kia
LIGHTHOUSE POINT

Proud Sponsor:

Publix.

10 YEARS
BRAZILIAN
FESTIVAL

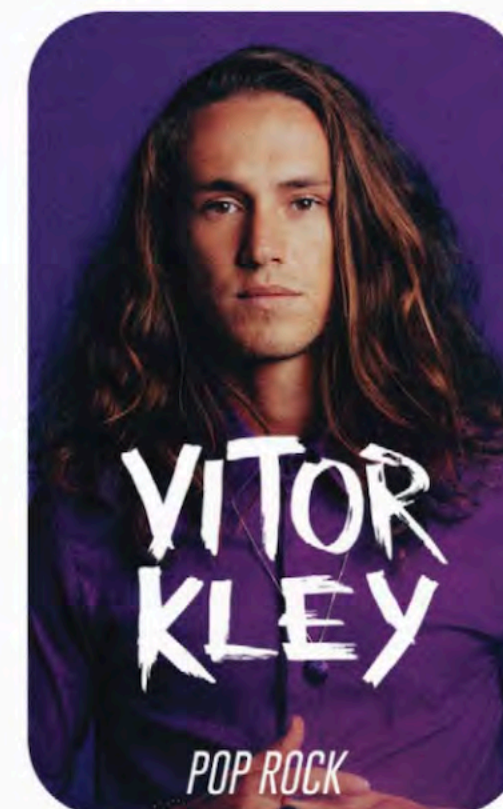
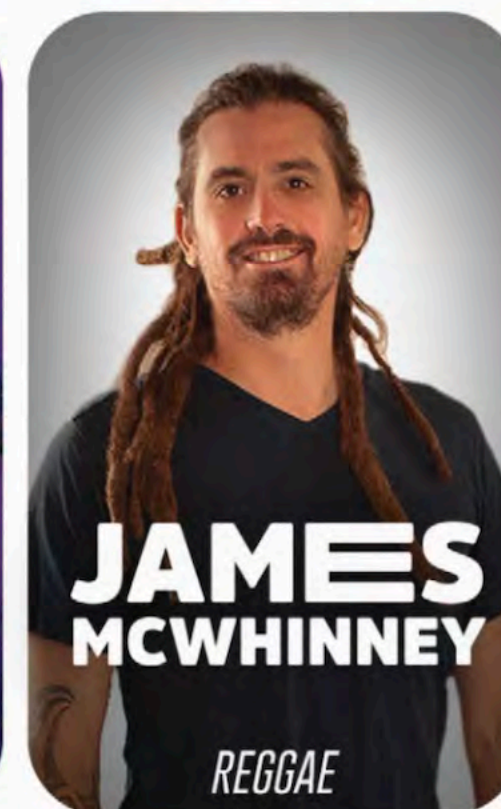
2021



SAMBA



CLASSIC ROCK

ADELMO
CASÉ
AXÉ MUSICONZE-20
REGGAE ROOTSVITOR
KLEY
POP ROCKJAMES
MCWHINNEY
REGGAEZEEBA
SPECIAL GUEST
BRAZILIAN POPULAR MUSICBRUNO
MARTINI
HOUSE / DANCE MUSIC

FOOTVOLLEY SHOWDOWN
GIRLS AND BOYS COME TOGETHER TO FLY UNDER THE SUNSET

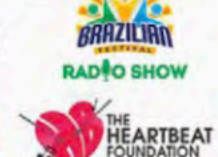
EXHIBITORS - FOOD VENDORS - KIDS ZONE

www.BRAZILIANFESTIVAL.org

ADDRESS: 1005 SEABREEZE BLVD, FORT LAUDERDALE, FL 33316, EUA

Tickets
ONLINE
\$10

POWERED BY:



BOOSTED BY:



Campaigns

The Heartbeat Foundation (30943919...

Publishing 2 of 0

Discard Drafts

Review and Publish (6)

Mar 1, 2021 – Sep 19, 2021

Search and filter

Resource Center

Campaigns

1 Selected

Ad Sets for 1 Campaign

Ads for 1 Campaign

+ Create

A/B Test

Rules

View Setup

Columns: Performance

Breakdown

Reports

Off / On	Campaign Name	Delivery	Bid Strategy	Budget	Attribution Setting	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends
✓	Instagram Post: On SEP 18 - Classic Reggae, Under...	Completed	Lowest cost	\$210.00	7-day click	195	18,886	39,369	\$1.08	\$210.00	Sep 18, 2021
	FLAG CARROUSEL- 2	On	Lowest cost	\$600.00	7-day click	2,329	78,921	146,643	\$0.26	\$600.00	Sep 17, 2021
	Instagram Post: On SEPT 18-19, It is YOUR...	Off	Lowest cost	\$150.00	7-day click	163	18,267	49,203	\$0.92	\$150.00	Sep 4, 2021
	Instagram Post: On SEPT 18 - Unity in the...	Off	Lowest cost	\$225.00	7-day click	130	15,843	23,438	\$1.34	\$174.78	Sep 3, 2021
	Instagram Post: On Sept 18 - 10th Anniversary...	Off	Lowest cost	\$900.00	7-day click	404	40,697	83,767	\$1.26	\$507.99	Sep 13, 2021
	Visit2	Off	Using ad set bid strategy	Using ad set budget	7-day click	959	40,969	64,452	\$0.34	\$325.78	Aug 21, 2021
	Aniversario - Brazilian Festival	Off	Lowest cost	\$20.00	7-day click	2,128	39,935	119,503	\$0.27	\$566.26	Aug 31, 2021
	SmashMouth3	Off	Lowest cost	\$10.00	7-day click	2,467	77,998	110,494	\$0.32	\$797.17	Aug 22, 2021
	Instagram Post: On Sept 18-19, What Makes this...	Off	Lowest cost	\$300.00	7-day click	214	12,411	13,905	\$0.48	\$101.70	Jul 27, 2021
	Poster	Off	Using ad set bid strategy	Using ad set budget	7-day click	496	23,080	38,492	\$0.31	\$153.44	Jul 31, 2021
	Post: "On Sept 18-19 - 10 Reasons to celebrate 10 YEARS..."	Off	Lowest cost	\$600.00	7-day click	726	19,633	40,864	\$0.25	\$180.53	Aug 25, 2021
	10thAnnBrazil	Off	Lowest cost	\$200.00	7-day click	3,019	68,769	118,388	\$0.04	\$106.33	Jul 31, 2021
	10thAnniversary	Off	Using ad set bid strategy	Using ad set budget	7-day click	1,587	87,027	158,511	\$0.16	\$258.11	Aug 31, 2021
	Post: "On Sept 18-19 - 10th Anniversary Brazilian..."	Off	Lowest cost	\$200.00	7-day click	930	19,456	30,562	\$0.15	\$136.85	Jul 3, 2021
	Instagram Post: On Sept 18 - If you BELIEVE in...	Off	Lowest cost	\$300.00	7-day click	458	24,640	34,441	\$0.35	\$161.77	Jul 10, 2021
	Maren	Off	Lowest cost	\$300.00	7-day click	944	34,763	52,289	\$0.25	\$238.26	Jun 30, 2021
	Post: "SEP 18 - 19, Weekend Getaway 10th Anniversary..."	Off	Lowest cost	\$200.00	7-day click	1,033	28,951	39,766	\$0.18	\$185.37	Jun 30, 2021
	Bahia Mar	Off	Lowest cost	\$250.00	7-day click	967	28,988	43,081	\$0.21	\$206.33	Jun 30, 2021
	Event: 10th Anniversary BRAZILIAN FESTIVAL	Off	Lowest cost	\$350.00	7-day click	447	13,758	17,798	\$0.35	\$156.01	Jul 31, 2021
Results from 120 campaigns					Multiple Attrib...	Multiple Conversion	1,031,059	2,463,380		\$13,278.20	
Excludes selected items											

Impressions
50.5K


Views
9.15K

Avg. CPV
\$0.10

View rate
18.12%

Date	Impressions (K)	Views (K)
May 31, 2021	0	0
Jun 15, 2021	0	0
Jul 1, 2021	12	0.95
Jul 15, 2021	12	1.2
Aug 1, 2021	9.5	1.5
Aug 15, 2021	9.5	1.9
Sep 1, 2021	10.5	1.9
Sep 13, 2021	9.5	1.5


Biggest changes		Cost ▼	⋮
Jun 1 – Sep 19, 2021 compared to Feb 10 – May 31, 2021 ?			
● BrazilianFestival-1			+ \$899.93 +∞

Campaigns			
	Cost	Views	View rate
 BrazilianFestival-1	\$899.93	9,148	18.12%


Measure conversions

- 1 A conversion action has been created, but the tag is not yet verified for: [ENOUGH](#)
- 2 Add the tracking code to your website

To complete setup, you'll need to add the tracking code to your website



EMAIL
TAG



INSTALL TAG
YOURSELF

MANAGE CONVERSIONS

Billing summary

Next payment

Oct 1, 2021 or when balance reaches \$500.00

Current balance \$444.32 | Last payment Sep 1, 2021


Payment setting

You're making automatic payments

Documents

Video ads

BRAZILIAN FESTIVAL 1



A promotional poster for the 10th Anniversary Brazilian Festival. The background features a large, crashing ocean wave. The text '10th ANNIVERSARY' is at the top in white. Below it, 'BRAZILIAN' is written in large, bold, blue letters with a white outline. Underneath, 'FESTIVAL' is in yellow letters on a black banner. Below that, '— FLORIDA'S LARGEST —' is in white. In the bottom left corner, it says 'September 18-19' and 'TICKETS Online \$10'. In the bottom center, it says 'BUY YOUR TICKETS AT' and 'www.BrazilianFestival.org'. In the top right corner, there is a small logo for 'BRAZILIAN FESTIVAL' with a globe icon.

Brazilian Festival 2

Ticket 10

By the Ocean


10th Anniversary Brazilian Festiv...

Video

Select video by

Impressions ▼

⋮



SEP 18-19 - 10th Anniversary Brazilian Festival - TV2

Audience retention ?

No data

Audience Overview

SAVE EXPORT SHARE INSIGHTS

Jan 1, 2021 - Sep 23, 2021

All Users
100.00% Users

+ Add Segment

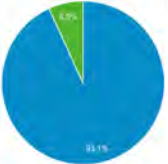
Overview

Users VS. Select a metric

Hourly Day Week Month



New Visitor Returning Visitor



Demographics	
Language	
Country	
City	
System	
Browser	
Operating System	
Service Provider	
Mobile	
Operating System	
Service Provider	
Screen Resolution	

Language		Users	% Users
1.	en-us	22,183	78.17%
2.	pt-br	3,594	12.66%
3.	es-us	719	2.53%
4.	en-ca	375	1.32%
5.	en	334	1.18%
6.	en-gb	223	0.79%
7.	pt-pt	221	0.78%
8.	es-419	129	0.45%
9.	es-es	104	0.37%
10.	en-au	39	0.14%

view full report

All campaigns

Enabled, Paused, and Removed

BrazilianFestival-1

Chega - Enough

ENOUGH

Exhibitors

Hispanics # 1593010279909

Kell # 1593010125049

Mothers

Smash # 1593009415313

Video Conversions - 2020-10-16

Overview

Recommendations

Campaigns

Ad groups

Ads & extensions

Videos

Landing pages

Keywords

Audiences

Demographics

Placements

Settings

Change history

Suggested

Locations

Devices

Advanced bid adj

Show more

Campaign status: All; Ad group status: All

ADD FILTER

Impressions

50.5K

Views


9.15K

Avg. CPV

\$0.10

View rate

18.12%



Biggest changes

Jun 1 – Sep 19, 2021 compared to Feb 10 – May 31, 2021

	Cost
BrazilianFestival-1	+\$899.93

Campaigns

	Cost	Views	View rate
BrazilianFestival-1	\$899.93	9,148	18.12%

Measure conversions

A conversion action has been created, but the tag is not yet verified for: ENOUGH

Add the tracking code to your website

To complete setup, you'll need to add the tracking code to your website

EMAIL TAG

INSTALL TAG YOURSELF

MANAGE CONVERSIONS

Billing summary

Next payment

Oct 1, 2021 or when balance reaches \$500.00

Current balance \$444.32 Last payment Sep 1, 2021


Payment setting

You're making automatic payments

Documents

Video ads


BRAZILIAN FESTIVAL 1



Brazilian Festival 2
Ticket 10
By the Ocean
10th Anniversary Brazilian Festiv...

Video

Select video by Impressions

 SEP 18-19 - 10th Anniversary Brazilian Festival - TV2

Audience retention

No data

Is the navigation menu easy to use?

Tell us about your business and receive personalized service. [Enter Now](#)

Today's Spends

0.00 USD

Account Balance: 340.00 USD

Payment >

Active 1

Log >

Create an Ad

Suggestions 1 / 1

Some ads have run out of budget. Don't miss out on potential customers!

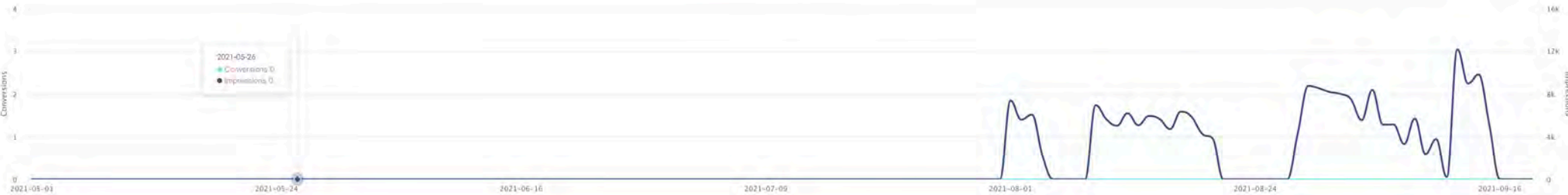
1 campaign(s), 2 ad group(s) are out of budget.

See more >

Trends

Time Zone: UTC+08:00 2021-05-01 ~ 2021-09-19

Cost	CPC	CPA	Impressions	CTR	Clicks	CVR	Conversions	CPM
860.00 USD	0.27 USD	0.00 USD	207,871	1.51%	3,137	0.00%	0	4.14 USD



Campaign

Custom Columns

Name	Cost	Impressions	Clicks
BrazilianFestival1	460.00	122,930	1,834
TV Spot 1	400.00	84,941	1,303

Gender

Cost



Female 442 51.40% Male 418 48.60%

YOUR CAMPAIGN

Campaign Title

Brazilian Festival 2

COMPLETE



Order Number

541799



Campaign Dates

09/06/2021 - 09/19/2021



Miami-Ft. Lauderdale(33013)

10 miles



Interested in

Interested in Soccer



Time Left:

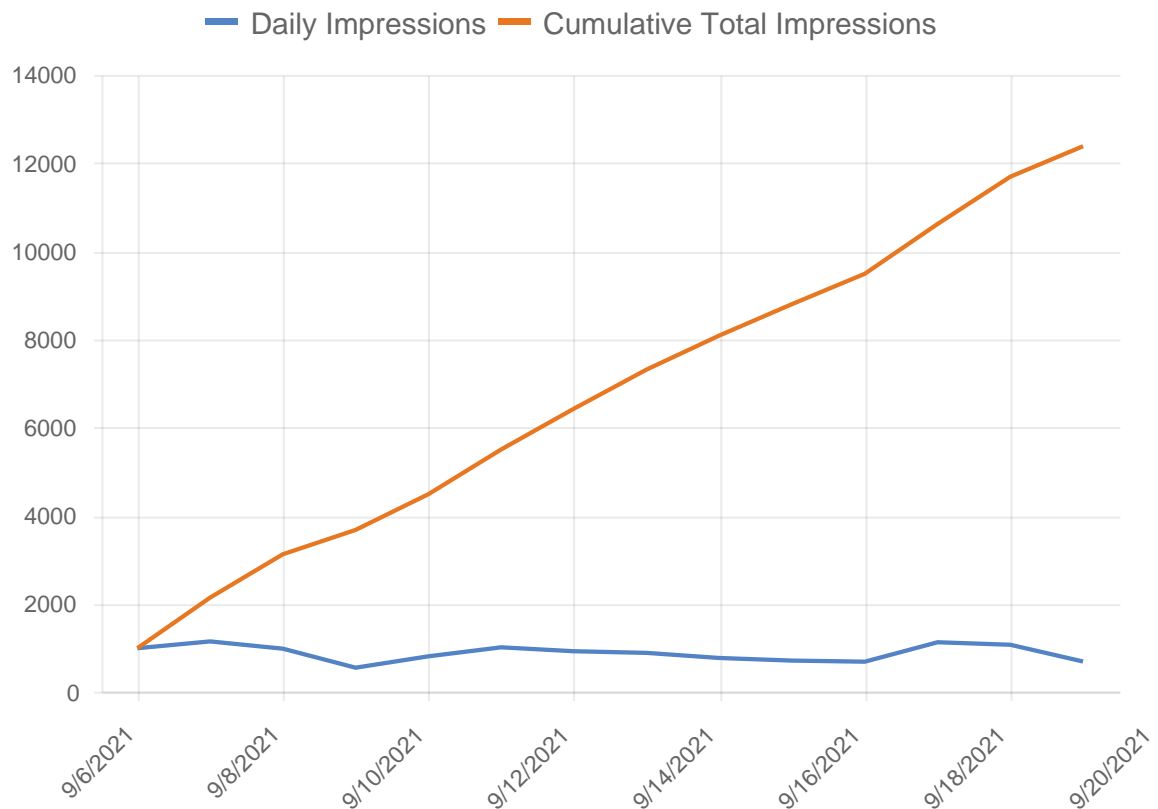
0 days

Market

Your campaign has reached **2.22 %** of homes that fit your household criteria

Ordered Commercials: **346**

Aired Commercials: **342**

PERFORMANCE METRICS**IMPRESSIONS DELIVERED**

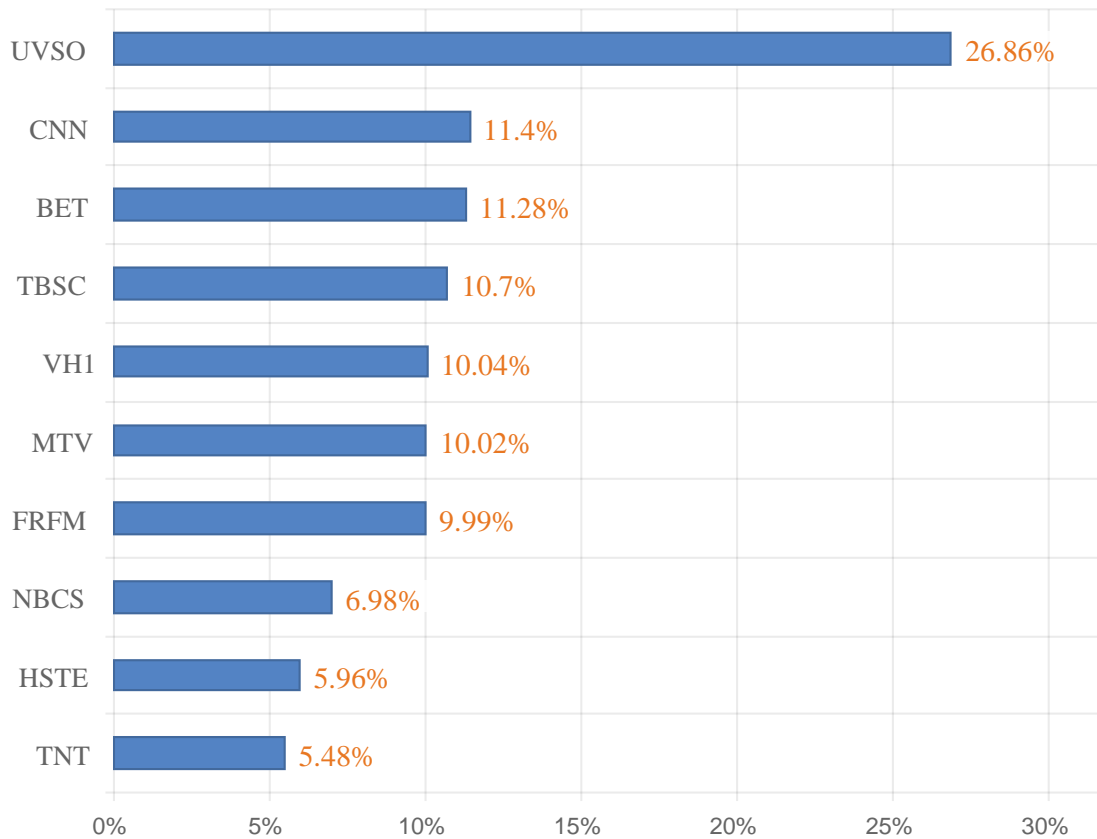
Your total budget **\$600.00** for **13** days

Since your campaign started, your commercial earned **12,380** impressions.

* An impression is the number of times your commercial has appeared on a screen in a household that fits your audience criteria.

VIEWING INSIGHTS

Top 10 networks where your commercial has aired.



On average, your commercial has aired **2** times in each household that fits in your target audience.

*** Reporting updated Tuesday-Friday. Some impressions may take up to 7 days to appear in the report.**



KEY METRICS

Your cross screen commercials were delivered **4,387** times with in premium online content.

Target audiences spent over **30.52** hours viewing and interacting with your commercials.

78.16% of your ad impressions were viewed in full.

PERFORMANCE METRICS

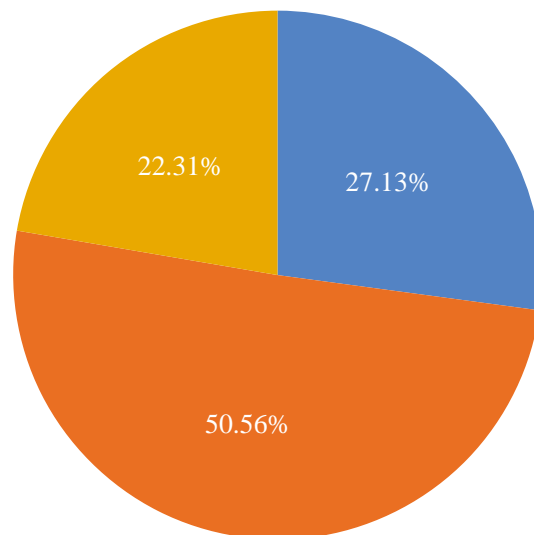
OVERALL RESULTS

Impression Goal	Impressions Delivered	Percentage of Impression Goal	Completed Views
4,412	4,387	99.43%	3,429

* Reporting updated daily with 48 hour delay

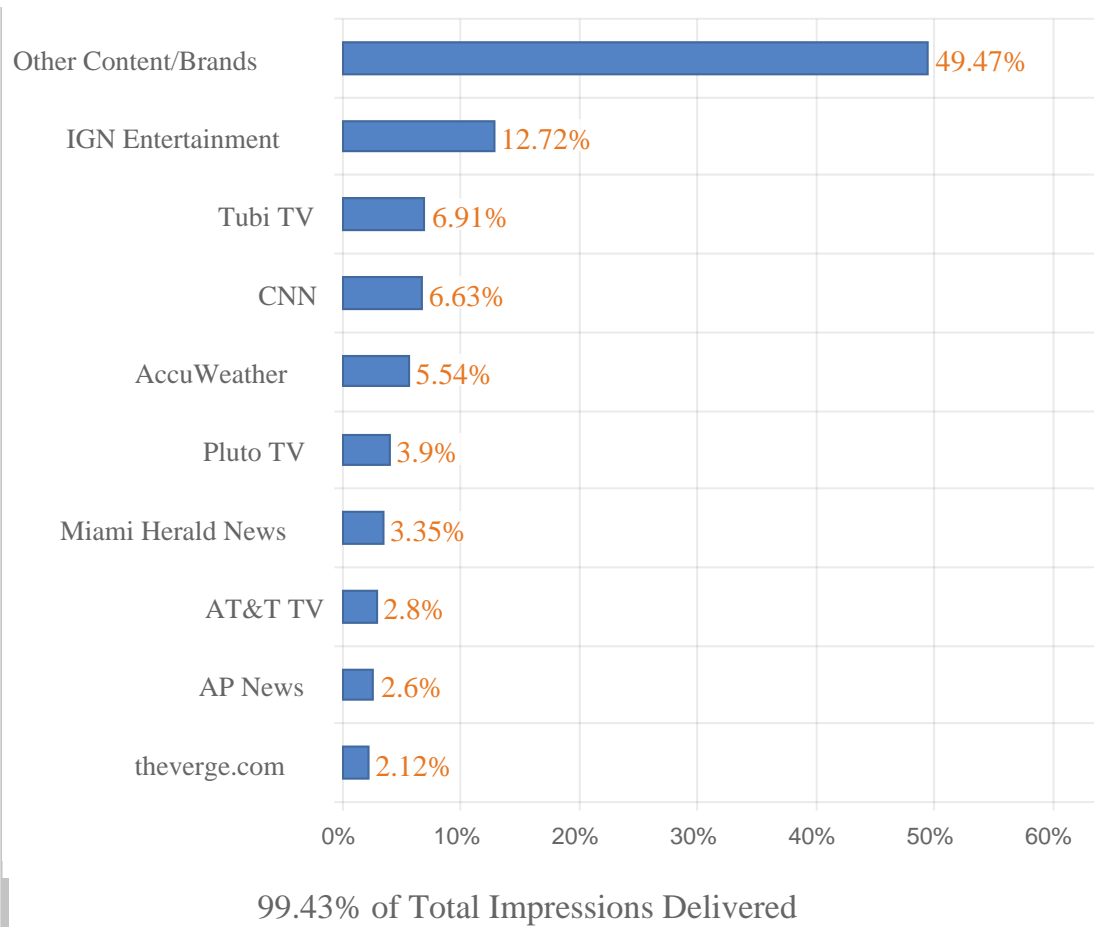
PLATFORMS AND CONTENT/BRANDS

DELIVERY BY PLATFORM



— Connected TV — Mobile — Web Browser

DELIVERY BY CONTENT/BRANDS



**Disclaimer: Effectv makes no representations or warranties with respect to this campaign report. This campaign report shall have no bearing on (i) the receipt of makegoods and/or refunds due to advertiser or (ii) amounts payable by advertiser.*

YOUR CAMPAIGN

Campaign Title

BrazilianFestival 1

COMPLETE



Order Number

541792



Campaign Dates

09/06/2021 - 09/19/2021



West Palm Beach-Boca Raton(33060)

10 miles



Interested in

Interested in Travel



Time Left:

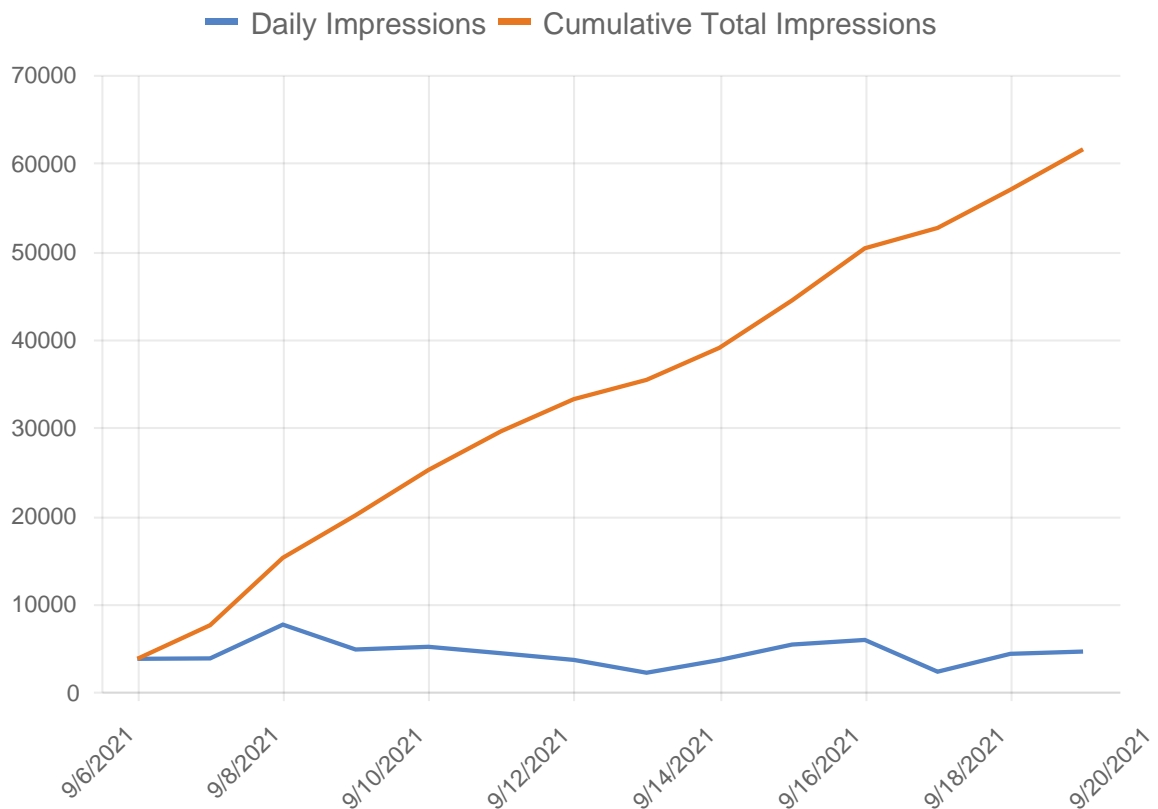
0 days

Market

Your campaign has reached **6.07 %** of homes that fit your household criteria

Ordered Commercials: **398**

Aired Commercials: **372**

PERFORMANCE METRICS**IMPRESSIONS DELIVERED**

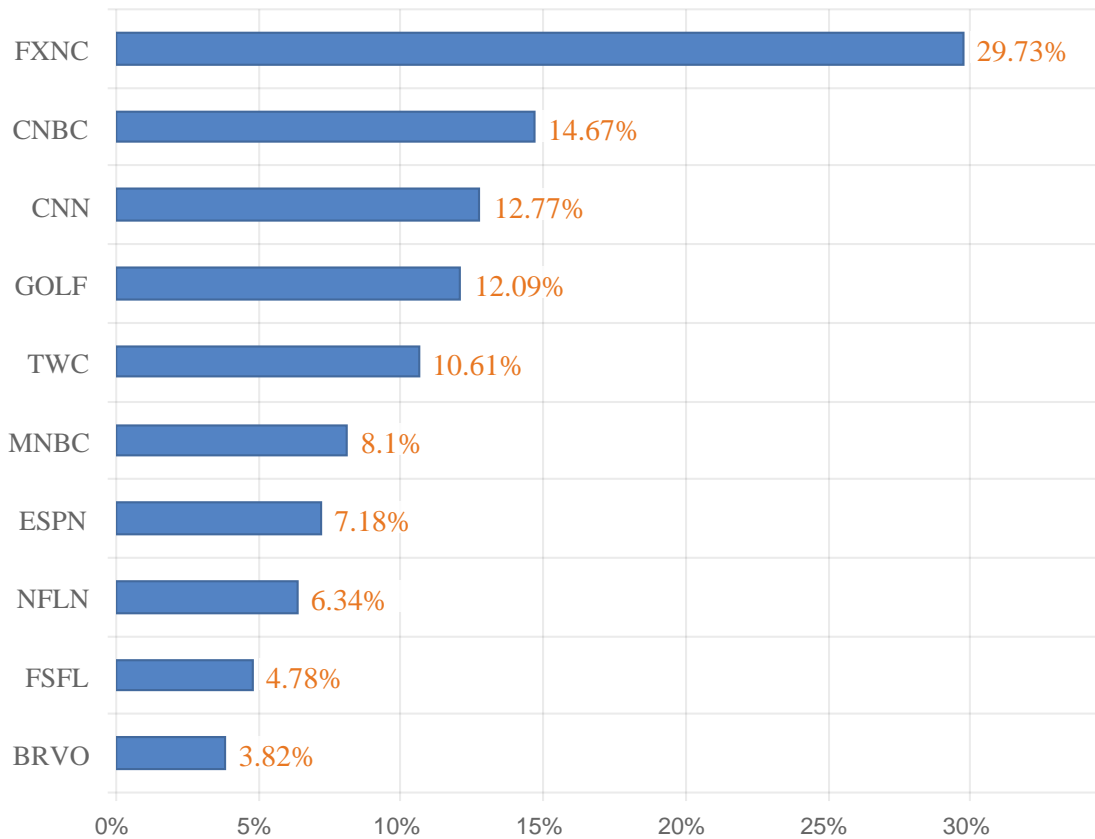
Your total budget **\$599.50** for **13** days

Since your campaign started, your commercial earned **61,552** impressions.

* An impression is the number of times your commercial has appeared on a screen in a household that fits your audience criteria.

VIEWING INSIGHTS

Top 10 networks where your commercial has aired.



On average, your commercial has aired **2** times in each household that fits in your target audience.

*** Reporting updated Tuesday-Friday. Some impressions may take up to 7 days to appear in the report.**



KEY METRICS

Your cross screen commercials were delivered **4,365** times with in premium online content.

Target audiences spent over **29.36** hours viewing and interacting with your commercials.

74.71% of your ad impressions were viewed in full.

PERFORMANCE METRICS

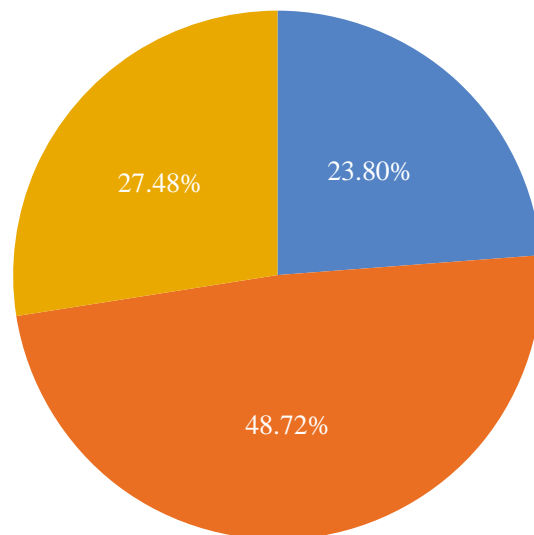
OVERALL RESULTS

Impression Goal	Impressions Delivered	Percentage of Impression Goal	Completed Views
4,412	4,365	98.93%	3,261

* Reporting updated daily with 48 hour delay

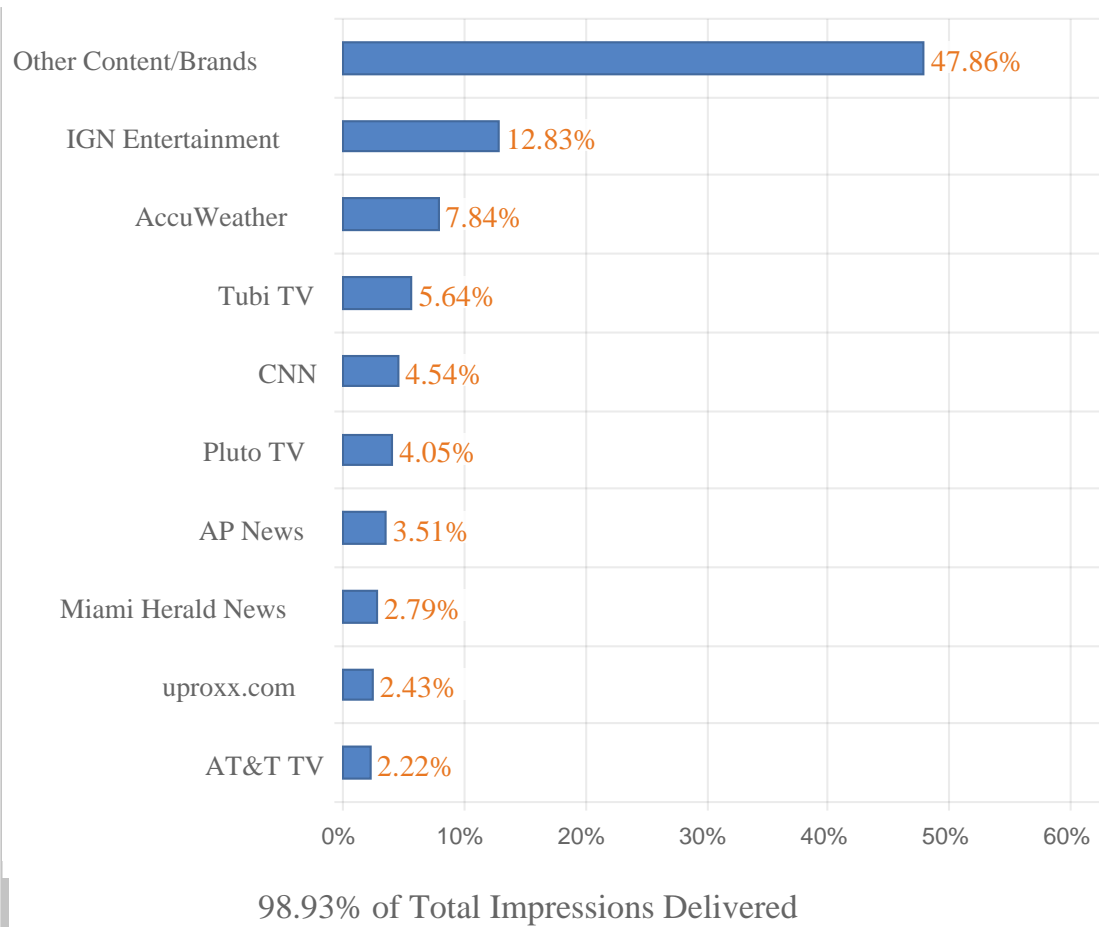
PLATFORMS AND CONTENT/BRANDS

DELIVERY BY PLATFORM



— Connected TV — Mobile — Web Browser

DELIVERY BY CONTENT/BRANDS



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10TH ANNIVERSARY

SEPT 18-19
12PM - 10PM



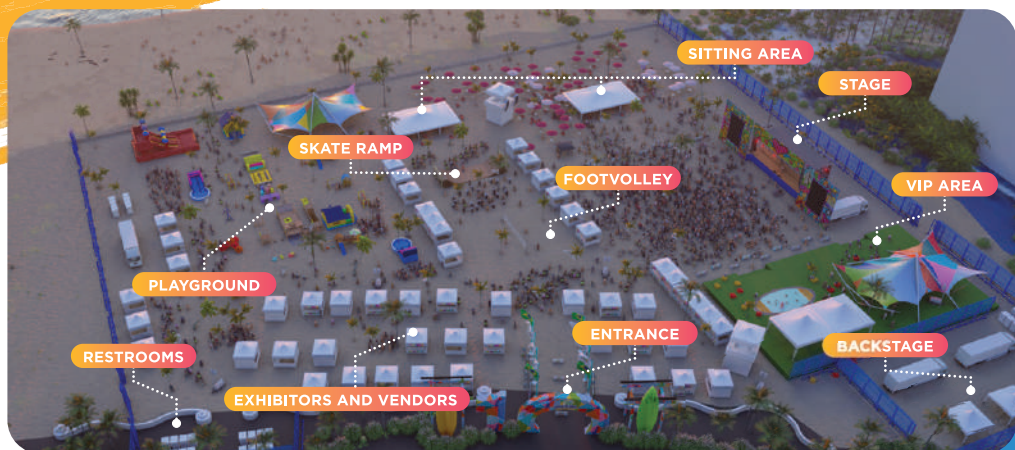
Presented by:

Phil Smith Kia
LIGHTHOUSE POINT

Proud Sponsor:

Publix®

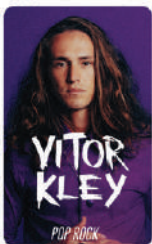
Address:
1005 Seabreeze Blvd,
Fort Lauderdale, FL 33316, EUA



USA



BRAZIL



LATIN



SEPT 18 SATURDAY

Gates Open at 12pm

12pm to 6pm • Footvolley Qualifying
"Corporate Challenge"

12pm to 6pm • Skate Ramp Performances

1pm • Gospel in Concert feat. Lagoinha Church.

2pm to 4pm • Local Artists

4pm • Cravo e Canela - "Forro"

5pm • Paula Lima- Samba Funk.

6pm • Isra - Latin Rock/Rap

6:45pm • United States Anthem, Brazilian Anthem.

7pm • Onze:20 featuring James McWhinney
of Big Mountain and Vibes up Strong
Reggae/Rock/Roots

8:30pm • Adelmo Case
"Live from Salvador Bahia" Axe Music

9pm • Smash Mouth - Pop Rock

SEPT 19 SUNDAY

Gates Open at 12pm

12pm to 6pm • Footvolley Semi-Finals
"Corporate Challenge"

12pm to 6pm • Skate Ramp Performances

1pm to 4pm • Local Artists

4pm • Jhonny - The Brazilian Sparrow

5:30pm • Marlow Rosado - Salsa/Merengue

6pm • Diogo Brown & Gafieira Rio Miami
MPB/Country

7:30pm • Mr. Sanchez - Reggaeton

8pm • Vitor Kley- Pop Rock and Maneva- Reggae,
Live from Brazil with an Announcement for 2022

8:30pm • Bruno Martini
and Special Guest ZEEBA Dance/House Music

Times of Performances and Concerts are subjected to change. Due to Covid-19 restrictions and uncertainty Brazilian Line Up is subjected to change. In compliance with the Fish and Wildlife Conservation Commission, Site Plan is subjected to change in order to preserve and protect Marine Turtle life.

FOOTVOLLEY SHOWDOWN

GIRLS AND BOYS COME TOGETHER
TO FLY UNDER THE SUNSET



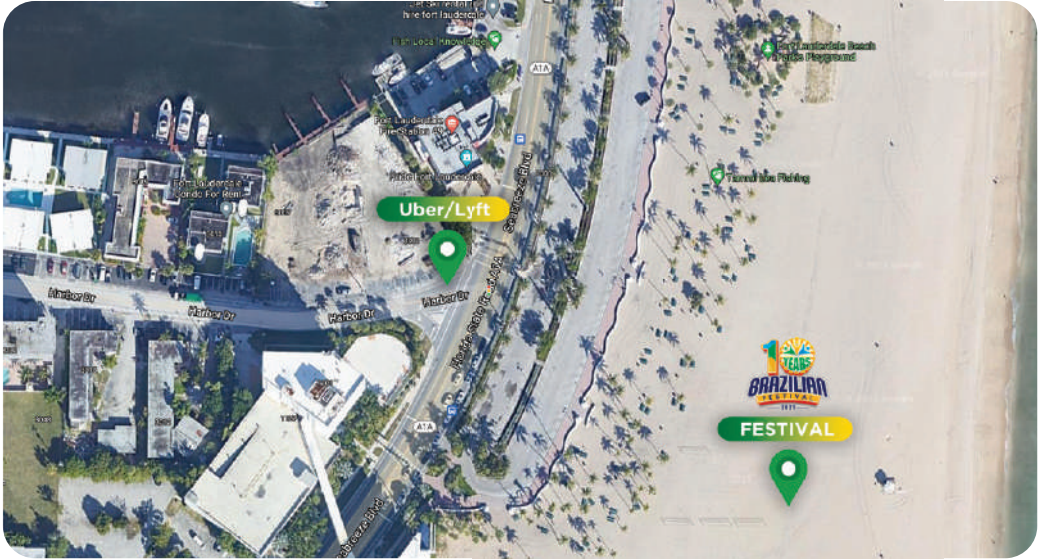
FUN ALL DAY AT THE
**KIDS
PARK**

DON'T KNOW HOW TO GO?



Uber/Lyft

Uber/Lyft are dropping off, and picking up riders right across from the Festival on Harbor Drive.



Scan QR Code for
Water Taxi packages
to Brazilian Festival



Water Taxi

Start your Day on the Water and enjoy. The Water Taxi make stops in Downtown Fort Lauderdale, the Riverside Hotel, Hilton Marina Convention Center, at the Gallery One Galleria Mall. Visit www.WaterTaxi.com for routes, and schedule.

Fort Lauderdale Route

"VOTED MOST POPULAR"

- 1 Riverside Hotel + Stranahan House | 335 SE 6th Ave.
Transfer stop to River Route.
- 2 Shops + Restaurants at Las Olas | 904 E Las Olas Blvd.
At the end of SE 9th Avenue.
- 3 15th Street Fisheries | 1900 SE 15th St.
- 4 Hilton Marina + Convention Center | 1881 SE 17th St.
West side under the 17th Street Bridge. Transfer stop to Margaritaville.
- 5 South End of Bahia Mar | 1001 Seabreeze Blvd.
- 6 Beach Place + Fort Lauderdale Beach
At the end of Cortez Street at the Intracoastal Waterway.
- W Seville Street | 2901 Seville St.
On demand whistle stop. Double decker boat can't stop due to shallow water.
- 7 GalleryOne DoubleTree + Galleria Mall | 2670 E Sunrise Blvd.
- 8 Birch State Park + Park & Ocean | 3109 E Sunrise Blvd.
- 9 Shooters Waterfront | 3033 NE 32nd Ave.
- 10 Bokamper's Sports Bar & Grill | 3115 NE 32nd Ave.

- Recommended Parking Area
 Beach Access

Hollywood Express

- 4 Hilton Marina + Convention Center | 1881 SE 17th St.
West side under the 17th Street Bridge. Transfer stop to Fort Lauderdale.
- M1 Margaritaville Hollywood Beach Resort + Boardwalk + Beach | 1111 N Ocean Dr.

Routes & Stops

Hop on, hop off, or ride round trip
from any Water Taxi stop near you!



Visit www.watertaxi.com to

- Book Tickets
- Live Tracking
- Specialty Cruises
- COVID - 19 Precautions
- And More!



Community Shuttle and Seabreeze Tram

The Community Shuttle is affordable, and offer routes such as the Las Olas Link Route, The Beach Link, and the Downtown Link Route. The Seabreeze Tram runs on Seabreeze Blvd, location of the Festival. Scan the QR code for all the Routes, Stops and Schedule.

Seabreeze Tram

Seabreeze Tram is a FREE service that runs between the Las Olas Parking Garage and Oceanside Park.
52 views

SHARE

☒ Seabreeze Tram

Seabreeze Tram Route

Stop #1: Las Olas Garage

Stop #2: Las Olas Oceanside Park

Fort Lauderdale Comm...

☒ Las Olas Link

Las Olas Link Route

Stop #0913 Eastbound Las Olas Boulev...

Stop #0306 BEACH PLACE AT A - WEST

Stop #0926 TERESA MAR ST & A1A

Stop #0921 BEACH PLACE AT A1A - EAST

☒ Beach Link

Beach Link Route

Stop #1636 NE 26 Avenue/Sunrise Blvd...

Stop #0306 A1A/CASTILLO SOUTH (BE...

Stop #0309 A1A/LAS OLAS BOULEVARD

Stop #0510 A1A & BAHIA MAR - NORTH

Stop #1898 NE 17 ST & EISENHOWER BL...

Stop #0981 BROWARD GENERAL HOSPI...

Stop #1890 SE 17 STREET & USH-KOW...

Stop #1887 SE 17 STREET/CORNOVA R...

Stop #1893 A1A & BAHIA MAR - SOUTH

Stop #0921 A1A/POINSETTA STREET (...)

☐ NW Community Link

☒ Downtown Link

Downtown Link Route

Stop #0002 Broward Terminal

Stop #0321 BO/FAU

Stop #0320 Century Courthouse

Stop #4445 Davis Boulevard East

Stop #0009 Broward General Hospital E...

Stop #18103 Broward General Hospital W...

Stop #1776 Davis Boulevard West

Stop #1779 Public Courthouse (Andrew...

Stop #0990 210 South Andrews Avenue

☐ Neighborhood Link



Las Olas Link

Vehicles stop at these locations upon request or if someone is waiting at the stop to be picked up.

All BCT Stops

Stop #	Description	Direction
0911	LAS OLAS BLVD/SE 2 AVE	Eastbound
0913	LAS OLAS BLVD/SE 6 AVE	Eastbound
0914	LAS OLAS BLVD/SE 8 AVE	Eastbound
0915	LAS OLAS BLVD/SE 10 AVE	Eastbound
0916	LAS OLAS BLVD/TARPON DR	Eastbound
0918	LAS OLAS BLVD/CORAL W	Eastbound
0919	LAS OLAS BLVD/SE 25 AVE	Eastbound
0920	LAS OLAS BLVD/ATIA	Eastbound
0921	ATIA/POINSETTIA ST	Northbound
0923	ATIA/SEBASTIAN ST	Northbound
0924	ATIA/GRANADA ST	Northbound
0925	ATIA/VIRAMAR ST	Northbound
0926	ATIA/VIDAMAR ST	Northbound
0986	LAS OLAS BLVD/BIRCH R	Westbound
0987	LAS OLAS BLVD/RIVERA DR	Westbound
0988	LAS OLAS BLVD/NURMI DR	Westbound
0989	LAS OLAS BLVD/HENRICKS IS	Westbound
0990	LAS OLAS BLVD/S GORDON R	Westbound
0991	LAS OLAS BLVD/SE 17 AVE	Westbound
0992	LAS OLAS BLVD/SE 13 AVE	Westbound
0993	LAS OLAS BLVD/SE 10 T	Westbound
0994	LAS OLAS BLVD/SE 6 AVE	Westbound
0995	LAS OLAS BLVD/SE 4 AVE	Westbound
0996	LAS OLAS BLVD/SE 2 AVE	Westbound
0998	ANDREWS AVE/SE 2 ST	Northbound
2391	LAS OLAS BLVD/BONTONA ST	Eastbound
2392	LAS OLAS BLVD/LOLO DR	Eastbound
2394	ATIA/BAYSHORE R	Northbound
2401	LAS OLAS BLVD/SE 23 AVE	Westbound
2402	LAS OLAS BLVD/VENICE R	Westbound
2403	LAS OLAS BLVD/SE 8 AVE	Westbound
3034	LAS OLAS BLVD/SE 15 AVE	Eastbound
3254	ATIA/WINDAMAR ST	Southbound
3506	ATIA/CASTILLO ST	Southbound
3507	ATIA/BANTAN ST	Southbound
3520	ATIA/BAYSHORE DR	Southbound
3616	ATIA/LAS OLAS BLVD	Northbound
3748	LAS OLAS BLVD/SE 12 AVE	Westbound
3749	LAS OLAS BLVD/SE 9 AVE	Westbound
3772	ATIA/GRANADA ST	Southbound
4244	LAS OLAS BLVD/SUNSET DR	Eastbound
5112	LAS OLAS BLVD/SE 4 AVE	Eastbound
5450	LAS OLAS BLVD/SE 15 AVE	Westbound

Sun Trolley Stops

LAS OLAS BLVD/ SE 9 AVE - EAST	BEACH PLACE A1A - EAST	TERRAMAR ST & A1A	BEACH PLACE A1A - WEST	LAS OLAS BLVD/ SE 9 AVE - WEST
Stop # 0915	Stop # 0921	Stop # 0926	Stop # 3506	Stop # 3749
12:45p	12:53p	12:55p	1:01p	1:06p
1:33p	1:41p	1:43p	1:49p	1:54p
2:22p	2:30p	2:32p	2:38p	2:43p
3:11p	3:19p	3:21p	3:27p	3:32p
4:00p	4:08p	4:10p	4:16p	4:21p
4:50p	4:58p	5:00p		



Beach Link

Vehicles stop at these locations upon request or if someone is waiting at the stop to be picked up.

All BCT Stops

Stop #	Description	Direction
1458	SE 3 AVE/SE 14 ST	Southbound
0009	SE 3 AVE/SE 14 ST	Southbound
0010	SE 17 ST/SE 3 AVE	Eastbound
0011	SE 17 ST/SE 10 AVE	Eastbound
0117	SE 17 ST/SE 1 AVE	Westbound
0921	ATIA/POINSETTIA ST	Northbound
0923	ATIA/GRANADA ST	Northbound
0924	ATIA/VIRAMAR ST	Northbound
0925	ATIA/TERRAMAR ST	Northbound
0927	ATIA/VIDAMAR ST	Northbound
0928	ATIA/NE 3 ST	Northbound
0983	ATIA/VIDAMAR ST	Southbound
1436	NE 26 AVE/SHORE BLVD - (GALLERIA)	Southbound
1819	SUNRISE BLVD/BIRCH R	Eastbound
1885	SE 17 ST/SE 1 (E)	Eastbound
1886	SE 17 ST/SE 10 AVE	Eastbound
1887	SE 17 ST/SE 13 AVE	Eastbound
1890	SE 17 ST/SE 16 AVE	Eastbound
1891	SE 17 ST/SE 20 AVE	Eastbound
1892	ATIA/HOLIDAY DR	Northbound
1893	ATIA/MAJANA WAY	Northbound
1894	ATIA/HARBOR DR	Southbound
1897	SE 17 ST/SE 20 AVE	Westbound
1898	SE 17 ST/SE 16 AVE	Westbound
1899	SE 17 ST/SE 13 AVE	Westbound
1900	SE 17 ST/SE 10 AVE	Westbound
1901	SE 17 ST/SE 6 AVE	Westbound
1902	SE 17 ST/AMAR DR	Westbound
1903	SE 17 ST/ANDREWS AVE	Westbound
2498	ATIA/HARBOR BEACH PKWY	Southbound
2499	ATIA/HARBOR DR	Northbound
3048	SE 17 ST/AMAR DR	Southbound
3050	ATIA/HARBOR BEACH PKWY	Northbound
3051	ATIA/LEGION DR	Northbound
3149	ANDREWS AVE/SE 16 ST	Northbound
3254	ATIA/WINDAMAR ST	Southbound
3506	ATIA/CASTILLO ST/BEACH PLACE & SEABREEZE BLVD	Southbound
3507	ATIA/BANTAN ST	Southbound
3520	ATIA/BAYSHORE DR	Southbound
3529	ATIA/SE 5 ST - (BROWARD HALL OF FAME)	Southbound
3620	ATIA/BAYSHORE DR	Southbound
3616	ATIA/LAS OLAS BLVD	Northbound
3620	ATIA/#545 - (PORT LAUDERDALE)	Northbound
3894	SUNRISE BLVD/ATIA	Westbound
3979	ATIA/GRANADA ST	Southbound
3981	SE 17 ST/3A - (BROWARD GENERAL HOSPITAL)	Northbound
4323	ATIA/NE 3 ST	Southbound
4360	ATIA/NE 9 ST	Southbound

NE 26 AVE/ SUNRISE BLVD - (GALLERIA)	ATIA/ CASTILLO S (BEACH- PLACE & SEABREEZE BLVD)	ATIA/LAS OLAS BLVD	ATIA & BAHIA MAR - NORTH	SE 17 ST & EISENHOWER BLVD - WEST	BROWARD GENERAL HOSPITAL - WEST	SE 17 ST/ CORDOVA RD (HARBOR SHOPS)	SE 17 ST & EISENHOWER BLVD - EAST	ATIA & BAHIA MAR - SOUTH	ATIA/ POINSETTIA ST (BEACH PLACE)	GALLERIA
Stop # 1636	Stop # 3506	Stop # 3510	Stop # 1898	Stop # 3981	Stop # 1887	Stop # 1890	Stop # 1893	Stop # 0921	Stop # 1636	
11:20a	11:31a	11:33a	11:35a	11:43a	11:48a	11:59a	12:07p	12:12p	12:15p	12:27p
12:35p	12:48p	12:50p	12:52p	1:00p	1:04p	1:11p	1:19p	1:23p	1:26p	1:38p
1:50p	2:03p	2:05p	2:07p	2:15p	2:21p	2:28p	2:36p	2:40p	2:43p	2:55p
3:05p	3:12p	3:14p	3:16p	3:24p	3:32p	3:39p	3:47p	3:51p	3:54p	4:06p
4:19p	4:25p	4:27p	4:29p	4:37p	4:45p	4:52p	5:00p			



Downtown Link

Vehicles stop at these locations upon request or if someone is waiting at the stop to be picked up.

All BCT Stops

Stop #	Description	Direction
0002	BROWARD CENTRAL TERMINAL	Northbound
0004	SE 3 AVE/SE 7 S	Southbound
0005	SE 3 AVE/SE 9 S	Southbound
0006	SE 3 AVE/SE 11 S	Southbound
0007	SE 3 AVE/DAVIE BLVD (S)	Southbound
0008	SE 3 AVE/SE 14 ST	Southbound
0009	SE 3 AVE/SE 16 ST - (BROWARD HEALTH MED CTR)	Southbound
0998	ANDREWS AVE/SE 2 ST (PubliK & Andrews Ave)	Northbound
1501	NE 3 AVE/NE 3 ST	Northbound
1776	ANDREWS AVE/DAVIE BLVD (Davie Blvd West)	
1777	ANDREWS AVE/SE 9 ST	Northbound
1778	ANDREWS AVE/SE 7 ST	Northbound
1779	ANDREWS AVE/SE 6 ST (PubliK/Courthouse)	
1780	ANDREWS AVE/SE 5 ST	Northbound
1903	SE 17 ST/ANDREWS AVE (Broward Ctr/Loop West)	Westbound
1904	ANDREWS AVE/SE 14 ST	Northbound
1905	NE 3 AVE/NE 5 ST	Northbound
2037	ANDREWS AVE/NW 5 ST	Southbound
2512	ANDREWS AVE/SISTRUNK BLVD	Southbound
2513	ANDREWS AVE/NW 4 ST	Southbound
3149	ANDREWS AVE/SE 16 ST	Northbound
3320	SE 3 AVE/SE 6 COURT (County Courthouse)	Southbound
3321	SE 3 AVE/LAS OLAS BLVD (FAU/ RCC)	Southbound
3981	SE 17 ST/SE 3 AVE	Westbound
4445	SE 3 AVE/DAVIE BLVD (N) (Davie Blvd East)	

Sun Trolley Stops

BROWARD TERMINAL	FAU/BCC	COUNTY COURTHOUSE	DAVIE ROYCEWAY EAST	BROWARD GENERAL HOSPITAL EAST SE 3 AVE	BROWARD GENERAL HOSPITAL WEST	DAVIE ROYCEWAY WEST	PUBLIK/ COURTHOUSE (ANDREWS & SE 4 ST)	210 SOUTH ANDREWS AVE	BROWARD TERMINAL
Stop # 0002	Stop # 3321	Stop # 3320	Stop # 4445	Stop # 0009	Stop # 1903	Stop # 1776	Stop # 1779	Stop # 0998	Stop # 0002
9:00a	9:07a	9:12a	9:15a	9:20a	9:24a	9:28a	9:31a	9:36a	9:46a
9:50a	9:54a	9:58a	10:00a	10:04a	10:07a	10:10a	10:12a	10:16a	10:26a
10:30a	10:34a	10:38a	10:40a	10:44a	10:47a	10:50a	10:52a	10:56a	11:06a
11:10a	11:14a	11:18a	11:20a	11:24a	11:27a	11:30a	11:32a	11:36a	11:46a
11:50a	11:54a	11:58a	12:00p	12:04p	12:07p	12:10p	12:12p	12:16p	12:26p
12:30p	12:34p	12:38p	12:40p	12:44p	12:47p	12:50p	12:52p	12:56p	1:06p
1:10p	1:14p	1:18p	1:20p	1:24p	1:27p	1:30p	1:32p	1:36p	1:46p
1:50p	1:54p	1:58p	2:00p	2:04p	2:07p	2:10p	2:12p	2:16p	2:26p
2:30p	2:34p	2:38p	2:40p	2:44p	2:47p	2:50p	2:52p	2:56p	3:06p
3:10p	3:14p	3:18p	3:20p	3:24p	3:27p	3:30p	3:32p	3:36p	3:46p
3:50p	3:54p	3:58p	4:00p	4:04p	4:07p	4:10p	4:12p	4:16p	4:26p
4:30p	4:37p	4:42p	4:45p	4:50p	4:54p	4:58p	5:00p		



Circuit

On the Beach, ditch the Car, and enjoy the Ride with Circuit . All-electric free cars providing on-demand rides around busy downtown and beach areas. Download the app: www.ridecircuit.com/fortlauderdale



Circuit (formerly The Free Ride)

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and Select locations in Downtown
Fort Lauderdale

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Website:

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Download the mobile app to schedule you ride to
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Ditch the Car, Enjoy the Ride. **Circuit**, formerly known as The Free Ride, is an award-winning micro-transit service. Using fleets of all-electric cars, Circuit offers free, on-demand rides around busy downtown and beach areas in NY, NJ, FL, CA, CO

Download the APP at <https://www.ridecircuit.com/fortlauderdale> and catch a ride any day of the week from 11:30 a.m. to 10:00 p.m. from

Las Olas Blvd

Ft. Lauderdale Beach (A1A)

Beach Place

Galleria Mall

Many of the downtown hotels including the Hilton, W, The Atlantic, Westin, Marriott Harbor Beach, B Ocean, Ritz Carlton, Courtyard by Marriott and more.



Parking Lots

There are many options for public parking nearby such as the Las Olas Garage, the Aquatic Complex, the Convention Center, and The Riverwalk Center. The Bahia Mar Hotel has 1000 parking spaces for VIP guests at your disposal. Scan the QR code for all Parking Options and Pricing.

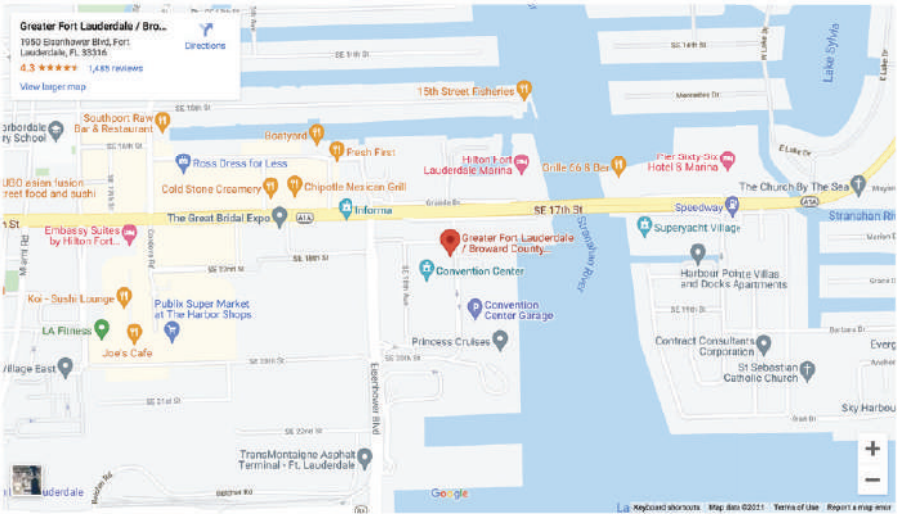
Broward Convention Center is located at 1950 Eisenhower Blvd, Fort Lauderdale, FL 33316



Directions

Parking

Public Transportation



PARKING FACILITIES - BEACH REGION (SOUTH)



Public Parking Garages

LOCATION	RATES	# METERS	HRS OF ENFORCEMENT	MAX HRS
LOCATION:	RATES:	METERS:	HRS OF ENFORCEMENT:	MAX HRS:
Arts & Science District Garage 101 SW 5 Ave Entrance on SW 5th Avenue	(No Coins \$1,\$5,\$10,\$20 Bills & Credit Card) \$3.00/Hr Resident Rate \$1.50/hr	571 spaces 3 multi space meters	24 Hours Everyday Includes 2 Charging Stations Ramp clearance 7'6" (entry) 6'10" (ramp)	12 check floor level for location #
LOCATION:	RATES:	METERS:	HRS OF ENFORCEMENT:	MAX HRS:
Bridgeside Place Garage 3020 NE 32 Ave (Shooters Area)	(5/10/25 coins \$coin \$1,5,\$10,\$20 & Credit Card) \$4.00/ hr Resident Rate \$1.50/hr check meter for Pay by Phone location number	508 spaces 7 multi space meters 12 H/C	24 Hours Everyday Ramp clearance 6'8"	24 Hours
LOCATION:	RATES:	METERS:	HRS OF ENFORCEMENT:	MAX HRS:
City Hall Garage 100 N. Andrews Avenue Entrances on NE 1 ST and NE 2 ST E. of N. Andrews	(No Coins \$1,\$5,\$10,\$20 & Credit Card Coins accepted at 10 Single-space Meters) \$3.00/hr Resident Rate \$1.50/hr 12 Spaces - No Charge - 30 Minute Maximum Pay-by-cell # 82137	2 101 spaces + 11 H/C & 2 Charging Station	8 am - Midnight except Sun/ City Holidays and Commission Evening Meetings Ramp Clearance 6'10"	5
LOCATION:	RATES:	METERS:	HRS OF ENFORCEMENT:	MAX HRS:
Las Olas Garage 200 E. Las Olas Circle	(No Coins, \$1,\$5,\$10,\$20 Bills, & Credit Cards Resident Rate \$1.50/hr) \$4.00 per hour Pay-by-Phone # 82016	11 Multispace meters for 649 spaces 14 H/C	24 Hours everyday Ramp Clearance 1st Floor 8'2 7'0 all other floors	10
LOCATION:	RATES:	METERS:	HRS OF ENFORCEMENT:	MAX HRS:
Riverwalk Center 150 SE 2 St Entrance on SE 2nd Avenue	(No Coins \$1,\$5,\$10,\$20 & Credit Card) \$3.00/ hr Resident Rate \$1.50/hr check meter for Pay by Phone location number	552 spaces 12 multi space meters	24 Hours Everyday 2 Charging Stations 1st Floor Ramp clearance 7'5"	6 hrs (1st FL) 10 hrs (2nd & 3rd FL)

HOSPITALITY OPTIONS:



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