



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#17-0791

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: July 11, 2017

TITLE: Motion to Approve Event Agreements: People Helping People (Free
Community Event), Beer Bash and Summer of Love Presented by Beach
Improvement District

Recommendation

It is recommended that the City Commission approve event agreements with Southeastern Conference Association of Seventh-Day Adventists, Inc., Quarterdeck Cordova, Inc., and Young at Art of Broward, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Southeastern Conference Association of Seventh-Day
Adventists, Inc.

Event Name: People Helping People (Free Community Event)
Date/Time: Sunday, September 17, 2017 (11:30am- 3:30pm)
Location: Joseph C. Carter Park – 1450 W. Sunrise Blvd
Road Closing: No
Alcohol: No
Amplified Music: Yes – (11:30am- 3:30pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: Quarterdeck Cordova, Inc.
Event Name: Beer Bash
Date/Time: Saturday, August 5, 2017 (4:00pm- 8:00pm)
Location: Quarterdeck – 1541 Cordova Road
Road Closing: No
Alcohol: Yes
Amplified Music: Yes – (4:00pm- 8:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 2

Event 3:

Applicant: Young at Art of Broward, Inc.
Event Name: Summer of Love Presented by Beach Improvement District
Date/Time: Saturday, July 22, 2017; Saturday, August 19, 2017; and
Saturday, September 2, 2017 (9:00am – 1:00pm)
Location: DC Alexander Park – 500 Seabreeze
Road Closing: No
Alcohol: No
Amplified Music: Yes – (9:00am- 1:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 3

Resource Impact

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<i>Funds available as of June 14, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$150,000	\$111,889	\$800
TOTAL AMOUNT ►					\$800

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

- Exhibit 1 – People Helping People (Free Community Event) Application
- Exhibit 1a – People Helping People (Free Community Event) Site Plan
- Exhibit 2 – Beer Bash Application
- Exhibit 2a – Beer Bash Site Plan
- Exhibit 3 – Summer of Love Presented by Beach Improvement District Application
- Exhibit 3a – Summer of Love Presented by Beach Improvement District Site Plan

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation