



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#19-0867

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: September 17, 2019

TITLE: Motion Approving Event Agreements: Oyster Fest, Broward Health
Imperial Point Employee Picnic and Igloo Cooler Festival – **(Commission
Districts 1, 2, 3 and 4)**

Recommendation

It is recommended that the City Commission approve event agreements with Coconuts Bahama Grill, LLC, North Broward Hospital District and Supreme Team LLC and authorize execution of the agreements by the City Manager.

Background

Due to Hurricane Dorian, the Igloo Cooler Festival was canceled. The event coordinators have rescheduled the event and are asking approval to host the event on Sunday, October 6, 2019.

City staff has been working closely with event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Coconuts Bahama Grill, LLC
Event Name: Oyster Fest
Date/Time: Friday, October 11, 2019 (6:00pm – 10:00pm)
Location: 429 Seabreeze Blvd., Fort Lauderdale, FL 33301
Set Up Date/Time: Thursday, October 10, 2019 (8:00am – 8:00pm)
Breakdown Date/Time: Friday, October 11, 2019 (10:00pm – 11:00pm)
Saturday, October 12, 2019 (9:00am – 12:00pm)
Road Closing: No
Alcohol: Yes
Amplified Music: Yes – Friday, October 11, 2019 (6:00pm – 10:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: North Broward Hospital District
Event Name: Broward Health Imperial Point Employee Picnic
Date/Time: Saturday, September 28, 2019 (11:00am – 2:00pm)
Location: Dottie Mancini Park
Set Up Date/Time: Saturday, September 28, 2019 (9:00am – 11:00am)
Breakdown Date/Time: Saturday, September 28, 2019 (2:00pm – 3:00pm)
Road Closing: No
Alcohol: Yes
Amplified Music: Yes - Saturday, September 28, 2019 (11:00am – 2:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00

Event 3:

Applicant: Supreme Team LLC
Event Name: Igloo Cooler Festival
Date/Time: Sunday, October 6, 2019 (2:00pm – 9:00pm)
Location: Snyder Park
Set Up Date/Time: Sunday, October 6, 2019 (6:00am – 2:00pm)
Breakdown Date/Time: Sunday, October 6, 2019 (9:00pm – 12:00am)
Road Closing: No
Alcohol: Yes
Amplified Music: Yes - Sunday, October 1, 2019 (2:00pm – 9:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No

Pending Code Violations: No
 Application Fee: \$200.00 already paid

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<i>Funds available as of August 22, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$165,000	\$120,708	\$600
TOTAL AMOUNT ►					\$600

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

- Exhibit 1 – Oyster Fest Application
- Exhibit 1a – Oyster Fest Site Plan
- Exhibit 1b – Oyster Fest Agreement
- Exhibit 2 – Broward Health Imperial Point Employee Picnic Application
- Exhibit 2a – Broward Health Imperial Point Employee Picnic Site Plan
- Exhibit 2b – Broward Health Imperial Point Employee Picnic Agreement
- Exhibit 3 – Igloo Cooler Festival Application
- Exhibit 3a – Igloo Cooler Festival Site Plan
- Exhibit 3b – Igloo Cooler Festival Agreement
- Exhibit 4 – September 2019 Special Event Calendar
- Exhibit 5 – October 2019 Special Event Calendar

Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department