



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#23-0957**

**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Greg Chavarria, City Manager

**DATE:** October 3, 2023

**TITLE:** Motion Approving a Temporary Beach License and Outdoor Event Agreement  
for Lauderdale Tropical Bear Week – Beach Party - (**Commission District 2**)

**Recommendation**

Staff recommends the City Commission approve a temporary beach license and outdoor event agreement, in substantially the form attached, with Rainbow Sidekick Inc. and authorize the City Manager to execute the agreement.

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The agreement provides that the organizer will pay \$500 per day for use of the beach. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Event details are included in the event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<b><u>Event 1:</u></b>	Lauderdale Tropical Bear Week – Beach Party (District 2)
Applicant:	Rainbow Sidekick Inc.
Date/Time:	Friday, March 8, 2024 (1:00pm – 6:00pm)
Location:	Fort Lauderdale Beach – Directly Across from Park N Ocean
Set Up Date/Time:	Friday, March 8, 2024 (8:00am – 1:00pm)

Breakdown Date/Time:	Friday, March 8, 2024 (6:00pm – 8:00pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Friday, March 8, 2024 (1:00pm – 6:00pm)
Special Permission:	No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200
Beach Fee:	\$500 (\$500 x 1 days)

### **Resource Impact**

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

<b><i>Funds available as of October 3, 2023</i></b>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$165,000	\$0	\$700
<b>TOTAL AMOUNT ►</b>					<b>\$700</b>

### **Strategic Connections**

This item supports the *Press Play Fort Lauderdale 2023 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

**Attachments**

Exhibit 1 – Lauderdale Tropical Bear Week – Beach Party Application

Exhibit 1a – Lauderdale Tropical Bear Week – Beach Party Site Plan

Exhibit 1b – Lauderdale Tropical Bear Week – Beach Party Agreement

Exhibit 2 – March 2024 Special Events Calendar

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Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation