



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#15-1375

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: November 3, 2015

TITLE: Motion Approving Co-Sponsorship of the Capital One Orange Bowl for
purposes of installing banners in the City of Fort Lauderdale

Recommendation

It is recommended the City Commission co-sponsor the Capital One Orange Bowl Playoff Semifinal for the purposes of installing banners in the City of Fort Lauderdale.

Background

The Orange Bowl Committee is requesting the City of Fort Lauderdale co-sponsor the Capital One Orange Bowl Playoff Semifinal from December 1st through December 31st of 2015 by finding this event serves a legitimate public purpose. Section 15-185, Code of Ordinances of the City of Fort Lauderdale states, “a co-sponsored event is one which is partially planned, organized and funded or otherwise supported by the city at the request of another person or entity as established by City Commission policy”.

In conjunction with this event the Orange Bowl Committee is proposing to install approximately 200 event banner signs throughout the City in accordance with Section 47-22.3.C, *Banner Signs*, of the Unified Land Development Regulations (ULDR).

To review the proposed banner sign, please see Exhibit 1.

Resource Impact

There is no fiscal impact associated with this action.

Strategic Connections

This item corresponds to *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events.

Attachment

Exhibit 1 – Proposed Banner Sign

Prepared by: Anthony Greg Fajardo, Zoning Administrator

Department Director: Jenni Morejon, Sustainable Development