



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#17-1055

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: September 19, 2017

TITLE: Motion to Approve Event Agreements and Related Road Closings: Funky
Fun Run, Victoria Park Civic Association's Halloween Fun Run & Block
Party and Day of the Dead

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with Central City Alliance, Inc., Victoria Park Civic Association and Inc., 3-J Hospitality, LLC and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The event organizer, Victoria Park Civic Association and Inc., did not execute an Event Agreement before holding its previous event in the City of Fort Lauderdale. City staff will work closely with the Event Organizer to ensure that the proposed Event Agreement is timely executed prior to the requested event.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Central City Alliance, Inc.
Event Name: Funky Fun Run
Date/Time: Saturday, October 21, 2017 (10:00am- 8:00pm)
Location: NE 4th Ave/NW 13th Street
Road Closing: Yes- (see attached site plan)
Alcohol: No
Amplified Music: Yes- (3:00pm- 8:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: Victoria Park Civic Association, Inc.
Event Name: Victoria Park Civic Association's Halloween Fun Run & Block Party
Date/Time: Saturday, October 28, 2017 (8:00am- 8:00pm)
Location: Holiday Park/NE 12th Ave between NE 4th & 6th Streets
Road Closing: Yes- (see attached race route)
Alcohol: No
Amplified Music: Yes- (5:00pm- 8:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 2

Event 3:

Applicant: 3-J Hospitality, LLC
Event Name: Day of the Dead
Date/Time: Thursday, November 2, 2017 (6:30pm- 11:00pm)
Location: SW 3rd Ave & Broward Blvd *
Road Closing: Yes- see attached site plan
Alcohol: Yes
Amplified Music: Yes- (6:30am- 11:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 3

*This event is located within the entertainment district

Resource Impact

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<i>Funds available as of August 23, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$150,000	\$122,232	\$600
TOTAL AMOUNT ►					\$600

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – Funky Fun Run Application

Exhibit 1a – Funky Fun Run Race Route

Exhibit 1b – Funky Fun Run Agreement

Exhibit 2 – Victoria Park Association's Halloween Fun Run & Block Party Application

Exhibit 2a – Victoria's Park Association's Halloween Fun Run & Block Party Site Plan

Exhibit 2b – Victoria's Park Association's Halloween Fun Run & Block Party Race Route

Exhibit 2c – Victoria Park Association's Halloween Fun Run & Block Party Agreement

Exhibit 3 – Day of the Dead Application

Exhibit 3a – Day of the Dead Site Plan

Exhibit 3b – Day of the Dead Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation