



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#23-1061

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: November 21, 2023

TITLE: Resolution Approving NE 35th Street to also be known as “Chabad Drive”
between State Road A1A and Galt Ocean Drive - **(Commission District 1)**

Recommendation

Staff recommends that the City Commission adopt a resolution approving NE 35th Street to also be known as “Chabad Drive” between State Road A1A and Galt Ocean Drive.

Background

During the September 5, 2023 City Commission Conference meeting, the City Commission discussed designating NE 35th Street between State Road A1A and Galt Ocean Drive to also be known as “Chabad Drive” and directed staff to advance this initiative as a City project.

Chabad Lubavitch is a multidimensional organization with a global network of centers, schools, and social services that cater to people of all backgrounds and affiliations, promoting Jewish observance, education, and outreach, as well as humanitarian causes and interfaith dialogue.

Chabad Lubavitch of Fort Lauderdale began operating in 1990, renting a small store front on Galt Ocean Drive. With steady growth in programs and attendance, the Chabad expanded its premises and built a permanent community center. The Chabad offers community programs and services, at no cost to the public, ranging from a Jewish public library, religious services, Hebrew school, adult education, a pre-school, youth programs and family programs, all at no charge to the community.

Broward County Traffic Engineering Division requires that the City Commission adopt a Resolution for street name change. After adoption, the estimated timeline for installation is 8 – 10 weeks.

Resource Impact

There will be a fiscal impact associated with this action not to exceed the amount of \$1,500.00.

Source:

Funds available as of October 24, 2023					
ACCOUNT NUMBER	COST CENTER NAME	CHARACTER CODE/ ACCOUNT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
10-001-8042-541-30-3437	TRANSPORATION PROJECT MANAGEMENT TEAM	SERVICE/MATERIALS/ IMPR REP & MAINT	\$229,965	\$229,965	\$1,500
TOTAL AMOUNT →					\$1,500

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- Public Places
- Goal 3: Build a healthy and engaging community.
- Objective: Enhance the City's identity through public art, well maintained green spaces, and streetscapes

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Community*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- Neighborhood Enhancement Focus Area
- Element: Historic Preservation
- Goals: Provide educational and incentive opportunities to further the City's historic preservation goals

Attachments

Exhibit 1 – Location Map

Exhibit 2 – Sign Mock-up

Exhibit 3 – Quote

Exhibit 4 – Resolution

Prepared by: Milos Majstorovic, P.E., Deputy Director, Transportation and Mobility

Department Director: Ben Rogers, Transportation and Mobility